

# Global Heavy Truck Sales Market Report Forecast 2017-2021

https://marketpublishers.com/r/G75322E9634EN.html

Date: May 2017

Pages: 114

Price: US\$ 3,040.00 (Single User License)

ID: G75322E9634EN

#### **Abstracts**

The report offers a comprehensive evaluation of the market. It does so via in-depth insights, understanding market evolution by tracking historical developments, and analyzing the present scenario and future projections based on optimistic and likely scenarios. Each research report serves as a repository of analysis and information for every facet of the market, including but not limited to: Regional markets, technology developments, types, applications, and the competitive landscape.

The study is a source of reliable data on:

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

This research report analyzes this market on the basis of its market segments, major geographies, and current market trends. Geographies analyzed under this research



### report include: **United States** China Europe Japan The Major players reported in the market include: Scania Volvo MAN Group Kamaz Gaz Group Daimler Trucks IVECO Ganja Auto Plant Otokar Dongfeng Trucks SINOTRUK FAW Group Foton Motor Group company 2 company 3 company 4 company 5 company 6 company 7 company 8 company 9 **Product Segment Analysis:** Complete Vehicle (Vehicle) Incomplete Vehicle (Chassis) Semitrailer Tractor Type 2 Type 3 **Application Segment Analysis:** Application 1 Application 2 Application 3 **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future



It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

It provides distinctive graphics and exemplified analysis of major market segments



#### **Contents**

#### 1 HEAVY TRUCK MARKET OVERVIEW

- 1.1 Product Overview and Scope of Heavy Truck
- 1.2 Classification of Heavy Truck
  - 1.2.1 Complete Vehicle (Vehicle) Incomplete Vehicle (Chassis) Semitrailer Tractor
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Application of Heavy Truck
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Heavy Truck Market States Status and Prospect (2012-2021) by Regions
  - 1.4.1 United States
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Japan
- 1.5 Global Market Size of Heavy Truck (2012-2021)
  - 1.5.1 Global Heavy Truck Sales and Growth Rate (2012-2021)
  - 1.5.2 Global Heavy Truck Revenue and Growth Rate (2012-2021)

#### 2 GLOBAL ECONOMIC IMPACT ON HEAVY TRUCK INDUSTRY

- 2.1 Global Macroeconomic Environment Analysis
  - 2.1.1 Global Macroeconomic Analysis
  - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

#### 3 HEAVY TRUCK MANUFACTURING COST ANALYSIS

- 3.1 Heavy Truck Key Raw Materials Analysis
  - 3.1.1 Key Raw Materials
  - 3.1.2 Price Trend of Key Raw Materials
  - 3.1.3 Key Suppliers of Raw Materials
  - 3.1.4 Market Concentration Rate of Raw Materials
- 3.2 Proportion of Manufacturing Cost Structure
  - 3.2.1 Raw Materials
  - 3.2.2 Labor Cost



#### 3.2.3 Manufacturing Process Analysis of Heavy Truck

#### 4 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 4.1 Heavy Truck Industrial Chain Analysis
- 4.2 Upstream Raw Materials Sourcing
- 4.3 Raw Materials Sources of Heavy Truck Major Manufacturers in 2015
- 4.4 Downstream Buyers

## 5 GLOBAL HEAVY TRUCK COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 5.1 Global Heavy Truck Market Competition by Manufacturers
- 5.1.1 Global Heavy Truck Sales and Market Share of Key Manufacturers (2012-2017)
- 5.1.2 Global Heavy Truck Revenue and Share by Manufacturers (2012-2017)
- 5.2 Global Heavy Truck (Volume and Value) by Type
  - 5.5.1 Global Heavy Truck Sales and Market Share by Type (2012-2017)
  - 5.5.2 Global Heavy Truck Revenue and Market Share by Type (2012-2017)
- 5.3 Global Heavy Truck (Volume and Value) by Regions
  - 5.3.1 Global Heavy Truck Sales and Market Share by Regions (2012-2017)
  - 5.3.2 Global Heavy Truck Revenue and Market Share by Regions (2012-2017)
- 5.4 Global Heavy Truck (Volume) by Application

#### 6 UNITED STATES HEAVY TRUCK (VOLUME, VALUE AND SALES PRICE)

- 6.1 United States Heavy Truck Sales and Value (2012-2017)
  - 6.1.1 United States Heavy Truck Sales and Growth Rate (2012-2017)
  - 6.1.2 United States Heavy Truck Revenue and Growth Rate (2012-2017)
  - 6.1.3 United States Heavy Truck Sales Price Trend (2012-2017)
- 6.2 United States Heavy Truck Sales and Market Share by Manufacturers
- 6.3 United States Heavy Truck Sales and Market Share by Type
- 6.4 United States Heavy Truck Sales and Market Share by Application

#### 7 CHINA HEAVY TRUCK (VOLUME, VALUE AND SALES PRICE)

- 7.1 China Heavy Truck Sales and Value (2012-2017)
  - 7.1.1 China Heavy Truck Sales and Growth Rate (2012-2017)
  - 7.1.2 China Heavy Truck Revenue and Growth Rate (2012-2017)
  - 7.1.3 China Heavy Truck Sales Price Trend (2012-2017)



- 7.2 China Heavy Truck Sales and Market Share by Manufacturers
- 7.3 China Heavy Truck Sales and Market Share by Type
- 7.4 China Heavy Truck Sales and Market Share by Application

#### 8 EUROPE HEAVY TRUCK (VOLUME, VALUE AND SALES PRICE)

- 8.1 Europe Heavy Truck Sales and Value (2012-2017)
  - 8.1.1 Europe Heavy Truck Sales and Growth Rate (2012-2017)
  - 8.1.2 Europe Heavy Truck Revenue and Growth Rate (2012-2017)
  - 8.1.3 Europe Heavy Truck Sales Price Trend (2012-2017)
- 8.2 Europe Heavy Truck Sales and Market Share by Manufacturers
- 8.3 Europe Heavy Truck Sales and Market Share by Type
- 8.4 Europe Heavy Truck Sales and Market Share by Application

#### 9 JAPAN HEAVY TRUCK (VOLUME, VALUE AND SALES PRICE)

- 9.1 Japan Heavy Truck Sales and Value (2012-2017)
  - 9.1.1 Japan Heavy Truck Sales and Growth Rate (2012-2017)
  - 9.1.2 Japan Heavy Truck Revenue and Growth Rate (2012-2017)
  - 9.1.3 Japan Heavy Truck Sales Price Trend (2012-2017)
- 9.2 Japan Heavy Truck Sales and Market Share by Manufacturers
- 9.3 Japan Heavy Truck Sales and Market Share by Type
- 9.4 Japan Heavy Truck Sales and Market Share by Application

#### 10 GLOBAL HEAVY TRUCK MANUFACTURERS ANALYSIS

- 10.1 Scania Volvo MAN Group Kamaz Gaz Group Daimler Trucks IVECO Ganja Auto Plant Otokar Dongfeng Trucks SINOTRUK FAW Group Foton Motor Group
  - 10.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.1.2 Product Type, Application and Specification
  - 10.1.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.1.4 Business Overview
- 10.2 company
  - 10.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.2.2 Product Type, Application and Specification
  - 10.2.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.2.4 Business Overview
- 10.3 company
  - 10.3.1 Company Basic Information, Manufacturing Base and Competitors



- 10.3.2 Product Type, Application and Specification
- 10.3.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.3.4 Business Overview
- 10.4 company
  - 10.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.4.2 Product Type, Application and Specification
  - 10.4.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.4.4 Business Overview
- 10.5 company
  - 10.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.5.2 Product Type, Application and Specification
  - 10.5.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.5.4 Business Overview
- 10.6 company
  - 10.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.6.2 Product Type, Application and Specification
  - 10.6.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.6.4 Business Overview
- 10.7 company
  - 10.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.7.2 Product Type, Application and Specification
  - 10.7.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.7.4 Business Overview
- 10.8 company
  - 10.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.8.2 Product Type, Application and Specification
  - 10.8.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.8.4 Business Overview
- 10.9 company
  - 10.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.9.2 Product Type, Application and Specification
  - 10.9.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.9.4 Business Overview

#### 11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 11.1 Marketing Channel
  - 11.1.1 Direct Marketing
  - 11.1.2 Indirect Marketing



- 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
  - 11.2.1 Pricing Strategy
  - 11.2.2 Brand Strategy
  - 11.2.3 Target Client
- 11.3 Distributors/Traders List

#### 12 MARKET EFFECT FACTORS ANALYSIS

- 12.1 Technology Progress/Risk
  - 12.1.1 Substitutes Threat
- 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

#### 13 GLOBAL HEAVY TRUCK MARKET FORECAST (2017-2021)

- 13.1 Global Heavy Truck Sales, Revenue Forecast (2017-2021)
- 13.2 Global Heavy Truck Sales Forecast by Regions (2017-2021)
- 13.3 Global Heavy Truck Sales Forecast by Type (2017-2021)
- 13.4 Global Heavy Truck Sales Forecast by Application (2017-2021)

#### **14 APPENDIX**



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Heavy Truck

Table Classification of Heavy Truck

Figure Global Sales Market Share of Heavy Truck by Type in 2015

Table Applications of Heavy Truck

Figure Global Sales Market Share of Heavy Truck by Application in 2015

Figure United States Heavy Truck Revenue and Growth Rate (2012-2021)

Figure China Heavy Truck Revenue and Growth Rate (2012-2021)

Figure Europe Heavy Truck Revenue and Growth Rate (2012-2021)

Figure Japan Heavy Truck Revenue and Growth Rate (2012-2021)

Figure Global Heavy Truck Sales and Growth Rate (2012-2021)

Figure Global Heavy Truck Revenue and Growth Rate (2012-2021)

Table Global Heavy Truck Sales of Key Manufacturers (2012-2017)

Table Global Heavy Truck Sales Share by Manufacturers (2012-2017)

Figure 2015 Heavy Truck Sales Share by Manufacturers

Figure 2016 Heavy Truck Sales Share by Manufacturers

Table Global Heavy Truck Revenue by Manufacturers (2012-2017)

Table Global Heavy Truck Revenue Share by Manufacturers (2012-2017)

Table 2015 Global Heavy Truck Revenue Share by Manufacturers

Table 2016 Global Heavy Truck Revenue Share by Manufacturers

Table Global Heavy Truck Sales and Market Share by Type (2012-2017)

Table Global Heavy Truck Sales Share by Type (2012-2017)

Figure Sales Market Share of Heavy Truck by Type (2012-2017)

Figure Global Heavy Truck Sales Growth Rate by Type (2012-2017)

Table Global Heavy Truck Revenue and Market Share by Type (2012-2017)

Table Global Heavy Truck Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Heavy Truck by Type (2012-2017)

Figure Global Heavy Truck Revenue Growth Rate by Type (2012-2017)

Table Global Heavy Truck Sales and Market Share by Regions (2012-2017)

Table Global Heavy Truck Sales Share by Regions (2012-2017)

Figure Sales Market Share of Heavy Truck by Regions (2012-2017)

Figure Global Heavy Truck Sales Growth Rate by Regions (2012-2017)

Table Global Heavy Truck Revenue and Market Share by Regions (2012-2017)

Table Global Heavy Truck Revenue Share by Regions (2012-2017)

Figure Revenue Market Share of Heavy Truck by Regions (2012-2017)

Figure Global Heavy Truck Revenue Growth Rate by Regions (2012-2017)



Table Global Heavy Truck Sales and Market Share by Application (2012-2017)

Table Global Heavy Truck Sales Share by Application (2012-2017)

Figure Sales Market Share of Heavy Truck by Application (2012-2017)

Figure Global Heavy Truck Sales Growth Rate by Application (2012-2017)

Figure United States Heavy Truck Sales and Growth Rate (2012-2017)

Figure United States Heavy Truck Revenue and Growth Rate (2012-2017)

Figure United States Heavy Truck Sales Price Trend (2012-2017)

Table United States Heavy Truck Sales by Manufacturers (2012-2017)

Table United States Heavy Truck Market Share by Manufacturers (2012-2017)

Table United States Heavy Truck Sales by Type (2012-2017)

Table United States Heavy Truck Market Share by Type (2012-2017)

Table United States Heavy Truck Sales by Application (2012-2017)

Table United States Heavy Truck Market Share by Application (2012-2017)

Figure China Heavy Truck Sales and Growth Rate (2012-2017)

Figure China Heavy Truck Revenue and Growth Rate (2012-2017)

Figure China Heavy Truck Sales Price Trend (2012-2017)

Table China Heavy Truck Sales by Manufacturers (2012-2017)

Table China Heavy Truck Market Share by Manufacturers (2012-2017)

Table China Heavy Truck Sales by Type (2012-2017)

Table China Heavy Truck Market Share by Type (2012-2017)

Table China Heavy Truck Sales by Application (2012-2017)

Table China Heavy Truck Market Share by Application (2012-2017)

Figure Europe Heavy Truck Sales and Growth Rate (2012-2017)

Figure Europe Heavy Truck Revenue and Growth Rate (2012-2017)

Figure Europe Heavy Truck Sales Price Trend (2012-2017)

Table Europe Heavy Truck Sales by Manufacturers (2012-2017)

Table Europe Heavy Truck Market Share by Manufacturers (2012-2017)

Table Europe Heavy Truck Sales by Type (2012-2017)

Table Europe Heavy Truck Market Share by Type (2012-2017)

Table Europe Heavy Truck Sales by Application (2012-2017)

Table Europe Heavy Truck Market Share by Application (2012-2017)

Figure Japan Heavy Truck Sales and Growth Rate (2012-2017)

Figure Japan Heavy Truck Revenue and Growth Rate (2012-2017)

Figure Japan Heavy Truck Sales Price Trend (2012-2017)

Table Japan Heavy Truck Sales by Manufacturers (2012-2017)

Table Japan Heavy Truck Market Share by Manufacturers (2012-2017)

Table Japan Heavy Truck Sales by Type (2012-2017)

Table Japan Heavy Truck Market Share by Type (2012-2017)

Table Japan Heavy Truck Sales by Application (2012-2017)



Table Japan Heavy Truck Market Share by Application (2012-2017)

Table Scania Volvo MAN Group Kamaz Gaz Group Daimler Trucks IVECO Ganja Auto Plant Otokar Dongfeng Trucks SINOTRUK FAW Group Foton Motor Group Basic Information List

Table Scania Volvo MAN Group Kamaz Gaz Group Daimler Trucks IVECO Ganja Auto Plant Otokar Dongfeng Trucks SINOTRUK FAW Group Foton Motor Group Heavy Truck Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Scania Volvo MAN Group Kamaz Gaz Group Daimler Trucks IVECO Ganja Auto Plant Otokar Dongfeng Trucks SINOTRUK FAW Group Foton Motor Group Heavy Truck Global Market Share (2012-2017)

Table company 2 Basic Information List

Table company 2 Heavy Truck Sales, Revenue, Price and Gross Margin (2012-2017)

Figure company 2 Heavy Truck Global Market Share (2012-2017)

Table company 3 Basic Information List

Table company 3 Heavy Truck Sales, Revenue, Price and Gross Margin (2012-2017)

Figure company 3 Heavy Truck Global Market Share (2012-2017)

Table company 4 Basic Information List

Table company 4 Heavy Truck Sales, Revenue, Price and Gross Margin (2012-2017)

Figure company 4 Heavy Truck Global Market Share (2012-2017)

Table company 5 Basic Information List

Table company 5 Heavy Truck Sales, Revenue, Price and Gross Margin (2012-2017)

Figure company 5 Heavy Truck Global Market Share (2012-2017)

Table company 6 Basic Information List

Table company 6 Heavy Truck Sales, Revenue, Price and Gross Margin (2012-2017)

Figure company 6 Heavy Truck Global Market Share (2012-2017)

Table company 7 Basic Information List

Table company 7 Heavy Truck Sales, Revenue, Price and Gross Margin (2012-2017)

Figure company 7 Heavy Truck Global Market Share (2012-2017)

Table company 8 Basic Information List

Table company 8 Heavy Truck Sales, Revenue, Price and Gross Margin (2012-2017)

Figure company 8 Heavy Truck Global Market Share (2012-2017)

Table company 9 Basic Information List

Table company 9 Heavy Truck Sales, Revenue, Price and Gross Margin (2012-2017)

Figure company 9 Heavy Truck Global Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Heavy Truck

Figure Manufacturing Process Analysis of Heavy Truck



Figure Heavy Truck Industrial Chain Analysis

Table Raw Materials Sources of Heavy Truck Major Manufacturers in 2015

Table Major Buyers of Heavy Truck

Table Distributors/Traders List

Figure Global Heavy Truck Sales and Growth Rate Forecast (2017-2021)

Figure Global Heavy Truck Revenue and Growth Rate Forecast (2017-2021)

Table Global Heavy Truck Sales Forecast by Regions (2017-2021)

Table Global Heavy Truck Sales Forecast by Type (2017-2021)

Table Global Heavy Truck Sales Forecast by Application (2017-2021)

#### **COMPANIES MENTIONED**

Scania

Volvo

MAN Group

Kamaz

Gaz Group

**Daimler Trucks** 

**IVECO** 

Ganja Auto Plant

Otokar

**Dongfeng Trucks** 

**SINOTRUK** 

**FAW Group** 

Foton Motor Group



#### I would like to order

Product name: Global Heavy Truck Sales Market Report Forecast 2017-2021

Product link: <a href="https://marketpublishers.com/r/G75322E9634EN.html">https://marketpublishers.com/r/G75322E9634EN.html</a>

Price: US\$ 3,040.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

#### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G75322E9634EN.html">https://marketpublishers.com/r/G75322E9634EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970