

Global Electronic Shelf Label (ESL) Sales Market Report Forecast 2017-2021

https://marketpublishers.com/r/G1F338D8217EN.html

Date: May 2017 Pages: 111 Price: US\$ 3,040.00 (Single User License) ID: G1F338D8217EN

Abstracts

The report offers a comprehensive evaluation of the market. It does so via in-depth insights, understanding market evolution by tracking historical developments, and analyzing the present scenario and future projections based on optimistic and likely scenarios. Each research report serves as a repository of analysis and information for every facet of the market, including but not limited to: Regional markets, technology developments, types, applications, and the competitive landscape.

The study is a source of reliable data on:

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

This research report analyzes this market on the basis of its market segments, major geographies, and current market trends. Geographies analyzed under this research



report include:

United States

China

Europe

Japan

The Major players reported in the market include: SES(imagotag) Pricer Displaydata Opticon Sensors Europe B.V Altierre Hanshow Technology Panasonic LG innotek Solum

Product Segment Analysis: Liquid Crystal Display (LCD) Displays E papers Displays Type 3

Application Segment Analysis: Application 1 Application 2 Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future



It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

It provides distinctive graphics and exemplified analysis of major market segments



Contents

1 ELECTRONIC SHELF LABEL (ESL) MARKET OVERVIEW

- 1.1 Product Overview and Scope of Electronic Shelf Label (ESL)
- 1.2 Classification of Electronic Shelf Label (ESL)
- 1.2.1 Liquid Crystal Display (LCD) Displays
- 1.2.2 E papers Displays
- 1.2.3 Type
- 1.3 Application of Electronic Shelf Label (ESL)
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application

1.4 Electronic Shelf Label (ESL) Market States Status and Prospect (2012-2021) by Regions

- 1.4.1 United States
- 1.4.2 China
- 1.4.3 Europe
- 1.4.4 Japan
- 1.5 Global Market Size of Electronic Shelf Label (ESL) (2012-2021)
 - 1.5.1 Global Electronic Shelf Label (ESL) Sales and Growth Rate (2012-2021)
 - 1.5.2 Global Electronic Shelf Label (ESL) Revenue and Growth Rate (2012-2021)

2 GLOBAL ECONOMIC IMPACT ON ELECTRONIC SHELF LABEL (ESL) INDUSTRY

- 2.1 Global Macroeconomic Environment Analysis
- 2.1.1 Global Macroeconomic Analysis
- 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

3 ELECTRONIC SHELF LABEL (ESL) MANUFACTURING COST ANALYSIS

- 3.1 Electronic Shelf Label (ESL) Key Raw Materials Analysis
 - 3.1.1 Key Raw Materials
 - 3.1.2 Price Trend of Key Raw Materials
 - 3.1.3 Key Suppliers of Raw Materials
 - 3.1.4 Market Concentration Rate of Raw Materials
- 3.2 Proportion of Manufacturing Cost Structure
 - 3.2.1 Raw Materials



3.2.2 Labor Cost

3.2.3 Manufacturing Process Analysis of Electronic Shelf Label (ESL)

4 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 4.1 Electronic Shelf Label (ESL) Industrial Chain Analysis
- 4.2 Upstream Raw Materials Sourcing
- 4.3 Raw Materials Sources of Electronic Shelf Label (ESL) Major Manufacturers in 2015
- 4.4 Downstream Buyers

5 GLOBAL ELECTRONIC SHELF LABEL (ESL) COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

5.1 Global Electronic Shelf Label (ESL) Market Competition by Manufacturers

5.1.1 Global Electronic Shelf Label (ESL) Sales and Market Share of Key Manufacturers (2012-2017)

5.1.2 Global Electronic Shelf Label (ESL) Revenue and Share by Manufacturers (2012-2017)

5.2 Global Electronic Shelf Label (ESL) (Volume and Value) by Type

5.5.1 Global Electronic Shelf Label (ESL) Sales and Market Share by Type (2012-2017)

5.5.2 Global Electronic Shelf Label (ESL) Revenue and Market Share by Type (2012-2017)

5.3 Global Electronic Shelf Label (ESL) (Volume and Value) by Regions

5.3.1 Global Electronic Shelf Label (ESL) Sales and Market Share by Regions (2012-2017)

5.3.2 Global Electronic Shelf Label (ESL) Revenue and Market Share by Regions (2012-2017)

5.4 Global Electronic Shelf Label (ESL) (Volume) by Application

6 UNITED STATES ELECTRONIC SHELF LABEL (ESL) (VOLUME, VALUE AND SALES PRICE)

6.1 United States Electronic Shelf Label (ESL) Sales and Value (2012-2017)

6.1.1 United States Electronic Shelf Label (ESL) Sales and Growth Rate (2012-2017)

6.1.2 United States Electronic Shelf Label (ESL) Revenue and Growth Rate (2012-2017)

6.1.3 United States Electronic Shelf Label (ESL) Sales Price Trend (2012-2017)6.2 United States Electronic Shelf Label (ESL) Sales and Market Share by



Manufacturers

6.3 United States Electronic Shelf Label (ESL) Sales and Market Share by Type6.4 United States Electronic Shelf Label (ESL) Sales and Market Share by Application

7 CHINA ELECTRONIC SHELF LABEL (ESL) (VOLUME, VALUE AND SALES PRICE)

7.1 China Electronic Shelf Label (ESL) Sales and Value (2012-2017)

- 7.1.1 China Electronic Shelf Label (ESL) Sales and Growth Rate (2012-2017)
- 7.1.2 China Electronic Shelf Label (ESL) Revenue and Growth Rate (2012-2017)
- 7.1.3 China Electronic Shelf Label (ESL) Sales Price Trend (2012-2017)
- 7.2 China Electronic Shelf Label (ESL) Sales and Market Share by Manufacturers
- 7.3 China Electronic Shelf Label (ESL) Sales and Market Share by Type
- 7.4 China Electronic Shelf Label (ESL) Sales and Market Share by Application

8 EUROPE ELECTRONIC SHELF LABEL (ESL) (VOLUME, VALUE AND SALES PRICE)

8.1 Europe Electronic Shelf Label (ESL) Sales and Value (2012-2017)

- 8.1.1 Europe Electronic Shelf Label (ESL) Sales and Growth Rate (2012-2017)
- 8.1.2 Europe Electronic Shelf Label (ESL) Revenue and Growth Rate (2012-2017)
- 8.1.3 Europe Electronic Shelf Label (ESL) Sales Price Trend (2012-2017)
- 8.2 Europe Electronic Shelf Label (ESL) Sales and Market Share by Manufacturers
- 8.3 Europe Electronic Shelf Label (ESL) Sales and Market Share by Type
- 8.4 Europe Electronic Shelf Label (ESL) Sales and Market Share by Application

9 JAPAN ELECTRONIC SHELF LABEL (ESL) (VOLUME, VALUE AND SALES PRICE)

- 9.1 Japan Electronic Shelf Label (ESL) Sales and Value (2012-2017)
- 9.1.1 Japan Electronic Shelf Label (ESL) Sales and Growth Rate (2012-2017)
- 9.1.2 Japan Electronic Shelf Label (ESL) Revenue and Growth Rate (2012-2017)
- 9.1.3 Japan Electronic Shelf Label (ESL) Sales Price Trend (2012-2017)
- 9.2 Japan Electronic Shelf Label (ESL) Sales and Market Share by Manufacturers
- 9.3 Japan Electronic Shelf Label (ESL) Sales and Market Share by Type
- 9.4 Japan Electronic Shelf Label (ESL) Sales and Market Share by Application

10 GLOBAL ELECTRONIC SHELF LABEL (ESL) MANUFACTURERS ANALYSIS



10.1 SES(imagotag)

- 10.1.1 Company Basic Information, Manufacturing Base and Competitors
- 10.1.2 Product Type, Application and Specification
- 10.1.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.1.4 Business Overview
- 10.2 Pricer
 - 10.2.1 Company Basic Information, Manufacturing Base and Competitors
- 10.2.2 Product Type, Application and Specification
- 10.2.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.2.4 Business Overview
- 10.3 Displaydata
- 10.3.1 Company Basic Information, Manufacturing Base and Competitors
- 10.3.2 Product Type, Application and Specification
- 10.3.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.3.4 Business Overview
- 10.4 Opticon Sensors Europe B.V
- 10.4.1 Company Basic Information, Manufacturing Base and Competitors
- 10.4.2 Product Type, Application and Specification
- 10.4.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.4.4 Business Overview
- 10.5 Altierre
 - 10.5.1 Company Basic Information, Manufacturing Base and Competitors
- 10.5.2 Product Type, Application and Specification
- 10.5.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.5.4 Business Overview
- 10.6 Hanshow Technology
 - 10.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.6.2 Product Type, Application and Specification
- 10.6.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.6.4 Business Overview
- 10.7 Panasonic
- 10.7.1 Company Basic Information, Manufacturing Base and Competitors
- 10.7.2 Product Type, Application and Specification
- 10.7.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.7.4 Business Overview
- 10.8 LG innotek
 - 10.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.8.2 Product Type, Application and Specification
 - 10.8.3 Sales, Revenue, Price and Gross Margin (2012-2017)



10.8.4 Business Overview

10.9 Solum

- 10.9.1 Company Basic Information, Manufacturing Base and Competitors
- 10.9.2 Product Type, Application and Specification
- 10.9.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.9.4 Business Overview

11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 11.1 Marketing Channel
- 11.1.1 Direct Marketing
- 11.1.2 Indirect Marketing
- 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
 - 11.2.1 Pricing Strategy
 - 11.2.2 Brand Strategy
- 11.2.3 Target Client
- 11.3 Distributors/Traders List

12 MARKET EFFECT FACTORS ANALYSIS

- 12.1 Technology Progress/Risk
 - 12.1.1 Substitutes Threat
- 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

13 GLOBAL ELECTRONIC SHELF LABEL (ESL) MARKET FORECAST (2017-2021)

- 13.1 Global Electronic Shelf Label (ESL) Sales, Revenue Forecast (2017-2021)
- 13.2 Global Electronic Shelf Label (ESL) Sales Forecast by Regions (2017-2021)
- 13.3 Global Electronic Shelf Label (ESL) Sales Forecast by Type (2017-2021)
- 13.4 Global Electronic Shelf Label (ESL) Sales Forecast by Application (2017-2021)

14 APPENDIX



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Electronic Shelf Label (ESL)

Table Classification of Electronic Shelf Label (ESL) Figure Global Sales Market Share of Electronic Shelf Label (ESL) by Type in 2015 Table Applications of Electronic Shelf Label (ESL) Figure Global Sales Market Share of Electronic Shelf Label (ESL) by Application in 2015 Figure United States Electronic Shelf Label (ESL) Revenue and Growth Rate (2012 - 2021)Figure China Electronic Shelf Label (ESL) Revenue and Growth Rate (2012-2021) Figure Europe Electronic Shelf Label (ESL) Revenue and Growth Rate (2012-2021) Figure Japan Electronic Shelf Label (ESL) Revenue and Growth Rate (2012-2021) Figure Global Electronic Shelf Label (ESL) Sales and Growth Rate (2012-2021) Figure Global Electronic Shelf Label (ESL) Revenue and Growth Rate (2012-2021) Table Global Electronic Shelf Label (ESL) Sales of Key Manufacturers (2012-2017) Table Global Electronic Shelf Label (ESL) Sales Share by Manufacturers (2012-2017) Figure 2015 Electronic Shelf Label (ESL) Sales Share by Manufacturers Figure 2016 Electronic Shelf Label (ESL) Sales Share by Manufacturers Table Global Electronic Shelf Label (ESL) Revenue by Manufacturers (2012-2017) Table Global Electronic Shelf Label (ESL) Revenue Share by Manufacturers (2012 - 2017)Table 2015 Global Electronic Shelf Label (ESL) Revenue Share by Manufacturers Table 2016 Global Electronic Shelf Label (ESL) Revenue Share by Manufacturers Table Global Electronic Shelf Label (ESL) Sales and Market Share by Type (2012 - 2017)Table Global Electronic Shelf Label (ESL) Sales Share by Type (2012-2017) Figure Sales Market Share of Electronic Shelf Label (ESL) by Type (2012-2017) Figure Global Electronic Shelf Label (ESL) Sales Growth Rate by Type (2012-2017) Table Global Electronic Shelf Label (ESL) Revenue and Market Share by Type (2012 - 2017)Table Global Electronic Shelf Label (ESL) Revenue Share by Type (2012-2017) Figure Revenue Market Share of Electronic Shelf Label (ESL) by Type (2012-2017) Figure Global Electronic Shelf Label (ESL) Revenue Growth Rate by Type (2012-2017)

Table Global Electronic Shelf Label (ESL) Sales and Market Share by Regions (2012-2017)

Table Global Electronic Shelf Label (ESL) Sales Share by Regions (2012-2017)



Figure Sales Market Share of Electronic Shelf Label (ESL) by Regions (2012-2017) Figure Global Electronic Shelf Label (ESL) Sales Growth Rate by Regions (2012-2017) Table Global Electronic Shelf Label (ESL) Revenue and Market Share by Regions (2012-2017)

Table Global Electronic Shelf Label (ESL) Revenue Share by Regions (2012-2017) Figure Revenue Market Share of Electronic Shelf Label (ESL) by Regions (2012-2017) Figure Global Electronic Shelf Label (ESL) Revenue Growth Rate by Regions (2012-2017)

Table Global Electronic Shelf Label (ESL) Sales and Market Share by Application (2012-2017)

Table Global Electronic Shelf Label (ESL) Sales Share by Application (2012-2017) Figure Sales Market Share of Electronic Shelf Label (ESL) by Application (2012-2017) Figure Global Electronic Shelf Label (ESL) Sales Growth Rate by Application (2012-2017)

Figure United States Electronic Shelf Label (ESL) Sales and Growth Rate (2012-2017) Figure United States Electronic Shelf Label (ESL) Revenue and Growth Rate (2012-2017)

Figure United States Electronic Shelf Label (ESL) Sales Price Trend (2012-2017) Table United States Electronic Shelf Label (ESL) Sales by Manufacturers (2012-2017) Table United States Electronic Shelf Label (ESL) Market Share by Manufacturers (2012-2017)

Table United States Electronic Shelf Label (ESL) Sales by Type (2012-2017) Table United States Electronic Shelf Label (ESL) Market Share by Type (2012-2017) Table United States Electronic Shelf Label (ESL) Sales by Application (2012-2017) Table United States Electronic Shelf Label (ESL) Market Share by Application (2012-2017)

Figure China Electronic Shelf Label (ESL) Sales and Growth Rate (2012-2017) Figure China Electronic Shelf Label (ESL) Revenue and Growth Rate (2012-2017) Figure China Electronic Shelf Label (ESL) Sales Price Trend (2012-2017) Table China Electronic Shelf Label (ESL) Sales by Manufacturers (2012-2017) Table China Electronic Shelf Label (ESL) Market Share by Manufacturers (2012-2017) Table China Electronic Shelf Label (ESL) Sales by Type (2012-2017) Table China Electronic Shelf Label (ESL) Market Share by Type (2012-2017) Table China Electronic Shelf Label (ESL) Market Share by Type (2012-2017) Table China Electronic Shelf Label (ESL) Sales by Application (2012-2017) Table China Electronic Shelf Label (ESL) Market Share by Application (2012-2017) Table China Electronic Shelf Label (ESL) Sales and Growth Rate (2012-2017) Figure Europe Electronic Shelf Label (ESL) Revenue and Growth Rate (2012-2017) Figure Europe Electronic Shelf Label (ESL) Sales Price Trend (2012-2017) Table Europe Electronic Shelf Label (ESL) Sales Price Trend (2012-2017)



Table Europe Electronic Shelf Label (ESL) Market Share by Manufacturers (2012-2017) Table Europe Electronic Shelf Label (ESL) Sales by Type (2012-2017) Table Europe Electronic Shelf Label (ESL) Market Share by Type (2012-2017) Table Europe Electronic Shelf Label (ESL) Sales by Application (2012-2017) Table Europe Electronic Shelf Label (ESL) Market Share by Application (2012-2017) Figure Japan Electronic Shelf Label (ESL) Sales and Growth Rate (2012-2017) Figure Japan Electronic Shelf Label (ESL) Revenue and Growth Rate (2012-2017) Figure Japan Electronic Shelf Label (ESL) Sales Price Trend (2012-2017) Table Japan Electronic Shelf Label (ESL) Sales by Manufacturers (2012-2017) Table Japan Electronic Shelf Label (ESL) Market Share by Manufacturers (2012-2017) Table Japan Electronic Shelf Label (ESL) Sales by Type (2012-2017) Table Japan Electronic Shelf Label (ESL) Market Share by Type (2012-2017) Table Japan Electronic Shelf Label (ESL) Sales by Application (2012-2017) Table Japan Electronic Shelf Label (ESL) Market Share by Application (2012-2017) Table SES(imagotag) Basic Information List Table SES(imagotag) Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012-2017) Figure SES(imagotag) Electronic Shelf Label (ESL) Global Market Share (2012-2017) **Table Pricer Basic Information List** Table Pricer Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012 - 2017)Figure Pricer Electronic Shelf Label (ESL) Global Market Share (2012-2017) Table Displaydata Basic Information List Table Displaydata Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012-2017) Figure Displaydata Electronic Shelf Label (ESL) Global Market Share (2012-2017) Table Opticon Sensors Europe B.V Basic Information List Table Opticon Sensors Europe B.V Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012-2017) Figure Opticon Sensors Europe B.V Electronic Shelf Label (ESL) Global Market Share (2012 - 2017)Table Altierre Basic Information List Table Altierre Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012 - 2017)Figure Altierre Electronic Shelf Label (ESL) Global Market Share (2012-2017) Table Hanshow Technology Basic Information List Table Hanshow Technology Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012-2017) Figure Hanshow Technology Electronic Shelf Label (ESL) Global Market Share



(2012 - 2017)Table Panasonic Basic Information List Table Panasonic Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012 - 2017)Figure Panasonic Electronic Shelf Label (ESL) Global Market Share (2012-2017) Table LG innotek Basic Information List Table LG innotek Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012 - 2017)Figure LG innotek Electronic Shelf Label (ESL) Global Market Share (2012-2017) Table Solum Basic Information List Table Solum Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012 - 2017)Figure Solum Electronic Shelf Label (ESL) Global Market Share (2012-2017) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Electronic Shelf Label (ESL) Figure Manufacturing Process Analysis of Electronic Shelf Label (ESL) Figure Electronic Shelf Label (ESL) Industrial Chain Analysis Table Raw Materials Sources of Electronic Shelf Label (ESL) Major Manufacturers in 2015 Table Major Buyers of Electronic Shelf Label (ESL) Table Distributors/Traders List Figure Global Electronic Shelf Label (ESL) Sales and Growth Rate Forecast (2017 - 2021)Figure Global Electronic Shelf Label (ESL) Revenue and Growth Rate Forecast (2017 - 2021)Table Global Electronic Shelf Label (ESL) Sales Forecast by Regions (2017-2021) Table Global Electronic Shelf Label (ESL) Sales Forecast by Type (2017-2021) Table Global Electronic Shelf Label (ESL) Sales Forecast by Application (2017-2021)

COMPANIES MENTIONED

SES(imagotag) Pricer Displaydata Opticon Sensors Europe B.V Altierre Hanshow Technology



Panasonic LG innotek Solum



I would like to order

Product name: Global Electronic Shelf Label (ESL) Sales Market Report Forecast 2017-2021 Product link: <u>https://marketpublishers.com/r/G1F338D8217EN.html</u>

Price: US\$ 3,040.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G1F338D8217EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970