

# Global Hearing Aids and Accessories Sales Market Report Forecast 2017-2021

<https://marketpublishers.com/r/G3F9AB2D58EEN.html>

Date: March 2017

Pages: 113

Price: US\$ 3,040.00 (Single User License)

ID: G3F9AB2D58EEN

## Abstracts

The report offers a comprehensive evaluation of the market. It does so via in-depth insights, understanding market evolution by tracking historical developments, and analyzing the present scenario and future projections based on optimistic and likely scenarios. Each research report serves as a repository of analysis and information for every facet of the market, including but not limited to: Regional markets, technology developments, types, applications, and the competitive landscape.

The study is a source of reliable data on:

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

This research report analyzes this market on the basis of its market segments, major geographies, and current market trends. Geographies analyzed under this research

report include:

United States  
China  
Europe  
Japan

The Major players reported in the market include:

SoDeca  
William Demant  
Banglijian  
ReSound  
Starkey  
Widex  
Hansaton  
Belton  
Interton

Product Segment Analysis:

Hearing Aids  
Accessories  
Other

Application Segment Analysis:

Mild hearing loss  
Moderate hearing loss  
Severe hearing loss

### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

It provides distinctive graphics and exemplified analysis of major market segments

## Contents

### Global Hearing Aids and Accessories Sales Market Report Forecast 2017-2021

## 1 HEARING AIDS AND ACCESSORIES MARKET OVERVIEW

### 1.1 Product Overview and Scope of Hearing Aids and Accessories

### 1.2 Classification of Hearing Aids and Accessories

#### 1.2.1 Hearing Aids

#### 1.2.2 Accessories

#### 1.2.3 Other

### 1.3 Application of Hearing Aids and Accessories

#### 1.3.2 Mild hearing loss

#### 1.3.3 Moderate hearing loss

#### 1.3.4 Severe hearing loss

### 1.4 Hearing Aids and Accessories Market States Status and Prospect (2012-2021) by Regions

#### 1.4.1 United States

#### 1.4.2 China

#### 1.4.3 Europe

#### 1.4.4 Japan

### 1.5 Global Market Size of Hearing Aids and Accessories (2012-2021)

#### 1.5.1 Global Hearing Aids and Accessories Sales and Growth Rate (2012-2021)

#### 1.5.2 Global Hearing Aids and Accessories Revenue and Growth Rate (2012-2021)

## 2 GLOBAL ECONOMIC IMPACT ON HEARING AIDS AND ACCESSORIES INDUSTRY

### 2.1 Global Macroeconomic Environment Analysis

#### 2.1.1 Global Macroeconomic Analysis

#### 2.1.2 Global Macroeconomic Environment Development Trend

### 2.2 Global Macroeconomic Environment Analysis by Regions

## 3 HEARING AIDS AND ACCESSORIES MANUFACTURING COST ANALYSIS

### 3.1 Hearing Aids and Accessories Key Raw Materials Analysis

#### 3.1.1 Key Raw Materials

#### 3.1.2 Price Trend of Key Raw Materials

#### 3.1.3 Key Suppliers of Raw Materials

- 3.1.4 Market Concentration Rate of Raw Materials
- 3.2 Proportion of Manufacturing Cost Structure
  - 3.2.1 Raw Materials
  - 3.2.2 Labor Cost
  - 3.2.3 Manufacturing Process Analysis of Hearing Aids and Accessories

## **4 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 4.1 Hearing Aids and Accessories Industrial Chain Analysis
- 4.2 Upstream Raw Materials Sourcing
- 4.3 Raw Materials Sources of Hearing Aids and Accessories Major Manufacturers in 2015
- 4.4 Downstream Buyers

## **5 GLOBAL HEARING AIDS AND ACCESSORIES COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

- 5.1 Global Hearing Aids and Accessories Market Competition by Manufacturers
  - 5.1.1 Global Hearing Aids and Accessories Sales and Market Share of Key Manufacturers (2012-2017)
  - 5.1.2 Global Hearing Aids and Accessories Revenue and Share by Manufacturers (2012-2017)
- 5.2 Global Hearing Aids and Accessories (Volume and Value) by Type
  - 5.5.1 Global Hearing Aids and Accessories Sales and Market Share by Type (2012-2017)
  - 5.5.2 Global Hearing Aids and Accessories Revenue and Market Share by Type (2012-2017)
- 5.3 Global Hearing Aids and Accessories (Volume and Value) by Regions
  - 5.3.1 Global Hearing Aids and Accessories Sales and Market Share by Regions (2012-2017)
  - 5.3.2 Global Hearing Aids and Accessories Revenue and Market Share by Regions (2012-2017)
- 5.4 Global Hearing Aids and Accessories (Volume) by Application

## **6 UNITED STATES HEARING AIDS AND ACCESSORIES (VOLUME, VALUE AND SALES PRICE)**

- 6.1 United States Hearing Aids and Accessories Sales and Value (2012-2017)
  - 6.1.1 United States Hearing Aids and Accessories Sales and Growth Rate

(2012-2017)

6.1.2 United States Hearing Aids and Accessories Revenue and Growth Rate

(2012-2017)

6.1.3 United States Hearing Aids and Accessories Sales Price Trend (2012-2017)

6.2 United States Hearing Aids and Accessories Sales and Market Share by  
Manufacturers

6.3 United States Hearing Aids and Accessories Sales and Market Share by Type

6.4 United States Hearing Aids and Accessories Sales and Market Share by Application

## **7 CHINA HEARING AIDS AND ACCESSORIES (VOLUME, VALUE AND SALES PRICE)**

7.1 China Hearing Aids and Accessories Sales and Value (2012-2017)

7.1.1 China Hearing Aids and Accessories Sales and Growth Rate (2012-2017)

7.1.2 China Hearing Aids and Accessories Revenue and Growth Rate (2012-2017)

7.1.3 China Hearing Aids and Accessories Sales Price Trend (2012-2017)

7.2 China Hearing Aids and Accessories Sales and Market Share by Manufacturers

7.3 China Hearing Aids and Accessories Sales and Market Share by Type

7.4 China Hearing Aids and Accessories Sales and Market Share by Application

## **8 EUROPE HEARING AIDS AND ACCESSORIES (VOLUME, VALUE AND SALES PRICE)**

8.1 Europe Hearing Aids and Accessories Sales and Value (2012-2017)

8.1.1 Europe Hearing Aids and Accessories Sales and Growth Rate (2012-2017)

8.1.2 Europe Hearing Aids and Accessories Revenue and Growth Rate (2012-2017)

8.1.3 Europe Hearing Aids and Accessories Sales Price Trend (2012-2017)

8.2 Europe Hearing Aids and Accessories Sales and Market Share by Manufacturers

8.3 Europe Hearing Aids and Accessories Sales and Market Share by Type

8.4 Europe Hearing Aids and Accessories Sales and Market Share by Application

## **9 JAPAN HEARING AIDS AND ACCESSORIES (VOLUME, VALUE AND SALES PRICE)**

9.1 Japan Hearing Aids and Accessories Sales and Value (2012-2017)

9.1.1 Japan Hearing Aids and Accessories Sales and Growth Rate (2012-2017)

9.1.2 Japan Hearing Aids and Accessories Revenue and Growth Rate (2012-2017)

9.1.3 Japan Hearing Aids and Accessories Sales Price Trend (2012-2017)

9.2 Japan Hearing Aids and Accessories Sales and Market Share by Manufacturers

9.3 Japan Hearing Aids and Accessories Sales and Market Share by Type

9.4 Japan Hearing Aids and Accessories Sales and Market Share by Application

## **10 GLOBAL HEARING AIDS AND ACCESSORIES MANUFACTURERS ANALYSIS**

### **10.1 SoDeca**

10.1.1 Company Basic Information, Manufacturing Base and Competitors

10.1.2 Product Type, Application and Specification

10.1.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.1.4 Business Overview

### **10.2 William Demant**

10.2.1 Company Basic Information, Manufacturing Base and Competitors

10.2.2 Product Type, Application and Specification

10.2.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.2.4 Business Overview

### **10.3 Banglijian**

10.3.1 Company Basic Information, Manufacturing Base and Competitors

10.3.2 Product Type, Application and Specification

10.3.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.3.4 Business Overview

### **10.4 ReSound**

10.4.1 Company Basic Information, Manufacturing Base and Competitors

10.4.2 Product Type, Application and Specification

10.4.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.4.4 Business Overview

### **10.5 Starkey**

10.5.1 Company Basic Information, Manufacturing Base and Competitors

10.5.2 Product Type, Application and Specification

10.5.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.5.4 Business Overview

### **10.6 Widex**

10.6.1 Company Basic Information, Manufacturing Base and Competitors

10.6.2 Product Type, Application and Specification

10.6.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.6.4 Business Overview

### **10.7 Hansaton**

10.7.1 Company Basic Information, Manufacturing Base and Competitors

10.7.2 Product Type, Application and Specification

10.7.3 Sales, Revenue, Price and Gross Margin (2012-2017)

#### 10.7.4 Business Overview

### 10.8 Beltone

#### 10.8.1 Company Basic Information, Manufacturing Base and Competitors

#### 10.8.2 Product Type, Application and Specification

#### 10.8.3 Sales, Revenue, Price and Gross Margin (2012-2017)

#### 10.8.4 Business Overview

### 10.9 Interton

#### 10.9.1 Company Basic Information, Manufacturing Base and Competitors

#### 10.9.2 Product Type, Application and Specification

#### 10.9.3 Sales, Revenue, Price and Gross Margin (2012-2017)

#### 10.9.4 Business Overview

## **11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 11.1 Marketing Channel

#### 11.1.1 Direct Marketing

#### 11.1.2 Indirect Marketing

#### 11.1.3 Marketing Channel Development Trend

### 11.2 Market Positioning

#### 11.2.1 Pricing Strategy

#### 11.2.2 Brand Strategy

#### 11.2.3 Target Client

### 11.3 Distributors/Traders List

## **12 MARKET EFFECT FACTORS ANALYSIS**

### 12.1 Technology Progress/Risk

#### 12.1.1 Substitutes Threat

#### 12.1.2 Technology Progress in Related Industry

### 12.2 Consumer Needs/Customer Preference Change

### 12.3 Economic/Political Environmental Change

## **13 GLOBAL HEARING AIDS AND ACCESSORIES MARKET FORECAST (2017-2021)**

### 13.1 Global Hearing Aids and Accessories Sales, Revenue Forecast (2017-2021)

### 13.2 Global Hearing Aids and Accessories Sales Forecast by Regions (2017-2021)

### 13.3 Global Hearing Aids and Accessories Sales Forecast by Type (2017-2021)

### 13.4 Global Hearing Aids and Accessories Sales Forecast by Application (2017-2021)

## 14 APPENDIX

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Hearing Aids and Accessories

Table Classification of Hearing Aids and Accessories

Figure Global Sales Market Share of Hearing Aids and Accessories by Type in 2015

Table Applications of Hearing Aids and Accessories

Figure Global Sales Market Share of Hearing Aids and Accessories by Application in 2015

Figure United States Hearing Aids and Accessories Revenue and Growth Rate (2012-2021)

Figure China Hearing Aids and Accessories Revenue and Growth Rate (2012-2021)

Figure Europe Hearing Aids and Accessories Revenue and Growth Rate (2012-2021)

Figure Japan Hearing Aids and Accessories Revenue and Growth Rate (2012-2021)

Figure Global Hearing Aids and Accessories Sales and Growth Rate (2012-2021)

Figure Global Hearing Aids and Accessories Revenue and Growth Rate (2012-2021)

Table Global Hearing Aids and Accessories Sales of Key Manufacturers (2012-2017)

Table Global Hearing Aids and Accessories Sales Share by Manufacturers (2012-2017)

Figure 2015 Hearing Aids and Accessories Sales Share by Manufacturers

Figure 2016 Hearing Aids and Accessories Sales Share by Manufacturers

Table Global Hearing Aids and Accessories Revenue by Manufacturers (2012-2017)

Table Global Hearing Aids and Accessories Revenue Share by Manufacturers (2012-2017)

Table 2015 Global Hearing Aids and Accessories Revenue Share by Manufacturers

Table 2016 Global Hearing Aids and Accessories Revenue Share by Manufacturers

Table Global Hearing Aids and Accessories Sales and Market Share by Type (2012-2017)

Table Global Hearing Aids and Accessories Sales Share by Type (2012-2017)

Figure Sales Market Share of Hearing Aids and Accessories by Type (2012-2017)

Figure Global Hearing Aids and Accessories Sales Growth Rate by Type (2012-2017)

Table Global Hearing Aids and Accessories Revenue and Market Share by Type (2012-2017)

Table Global Hearing Aids and Accessories Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Hearing Aids and Accessories by Type (2012-2017)

Figure Global Hearing Aids and Accessories Revenue Growth Rate by Type (2012-2017)

Table Global Hearing Aids and Accessories Sales and Market Share by Regions (2012-2017)

Table Global Hearing Aids and Accessories Sales Share by Regions (2012-2017)

Figure Sales Market Share of Hearing Aids and Accessories by Regions (2012-2017)

Figure Global Hearing Aids and Accessories Sales Growth Rate by Regions  
(2012-2017)

Table Global Hearing Aids and Accessories Revenue and Market Share by Regions  
(2012-2017)

Table Global Hearing Aids and Accessories Revenue Share by Regions (2012-2017)

Figure Revenue Market Share of Hearing Aids and Accessories by Regions  
(2012-2017)

Figure Global Hearing Aids and Accessories Revenue Growth Rate by Regions  
(2012-2017)

Table Global Hearing Aids and Accessories Sales and Market Share by Application  
(2012-2017)

Table Global Hearing Aids and Accessories Sales Share by Application (2012-2017)

Figure Sales Market Share of Hearing Aids and Accessories by Application (2012-2017)

Figure Global Hearing Aids and Accessories Sales Growth Rate by Application  
(2012-2017)

Figure United States Hearing Aids and Accessories Sales and Growth Rate  
(2012-2017)

Figure United States Hearing Aids and Accessories Revenue and Growth Rate  
(2012-2017)

Figure United States Hearing Aids and Accessories Sales Price Trend (2012-2017)

Table United States Hearing Aids and Accessories Sales by Manufacturers (2012-2017)

Table United States Hearing Aids and Accessories Market Share by Manufacturers  
(2012-2017)

Table United States Hearing Aids and Accessories Sales by Type (2012-2017)

Table United States Hearing Aids and Accessories Market Share by Type (2012-2017)

Table United States Hearing Aids and Accessories Sales by Application (2012-2017)

Table United States Hearing Aids and Accessories Market Share by Application  
(2012-2017)

Figure China Hearing Aids and Accessories Sales and Growth Rate (2012-2017)

Figure China Hearing Aids and Accessories Revenue and Growth Rate (2012-2017)

Figure China Hearing Aids and Accessories Sales Price Trend (2012-2017)

Table China Hearing Aids and Accessories Sales by Manufacturers (2012-2017)

Table China Hearing Aids and Accessories Market Share by Manufacturers  
(2012-2017)

Table China Hearing Aids and Accessories Sales by Type (2012-2017)

Table China Hearing Aids and Accessories Market Share by Type (2012-2017)

Table China Hearing Aids and Accessories Sales by Application (2012-2017)

Table China Hearing Aids and Accessories Market Share by Application (2012-2017)  
Figure Europe Hearing Aids and Accessories Sales and Growth Rate (2012-2017)  
Figure Europe Hearing Aids and Accessories Revenue and Growth Rate (2012-2017)  
Figure Europe Hearing Aids and Accessories Sales Price Trend (2012-2017)  
Table Europe Hearing Aids and Accessories Sales by Manufacturers (2012-2017)  
Table Europe Hearing Aids and Accessories Market Share by Manufacturers (2012-2017)  
Table Europe Hearing Aids and Accessories Sales by Type (2012-2017)  
Table Europe Hearing Aids and Accessories Market Share by Type (2012-2017)  
Table Europe Hearing Aids and Accessories Sales by Application (2012-2017)  
Table Europe Hearing Aids and Accessories Market Share by Application (2012-2017)  
Figure Japan Hearing Aids and Accessories Sales and Growth Rate (2012-2017)  
Figure Japan Hearing Aids and Accessories Revenue and Growth Rate (2012-2017)  
Figure Japan Hearing Aids and Accessories Sales Price Trend (2012-2017)  
Table Japan Hearing Aids and Accessories Sales by Manufacturers (2012-2017)  
Table Japan Hearing Aids and Accessories Market Share by Manufacturers (2012-2017)  
Table Japan Hearing Aids and Accessories Sales by Type (2012-2017)  
Table Japan Hearing Aids and Accessories Market Share by Type (2012-2017)  
Table Japan Hearing Aids and Accessories Sales by Application (2012-2017)  
Table Japan Hearing Aids and Accessories Market Share by Application (2012-2017)  
Table SoDeca Basic Information List  
Table SoDeca Hearing Aids and Accessories Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure SoDeca Hearing Aids and Accessories Global Market Share (2012-2017)  
Table William Demant Basic Information List  
Table William Demant Hearing Aids and Accessories Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure William Demant Hearing Aids and Accessories Global Market Share (2012-2017)  
Table Banglijian Basic Information List  
Table Banglijian Hearing Aids and Accessories Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Banglijian Hearing Aids and Accessories Global Market Share (2012-2017)  
Table ReSound Basic Information List  
Table ReSound Hearing Aids and Accessories Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure ReSound Hearing Aids and Accessories Global Market Share (2012-2017)  
Table Starkey Basic Information List  
Table Starkey Hearing Aids and Accessories Sales, Revenue, Price and Gross Margin

(2012-2017)

Figure Starkey Hearing Aids and Accessories Global Market Share (2012-2017)

Table Widex Basic Information List

Table Widex Hearing Aids and Accessories Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Widex Hearing Aids and Accessories Global Market Share (2012-2017)

Table Hansaton Basic Information List

Table Hansaton Hearing Aids and Accessories Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Hansaton Hearing Aids and Accessories Global Market Share (2012-2017)

Table Beltone Basic Information List

Table Beltone Hearing Aids and Accessories Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Beltone Hearing Aids and Accessories Global Market Share (2012-2017)

Table Interton Basic Information List

Table Interton Hearing Aids and Accessories Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Interton Hearing Aids and Accessories Global Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Hearing Aids and Accessories

Figure Manufacturing Process Analysis of Hearing Aids and Accessories

Figure Hearing Aids and Accessories Industrial Chain Analysis

Table Raw Materials Sources of Hearing Aids and Accessories Major Manufacturers in 2015

Table Major Buyers of Hearing Aids and Accessories

Table Distributors/Traders List

Figure Global Hearing Aids and Accessories Sales and Growth Rate Forecast (2017-2021)

Figure Global Hearing Aids and Accessories Revenue and Growth Rate Forecast (2017-2021)

Table Global Hearing Aids and Accessories Sales Forecast by Regions (2017-2021)

Table Global Hearing Aids and Accessories Sales Forecast by Type (2017-2021)

Table Global Hearing Aids and Accessories Sales Forecast by Application (2017-2021)

## **COMPANIES MENTIONED**

SoDeca, William Demant, Banglijian, ReSound, Starkey, Widex, Hansaton, Beltone,

Interton, Audina, Coselgi, Audio Service, AST Hearing, Lisound

## I would like to order

Product name: Global Hearing Aids and Accessories Sales Market Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/G3F9AB2D58EEN.html>

Price: US\$ 3,040.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G3F9AB2D58EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970