

# Global Electric Car Rental Industry Market Analysis & Forecast 2018-2023

<https://marketpublishers.com/r/G57FD7156E7EN.html>

Date: April 2019

Pages: 93

Price: US\$ 2,240.00 (Single User License)

ID: G57FD7156E7EN

## Abstracts

In the Global Electric Car Rental Industry Market Analysis & Forecast 2018-2023, the revenue is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2023, growing at a CAGR of XX% between 2018 and 2023. The production is estimated at XX million in 2017 and is forecasted to reach XX million by the end of 2023, growing at a CAGR of XX% between 2018 and 2023.

It covers Regional Segment Analysis, Type, Application, Major Manufactures, Industry Chain Analysis, Competitive Insights and Macroeconomic Analysis.

Global Electric Car Rental Market: Regional Segment Analysis

North America

Europe

China

Japan

Southeast Asia

India

The Major players reported in the market include:

Avis Budget Group

Enterprise Holdings

Europcar Group

Hertz

Sixt

BlueIndy

DriveElectric

Drive Electric Orlando

## DriveNow

### Global Electric Car Rental Market: Product Segment Analysis

Short Term Rental

Medium & Long Term Rental

Type 3

### Global Electric Car Rental Market: Application Segment Analysis

Luxury Cars

Economy Cars

Application 3

### Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### Global Electric Car Rental Industry Market Analysis & Forecast 2018-2023

#### **CHAPTER 1 ELECTRIC CAR RENTAL MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Electric Car Rental
- 1.2 Electric Car Rental Market Segmentation by Type in 2016
  - 1.2.1 Global Production Market Share of Electric Car Rental by Type in 2016
  - 1.2.1 Short Term Rental
  - 1.2.2 Medium & Long Term Rental
  - 1.2.3 Type
- 1.3 Electric Car Rental Market Segmentation by Application in 2016
  - 1.3.1 Electric Car Rental Consumption Market Share by Application in 2016
  - 1.3.2 Luxury Cars
  - 1.3.3 Economy Cars
  - 1.3.4 Application
- 1.4 Electric Car Rental Market Segmentation by Regions
  - 1.4.1 North America
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Southeast Asia
  - 1.4.5 Japan
  - 1.4.6 India
- 1.5 Global Market Size (Value) of Electric Car Rental (2013-2023)
  - 1.5.1 Global Product Sales and Growth Rate (2013-2023)
  - 1.5.2 Global Product Revenue and Growth Rate (2013-2023)

#### **CHAPTER 2 GLOBAL ECONOMIC IMPACT ON ELECTRIC CAR RENTAL INDUSTRY**

- 2.1 Global Macroeconomic Environment Analysis
  - 2.1.1 Global Macroeconomic Analysis
  - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

#### **CHAPTER 3 GLOBAL ELECTRIC CAR RENTAL MARKET COMPETITION BY MANUFACTURERS**

- 3.1 Global Electric Car Rental Production and Share by Manufacturers (2016 and 2017)
- 3.2 Global Electric Car Rental Revenue and Share by Manufacturers (2016 and 2017)
- 3.3 Global Electric Car Rental Average Price by Manufacturers (2016 and 2017)
- 3.4 Manufacturers Electric Car Rental Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Electric Car Rental Market Competitive Situation and Trends
  - 3.5.1 Electric Car Rental Market Concentration Rate
  - 3.5.2 Electric Car Rental Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 GLOBAL ELECTRIC CAR RENTAL PRODUCTION, REVENUE (VALUE) BY REGION (2013-2018)**

- 4.1 Global Electric Car Rental Production by Region (2013-2018)
- 4.2 Global Electric Car Rental Production Market Share by Region (2013-2018)
- 4.3 Global Electric Car Rental Revenue (Value) and Market Share by Region (2013-2018)
- 4.4 Global Electric Car Rental Production, Revenue, Price and Gross Margin (2013-2018)
- 4.5 North America Electric Car Rental Production, Revenue, Price and Gross Margin (2013-2018)
  - 4.5.1 North America Electric Car Rental Production and Market Share by Manufacturers
  - 4.5.2 North America Electric Car Rental Production and Market Share by Type
  - 4.5.3 North America Electric Car Rental Production and Market Share by Application
- 4.6 Europe Electric Car Rental Production, Revenue, Price and Gross Margin (2013-2018)
  - 4.6.1 Europe Electric Car Rental Production and Market Share by Manufacturers
  - 4.6.2 Europe Electric Car Rental Production and Market Share by Type
  - 4.6.3 Europe Electric Car Rental Production and Market Share by Application
- 4.7 China Electric Car Rental Production, Revenue, Price and Gross Margin (2013-2018)
  - 4.7.1 China Electric Car Rental Production and Market Share by Manufacturers
  - 4.7.2 China Electric Car Rental Production and Market Share by Type
  - 4.7.3 China Electric Car Rental Production and Market Share by Application
- 4.8 Japan Electric Car Rental Production, Revenue, Price and Gross Margin (2013-2018)
  - 4.8.1 Japan Electric Car Rental Production and Market Share by Manufacturers
  - 4.8.2 Japan Electric Car Rental Production and Market Share by Type
  - 4.8.3 Japan Electric Car Rental Production and Market Share by Application

#### 4.9 Southeast Asia Electric Car Rental Production, Revenue, Price and Gross Margin (2013-2018)

4.9.1 Southeast Asia Electric Car Rental Production and Market Share by Manufacturers

4.9.2 Southeast Asia Electric Car Rental Production and Market Share by Type

4.9.3 Southeast Asia Electric Car Rental Production and Market Share by Application

#### 4.10 India Electric Car Rental Production, Revenue, Price and Gross Margin (2013-2018)

4.10.1 India Electric Car Rental Production and Market Share by Manufacturers

4.10.2 India Electric Car Rental Production and Market Share by Type

4.10.3 India Electric Car Rental Production and Market Share by Application

### **CHAPTER 5 GLOBAL ELECTRIC CAR RENTAL SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2013-2018)**

5.1 Global Electric Car Rental Consumption by Regions (2013-2018)

5.2 North America Electric Car Rental Production, Consumption, Export, Import by Regions (2013-2018)

5.3 Europe Electric Car Rental Production, Consumption, Export, Import by Regions (2013-2018)

5.4 China Electric Car Rental Production, Consumption, Export, Import by Regions (2013-2018)

5.5 Japan Electric Car Rental Production, Consumption, Export, Import by Regions (2013-2018)

5.6 Southeast Asia Electric Car Rental Production, Consumption, Export, Import by Regions (2013-2018)

5.7 India Electric Car Rental Production, Consumption, Export, Import by Regions (2013-2018)

### **CHAPTER 6 GLOBAL ELECTRIC CAR RENTAL PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

6.1 Global Electric Car Rental Production and Market Share by Type (2013-2018)

6.2 Global Electric Car Rental Revenue and Market Share by Type (2013-2018)

6.3 Global Electric Car Rental Price by Type (2013-2018)

6.4 Global Electric Car Rental Production Growth by Type (2013-2018)

### **CHAPTER 7 GLOBAL ELECTRIC CAR RENTAL MARKET ANALYSIS BY APPLICATION**

- 7.1 Global Electric Car Rental Consumption and Market Share by Application (2013-2018)
- 7.2 Global Electric Car Rental Revenue and Market Share by Type (2013-2018)
- 7.3 Global Electric Car Rental Consumption Growth Rate by Application (2013-2018)
- 7.4 Market Drivers and Opportunities
  - 7.4.1 Potential Applications
  - 7.4.2 Emerging Markets/Countries

## **CHAPTER 8 GLOBAL ELECTRIC CAR RENTAL MANUFACTURERS ANALYSIS**

- 8.1 Avis Budget Group
  - 8.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.1.2 Product Type, Application and Specification
  - 8.1.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 8.1.4 Business Overview
- 8.2 Enterprise Holdings
  - 8.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.2.2 Product Type, Application and Specification
  - 8.2.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 8.2.4 Business Overview
- 8.3 Europcar Group
  - 8.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.3.2 Product Type, Application and Specification
  - 8.3.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 8.3.4 Business Overview
- 8.4 Hertz
  - 8.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.4.2 Product Type, Application and Specification
  - 8.4.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 8.4.4 Business Overview
- 8.5 Sixt
  - 8.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.5.2 Product Type, Application and Specification
  - 8.5.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 8.5.4 Business Overview
- 8.6 BlueIndy
  - 8.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.6.2 Product Type, Application and Specification

8.6.3 Production, Revenue, Price and Gross Margin (2013-2018)

8.6.4 Business Overview

8.7 DriveElectric

8.7.1 Company Basic Information, Manufacturing Base and Competitors

8.7.2 Product Type, Application and Specification

8.7.3 Production, Revenue, Price and Gross Margin (2013-2018)

8.7.4 Business Overview

8.8 Drive Electric Orlando

8.8.1 Company Basic Information, Manufacturing Base and Competitors

8.8.2 Product Type, Application and Specification

8.8.3 Production, Revenue, Price and Gross Margin (2013-2018)

8.8.4 Business Overview

8.9 DriveNow

8.9.1 Company Basic Information, Manufacturing Base and Competitors

8.9.2 Product Type, Application and Specification

8.9.3 Production, Revenue, Price and Gross Margin (2013-2018)

8.9.4 Business Overview

## **CHAPTER 9 ELECTRIC CAR RENTAL MANUFACTURING COST ANALYSIS**

9.1 Electric Car Rental Key Raw Materials Analysis

9.1.1 Key Raw Materials

9.1.2 Price Trend of Key Raw Materials

9.1.3 Key Suppliers of Raw Materials

9.1.4 Market Concentration Rate of Raw Materials

9.2 Proportion of Manufacturing Cost Structure

9.2.1 Raw Materials

9.2.2 Labor Cost

9.2.3 Manufacturing Expenses

9.3 Manufacturing Process Analysis of Electric Car Rental

## **CHAPTER 10 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

10.1 Electric Car Rental Industrial Chain Analysis

10.2 Upstream Raw Materials Sourcing

10.3 Raw Materials Sources of Electric Car Rental Major Manufacturers in 2016

10.4 Downstream Buyers



## **CHAPTER 11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 11.1 Marketing Channel
  - 11.1.1 Direct Marketing
  - 11.1.2 Indirect Marketing
  - 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
  - 11.2.1 Pricing Strategy
  - 11.2.2 Brand Strategy
  - 11.2.3 Target Client
- 11.3 Distributors/Traders List

## **CHAPTER 12 MARKET EFFECT FACTORS ANALYSIS**

- 12.1 Technology Progress/Risk
  - 12.1.1 Substitutes Threat
  - 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

## **CHAPTER 13 GLOBAL ELECTRIC CAR RENTAL MARKET FORECAST (2018-2023)**

- 13.1 Global Electric Car Rental Production, Revenue Forecast (2018-2023)
- 13.2 Global Electric Car Rental Production, Consumption Forecast by Regions (2018-2023)
- 13.3 Global Electric Car Rental Production Forecast by Type (2018-2023)
- 13.4 Global Electric Car Rental Consumption Forecast by Application (2018-2023)
- 13.5 Electric Car Rental Price Forecast (2018-2023)

## **CHAPTER 14 APPENDIX**



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Electric Car Rental

Figure Global Production Market Share of Electric Car Rental by Medium & Long Term Rental016

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Electric Car Rental Consumption Market Share by Application in 2016

Figure Luxury Cars Examples

Figure Economy Cars Examples

Figure Application 3 Examples

Figure North America Electric Car Rental Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Electric Car Rental Revenue (Million USD) and Growth Rate (2013-2023)

Figure China Electric Car Rental Revenue (Million USD) and Growth Rate (2013-2023)

Figure Japan Electric Car Rental Revenue (Million USD) and Growth Rate (2013-2023)

Figure Southeast Asia Electric Car Rental Revenue (Million USD) and Growth Rate (2013-2023)

Figure India Electric Car Rental Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Electric Car Rental Revenue (Million USD) and Growth Rate (2013-2023)

Table Global Electric Car Rental Capacity of Key Manufacturers (2016 and 2017)

Table Global Electric Car Rental Capacity Market Share by Manufacturers (2016 and 2017)

Figure Global Electric Car Rental Capacity of Key Manufacturers in 2016

Figure Global Electric Car Rental Capacity of Key Manufacturers in 2017

Table Global Electric Car Rental Production of Key Manufacturers (2016 and 2017)

Table Global Electric Car Rental Production Share by Manufacturers (2016 and 2017)

Figure 2015 Electric Car Rental Production Share by Manufacturers

Figure 2016 Electric Car Rental Production Share by Manufacturers

Table Global Electric Car Rental Revenue (Million USD) by Manufacturers (2016 and 2017)

Table Global Electric Car Rental Revenue Share by Manufacturers (2016 and 2017)

Table 2015 Global Electric Car Rental Revenue Share by Manufacturers

Table 2016 Global Electric Car Rental Revenue Share by Manufacturers

Table Global Market Electric Car Rental Average Price of Key Manufacturers (2016 and 2017)

Figure Global Market Electric Car Rental Average Price of Key Manufacturers in 2016

Table Manufacturers Electric Car Rental Manufacturing Base Distribution and Sales Area

Table Manufacturers Electric Car Rental Product Type

Figure Electric Car Rental Market Share of Top 3 Manufacturers

Figure Electric Car Rental Market Share of Top 5 Manufacturers

Table Global Electric Car Rental Capacity by Regions (2013-2018)

Figure Global Electric Car Rental Capacity Market Share by Regions (2013-2018)

Figure Global Electric Car Rental Capacity Market Share by Regions (2013-2018)

Figure 2015 Global Electric Car Rental Capacity Market Share by Regions

Table Global Electric Car Rental Production by Regions (2013-2018)

Figure Global Electric Car Rental Production and Market Share by Regions (2013-2018)

Figure Global Electric Car Rental Production Market Share by Regions (2013-2018)

Figure 2015 Global Electric Car Rental Production Market Share by Regions

Table Global Electric Car Rental Revenue by Regions (2013-2018)

Table Global Electric Car Rental Revenue Market Share by Regions (2013-2018)

Table 2015 Global Electric Car Rental Revenue Market Share by Regions

Table Global Electric Car Rental Production, Revenue, Price and Gross Margin (2013-2018)

Table North America Electric Car Rental Production, Revenue, Price and Gross Margin (2013-2018)

Table Europe Electric Car Rental Production, Revenue, Price and Gross Margin (2013-2018)

Table China Electric Car Rental Production, Revenue, Price and Gross Margin (2013-2018)

Table Japan Electric Car Rental Production, Revenue, Price and Gross Margin (2013-2018)

Table Southeast Asia Electric Car Rental Production, Revenue, Price and Gross Margin (2013-2018)

Table India Electric Car Rental Production, Revenue, Price and Gross Margin (2013-2018)

Table Global Electric Car Rental Consumption Market by Regions (2013-2018)

Table Global Electric Car Rental Consumption Market Share by Regions (2013-2018)

Figure Global Electric Car Rental Consumption Market Share by Regions (2013-2018)

Figure 2015 Global Electric Car Rental Consumption Market Share by Regions

Table North America Electric Car Rental Production, Consumption, Import & Export

(2013-2018)

Table Europe Electric Car Rental Production, Consumption, Import & Export

(2013-2018)

Table China Electric Car Rental Production, Consumption, Import & Export (2013-2018)

Table Japan Electric Car Rental Production, Consumption, Import & Export (2013-2018)

Table Southeast Asia Electric Car Rental Production, Consumption, Import & Export

(2013-2018)

Table India Electric Car Rental Production, Consumption, Import & Export (2013-2018)

Table Global Electric Car Rental Production by Type (2013-2018)

Table Global Electric Car Rental Production Share by Type (2013-2018)

Figure Production Market Share of Electric Car Rental by Type (2013-2018)

Figure 2015 Production Market Share of Electric Car Rental by Type

Table Global Electric Car Rental Revenue by Type (2013-2018)

Table Global Electric Car Rental Revenue Share by Type (2013-2018)

Figure Production Revenue Share of Electric Car Rental by Type (2013-2018)

Figure 2015 Revenue Market Share of Electric Car Rental by Type

Table Global Electric Car Rental Price by Type (2013-2018)

Figure Global Electric Car Rental Production Growth by Type (2013-2018)

Table Global Electric Car Rental Consumption by Application (2013-2018)

Table Global Electric Car Rental Consumption Market Share by Application (2013-2018)

Figure Global Electric Car Rental Consumption Market Share by Application in 2016

Table Global Electric Car Rental Consumption Growth Rate by Application (2013-2018)

Figure Global Electric Car Rental Consumption Growth Rate by Application (2013-2018)

Table Avis Budget Group Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Avis Budget Group Electric Car Rental Production, Revenue, Price and Gross Margin (2013-2018)

Table Avis Budget Group Electric Car Rental Market Share (2013-2018)

Table Enterprise Holdings Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Enterprise Holdings Electric Car Rental Production, Revenue, Price and Gross Margin (2013-2018)

Table Enterprise Holdings Electric Car Rental Market Share (2013-2018)

Table Europcar Group Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Europcar Group Electric Car Rental Production, Revenue, Price and Gross Margin (2013-2018)

Table Europcar Group Electric Car Rental Market Share (2013-2018)

Table Hertz Basic Information, Manufacturing Base, Production Area and Its

## Competitors

Table Hertz Electric Car Rental Production, Revenue, Price and Gross Margin (2013-2018)

Table Hertz Electric Car Rental Market Share (2013-2018)

Table Sixt Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Sixt Electric Car Rental Production, Revenue, Price and Gross Margin (2013-2018)

Table Sixt Electric Car Rental Market Share (2013-2018)

Table BlueIndy Basic Information, Manufacturing Base, Production Area and Its Competitors

Table BlueIndy Electric Car Rental Production, Revenue, Price and Gross Margin (2013-2018)

Table BlueIndy Electric Car Rental Market Share (2013-2018)

Table DriveElectric Basic Information, Manufacturing Base, Production Area and Its Competitors

Table DriveElectric Electric Car Rental Production, Revenue, Price and Gross Margin (2013-2018)

Table DriveElectric Electric Car Rental Market Share (2013-2018)

Table Drive Electric Orlando Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Drive Electric Orlando Electric Car Rental Production, Revenue, Price and Gross Margin (2013-2018)

Table Drive Electric Orlando Electric Car Rental Market Share (2013-2018)

Table DriveNow Basic Information, Manufacturing Base, Production Area and Its Competitors

Table DriveNow Electric Car Rental Production, Revenue, Price and Gross Margin (2013-2018)

Table DriveNow Electric Car Rental Market Share (2013-2018)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Electric Car Rental

Figure Manufacturing Process Analysis of Electric Car Rental

Figure Electric Car Rental Industrial Chain Analysis

Table Raw Materials Sources of Electric Car Rental Major Manufacturers in 2016

Table Major Buyers of Electric Car Rental

Table Distributors/Traders List

Figure Global Electric Car Rental Production and Growth Rate Forecast (2018-2023)

Figure Global Electric Car Rental Revenue and Growth Rate Forecast (2018-2023)

Table Global Electric Car Rental Production Forecast by Regions (2018-2023)  
Table Global Electric Car Rental Consumption Forecast by Regions (2018-2023)  
Table Global Electric Car Rental Production Forecast by Type (2018-2023)  
Table Global Electric Car Rental Consumption Forecast by Application (2018-2023)

## **COMPANIES MENTIONED**

Avis Budget Group; Enterprise Holdings; Europcar Group; Hertz; Sixt; BlueIndy;  
DriveElectric; Drive Electric Orlando; DriveNow

## I would like to order

Product name: Global Electric Car Rental Industry Market Analysis & Forecast 2018-2023

Product link: <https://marketpublishers.com/r/G57FD7156E7EN.html>

Price: US\$ 2,240.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G57FD7156E7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970