

# Global Floor Coverings Sales Market Report Forecast 2017-2022

<https://marketpublishers.com/r/G2D2EF91E2EEN.html>

Date: April 2017

Pages: 137

Price: US\$ 3,040.00 (Single User License)

ID: G2D2EF91E2EEN

## Abstracts

Delivery of the Report will take 2-3 working days once order is placed.

The report offers a comprehensive evaluation of the market. It does so via in-depth insights, understanding market evolution by tracking historical developments, and analyzing the present scenario and future projections based on optimistic and likely scenarios. Each research report serves as a repository of analysis and information for every facet of the market, including but not limited to: Regional markets, technology developments, types, applications, and the competitive landscape.

The study is a source of reliable data on:

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

This research report analyzes this market on the basis of its market segments, major geographies, and current market trends. Geographies analyzed under this research report include:

United States

China

Europe

Japan

The Major players reported in the market include:

IKEA

Walmart

Bed Bath & Beyond

Macy's

Ahold

Aldi

Ashley Furniture

Carrefour

Continental China

Product Segment Analysis

Type 1

Type 2

Type 3

Application Segment Analysis:

Application 1

Application 2

## Application 3

### Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

It provides distinctive graphics and exemplified analysis of major market segments

## Contents

### **1 FLOOR COVERINGS MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Floor Coverings
- 1.2 Classification of Floor Coverings
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Application of Floor Coverings
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Floor Coverings Market States Status and Prospect (2012-2022) by Regions
  - 1.4.1 United States
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Japan
- 1.5 Global Market Size of Floor Coverings (2012-2022)
  - 1.5.1 Global Floor Coverings Sales and Growth Rate (2012-2022)
  - 1.5.2 Global Floor Coverings Revenue and Growth Rate (2012-2022)

### **2 GLOBAL ECONOMIC IMPACT ON FLOOR COVERINGS INDUSTRY**

- 2.1 Global Macroeconomic Environment Analysis
  - 2.1.1 Global Macroeconomic Analysis
  - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

### **3 FLOOR COVERINGS MANUFACTURING COST ANALYSIS**

- 3.1 Floor Coverings Key Raw Materials Analysis
  - 3.1.1 Key Raw Materials
  - 3.1.2 Price Trend of Key Raw Materials
  - 3.1.3 Key Suppliers of Raw Materials
  - 3.1.4 Market Concentration Rate of Raw Materials
- 3.2 Proportion of Manufacturing Cost Structure
  - 3.2.1 Raw Materials
  - 3.2.2 Labor Cost

### 3.2.3 Manufacturing Process Analysis of Floor Coverings

## **4 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 4.1 Floor Coverings Industrial Chain Analysis

### 4.2 Upstream Raw Materials Sourcing

### 4.3 Raw Materials Sources of Floor Coverings Major Manufacturers in 2016

### 4.4 Downstream Buyers

## **5 GLOBAL FLOOR COVERINGS COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

### 5.1 Global Floor Coverings Market Competition by Manufacturers

#### 5.1.1 Global Floor Coverings Sales and Market Share of Key Manufacturers (2012-2017)

#### 5.1.2 Global Floor Coverings Revenue and Share by Manufacturers (2012-2017)

### 5.2 Global Floor Coverings (Volume and Value) by Type

#### 5.2.1 Global Floor Coverings Sales and Market Share by Type (2012-2017)

#### 5.2.2 Global Floor Coverings Revenue and Market Share by Type (2012-2017)

### 5.3 Global Floor Coverings (Volume and Value) by Regions

#### 5.3.1 Global Floor Coverings Sales and Market Share by Regions (2012-2017)

#### 5.3.2 Global Floor Coverings Revenue and Market Share by Regions (2012-2017)

### 5.4 Global Floor Coverings (Volume) by Application

## **6 UNITED STATES FLOOR COVERINGS (VOLUME, VALUE AND SALES PRICE)**

### 6.1 United States Floor Coverings Sales and Value (2012-2017)

#### 6.1.1 United States Floor Coverings Sales and Growth Rate (2012-2017)

#### 6.1.2 United States Floor Coverings Revenue and Growth Rate (2012-2017)

#### 6.1.3 United States Floor Coverings Sales Price Trend (2012-2017)

### 6.2 United States Floor Coverings Sales and Market Share by Manufacturers

### 6.3 United States Floor Coverings Sales and Market Share by Type

### 6.4 United States Floor Coverings Sales and Market Share by Application

## **7 CHINA FLOOR COVERINGS (VOLUME, VALUE AND SALES PRICE)**

### 7.1 China Floor Coverings Sales and Value (2012-2017)

#### 7.1.1 China Floor Coverings Sales and Growth Rate (2012-2017)

#### 7.1.2 China Floor Coverings Revenue and Growth Rate (2012-2017)

- 7.1.3 China Floor Coverings Sales Price Trend (2012-2017)
- 7.2 China Floor Coverings Sales and Market Share by Manufacturers
- 7.3 China Floor Coverings Sales and Market Share by Type
- 7.4 China Floor Coverings Sales and Market Share by Application

## **8 EUROPE FLOOR COVERINGS (VOLUME, VALUE AND SALES PRICE)**

- 8.1 Europe Floor Coverings Sales and Value (2012-2017)
  - 8.1.1 Europe Floor Coverings Sales and Growth Rate (2012-2017)
  - 8.1.2 Europe Floor Coverings Revenue and Growth Rate (2012-2017)
  - 8.1.3 Europe Floor Coverings Sales Price Trend (2012-2017)
- 8.2 Europe Floor Coverings Sales and Market Share by Manufacturers
- 8.3 Europe Floor Coverings Sales and Market Share by Type
- 8.4 Europe Floor Coverings Sales and Market Share by Application

## **9 JAPAN FLOOR COVERINGS (VOLUME, VALUE AND SALES PRICE)**

- 9.1 Japan Floor Coverings Sales and Value (2012-2017)
  - 9.1.1 Japan Floor Coverings Sales and Growth Rate (2012-2017)
  - 9.1.2 Japan Floor Coverings Revenue and Growth Rate (2012-2017)
  - 9.1.3 Japan Floor Coverings Sales Price Trend (2012-2017)
- 9.2 Japan Floor Coverings Sales and Market Share by Manufacturers
- 9.3 Japan Floor Coverings Sales and Market Share by Type
- 9.4 Japan Floor Coverings Sales and Market Share by Application

## **10 GLOBAL FLOOR COVERINGS MANUFACTURERS ANALYSIS**

- 10.1 IKEA
  - 10.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.1.2 Product Type, Application and Specification
  - 10.1.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.1.4 Business Overview
- 10.2 Walmart
  - 10.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.2.2 Product Type, Application and Specification
  - 10.2.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.2.4 Business Overview
- 10.3 Bed Bath & Beyond
  - 10.3.1 Company Basic Information, Manufacturing Base and Competitors

- 10.3.2 Product Type, Application and Specification
- 10.3.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.3.4 Business Overview

#### 10.4 Macy's

- 10.4.1 Company Basic Information, Manufacturing Base and Competitors
- 10.4.2 Product Type, Application and Specification
- 10.4.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.4.4 Business Overview

#### 10.5 Ahold

- 10.5.1 Company Basic Information, Manufacturing Base and Competitors
- 10.5.2 Product Type, Application and Specification
- 10.5.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.5.4 Business Overview

#### 10.6 Aldi

- 10.6.1 Company Basic Information, Manufacturing Base and Competitors
- 10.6.2 Product Type, Application and Specification
- 10.6.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.6.4 Business Overview

#### 10.7 Ashley Furniture

- 10.7.1 Company Basic Information, Manufacturing Base and Competitors
- 10.7.2 Product Type, Application and Specification
- 10.7.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.7.4 Business Overview

#### 10.8 Carrefour

- 10.8.1 Company Basic Information, Manufacturing Base and Competitors
- 10.8.2 Product Type, Application and Specification
- 10.8.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.8.4 Business Overview

#### 10.9 Continental China

- 10.9.1 Company Basic Information, Manufacturing Base and Competitors
- 10.9.2 Product Type, Application and Specification
- 10.9.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.9.4 Business Overview

...

## **11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 11.1 Marketing Channel

- 11.1.1 Direct Marketing
- 11.1.2 Indirect Marketing
- 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
  - 11.2.1 Pricing Strategy
  - 11.2.2 Brand Strategy
  - 11.2.3 Target Client
- 11.3 Distributors/Traders List

## **12 MARKET EFFECT FACTORS ANALYSIS**

- 12.1 Technology Progress/Risk
  - 12.1.1 Substitutes Threat
  - 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

## **13 GLOBAL FLOOR COVERINGS MARKET FORECAST (2017-2022)**

- 13.1 Global Floor Coverings Sales, Revenue Forecast (2017-2022)
- 13.2 Global Floor Coverings Sales Forecast by Regions (2017-2022)
- 13.3 Global Floor Coverings Sales Forecast by Type (2017-2022)
- 13.4 Global Floor Coverings Sales Forecast by Application (2017-2022)

## **14 APPENDIX**



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Floor Coverings  
Table Classification of Floor Coverings  
Figure Global Sales Market Share of Floor Coverings by Type in 2016  
Table Applications of Floor Coverings  
Figure Global Sales Market Share of Floor Coverings by Application in 2016  
Figure United States Floor Coverings Revenue and Growth Rate (2012-2022)  
Figure China Floor Coverings Revenue and Growth Rate (2012-2022)  
Figure Europe Floor Coverings Revenue and Growth Rate (2012-2022)  
Figure Japan Floor Coverings Revenue and Growth Rate (2012-2022)  
Figure Global Floor Coverings Sales and Growth Rate (2012-2022)  
Figure Global Floor Coverings Revenue and Growth Rate (2012-2022)  
Table Global Floor Coverings Sales of Key Manufacturers (2012-2017)  
Table Global Floor Coverings Sales Share by Manufacturers (2012-2017)  
Figure 2015 Floor Coverings Sales Share by Manufacturers  
Figure 2016 Floor Coverings Sales Share by Manufacturers  
Table Global Floor Coverings Revenue by Manufacturers (2012-2017)  
Table Global Floor Coverings Revenue Share by Manufacturers (2012-2017)  
Table 2015 Global Floor Coverings Revenue Share by Manufacturers  
Table 2016 Global Floor Coverings Revenue Share by Manufacturers  
Table Global Floor Coverings Sales and Market Share by Type (2012-2017)  
Table Global Floor Coverings Sales Share by Type (2012-2017)  
Figure Sales Market Share of Floor Coverings by Type (2012-2017)  
Figure Global Floor Coverings Sales Growth Rate by Type (2012-2017)  
Table Global Floor Coverings Revenue and Market Share by Type (2012-2017)  
Table Global Floor Coverings Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Floor Coverings by Type (2012-2017)  
Figure Global Floor Coverings Revenue Growth Rate by Type (2012-2017)  
Table Global Floor Coverings Sales and Market Share by Regions (2012-2017)  
Table Global Floor Coverings Sales Share by Regions (2012-2017)  
Figure Sales Market Share of Floor Coverings by Regions (2012-2017)  
Figure Global Floor Coverings Sales Growth Rate by Regions (2012-2017)  
Table Global Floor Coverings Revenue and Market Share by Regions (2012-2017)  
Table Global Floor Coverings Revenue Share by Regions (2012-2017)  
Figure Revenue Market Share of Floor Coverings by Regions (2012-2017)  
Figure Global Floor Coverings Revenue Growth Rate by Regions (2012-2017)

Table Global Floor Coverings Sales and Market Share by Application (2012-2017)  
Table Global Floor Coverings Sales Share by Application (2012-2017)  
Figure Sales Market Share of Floor Coverings by Application (2012-2017)  
Figure Global Floor Coverings Sales Growth Rate by Application (2012-2017)  
Figure United States Floor Coverings Sales and Growth Rate (2012-2017)  
Figure United States Floor Coverings Revenue and Growth Rate (2012-2017)  
Figure United States Floor Coverings Sales Price Trend (2012-2017)  
Table United States Floor Coverings Sales by Manufacturers (2012-2017)  
Table United States Floor Coverings Market Share by Manufacturers (2012-2017)  
Table United States Floor Coverings Sales by Type (2012-2017)  
Table United States Floor Coverings Market Share by Type (2012-2017)  
Table United States Floor Coverings Sales by Application (2012-2017)  
Table United States Floor Coverings Market Share by Application (2012-2017)  
Figure China Floor Coverings Sales and Growth Rate (2012-2017)  
Figure China Floor Coverings Revenue and Growth Rate (2012-2017)  
Figure China Floor Coverings Sales Price Trend (2012-2017)  
Table China Floor Coverings Sales by Manufacturers (2012-2017)  
Table China Floor Coverings Market Share by Manufacturers (2012-2017)  
Table China Floor Coverings Sales by Type (2012-2017)  
Table China Floor Coverings Market Share by Type (2012-2017)  
Table China Floor Coverings Sales by Application (2012-2017)  
Table China Floor Coverings Market Share by Application (2012-2017)  
Figure Europe Floor Coverings Sales and Growth Rate (2012-2017)  
Figure Europe Floor Coverings Revenue and Growth Rate (2012-2017)  
Figure Europe Floor Coverings Sales Price Trend (2012-2017)  
Table Europe Floor Coverings Sales by Manufacturers (2012-2017)  
Table Europe Floor Coverings Market Share by Manufacturers (2012-2017)  
Table Europe Floor Coverings Sales by Type (2012-2017)  
Table Europe Floor Coverings Market Share by Type (2012-2017)  
Table Europe Floor Coverings Sales by Application (2012-2017)  
Table Europe Floor Coverings Market Share by Application (2012-2017)  
Figure Japan Floor Coverings Sales and Growth Rate (2012-2017)  
Figure Japan Floor Coverings Revenue and Growth Rate (2012-2017)  
Figure Japan Floor Coverings Sales Price Trend (2012-2017)  
Table Japan Floor Coverings Sales by Manufacturers (2012-2017)  
Table Japan Floor Coverings Market Share by Manufacturers (2012-2017)  
Table Japan Floor Coverings Sales by Type (2012-2017)  
Table Japan Floor Coverings Market Share by Type (2012-2017)  
Table Japan Floor Coverings Sales by Application (2012-2017)

Table Japan Floor Coverings Market Share by Application (2012-2017)  
Table IKEA Basic Information List  
Table IKEA Floor Coverings Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure IKEA Floor Coverings Global Market Share (2012-2017)  
Table Walmart Basic Information List  
Table Walmart Floor Coverings Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Walmart Floor Coverings Global Market Share (2012-2017)  
Table Bed Bath & Beyond Basic Information List  
Table Bed Bath & Beyond Floor Coverings Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Bed Bath & Beyond Floor Coverings Global Market Share (2012-2017)  
Table Macy's Basic Information List  
Table Macy's Floor Coverings Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Macy's Floor Coverings Global Market Share (2012-2017)  
Table Ahold Basic Information List  
Table Ahold Floor Coverings Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Ahold Floor Coverings Global Market Share (2012-2017)  
Table Aldi Basic Information List  
Table Aldi Floor Coverings Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Aldi Floor Coverings Global Market Share (2012-2017)  
Table Ashley Furniture Basic Information List  
Table Ashley Furniture Floor Coverings Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Ashley Furniture Floor Coverings Global Market Share (2012-2017)  
Table Carrefour Basic Information List  
Table Carrefour Floor Coverings Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Carrefour Floor Coverings Global Market Share (2012-2017)  
Table Continental China Basic Information List  
Table Continental China Floor Coverings Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Continental China Floor Coverings Global Market Share (2012-2017)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Floor Coverings  
Figure Manufacturing Process Analysis of Floor Coverings  
Figure Floor Coverings Industrial Chain Analysis  
Table Raw Materials Sources of Floor Coverings Major Manufacturers in 2016  
Table Major Buyers of Floor Coverings

Table Distributors/Traders List

Figure Global Floor Coverings Sales and Growth Rate Forecast (2017-2022)

Figure Global Floor Coverings Revenue and Growth Rate Forecast (2017-2022)

Table Global Floor Coverings Sales Forecast by Regions (2017-2022)

Table Global Floor Coverings Sales Forecast by Type (2017-2022)

Table Global Floor Coverings Sales Forecast by Application (2017-2022)

## I would like to order

Product name: Global Floor Coverings Sales Market Report Forecast 2017-2022

Product link: <https://marketpublishers.com/r/G2D2EF91E2EEN.html>

Price: US\$ 3,040.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G2D2EF91E2EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970