

# Global GNSS Chips Sales Market Report Forecast 2017-2021

<https://marketpublishers.com/r/G983A8EBA0EEN.html>

Date: June 2017

Pages: 129

Price: US\$ 3,040.00 (Single User License)

ID: G983A8EBA0EEN

## Abstracts

The report offers a comprehensive evaluation of the market. It does so via in-depth insights, understanding market evolution by tracking historical developments, and analyzing the present scenario and future projections based on optimistic and likely scenarios. Each research report serves as a repository of analysis and information for every facet of the market, including but not limited to: Regional markets, technology developments, types, applications, and the competitive landscape.

The study is a source of reliable data on:

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

This research report analyzes this market on the basis of its market segments, major geographies, and current market trends. Geographies analyzed under this research

report include:

United States  
China  
Europe  
Japan

The Major players reported in the market include:

Qualcomm Incorporated  
Stmicroelectronics  
Mediatek  
U-Blox Holdings  
Broadcom Corporation  
Intel Corporation  
Furuno Electric  
Skyworks Solutions  
Quectel Wireless Solutions

Product Segment Analysis:

Standard Precision  
High Precision  
Type 3

Application Segment Analysis:

Application 1  
Application 2  
Application 3

### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

It provides distinctive graphics and exemplified analysis of major market segments

## Contents

### **1 GNSS CHIPS MARKET OVERVIEW**

- 1.1 Product Overview and Scope of GNSS Chips
- 1.2 Classification of GNSS Chips
  - 1.2.1 Standard Precision
  - 1.2.2 High Precision
  - 1.2.3 Type
- 1.3 Application of GNSS Chips
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 GNSS Chips Market States Status and Prospect (2012-2021) by Regions
  - 1.4.1 United States
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Japan
- 1.5 Global Market Size of GNSS Chips (2012-2021)
  - 1.5.1 Global GNSS Chips Sales and Growth Rate (2012-2021)
  - 1.5.2 Global GNSS Chips Revenue and Growth Rate (2012-2021)

### **2 GLOBAL ECONOMIC IMPACT ON GNSS CHIPS INDUSTRY**

- 2.1 Global Macroeconomic Environment Analysis
  - 2.1.1 Global Macroeconomic Analysis
  - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

### **3 GNSS CHIPS MANUFACTURING COST ANALYSIS**

- 3.1 GNSS Chips Key Raw Materials Analysis
  - 3.1.1 Key Raw Materials
  - 3.1.2 Price Trend of Key Raw Materials
  - 3.1.3 Key Suppliers of Raw Materials
  - 3.1.4 Market Concentration Rate of Raw Materials
- 3.2 Proportion of Manufacturing Cost Structure
  - 3.2.1 Raw Materials
  - 3.2.2 Labor Cost

### 3.2.3 Manufacturing Process Analysis of GNSS Chips

## **4 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 4.1 GNSS Chips Industrial Chain Analysis

### 4.2 Upstream Raw Materials Sourcing

### 4.3 Raw Materials Sources of GNSS Chips Major Manufacturers in 2015

### 4.4 Downstream Buyers

## **5 GLOBAL GNSS CHIPS COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

### 5.1 Global GNSS Chips Market Competition by Manufacturers

#### 5.1.1 Global GNSS Chips Sales and Market Share of Key Manufacturers (2012-2017)

#### 5.1.2 Global GNSS Chips Revenue and Share by Manufacturers (2012-2017)

### 5.2 Global GNSS Chips (Volume and Value) by Type

#### 5.2.1 Global GNSS Chips Sales and Market Share by Type (2012-2017)

#### 5.2.2 Global GNSS Chips Revenue and Market Share by Type (2012-2017)

### 5.3 Global GNSS Chips (Volume and Value) by Regions

#### 5.3.1 Global GNSS Chips Sales and Market Share by Regions (2012-2017)

#### 5.3.2 Global GNSS Chips Revenue and Market Share by Regions (2012-2017)

### 5.4 Global GNSS Chips (Volume) by Application

## **6 UNITED STATES GNSS CHIPS (VOLUME, VALUE AND SALES PRICE)**

### 6.1 United States GNSS Chips Sales and Value (2012-2017)

#### 6.1.1 United States GNSS Chips Sales and Growth Rate (2012-2017)

#### 6.1.2 United States GNSS Chips Revenue and Growth Rate (2012-2017)

#### 6.1.3 United States GNSS Chips Sales Price Trend (2012-2017)

### 6.2 United States GNSS Chips Sales and Market Share by Manufacturers

### 6.3 United States GNSS Chips Sales and Market Share by Type

### 6.4 United States GNSS Chips Sales and Market Share by Application

## **7 CHINA GNSS CHIPS (VOLUME, VALUE AND SALES PRICE)**

### 7.1 China GNSS Chips Sales and Value (2012-2017)

#### 7.1.1 China GNSS Chips Sales and Growth Rate (2012-2017)

#### 7.1.2 China GNSS Chips Revenue and Growth Rate (2012-2017)

#### 7.1.3 China GNSS Chips Sales Price Trend (2012-2017)

- 7.2 China GNSS Chips Sales and Market Share by Manufacturers
- 7.3 China GNSS Chips Sales and Market Share by Type
- 7.4 China GNSS Chips Sales and Market Share by Application

## **8 EUROPE GNSS CHIPS (VOLUME, VALUE AND SALES PRICE)**

- 8.1 Europe GNSS Chips Sales and Value (2012-2017)
  - 8.1.1 Europe GNSS Chips Sales and Growth Rate (2012-2017)
  - 8.1.2 Europe GNSS Chips Revenue and Growth Rate (2012-2017)
  - 8.1.3 Europe GNSS Chips Sales Price Trend (2012-2017)
- 8.2 Europe GNSS Chips Sales and Market Share by Manufacturers
- 8.3 Europe GNSS Chips Sales and Market Share by Type
- 8.4 Europe GNSS Chips Sales and Market Share by Application

## **9 JAPAN GNSS CHIPS (VOLUME, VALUE AND SALES PRICE)**

- 9.1 Japan GNSS Chips Sales and Value (2012-2017)
  - 9.1.1 Japan GNSS Chips Sales and Growth Rate (2012-2017)
  - 9.1.2 Japan GNSS Chips Revenue and Growth Rate (2012-2017)
  - 9.1.3 Japan GNSS Chips Sales Price Trend (2012-2017)
- 9.2 Japan GNSS Chips Sales and Market Share by Manufacturers
- 9.3 Japan GNSS Chips Sales and Market Share by Type
- 9.4 Japan GNSS Chips Sales and Market Share by Application

## **10 GLOBAL GNSS CHIPS MANUFACTURERS ANALYSIS**

- 10.1 Qualcomm Incorporated
  - 10.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.1.2 Product Type, Application and Specification
  - 10.1.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.1.4 Business Overview
- 10.2 Stmicroelectronics
  - 10.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.2.2 Product Type, Application and Specification
  - 10.2.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.2.4 Business Overview
- 10.3 Mediatek
  - 10.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.3.2 Product Type, Application and Specification

- 10.3.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.3.4 Business Overview
- 10.4 U-Blox Holdings
  - 10.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.4.2 Product Type, Application and Specification
  - 10.4.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.4.4 Business Overview
- 10.5 Broadcom Corporation
  - 10.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.5.2 Product Type, Application and Specification
  - 10.5.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.5.4 Business Overview
- 10.6 Intel Corporation
  - 10.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.6.2 Product Type, Application and Specification
  - 10.6.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.6.4 Business Overview
- 10.7 Furuno Electric
  - 10.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.7.2 Product Type, Application and Specification
  - 10.7.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.7.4 Business Overview
- 10.8 Skyworks Solutions
  - 10.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.8.2 Product Type, Application and Specification
  - 10.8.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.8.4 Business Overview
- 10.9 Quectel Wireless Solutions
  - 10.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.9.2 Product Type, Application and Specification
  - 10.9.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.9.4 Business Overview

## **11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 11.1 Marketing Channel
  - 11.1.1 Direct Marketing
  - 11.1.2 Indirect Marketing
  - 11.1.3 Marketing Channel Development Trend

## 11.2 Market Positioning

### 11.2.1 Pricing Strategy

### 11.2.2 Brand Strategy

### 11.2.3 Target Client

## 11.3 Distributors/Traders List

## **12 MARKET EFFECT FACTORS ANALYSIS**

### 12.1 Technology Progress/Risk

#### 12.1.1 Substitutes Threat

#### 12.1.2 Technology Progress in Related Industry

### 12.2 Consumer Needs/Customer Preference Change

### 12.3 Economic/Political Environmental Change

## **13 GLOBAL GNSS CHIPS MARKET FORECAST (2017-2021)**

### 13.1 Global GNSS Chips Sales, Revenue Forecast (2017-2021)

### 13.2 Global GNSS Chips Sales Forecast by Regions (2017-2021)

### 13.3 Global GNSS Chips Sales Forecast by Type (2017-2021)

### 13.4 Global GNSS Chips Sales Forecast by Application (2017-2021)

## **14 APPENDIX**



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of GNSS Chips  
Table Classification of GNSS Chips  
Figure Global Sales Market Share of GNSS Chips by Type in 2015  
Table Applications of GNSS Chips  
Figure Global Sales Market Share of GNSS Chips by Application in 2015  
Figure United States GNSS Chips Revenue and Growth Rate (2012-2021)  
Figure China GNSS Chips Revenue and Growth Rate (2012-2021)  
Figure Europe GNSS Chips Revenue and Growth Rate (2012-2021)  
Figure Japan GNSS Chips Revenue and Growth Rate (2012-2021)  
Figure Global GNSS Chips Sales and Growth Rate (2012-2021)  
Figure Global GNSS Chips Revenue and Growth Rate (2012-2021)  
Table Global GNSS Chips Sales of Key Manufacturers (2012-2017)  
Table Global GNSS Chips Sales Share by Manufacturers (2012-2017)  
Figure 2015 GNSS Chips Sales Share by Manufacturers  
Figure 2016 GNSS Chips Sales Share by Manufacturers  
Table Global GNSS Chips Revenue by Manufacturers (2012-2017)  
Table Global GNSS Chips Revenue Share by Manufacturers (2012-2017)  
Table 2015 Global GNSS Chips Revenue Share by Manufacturers  
Table 2016 Global GNSS Chips Revenue Share by Manufacturers  
Table Global GNSS Chips Sales and Market Share by Type (2012-2017)  
Table Global GNSS Chips Sales Share by Type (2012-2017)  
Figure Sales Market Share of GNSS Chips by Type (2012-2017)  
Figure Global GNSS Chips Sales Growth Rate by Type (2012-2017)  
Table Global GNSS Chips Revenue and Market Share by Type (2012-2017)  
Table Global GNSS Chips Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of GNSS Chips by Type (2012-2017)  
Figure Global GNSS Chips Revenue Growth Rate by Type (2012-2017)  
Table Global GNSS Chips Sales and Market Share by Regions (2012-2017)  
Table Global GNSS Chips Sales Share by Regions (2012-2017)  
Figure Sales Market Share of GNSS Chips by Regions (2012-2017)  
Figure Global GNSS Chips Sales Growth Rate by Regions (2012-2017)  
Table Global GNSS Chips Revenue and Market Share by Regions (2012-2017)  
Table Global GNSS Chips Revenue Share by Regions (2012-2017)  
Figure Revenue Market Share of GNSS Chips by Regions (2012-2017)  
Figure Global GNSS Chips Revenue Growth Rate by Regions (2012-2017)

Table Global GNSS Chips Sales and Market Share by Application (2012-2017)  
Table Global GNSS Chips Sales Share by Application (2012-2017)  
Figure Sales Market Share of GNSS Chips by Application (2012-2017)  
Figure Global GNSS Chips Sales Growth Rate by Application (2012-2017)  
Figure United States GNSS Chips Sales and Growth Rate (2012-2017)  
Figure United States GNSS Chips Revenue and Growth Rate (2012-2017)  
Figure United States GNSS Chips Sales Price Trend (2012-2017)  
Table United States GNSS Chips Sales by Manufacturers (2012-2017)  
Table United States GNSS Chips Market Share by Manufacturers (2012-2017)  
Table United States GNSS Chips Sales by Type (2012-2017)  
Table United States GNSS Chips Market Share by Type (2012-2017)  
Table United States GNSS Chips Sales by Application (2012-2017)  
Table United States GNSS Chips Market Share by Application (2012-2017)  
Figure China GNSS Chips Sales and Growth Rate (2012-2017)  
Figure China GNSS Chips Revenue and Growth Rate (2012-2017)  
Figure China GNSS Chips Sales Price Trend (2012-2017)  
Table China GNSS Chips Sales by Manufacturers (2012-2017)  
Table China GNSS Chips Market Share by Manufacturers (2012-2017)  
Table China GNSS Chips Sales by Type (2012-2017)  
Table China GNSS Chips Market Share by Type (2012-2017)  
Table China GNSS Chips Sales by Application (2012-2017)  
Table China GNSS Chips Market Share by Application (2012-2017)  
Figure Europe GNSS Chips Sales and Growth Rate (2012-2017)  
Figure Europe GNSS Chips Revenue and Growth Rate (2012-2017)  
Figure Europe GNSS Chips Sales Price Trend (2012-2017)  
Table Europe GNSS Chips Sales by Manufacturers (2012-2017)  
Table Europe GNSS Chips Market Share by Manufacturers (2012-2017)  
Table Europe GNSS Chips Sales by Type (2012-2017)  
Table Europe GNSS Chips Market Share by Type (2012-2017)  
Table Europe GNSS Chips Sales by Application (2012-2017)  
Table Europe GNSS Chips Market Share by Application (2012-2017)  
Figure Japan GNSS Chips Sales and Growth Rate (2012-2017)  
Figure Japan GNSS Chips Revenue and Growth Rate (2012-2017)  
Figure Japan GNSS Chips Sales Price Trend (2012-2017)  
Table Japan GNSS Chips Sales by Manufacturers (2012-2017)  
Table Japan GNSS Chips Market Share by Manufacturers (2012-2017)  
Table Japan GNSS Chips Sales by Type (2012-2017)  
Table Japan GNSS Chips Market Share by Type (2012-2017)  
Table Japan GNSS Chips Sales by Application (2012-2017)

Table Japan GNSS Chips Market Share by Application (2012-2017)  
Table Qualcomm Incorporated Basic Information List  
Table Qualcomm Incorporated GNSS Chips Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Qualcomm Incorporated GNSS Chips Global Market Share (2012-2017)  
Table Stmicroelectronics Basic Information List  
Table Stmicroelectronics GNSS Chips Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Stmicroelectronics GNSS Chips Global Market Share (2012-2017)  
Table Mediatek Basic Information List  
Table Mediatek GNSS Chips Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Mediatek GNSS Chips Global Market Share (2012-2017)  
Table U-Blox Holdings Basic Information List  
Table U-Blox Holdings GNSS Chips Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure U-Blox Holdings GNSS Chips Global Market Share (2012-2017)  
Table Broadcom Corporation Basic Information List  
Table Broadcom Corporation GNSS Chips Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Broadcom Corporation GNSS Chips Global Market Share (2012-2017)  
Table Intel Corporation Basic Information List  
Table Intel Corporation GNSS Chips Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Intel Corporation GNSS Chips Global Market Share (2012-2017)  
Table Furuno Electric Basic Information List  
Table Furuno Electric GNSS Chips Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Furuno Electric GNSS Chips Global Market Share (2012-2017)  
Table Skyworks Solutions Basic Information List  
Table Skyworks Solutions GNSS Chips Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Skyworks Solutions GNSS Chips Global Market Share (2012-2017)  
Table Quectel Wireless Solutions Basic Information List  
Table Quectel Wireless Solutions GNSS Chips Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Quectel Wireless Solutions GNSS Chips Global Market Share (2012-2017)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of GNSS Chips  
Figure Manufacturing Process Analysis of GNSS Chips  
Figure GNSS Chips Industrial Chain Analysis  
Table Raw Materials Sources of GNSS Chips Major Manufacturers in 2015  
Table Major Buyers of GNSS Chips  
Table Distributors/Traders List  
Figure Global GNSS Chips Sales and Growth Rate Forecast (2017-2021)  
Figure Global GNSS Chips Revenue and Growth Rate Forecast (2017-2021)  
Table Global GNSS Chips Sales Forecast by Regions (2017-2021)  
Table Global GNSS Chips Sales Forecast by Type (2017-2021)  
Table Global GNSS Chips Sales Forecast by Application (2017-2021)

## **COMPANIES MENTIONED**

Qualcomm Incorporated  
Stmicroelectronics  
Mediatek  
U-Blox Holdings  
Broadcom Corporation  
Intel Corporation  
Furuno Electric  
Skyworks Solutions  
Quectel Wireless Solutions  
Navika Electronics

## I would like to order

Product name: Global GNSS Chips Sales Market Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/G983A8EBA0EEN.html>

Price: US\$ 3,040.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G983A8EBA0EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970