

# Global Electric Motorcycle and Scooter Sales Market Report Forecast 2016-2021

https://marketpublishers.com/r/G0C1F511948EN.html

Date: October 2016

Pages: 192

Price: US\$ 3,040.00 (Single User License)

ID: G0C1F511948EN

### **Abstracts**

### Summary

The report offers a comprehensive evaluation of the market. It does so via in-depth insights, understanding market evolution by tracking historical developments, and analyzing the present scenario and future projections based on optimistic and likely scenarios. Each research report serves as a repository of analysis and information for every facet of the market, including but not limited to: Regional markets, technology developments, types, applications, and the competitive landscape.

The study is a source of reliable data on:

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs



This research report analyzes this market on the basis of its market segments, major geographies, and current market trends. Geographies analyzed under this research report include:

United States	
China	
Europe	
Japan	
The Major players reported in the market include:	
AIMA	
Yadea	
Sunra	
BYVIN	
TAILG	
Lvyuan	
Incalcu	
Lvjia	
Lima	
AIMA	
Supaq	
Bodo	



Slane

Product Segment Analysis:

Type I

Type II

Type III

Application Segment Analysis:

Application I

Application II

### **Reasons for Buying this Report**

Application III

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



It provides distinctive graphics and exemplified analysis of major market segments



### **Contents**

#### 1 ELECTRIC MOTORCYCLE AND SCOOTER MARKET OVERVIEW

- 1.1 Product Overview and Scope of Electric Motorcycle and Scooter
- 1.2 Classification of Electric Motorcycle and Scooter
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Electric Motorcycle and Scooter
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 Electric Motorcycle and Scooter Market States Status and Prospect (2011-2021) by Regions
  - 1.4.1 United States
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Japan
- 1.5 Global Market Size of Electric Motorcycle and Scooter (2011-2021)
  - 1.5.1 Global Electric Motorcycle and Scooter Sales and Growth Rate (2011-2021)
  - 1.5.2 Global Electric Motorcycle and Scooter Revenue and Growth Rate (2011-2021)

## 2 GLOBAL ECONOMIC IMPACT ON ELECTRIC MOTORCYCLE AND SCOOTER INDUSTRY

- 2.1 Global Macroeconomic Environment Analysis
  - 2.1.1 Global Macroeconomic Analysis
  - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions
- 2.3 Effects to Electric Motorcycle and Scooter Industry

### 3 ELECTRIC MOTORCYCLE AND SCOOTER MANUFACTURING COST ANALYSIS

- 3.1 Electric Motorcycle and Scooter Key Raw Materials Analysis
  - 3.1.1 Key Raw Materials
  - 3.1.2 Price Trend of Key Raw Materials
  - 3.1.3 Key Suppliers of Raw Materials
  - 3.1.4 Market Concentration Rate of Raw Materials



- 3.2 Proportion of Manufacturing Cost Structure
  - 3.2.1 Raw Materials
  - 3.2.2 Labor Cost
  - 3.2.3 Manufacturing Process Analysis of Electric Motorcycle and Scooter

#### 4 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 4.1 Electric Motorcycle and Scooter Industrial Chain Analysis
- 4.2 Upstream Raw Materials Sourcing
- 4.3 Raw Materials Sources of Electric Motorcycle and Scooter Major Manufacturers in 2015
- 4.4 Downstream Buyers

## 5 GLOBAL ELECTRIC MOTORCYCLE AND SCOOTER COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 5.1 Global Electric Motorcycle and Scooter Market Competition by Manufacturers
- 5.1.1 Global Electric Motorcycle and Scooter Sales and Market Share of Key Manufacturers (2011-2016)
- 5.1.2 Global Electric Motorcycle and Scooter Revenue and Share by Manufacturers (2011-2016)
- 5.2 Global Electric Motorcycle and Scooter (Volume and Value) by Type
- 5.5.1 Global Electric Motorcycle and Scooter Sales and Market Share by Type (2011-2016)
- 5.5.2 Global Electric Motorcycle and Scooter Revenue and Market Share by Type (2011-2016)
- 5.3 Global Electric Motorcycle and Scooter (Volume and Value) by Regions
- 5.3.1 Global Electric Motorcycle and Scooter Sales and Market Share by Regions (2011-2016)
- 5.3.2 Global Electric Motorcycle and Scooter Revenue and Market Share by Regions (2011-2016)
- 5.4 Global Electric Motorcycle and Scooter (Volume) by Application

# 6 UNITED STATES ELECTRIC MOTORCYCLE AND SCOOTER (VOLUME, VALUE AND SALES PRICE)

- 6.1 United States Electric Motorcycle and Scooter Sales and Value (2011-2016)
- 6.1.1 United States Electric Motorcycle and Scooter Sales and Growth Rate (2011-2016)



- 6.1.2 United States Electric Motorcycle and Scooter Revenue and Growth Rate (2011-2016)
- 6.1.3 United States Electric Motorcycle and Scooter Sales Price Trend (2011-2016)
- 6.2 United States Electric Motorcycle and Scooter Sales and Market Share by Manufacturers
- 6.3 United States Electric Motorcycle and Scooter Sales and Market Share by Type
- 6.4 United States Electric Motorcycle and Scooter Sales and Market Share by Application

# 7 CHINA ELECTRIC MOTORCYCLE AND SCOOTER (VOLUME, VALUE AND SALES PRICE)

- 7.1 China Electric Motorcycle and Scooter Sales and Value (2011-2016)
  - 7.1.1 China Electric Motorcycle and Scooter Sales and Growth Rate (2011-2016)
  - 7.1.2 China Electric Motorcycle and Scooter Revenue and Growth Rate (2011-2016)
- 7.1.3 China Electric Motorcycle and Scooter Sales Price Trend (2011-2016)
- 7.2 China Electric Motorcycle and Scooter Sales and Market Share by Manufacturers
- 7.3 China Electric Motorcycle and Scooter Sales and Market Share by Type
- 7.4 China Electric Motorcycle and Scooter Sales and Market Share by Application

# 8 EUROPE ELECTRIC MOTORCYCLE AND SCOOTER (VOLUME, VALUE AND SALES PRICE)

- 8.1 Europe Electric Motorcycle and Scooter Sales and Value (2011-2016)
- 8.1.1 Europe Electric Motorcycle and Scooter Sales and Growth Rate (2011-2016)
- 8.1.2 Europe Electric Motorcycle and Scooter Revenue and Growth Rate (2011-2016)
- 8.1.3 Europe Electric Motorcycle and Scooter Sales Price Trend (2011-2016)
- 8.2 Europe Electric Motorcycle and Scooter Sales and Market Share by Manufacturers
- 8.3 Europe Electric Motorcycle and Scooter Sales and Market Share by Type
- 8.4 Europe Electric Motorcycle and Scooter Sales and Market Share by Application

# 9 JAPAN ELECTRIC MOTORCYCLE AND SCOOTER (VOLUME, VALUE AND SALES PRICE)

- 9.1 Japan Electric Motorcycle and Scooter Sales and Value (2011-2016)
- 9.1.1 Japan Electric Motorcycle and Scooter Sales and Growth Rate (2011-2016)
- 9.1.2 Japan Electric Motorcycle and Scooter Revenue and Growth Rate (2011-2016)
- 9.1.3 Japan Electric Motorcycle and Scooter Sales Price Trend (2011-2016)
- 9.2 Japan Electric Motorcycle and Scooter Sales and Market Share by Manufacturers



- 9.3 Japan Electric Motorcycle and Scooter Sales and Market Share by Type
- 9.4 Japan Electric Motorcycle and Scooter Sales and Market Share by Application

### 10 GLOBAL ELECTRIC MOTORCYCLE AND SCOOTER MANUFACTURERS ANALYSIS

#### 10.1 AIMA

- 10.1.1 Company Basic Information, Manufacturing Base and Competitors
- 10.1.2 Product Type, Application and Specification
- 10.1.3 Sales, Revenue, Price and Gross Margin (2011-2016)
- 10.1.4 Business Overview
- 10.2 Yadea
  - 10.2.1 Company Basic Information, Manufacturing Base and Competitors
- 10.2.2 Product Type, Application and Specification
- 10.2.3 Sales, Revenue, Price and Gross Margin (2011-2016)
- 10.2.4 Business Overview
- 10.3 Sunra
  - 10.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.3.2 Product Type, Application and Specification
  - 10.3.3 Sales, Revenue, Price and Gross Margin (2011-2016)
  - 10.3.4 Business Overview
- **10.4 BYVIN** 
  - 10.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.4.2 Product Type, Application and Specification
  - 10.4.3 Sales, Revenue, Price and Gross Margin (2011-2016)
  - 10.4.4 Business Overview
- **10.5 TAILG** 
  - 10.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.5.2 Product Type, Application and Specification
  - 10.5.3 Sales, Revenue, Price and Gross Margin (2011-2016)
  - 10.5.4 Business Overview
- 10.6 Lvyuan
  - 10.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.6.2 Product Type, Application and Specification
  - 10.6.3 Sales, Revenue, Price and Gross Margin (2011-2016)
  - 10.6.4 Business Overview
- 10.7 Incalcu
- 10.7.1 Company Basic Information, Manufacturing Base and Competitors
- 10.7.2 Product Type, Application and Specification



- 10.7.3 Sales, Revenue, Price and Gross Margin (2011-2016)
- 10.7.4 Business Overview
- 10.8 Lvjia
  - 10.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.8.2 Product Type, Application and Specification
  - 10.8.3 Sales, Revenue, Price and Gross Margin (2011-2016)
  - 10.8.4 Business Overview
- 10.9 Lima
  - 10.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.9.2 Product Type, Application and Specification
  - 10.9.3 Sales, Revenue, Price and Gross Margin (2011-2016)
  - 10.9.4 Business Overview
- 10.10 Supaq
  - 10.10.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.10.2 Product Type, Application and Specification
  - 10.10.3 Sales, Revenue, Price and Gross Margin (2011-2016)
  - 10.10.4 Business Overview
- 10.11 Bodo
- 10.12 Slane

...

#### 11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 11.1 Marketing Channel
  - 11.1.1 Direct Marketing
  - 11.1.2 Indirect Marketing
  - 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
  - 11.2.1 Pricing Strategy
  - 11.2.2 Brand Strategy
  - 11.2.3 Target Client
- 11.3 Distributors/Traders List

#### 12 MARKET EFFECT FACTORS ANALYSIS

- 12.1 Technology Progress/Risk
  - 12.1.1 Substitutes Threat
  - 12.1.2 Technology Progress in Related Industry



- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

# 13 GLOBAL ELECTRIC MOTORCYCLE AND SCOOTER MARKET FORECAST (2016-2021)

- 13.1 Global Electric Motorcycle and Scooter Sales, Revenue Forecast (2016-2021)
- 13.2 Global Electric Motorcycle and Scooter Sales Forecast by Regions (2016-2021)
- 13.3 Global Electric Motorcycle and Scooter Sales Forecast by Type (2016-2021)
- 13.4 Global Electric Motorcycle and Scooter Sales Forecast by Application (2016-2021)

#### **14 APPENDIX**



### **List Of Tables**

#### LIST OF TABLES

AND FIGURES

Figure Picture of Electric Motorcycle and Scooter

Table Classification of Electric Motorcycle and Scooter

Figure Global Sales Market Share of Electric Motorcycle and Scooter by Type in 2015 Table Applications of Electric Motorcycle and Scooter

Figure Global Sales Market Share of Electric Motorcycle and Scooter by Application in 2015

Figure United States Electric Motorcycle and Scooter Revenue and Growth Rate (2011-2021)

Figure China Electric Motorcycle and Scooter Revenue and Growth Rate (2011-2021)

Figure Europe Electric Motorcycle and Scooter Revenue and Growth Rate (2011-2021)

Figure Japan Electric Motorcycle and Scooter Revenue and Growth Rate (2011-2021)

Figure Global Electric Motorcycle and Scooter Sales and Growth Rate (2011-2021)

Figure Global Electric Motorcycle and Scooter Revenue and Growth Rate (2011-2021)

Table Global Electric Motorcycle and Scooter Sales of Key Manufacturers (2011-2016)

Table Global Electric Motorcycle and Scooter Sales Share by Manufacturers (2011-2016)

Figure 2015 Electric Motorcycle and Scooter Sales Share by Manufacturers

Figure 2016 Electric Motorcycle and Scooter Sales Share by Manufacturers

Table Global Electric Motorcycle and Scooter Revenue by Manufacturers (2011-2016)

Table Global Electric Motorcycle and Scooter Revenue Share by Manufacturers (2011-2016)

Table 2015 Global Electric Motorcycle and Scooter Revenue Share by Manufacturers Table 2016 Global Electric Motorcycle and Scooter Revenue Share by Manufacturers Table Global Electric Motorcycle and Scooter Sales and Market Share by Type (2011-2016)

Table Global Electric Motorcycle and Scooter Sales Share by Type (2011-2016)
Figure Sales Market Share of Electric Motorcycle and Scooter by Type (2011-2016)
Figure Global Electric Motorcycle and Scooter Sales Growth Rate by Type (2011-2016)
Table Global Electric Motorcycle and Scooter Revenue and Market Share by Type (2011-2016)

Table Global Electric Motorcycle and Scooter Revenue Share by Type (2011-2016) Figure Revenue Market Share of Electric Motorcycle and Scooter by Type (2011-2016) Figure Global Electric Motorcycle and Scooter Revenue Growth Rate by Type (2011-2016)



Table Global Electric Motorcycle and Scooter Sales and Market Share by Regions (2011-2016)

Table Global Electric Motorcycle and Scooter Sales Share by Regions (2011-2016)

Figure Sales Market Share of Electric Motorcycle and Scooter by Regions (2011-2016)

Figure Global Electric Motorcycle and Scooter Sales Growth Rate by Regions (2011-2016)

Table Global Electric Motorcycle and Scooter Revenue and Market Share by Regions (2011-2016)

Table Global Electric Motorcycle and Scooter Revenue Share by Regions (2011-2016) Figure Revenue Market Share of Electric Motorcycle and Scooter by Regions (2011-2016)

Figure Global Electric Motorcycle and Scooter Revenue Growth Rate by Regions (2011-2016)

Table Global Electric Motorcycle and Scooter Sales and Market Share by Application (2011-2016)

Table Global Electric Motorcycle and Scooter Sales Share by Application (2011-2016) Figure Sales Market Share of Electric Motorcycle and Scooter by Application (2011-2016)

Figure Global Electric Motorcycle and Scooter Sales Growth Rate by Application (2011-2016)

Figure United States Electric Motorcycle and Scooter Sales and Growth Rate (2011-2016)

Figure United States Electric Motorcycle and Scooter Revenue and Growth Rate (2011-2016)

Figure United States Electric Motorcycle and Scooter Sales Price Trend (2011-2016) Table United States Electric Motorcycle and Scooter Sales by Manufacturers (2011-2016)

Table United States Electric Motorcycle and Scooter Market Share by Manufacturers (2011-2016)

Table United States Electric Motorcycle and Scooter Sales by Type (2011-2016)

Table United States Electric Motorcycle and Scooter Market Share by Type (2011-2016)

Table United States Electric Motorcycle and Scooter Sales by Application (2011-2016)

Table United States Electric Motorcycle and Scooter Market Share by Application (2011-2016)

Figure China Electric Motorcycle and Scooter Sales and Growth Rate (2011-2016)

Figure China Electric Motorcycle and Scooter Revenue and Growth Rate (2011-2016)

Figure China Electric Motorcycle and Scooter Sales Price Trend (2011-2016)

Table China Electric Motorcycle and Scooter Sales by Manufacturers (2011-2016)

Table China Electric Motorcycle and Scooter Market Share by Manufacturers



(2011-2016)

Table China Electric Motorcycle and Scooter Sales by Type (2011-2016)

Table China Electric Motorcycle and Scooter Market Share by Type (2011-2016)

Table China Electric Motorcycle and Scooter Sales by Application (2011-2016)

Table China Electric Motorcycle and Scooter Market Share by Application (2011-2016)

Figure Europe Electric Motorcycle and Scooter Sales and Growth Rate (2011-2016)

Figure Europe Electric Motorcycle and Scooter Revenue and Growth Rate (2011-2016)

Figure Europe Electric Motorcycle and Scooter Sales Price Trend (2011-2016)

Table Europe Electric Motorcycle and Scooter Sales by Manufacturers (2011-2016)

Table Europe Electric Motorcycle and Scooter Market Share by Manufacturers (2011-2016)

Table Europe Electric Motorcycle and Scooter Sales by Type (2011-2016)

Table Europe Electric Motorcycle and Scooter Market Share by Type (2011-2016)

Table Europe Electric Motorcycle and Scooter Sales by Application (2011-2016)

Table Europe Electric Motorcycle and Scooter Market Share by Application (2011-2016)

Figure Japan Electric Motorcycle and Scooter Sales and Growth Rate (2011-2016)

Figure Japan Electric Motorcycle and Scooter Revenue and Growth Rate (2011-2016)

Figure Japan Electric Motorcycle and Scooter Sales Price Trend (2011-2016)

Table Japan Electric Motorcycle and Scooter Sales by Manufacturers (2011-2016)

Table Japan Electric Motorcycle and Scooter Market Share by Manufacturers (2011-2016)

Table Japan Electric Motorcycle and Scooter Sales by Type (2011-2016)

Table Japan Electric Motorcycle and Scooter Market Share by Type (2011-2016)

Table Japan Electric Motorcycle and Scooter Sales by Application (2011-2016)

Table Japan Electric Motorcycle and Scooter Market Share by Application (2011-2016)

Table AIMA Basic Information List

Table AIMA Electric Motorcycle and Scooter Sales, Revenue, Price and Gross Margin (2011-2016)

Figure AIMA Electric Motorcycle and Scooter Global Market Share (2011-2016)

Table Yadea Basic Information List

Table Yadea Electric Motorcycle and Scooter Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Yadea Electric Motorcycle and Scooter Global Market Share (2011-2016)

Table Sunra Basic Information List

Table Sunra Electric Motorcycle and Scooter Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Sunra Electric Motorcycle and Scooter Global Market Share (2011-2016)

Table BYVIN Basic Information List

Table BYVIN Electric Motorcycle and Scooter Sales, Revenue, Price and Gross Margin



(2011-2016)

Figure BYVIN Electric Motorcycle and Scooter Global Market Share (2011-2016)

Table TAILG Basic Information List

Table TAILG Electric Motorcycle and Scooter Sales, Revenue, Price and Gross Margin (2011-2016)

Figure TAILG Electric Motorcycle and Scooter Global Market Share (2011-2016)

Table Lvyuan Basic Information List

Table Lvyuan Electric Motorcycle and Scooter Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Lvyuan Electric Motorcycle and Scooter Global Market Share (2011-2016)

Table Incalcu Basic Information List

Table Incalcu Electric Motorcycle and Scooter Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Incalcu Electric Motorcycle and Scooter Global Market Share (2011-2016)

Table Lvjia Basic Information List

Table Lvjia Electric Motorcycle and Scooter Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Lvjia Electric Motorcycle and Scooter Global Market Share (2011-2016)

Table Lima Basic Information List

Table Lima Electric Motorcycle and Scooter Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Lima Electric Motorcycle and Scooter Global Market Share (2011-2016)

Table AIMA0 Basic Information List

Table AIMA0 Electric Motorcycle and Scooter Sales, Revenue, Price and Gross Margin (2011-2016)

Figure AIMA0 Electric Motorcycle and Scooter Global Market Share (2011-2016)

Table Supaq Basic Information List

Table Supaq Electric Motorcycle and Scooter Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Supaq Electric Motorcycle and Scooter Global Market Share (2011-2016)

Table Bodo Basic Information List

Table Bodo Electric Motorcycle and Scooter Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Bodo Electric Motorcycle and Scooter Global Market Share (2011-2016)

**Table Slane Basic Information List** 

Table Slane Electric Motorcycle and Scooter Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Slane Electric Motorcycle and Scooter Global Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material



Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Electric Motorcycle and Scooter

Figure Manufacturing Process Analysis of Electric Motorcycle and Scooter

Figure Electric Motorcycle and Scooter Industrial Chain Analysis

Table Raw Materials Sources of Electric Motorcycle and Scooter Major Manufacturers in 2015

Table Major Buyers of Electric Motorcycle and Scooter

Table Distributors/Traders List

Figure Global Electric Motorcycle and Scooter Sales and Growth Rate Forecast (2016-2021)

Figure Global Electric Motorcycle and Scooter Revenue and Growth Rate Forecast (2016-2021)

Table Global Electric Motorcycle and Scooter Sales Forecast by Regions (2016-2021)

Table Global Electric Motorcycle and Scooter Sales Forecast by Type (2016-2021)

Table Global Electric Motorcycle and Scooter Sales Forecast by Application (2016-2021)



#### I would like to order

Product name: Global Electric Motorcycle and Scooter Sales Market Report Forecast 2016-2021

Product link: https://marketpublishers.com/r/G0C1F511948EN.html

Price: US\$ 3,040.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G0C1F511948EN.html">https://marketpublishers.com/r/G0C1F511948EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970