

# **Global Faux Leather Market Research Report 2016**

https://marketpublishers.com/r/GF862E50C3FEN.html Date: October 2016 Pages: 115 Price: US\$ 2,160.00 (Single User License) ID: GF862E50C3FEN

# Abstracts

The Global Faux Leather Market Research Report 2016 is a valuable source of insightful data for business strategists.

It provides the Faux Leather industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Faux Leather market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

Global Faux Leather Market: Regional Segment Analysis



North America

Europe

China

Japan

Southeast Asia

India

The Major players reported in the market include:

E. I. du Pont de Nemours and Company (U.S.)

Kuraray Co. Ltd. (Japan)

Toray Industries Inc. (Japan)

Teijin Limited (Japan)

Bayer AG (Germany)

Zhejiang Hexin Group Co. Ltd. (China)

San Fang Chemical Industry Co. Ltd. (Taiwan)

The Dow Chemical Company (U.S.)

BASF SE (Germany)

SEKISUI Polymer Innovations, LLC (U.S.)

Global Faux Leather Market: Product Segment Analysis

Type I



Type II

Type III

#### Global Faux Leather Market: Application Segment Analysis

Application I

Application II

Application III

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

It provides distinctive graphics and exemplified SWOT analysis of major market segments



# Contents

#### CHAPTER 1 FAUX LEATHER MARKET OVERVIEW

- 1.1 Product Overview and Scope of Faux Leather
- 1.2 Faux Leather Market Segmentation by Type
- 1.2.1 Global Production Market Share of Faux Leather by Type in 2015
- 1.2.1 Type I
- 1.2.2 Type II
- 1.2.3 Type III
- 1.3 Faux Leather Market Segmentation by Application
- 1.3.1 Faux Leather Consumption Market Share by Application in 2015
- 1.3.2 Application I
- 1.3.3 Application II
- 1.3.4 Application III
- 1.4 Faux Leather Market Segmentation by Regions
  - 1.4.1 North America
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Southeast Asia
  - 1.4.5 Japan
  - 1.4.6 India
- 1.5 Global Market Size (Value) of Faux Leather (2011-2021)

### CHAPTER 2 GLOBAL ECONOMIC IMPACT ON FAUX LEATHER INDUSTRY

- 2.1 Global Macroeconomic Environment Analysis
- 2.1.1 Global Macroeconomic Analysis
- 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions
- 2.3 Effects to Faux Leather Industry

# CHAPTER 3 GLOBAL FAUX LEATHER MARKET COMPETITION BY MANUFACTURERS

- 3.1 Global Faux Leather Production and Share by Manufacturers (2015 and 2016)
- 3.2 Global Faux Leather Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 Global Faux Leather Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Faux Leather Manufacturing Base Distribution, Sales Area and



Product Type

- 3.5 Faux Leather Market Competitive Situation and Trends
- 3.5.1 Faux Leather Market Concentration Rate
- 3.5.2 Faux Leather Market Share of Top 3 and Top 5 Manufacturers
- 3.5.3 Mergers & Acquisitions, Expansion

# CHAPTER 4 GLOBAL FAUX LEATHER PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

4.1 Global Faux Leather Production by Region (2011-2016)

4.2 Global Faux Leather Production Market Share by Region (2011-2016)

4.3 Global Faux Leather Revenue (Value) and Market Share by Region (2011-2016)

4.4 Global Faux Leather Production, Revenue, Price and Gross Margin (2011-2016)

4.5 North America Faux Leather Production, Revenue, Price and Gross Margin (2011-2016)

4.6 Europe Faux Leather Production, Revenue, Price and Gross Margin (2011-2016)

4.7 China Faux Leather Production, Revenue, Price and Gross Margin (2011-2016)

4.8 Japan Faux Leather Production, Revenue, Price and Gross Margin (2011-2016)

4.9 Southeast Asia Faux Leather Production, Revenue, Price and Gross Margin (2011-2016)

4.10 India Faux Leather Production, Revenue, Price and Gross Margin (2011-2016)

# CHAPTER 5 GLOBAL FAUX LEATHER SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

5.1 Global Faux Leather Consumption by Regions (2011-2016)

5.2 North America Faux Leather Production, Consumption, Export, Import by Regions (2011-2016)

5.3 Europe Faux Leather Production, Consumption, Export, Import by Regions (2011-2016)

5.4 China Faux Leather Production, Consumption, Export, Import by Regions (2011-2016)

5.5 Japan Faux Leather Production, Consumption, Export, Import by Regions (2011-2016)

5.6 Southeast Asia Faux Leather Production, Consumption, Export, Import by Regions (2011-2016)

5.7 India Faux Leather Production, Consumption, Export, Import by Regions (2011-2016)



# CHAPTER 6 GLOBAL FAUX LEATHER PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 6.1 Global Faux Leather Production and Market Share by Type (2011-2016)
- 6.2 Global Faux Leather Revenue and Market Share by Type (2011-2016)
- 6.3 Global Faux Leather Price by Type (2011-2016)
- 6.4 Global Faux Leather Production Growth by Type (2011-2016)

## CHAPTER 7 GLOBAL FAUX LEATHER MARKET ANALYSIS BY APPLICATION

- 7.1 Global Faux Leather Consumption and Market Share by Application (2011-2016)
- 7.2 Global Faux Leather Consumption Growth Rate by Application (2011-2016)
- 7.3 Market Drivers and Opportunities
  - 7.3.1 Potential Applications
  - 7.3.2 Emerging Markets/Countries

## CHAPTER 8 GLOBAL FAUX LEATHER MANUFACTURERS ANALYSIS

- 8.1 E. I. du Pont de Nemours and Company (U.S.)
- 8.1.1 Company Basic Information, Manufacturing Base and Competitors
- 8.1.2 Product Type, Application and Specification
- 8.1.3 Sales, Revenue, Price and Gross Margin (2011-2016)
- 8.1.4 Business Overview
- 8.2 Kuraray Co. Ltd. (Japan)
  - 8.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.2.2 Product Type, Application and Specification
  - 8.2.3 Sales, Revenue, Price and Gross Margin (2011-2016)
- 8.2.4 Business Overview
- 8.3 Toray Industries Inc. (Japan)
  - 8.3.1 Company Basic Information, Manufacturing Base and Competitors
- 8.3.2 Product Type, Application and Specification
- 8.3.3 Sales, Revenue, Price and Gross Margin (2011-2016)
- 8.3.4 Business Overview
- 8.4 Teijin Limited (Japan)
  - 8.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.4.2 Product Type, Application and Specification
  - 8.4.3 Sales, Revenue, Price and Gross Margin (2011-2016)
- 8.4.4 Business Overview
- 8.5 Bayer AG (Germany)



- 8.5.1 Company Basic Information, Manufacturing Base and Competitors
- 8.5.2 Product Type, Application and Specification
- 8.5.3 Sales, Revenue, Price and Gross Margin (2011-2016)
- 8.5.4 Business Overview
- 8.6 Zhejiang Hexin Group Co. Ltd. (China)
- 8.6.1 Company Basic Information, Manufacturing Base and Competitors
- 8.6.2 Product Type, Application and Specification
- 8.6.3 Sales, Revenue, Price and Gross Margin (2011-2016)
- 8.6.4 Business Overview
- 8.7 San Fang Chemical Industry Co. Ltd. (Taiwan)
- 8.7.1 Company Basic Information, Manufacturing Base and Competitors
- 8.7.2 Product Type, Application and Specification
- 8.7.3 Sales, Revenue, Price and Gross Margin (2011-2016)
- 8.7.4 Business Overview
- 8.8 The Dow Chemical Company (U.S.)
  - 8.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.8.2 Product Type, Application and Specification
  - 8.8.3 Sales, Revenue, Price and Gross Margin (2011-2016)
- 8.8.4 Business Overview
- 8.9 BASF SE (Germany)
  - 8.9.1 Company Basic Information, Manufacturing Base and Competitors
- 8.9.2 Product Type, Application and Specification
- 8.9.3 Sales, Revenue, Price and Gross Margin (2011-2016)
- 8.9.4 Business Overview
- 8.10 SEKISUI Polymer Innovations, LLC (U.S.)
  - 8.10.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.10.2 Product Type, Application and Specification
  - 8.10.3 Sales, Revenue, Price and Gross Margin (2011-2016)
  - 8.10.4 Business Overview

#### **CHAPTER 9 FAUX LEATHER MANUFACTURING COST ANALYSIS**

- 9.1 Faux Leather Key Raw Materials Analysis
  - 9.1.1 Key Raw Materials
  - 9.1.2 Price Trend of Key Raw Materials
  - 9.1.3 Key Suppliers of Raw Materials
  - 9.1.4 Market Concentration Rate of Raw Materials

<sup>• • •</sup> 



- 9.2 Proportion of Manufacturing Cost Structure
  - 9.2.1 Raw Materials
  - 9.2.2 Labor Cost
- 9.2.3 Manufacturing Expenses
- 9.3 Manufacturing Process Analysis of Faux Leather

# CHAPTER 10 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 10.1 Faux Leather Industrial Chain Analysis
- 10.2 Upstream Raw Materials Sourcing
- 10.3 Raw Materials Sources of Faux Leather Major Manufacturers in 2015
- 10.4 Downstream Buyers

## CHAPTER 11 ANALYSIS OF INVESTMENT STRATEGY

- 11.1 Industry Development Characters
- 11.1.1 Periodicity of the industry
- 11.1.2 Regional traits of the industry
- 11.1.3 Upstream and downstream of Faux Leather industry
- 11.1.4 Operational mode of the industry
- 11.2 Analysis of Investment Situation of Faux Leather Industry
- 11.2.1 Development Pattern
- 11.2.2 Entry Barrier
- 11.2.3 Industrial SWOT Analysis
- 11.2.4 Analysis of Industrial Five Forces Mode
- 11.3 Analysis of Development Trend

### CHAPTER 12 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 12.1 Marketing Channel
  - 12.1.1 Direct Marketing
  - 12.1.2 Indirect Marketing
  - 12.1.3 Marketing Channel Development Trend
- 12.2 Market Positioning
  - 12.2.1 Pricing Strategy
  - 12.2.2 Brand Strategy
- 12.2.3 Target Client
- 12.3 Distributors/Traders List



#### CHAPTER 13 MARKET EFFECT FACTORS ALYSIS

- 13.1 Technology Progress/Risk
- 13.1.1 Substitutes Threat
- 13.1.2 Technology Progress in Related Industry
- 13.2 Consumer Needs/Customer Preference Change
- 13.3 Economic/Political Environmental Change

### CHAPTER 14 GLOBAL FAUX LEATHER MARKET FORECAST (2016-2021)

- 14.1 Global Faux Leather Production, Revenue Forecast (2016-2021)
- 14.2 Global Faux Leather Production, Consumption Forecast by Regions (2016-2021)
- 14.3 Global Faux Leather Production Forecast by Type (2016-2021)
- 14.4 Global Faux Leather Consumption Forecast by Application (2016-2021)
- 14.5 Faux Leather Price Forecast (2016-2021)

### CHAPTER 15 RESEARCH FINDINGS AND CONCLUSION

#### **CHAPTER 16 APPENDIX**

Author List **Disclosure Section Research Methodology Data Source** China Disclaimer List of Figures Figure Picture of Faux Leather Figure Global Production Market Share of Faux Leather by Type in 2015 Figure Application of Faux Leather Figure North America Faux Leather Revenue (Million USD) and Growth Rate (2011 - 2021)Figure Europe Faux Leather Revenue (Million USD) and Growth Rate (2011-2021) Figure China Faux Leather Revenue (Million USD) and Growth Rate (2011-2021) Figure Japan Faux Leather Revenue (Million USD) and Growth Rate (2011-2021) Figure Southeast Asia Faux Leather Revenue (Million USD) and Growth Rate (2011 - 2021)Figure India Faux Leather Revenue (Million USD) and Growth Rate (2011-2021) Figure Global Faux Leather Revenue (Million UDS) and Growth Rate (2011-2021)



Figure Global Faux Leather Capacity of Key Manufacturers in 2015 Figure Global Faux Leather Capacity of Key Manufacturers in 2016 Figure 2015 Faux Leather Production Share by Manufacturers Figure 2016 Faux Leather Production Share by Manufacturers Figure Global Market Faux Leather Average Price of Key Manufacturers in 2015 Figure Faux Leather Market Share of Top 3 Manufacturers Figure Faux Leather Market Share of Top 5 Manufacturers Figure Global Faux Leather Capacity Market Share by Regions (2011-2016) Figure Global Faux Leather Capacity Market Share by Regions (2011-2016) Figure 2015 Global Faux Leather Capacity Market Share by Regions Figure Global Faux Leather Production and Market Share by Regions (2011-2016) Figure Global Faux Leather Production Market Share by Regions (2011-2016) Figure 2015 Global Faux Leather Production Market Share by Regions Figure Global Faux Leather Consumption Market Share by Regions (2011-2016) Figure 2015 Global Faux Leather Consumption Market Share by Regions Figure Production Market Share of Faux Leather by Type (2011-2016) Figure 2015 Production Market Share of Faux Leather by Type Figure Production Revenue Share of Faux Leather by Type (2011-2016) Figure 2015 Revenue Market Share of Faux Leather by Type Figure Global Faux Leather Production Growth by Type (2011-2016) Figure Global Faux Leather Consumption Market Share by Application in 2015 Figure Global Faux Leather Consumption Growth Rate by Application (2011-2016) List of Tables Table Product Overview and Scope of Faux Leather Table Major Manufacturers of Type I Table Major Manufacturers of Type II Table Major Manufacturers of Type III Table Faux Leather Consumption Market Share by Application in 2015 Table Global Faux Leather Capacity of Key Manufacturers (2015 and 2016) Table Global Faux Leather Capacity Market Share by Manufacturers (2015 and 2016) Table Global Faux Leather Production of Key Manufacturers (2015 and 2016) Table Global Faux Leather Production Share by Manufacturers (2015 and 2016) Table Global Faux Leather Revenue (Million USD) by Manufacturers (2015 and 2016) Table Global Faux Leather Revenue Share by Manufacturers (2015 and 2016) Table 2015 Global Faux Leather Revenue Share by Manufacturers Table 2016 Global Faux Leather Revenue Share by Manufacturers Table Global Market Faux Leather Average Price of Key Manufacturers (2015 and 2016)

Table Manufacturers Faux Leather Manufacturing Base Distribution and Sales Area



Table Manufacturers Faux Leather Product Type Table Global Faux Leather Capacity by Regions (2011-2016) Table Global Faux Leather Production by Regions (2011-2016) Table Global Faux Leather Revenue by Regions (2011-2016) Table Global Faux Leather Revenue Market Share by Regions (2011-2016) Table 2015 Global Faux Leather Revenue Market Share by Regions Table Global Faux Leather Capacity, Production, Revenue, Price and Gross Margin (2011-2016)Table North America Faux Leather Capacity, Production, Revenue, Price and Gross Margin (2011-2016) Table Europe Faux Leather Capacity, Production, Revenue, Price and Gross Margin (2011-2016)Table China Faux Leather Capacity, Production, Revenue, Price and Gross Margin (2011 - 2016)Table Japan Faux Leather Capacity, Production, Revenue, Price and Gross Margin (2011-2016)Table Southeast Asia Faux Leather Capacity, Production, Revenue, Price and Gross Margin (2011-2016) Table India Faux Leather Capacity, Production, Revenue, Price and Gross Margin (2011-2016)Table Global Faux Leather Consumption Market by Regions (2011-2016) Table Global Faux Leather Consumption Market Share by Regions (2011-2016) Table North America Faux Leather Production, Consumption, Import & Export (2011 - 2016)Table Europe Faux Leather Production, Consumption, Import & Export (2011-2016) Table China Faux Leather Production, Consumption, Import & Export (2011-2016) Table Japan Faux Leather Production, Consumption, Import & Export (2011-2016) Table Southeast Asia Faux Leather Production, Consumption, Import & Export (2011-2016)Table India Faux Leather Production, Consumption, Import & Export (2011-2016) Table Global Faux Leather Production by Type (2011-2016) Table Global Faux Leather Production Share by Type (2011-2016) Table Global Faux Leather Revenue by Type (2011-2016) Table Global Faux Leather Revenue Share by Type (2011-2016) Table Global Faux Leather Price by Type (2011-2016) Table Global Faux Leather Consumption by Application (2011-2016)

Table Global Faux Leather Consumption Market Share by Application (2011-2016)

Table Global Faux Leather Consumption Growth Rate by Application (2011-2016)

Table E. I. du Pont de Nemours and Company (U.S.) Basic Information List



Table E. I. du Pont de Nemours and Company (U.S.) Faux Leather Sales, Revenue, Price and Gross Margin (2011-2016)

Figure E. I. du Pont de Nemours and Company (U.S.) Faux Leather Global Market Share (2011-2016)

Table Kuraray Co. Ltd. (Japan) Basic Information List

Table Kuraray Co. Ltd. (Japan) Faux Leather Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Kuraray Co. Ltd. (Japan) Faux Leather Global Market Share (2011-2016) Table Toray Industries Inc. (Japan) Basic Information List

Table Toray Industries Inc. (Japan) Faux Leather Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Toray Industries Inc. (Japan) Faux Leather Global Market Share (2011-2016) Table Teijin Limited (Japan) Basic Information List

Table Teijin Limited (Japan) Faux Leather Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Teijin Limited (Japan) Faux Leather Global Market Share (2011-2016)

Table Bayer AG (Germany) Basic Information List

Table Bayer AG (Germany) Faux Leather Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Bayer AG (Germany) Faux Leather Global Market Share (2011-2016)

Table Zhejiang Hexin Group Co. Ltd. (China) Basic Information List

Table Zhejiang Hexin Group Co. Ltd. (China) Faux Leather Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Zhejiang Hexin Group Co. Ltd. (China) Faux Leather Global Market Share (2011-2016)

Table San Fang Chemical Industry Co. Ltd. (Taiwan) Basic Information List

Table San Fang Chemical Industry Co. Ltd. (Taiwan) Faux Leather Sales, Revenue, Price and Gross Margin (2011-2016)

Figure San Fang Chemical Industry Co. Ltd. (Taiwan) Faux Leather Global Market Share (2011-2016)

Table The Dow Chemical Company (U.S.) Basic Information List

Table The Dow Chemical Company (U.S.) Faux Leather Sales, Revenue, Price and Gross Margin (2011-2016)

Figure The Dow Chemical Company (U.S.) Faux Leather Global Market Share (2011-2016)

Table BASF SE (Germany) Basic Information List

Table BASF SE (Germany) Faux Leather Sales, Revenue, Price and Gross Margin (2011-2016)

Figure BASF SE (Germany) Faux Leather Global Market Share (2011-2016)



Table SEKISUI Polymer Innovations, LLC (U.S.) Basic Information List

Table SEKISUI Polymer Innovations, LLC (U.S.) Faux Leather Sales, Revenue, Price and Gross Margin (2011-2016)

Figure SEKISUI Polymer Innovations, LLC (U.S.) Faux Leather Global Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Table Key Suppliers of Raw Materials

Table Raw Materials Sources of Faux Leather Major Manufacturers in 2015

Table Major Buyers of Faux Leather

Table Distributors/Traders List

Table Four basic brand strategies

Table Industrial SWOT Analysis

Table Global Faux Leather Production Forecast by Regions (2016-2021)

Table Global Faux Leather Consumption Forecast by Regions (2016-2021)

Table Global Faux Leather Production Forecast by Type (2016-2021)

Table Global Faux Leather Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: Global Faux Leather Market Research Report 2016 Product link: <u>https://marketpublishers.com/r/GF862E50C3FEN.html</u>

Price: US\$ 2,160.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/GF862E50C3FEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970