

Global Electric Toothbrush Sales Market Report 2016

<https://marketpublishers.com/r/G08B8E8897DEN.html>

Date: October 2016

Pages: 130

Price: US\$ 3,040.00 (Single User License)

ID: G08B8E8897DEN

Abstracts

An electric toothbrush is a toothbrush that makes rapid, automatic bristle motions, either back-and-forth oscillation or rotation-oscillation (where the brush head alternates clockwise and counterclockwise rotation), in order to clean teeth.

Electric toothbrush posted a global volume CAGR of 4% from 2009-2014. Western Europe accounted for 79% of global absolute volume growth, led by France, Germany and Italy. There are a few reasons why developed markets are driving growth: Affordability among high disposable incomes consumers, preference for premium dental care, and the concerted efforts of manufacturers in launching products utilising advanced technology. Having said that, consumers in emerging markets with rising disposable incomes – notably China, Mexico and Russia – are also expected to drive growth of electric toothbrushes over the next five years.

According to Euromonitor International's data on consumer appliances, the global unit price of toothbrush is around US\$55 per unit in 2014, compared to just US\$1-2 for manual. The price of electric toothbrush replacement heads is also high (US\$10). Since dentists typically advise patients to change toothbrushes every three months for better cleaning, consumers need to spend at least US\$40 per year to maintain the usage of electric toothbrushes. In contrast, consumers who use manual toothbrush will spend at most US\$4-8 per year.

The report offers a comprehensive evaluation of the market. It does so via in-depth insights, understanding market evolution by tracking historical developments, and analyzing the present scenario and future projections based on optimistic and likely scenarios. Each research report serves as a repository of analysis and information for every facet of the market, including but not limited to: Regional markets, technology developments, types, applications, and the competitive landscape.

The study is a source of reliable data on:

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

This research report analyzes this market on the basis of its market segments, major geographies, and current market trends. Geographies analyzed under this research report include:

United States

China

Europe

Japan

The Major players reported in the market include:

Philips Sonicare

Oral-B(P & G)

Panasonic

Omron Healthcare

Colgate-Palmolive

FOREO

Wellness

PURSONIC

Wellness Oral Care

Smilex

Kolibree

Interplak(Conair)

LION

LG

BAILING

BAYER

LFCARE

Product Segment Analysis:

Type I

Type II

Type III

Application Segment Analysis:

Application I

Application II

Application III

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

It provides distinctive graphics and exemplified analysis of major market segments

Contents

1 ELECTRIC TOOTHBRUSH MARKET OVERVIEW

- 1.1 Product Overview and Scope of Electric Toothbrush
- 1.2 Classification of Electric Toothbrush
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of Electric Toothbrush
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 Electric Toothbrush Market States Status and Prospect (2011-2021) by Regions
 - 1.4.1 United States
 - 1.4.2 China
 - 1.4.3 Europe
 - 1.4.4 Japan
- 1.5 Global Market Size of Electric Toothbrush (2011-2021)
 - 1.5.1 Global Electric Toothbrush Sales and Growth Rate (2011-2021)
 - 1.5.2 Global Electric Toothbrush Revenue and Growth Rate (2011-2021)

2 GLOBAL ECONOMIC IMPACT ON ELECTRIC TOOTHBRUSH INDUSTRY

- 2.1 Global Macroeconomic Environment Analysis
 - 2.1.1 Global Macroeconomic Analysis
 - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions
- 2.3 Effects to Electric Toothbrush Industry

3 ELECTRIC TOOTHBRUSH MAUFACTURING COST ANALYSIS

- 3.1 Electric Toothbrush Key Raw Materials Analysis
 - 3.1.1 Key Raw Materials
 - 3.1.2 Price Trend of Key Raw Materials
 - 3.1.3 Key Suppliers of Raw Materials
 - 3.1.4 Market Concentration Rate of Raw Materials
- 3.2 Proportion of Manufacturing Cost Structure
 - 3.2.1 Raw Materials
 - 3.2.2 Labor Cost
 - 3.2.3 Manufacturing Process Analysis of Electric Toothbrush

4 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 4.1 Electric Toothbrush Industrial Chain Analysis
- 4.2 Upstream Raw Materials Sourcing
- 4.3 Raw Materials Sources of Electric Toothbrush Major Manufacturers in 2015
- 4.4 Downstream Buyers

5 GLOBAL ELECTRIC TOOTHBRUSH COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 5.1 Global Electric Toothbrush Market Competition by Manufacturers
 - 5.1.1 Global Electric Toothbrush Sales and Market Share of Key Manufacturers (2011-2016)
 - 5.1.2 Global Electric Toothbrush Revenue and Share by Manufacturers (2011-2016)
- 5.2 Global Electric Toothbrush (Volume and Value) by Type
 - 5.2.1 Global Electric Toothbrush Sales and Market Share by Type (2011-2016)
 - 5.2.2 Global Electric Toothbrush Revenue and Market Share by Type (2011-2016)
- 5.3 Global Electric Toothbrush (Volume and Value) by Regions
 - 5.3.1 Global Electric Toothbrush Sales and Market Share by Regions (2011-2016)
 - 5.3.2 Global Electric Toothbrush Revenue and Market Share by Regions (2011-2016)
- 5.4 Global Electric Toothbrush (Volume) by Application

6 UNITED STATES ELECTRIC TOOTHBRUSH (VOLUME, VALUE AND SALES PRICE)

- 6.1 United States Electric Toothbrush Sales and Value (2011-2016)
 - 6.1.1 United States Electric Toothbrush Sales and Growth Rate (2011-2016)
 - 6.1.2 United States Electric Toothbrush Revenue and Growth Rate (2011-2016)
 - 6.1.3 United States Electric Toothbrush Sales Price Trend (2011-2016)
- 6.2 United States Electric Toothbrush Sales and Market Share by Manufacturers
- 6.3 United States Electric Toothbrush Sales and Market Share by Type
- 6.4 United States Electric Toothbrush Sales and Market Share by Application

7 CHINA ELECTRIC TOOTHBRUSH (VOLUME, VALUE AND SALES PRICE)

- 7.1 China Electric Toothbrush Sales and Value (2011-2016)
 - 7.1.1 China Electric Toothbrush Sales and Growth Rate (2011-2016)
 - 7.1.2 China Electric Toothbrush Revenue and Growth Rate (2011-2016)
 - 7.1.3 China Electric Toothbrush Sales Price Trend (2011-2016)
- 7.2 China Electric Toothbrush Sales and Market Share by Manufacturers
- 7.3 China Electric Toothbrush Sales and Market Share by Type
- 7.4 China Electric Toothbrush Sales and Market Share by Application

8 EUROPE ELECTRIC TOOTHBRUSH (VOLUME, VALUE AND SALES PRICE)

8.1 Europe Electric Toothbrush Sales and Value (2011-2016)

8.1.1 Europe Electric Toothbrush Sales and Growth Rate (2011-2016)

8.1.2 Europe Electric Toothbrush Revenue and Growth Rate (2011-2016)

8.1.3 Europe Electric Toothbrush Sales Price Trend (2011-2016)

8.2 Europe Electric Toothbrush Sales and Market Share by Manufacturers

8.3 Europe Electric Toothbrush Sales and Market Share by Type

8.4 Europe Electric Toothbrush Sales and Market Share by Application

9 JAPAN ELECTRIC TOOTHBRUSH (VOLUME, VALUE AND SALES PRICE)

9.1 Japan Electric Toothbrush Sales and Value (2011-2016)

9.1.1 Japan Electric Toothbrush Sales and Growth Rate (2011-2016)

9.1.2 Japan Electric Toothbrush Revenue and Growth Rate (2011-2016)

9.1.3 Japan Electric Toothbrush Sales Price Trend (2011-2016)

9.2 Japan Electric Toothbrush Sales and Market Share by Manufacturers

9.3 Japan Electric Toothbrush Sales and Market Share by Type

9.4 Japan Electric Toothbrush Sales and Market Share by Application

10 GLOBAL ELECTRIC TOOTHBRUSH MANUFACTURERS ANALYSIS

8.1 Philips Sonicare

8.1.1 Company Overview

8.1.2 Product Information

8.1.3 Sales, Revenue, Price and Gross Margin (2011-2016)

8.1.4 Contact Information

8.2 Oral-B(P&G)

8.2.1 Company Overview

8.2.2 Product Information

8.2.3 Sales, Revenue, Price and Gross Margin (2011-2016)

8.2.4 Contact Information

8.3 Panasonic

8.3.1 Company Overview

8.3.2 Product Information

8.3.3 Sales, Revenue, Price and Gross Margin (2011-2016)

8.3.4 Contact Information

8.4 Omron Healthcare

8.4.1 Company Overview

8.4.2 Product Information

8.4.3 Sales, Revenue, Price and Gross Margin (2011-2016)

- 8.4.4 Contact Information
- 8.5 Colgate-Palmolive
 - 8.5.1 Company Overview
 - 8.5.2 Product Information
 - 8.5.3 Sales, Revenue, Price and Gross Margin (2011-2016)
 - 8.5.4 Contact Information
- 8.6 FOREO
 - 8.6.1 Company Overview
 - 8.6.2 Product Information
 - 8.6.3 Sales, Revenue, Price and Gross Margin (2011-2016)
 - 8.6.4 Contact Information

11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 11.1 Marketing Channel
 - 11.1.1 Direct Marketing
 - 11.1.2 Indirect Marketing
 - 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
 - 11.2.1 Pricing Strategy
 - 11.2.2 Brand Strategy
 - 11.2.3 Target Client
- 11.3 Distributors/Traders List

12 MARKET EFFECT FACTORS ANALYSIS

- 12.1 Technology Progress/Risk
 - 12.1.1 Substitutes Threat
 - 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

13 GLOBAL ELECTRIC TOOTHBRUSH MARKET FORECAST (2016-2021)

- 13.1 Global Electric Toothbrush Sales, Revenue Forecast (2016-2021)
- 13.2 Global Electric Toothbrush Sales Forecast by Regions (2016-2021)
- 13.3 Global Electric Toothbrush Sales Forecast by Type (2016-2021)
- 13.4 Global Electric Toothbrush Sales Forecast by Application (2016-2021)

14 APPENDIX

LIST OF TABLES AND FIGURES

Figure Picture of Electric Toothbrush

Table Classification of Electric Toothbrush

Figure Global Sales Market Share of Electric Toothbrush by Type in 2015

Table Applications of Electric Toothbrush

Figure Global Sales Market Share of Electric Toothbrush by Application in 2015

Figure United States Electric Toothbrush Revenue and Growth Rate (2011-2021)

Figure China Electric Toothbrush Revenue and Growth Rate (2011-2021)

Figure Europe Electric Toothbrush Revenue and Growth Rate (2011-2021)

Figure Japan Electric Toothbrush Revenue and Growth Rate (2011-2021)

Figure Global Electric Toothbrush Sales and Growth Rate (2011-2021)

Figure Global Electric Toothbrush Revenue and Growth Rate (2011-2021)

Table Global Electric Toothbrush Sales of Key Manufacturers (2011-2016)

Table Global Electric Toothbrush Sales Share by Manufacturers (2011-2016)

Figure 2015 Electric Toothbrush Sales Share by Manufacturers

Figure 2016 Electric Toothbrush Sales Share by Manufacturers

Table Global Electric Toothbrush Revenue by Manufacturers (2011-2016)

Table Global Electric Toothbrush Revenue Share by Manufacturers (2011-2016)

Table 2015 Global Electric Toothbrush Revenue Share by Manufacturers

Table 2016 Global Electric Toothbrush Revenue Share by Manufacturers

Table Global Electric Toothbrush Sales and Market Share by Type (2011-2016)

Table Global Electric Toothbrush Sales Share by Type (2011-2016)

Figure Sales Market Share of Electric Toothbrush by Type (2011-2016)

Figure Global Electric Toothbrush Sales Growth Rate by Type (2011-2016)

Table Global Electric Toothbrush Revenue and Market Share by Type (2011-2016)

Table Global Electric Toothbrush Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Electric Toothbrush by Type (2011-2016)

Figure Global Electric Toothbrush Revenue Growth Rate by Type (2011-2016)

Table Global Electric Toothbrush Sales and Market Share by Regions (2011-2016)

Table Global Electric Toothbrush Sales Share by Regions (2011-2016)

Figure Sales Market Share of Electric Toothbrush by Regions (2011-2016)

Figure Global Electric Toothbrush Sales Growth Rate by Regions (2011-2016)

Table Global Electric Toothbrush Revenue and Market Share by Regions (2011-2016)

Table Global Electric Toothbrush Revenue Share by Regions (2011-2016)

Figure Revenue Market Share of Electric Toothbrush by Regions (2011-2016)

Figure Global Electric Toothbrush Revenue Growth Rate by Regions (2011-2016)

Table Global Electric Toothbrush Sales and Market Share by Application (2011-2016)

Table Global Electric Toothbrush Sales Share by Application (2011-2016)

Figure Sales Market Share of Electric Toothbrush by Application (2011-2016)

Figure Global Electric Toothbrush Sales Growth Rate by Application (2011-2016)

Figure United States Electric Toothbrush Sales and Growth Rate (2011-2016)
Figure United States Electric Toothbrush Revenue and Growth Rate (2011-2016)
Figure United States Electric Toothbrush Sales Price Trend (2011-2016)
Table United States Electric Toothbrush Sales by Manufacturers (2011-2016)
Table United States Electric Toothbrush Market Share by Manufacturers (2011-2016)
Table United States Electric Toothbrush Sales by Type (2011-2016)
Table United States Electric Toothbrush Market Share by Type (2011-2016)
Table United States Electric Toothbrush Sales by Application (2011-2016)
Table United States Electric Toothbrush Market Share by Application (2011-2016)
Figure China Electric Toothbrush Sales and Growth Rate (2011-2016)
Figure China Electric Toothbrush Revenue and Growth Rate (2011-2016)
Figure China Electric Toothbrush Sales Price Trend (2011-2016)
Table China Electric Toothbrush Sales by Manufacturers (2011-2016)
Table China Electric Toothbrush Market Share by Manufacturers (2011-2016)
Table China Electric Toothbrush Sales by Type (2011-2016)
Table China Electric Toothbrush Market Share by Type (2011-2016)
Table China Electric Toothbrush Sales by Application (2011-2016)
Table China Electric Toothbrush Market Share by Application (2011-2016)
Figure Europe Electric Toothbrush Sales and Growth Rate (2011-2016)
Figure Europe Electric Toothbrush Revenue and Growth Rate (2011-2016)
Figure Europe Electric Toothbrush Sales Price Trend (2011-2016)
Table Europe Electric Toothbrush Sales by Manufacturers (2011-2016)
Table Europe Electric Toothbrush Market Share by Manufacturers (2011-2016)
Table Europe Electric Toothbrush Sales by Type (2011-2016)
Table Europe Electric Toothbrush Market Share by Type (2011-2016)
Table Europe Electric Toothbrush Sales by Application (2011-2016)
Table Europe Electric Toothbrush Market Share by Application (2011-2016)
Figure Japan Electric Toothbrush Sales and Growth Rate (2011-2016)
Figure Japan Electric Toothbrush Revenue and Growth Rate (2011-2016)
Figure Japan Electric Toothbrush Sales Price Trend (2011-2016)
Table Japan Electric Toothbrush Sales by Manufacturers (2011-2016)
Table Japan Electric Toothbrush Market Share by Manufacturers (2011-2016)
Table Japan Electric Toothbrush Sales by Type (2011-2016)
Table Japan Electric Toothbrush Market Share by Type (2011-2016)
Table Japan Electric Toothbrush Sales by Application (2011-2016)
Table Japan Electric Toothbrush Market Share by Application (2011-2016)
Table Philips Sonicare Basic Information List
Table Electric Toothbrush Sales, Revenue, Price of Philips Sonicare (2015 and 2016)
Table Oral-B(P & G) Basic Information List

Table Electric Toothbrush Sales, Revenue, Price of Oral-B(P & G) (2015 and 2016)

Table Panasonic Basic Information List

Table Electric Toothbrush Sales, Revenue, Price of Panasonic (2015 and 2016)

Table Omron Healthcare Basic Information List

Table Electric Toothbrush Sales, Revenue, Price of Omron Healthcare (2015 and 2016)

Table Colgate-Palmolive Basic Information List

Table Electric Toothbrush Sales, Revenue, Price of Colgate-Palmolive (2015 and 2016)

Table FOREO Basic Information List

Table Electric Toothbrush Sales, Revenue, Price of FOREO (2015 and 2016)

Table Wellness Basic Information List

Table Electric Toothbrush Sales, Revenue, Price of Wellness (2015 and 2016)

Table PURSONIC Basic Information List

Table Electric Toothbrush Sales, Revenue, Price of PURSONIC (2015 and 2016)

Table Wellness Oral Care Basic Information List

Table Electric Toothbrush Sales, Revenue, Price of Wellness Oral Care (2015 and 2016)

Table Smilex Basic Information List

Table Electric Toothbrush Sales, Revenue, Price of Smilex (2015 and 2016)

Table Kolibree Basic Information List

Table Electric Toothbrush Sales, Revenue, Price of Kolibree (2015 and 2016)

Table Interplak(Conair) Basic Information List

Table Electric Toothbrush Sales, Revenue, Price of Interplak(Conair) (2015 and 2016)

Table LION Basic Information List

Table Electric Toothbrush Sales, Revenue, Price of LION (2015 and 2016)

Table LG Basic Information List

Table Electric Toothbrush Sales, Revenue, Price of LG (2015 and 2016)

Table BAILING Basic Information List

Table Electric Toothbrush Sales, Revenue, Price of BAILING (2015 and 2016)

Table BAYER Basic Information List

Table Electric Toothbrush Sales, Revenue, Price of BAYER (2015 and 2016)

Table LFCARE Basic Information List

Table Electric Toothbrush Sales, Revenue, Price of LFCARE (2015 and 2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Electric Toothbrush

Figure Manufacturing Process Analysis of Electric Toothbrush

Figure Electric Toothbrush Industrial Chain Analysis

Table Raw Materials Sources of Electric Toothbrush Major Manufacturers in 2015

Table Major Buyers of Electric Toothbrush

Table Distributors/Traders List

Figure Global Electric Toothbrush Sales and Growth Rate Forecast (2016-2021)

Figure Global Electric Toothbrush Revenue and Growth Rate Forecast (2016-2021)

Table Global Electric Toothbrush Sales Forecast by Regions (2016-2021)

Table Global Electric Toothbrush Sales Forecast by Type (2016-2021)

Table Global Electric Toothbrush Sales Forecast by Application (2016-2021)

I would like to order

Product name: Global Electric Toothbrush Sales Market Report 2016

Product link: <https://marketpublishers.com/r/G08B8E8897DEN.html>

Price: US\$ 3,040.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G08B8E8897DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970