

Global Draft Beer Industry Market Analysis & outlook 2018-2023

https://marketpublishers.com/r/GB12BE7FE81EN.html

Date: November 2018 Pages: 96 Price: US\$ 2,240.00 (Single User License) ID: GB12BE7FE81EN

Abstracts

In the Global Draft Beer Industry Market Analysis & Forecast 2018-2023, the revenue is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2023, growing at a CAGR of XX% between 2018 and 2023. The production is estimated at XX million in 2017 and is forecasted to reach XX million by the end of 2023, growing at a CAGR of XX% between 2018 and 2023.

It covers Regional Segment Analysis, Type, Appliction, Major Manufactures, Industry Chain Analysis, Competitive Insights and Macroeconomic Analysis.

Global Draft Beer Market: Regional Segment Analysis North America Europe China Japan Southeast Asia India

The Major players reported in the market include:

Beverage Air Beverage Factory Continental EdgeStar Everest Fagor Glastender



Jarden

KegWorks

Global Draft Beer Market: Product Segment Analysis

Cask Draft Beer Keg Draft Beer Type 3

Global Draft Beer Market: Application Segment Analysis

Corporate Hospitality Family Dinner Others

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics It provides a forward looking perspective on different factors driving or restraining market growth It provides a six-year forecast assessed on the basis of how the market is predicted to grow It helps in understanding the key product segments and their future It provides pin point analysis of changing competition dynamics and keeps you ahead of

competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



Contents

CHAPTER 1 DRAFT BEER MARKET OVERVIEW

- 1.1 Product Overview and Scope of Draft Beer
- 1.2 Draft Beer Market Segmentation by Type in 2016
- 1.2.1 Global Production Market Share of Draft Beer by Type in 2016
- 1.2.1 Cask Draft Beer
- 1.2.2 Keg Draft Beer
- 1.2.3 Type
- 1.3 Draft Beer Market Segmentation by Application in 2016
- 1.3.1 Draft Beer Consumption Market Share by Application in 2016
- 1.3.2 Corporate Hospitality
- 1.3.3 Family Dinner
- 1.3.4 Others
- 1.4 Draft Beer Market Segmentation by Regions
 - 1.4.1 North America
 - 1.4.2 China
 - 1.4.3 Europe
 - 1.4.4 Southeast Asia
 - 1.4.5 Japan
 - 1.4.6 India
- 1.5 Global Market Size (Value) of Draft Beer (2013-2023)
- 1.5.1 Global Product Sales and Growth Rate (2013-2023)
- 1.5.2 Global Product Revenue and Growth Rate (2013-2023)

CHAPTER 2 GLOBAL ECONOMIC IMPACT ON DRAFT BEER INDUSTRY

- 2.1 Global Macroeconomic Environment Analysis
- 2.1.1 Global Macroeconomic Analysis
- 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

CHAPTER 3 GLOBAL DRAFT BEER MARKET COMPETITION BY MANUFACTURERS

- 3.1 Global Draft Beer Production and Share by Manufacturers (2016 and 2017)
- 3.2 Global Draft Beer Revenue and Share by Manufacturers (2016 and 2017)
- 3.3 Global Draft Beer Average Price by Manufacturers (2016 and 2017)



3.4 Manufacturers Draft Beer Manufacturing Base Distribution, Production Area and Product Type

- 3.5 Draft Beer Market Competitive Situation and Trends
- 3.5.1 Draft Beer Market Concentration Rate
- 3.5.2 Draft Beer Market Share of Top 3 and Top 5 Manufacturers
- 3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 GLOBAL DRAFT BEER PRODUCTION, REVENUE (VALUE) BY REGION (2013-2018)

4.1 Global Draft Beer Production by Region (2013-2018)

4.2 Global Draft Beer Production Market Share by Region (2013-2018)

4.3 Global Draft Beer Revenue (Value) and Market Share by Region (2013-2018)

4.4 Global Draft Beer Production, Revenue, Price and Gross Margin (2013-2018)

4.5 North America Draft Beer Production, Revenue, Price and Gross Margin (2013-2018)

4.5.1 North AmericaDraft BeerProduction and Market Share by Manufacturers

4.5.2 North AmericaDraft BeerProduction and Market Share by Type

4.5.3 North AmericaDraft BeerProduction and Market Share by Application

4.6 Europe Draft Beer Production, Revenue, Price and Gross Margin (2013-2018)

4.6.1 EuropeDraft BeerProduction and Market Share by Manufacturers

4.6.2 Europe Draft Beer Production and Market Share by Type

4.6.3 Europe Draft Beer Production and Market Share by Application

4.7 China Draft Beer Production, Revenue, Price and Gross Margin (2013-2018)

4.7.1 ChinaDraft BeerProduction and Market Share by Manufacturers

4.7.2 China Draft Beer Production and Market Share by Type

4.7.3 China Draft Beer Production and Market Share by Application

4.8 Japan Draft Beer Production, Revenue, Price and Gross Margin (2013-2018)

4.8.1 Japan Draft Beer Production and Market Share by Manufacturers

- 4.8.2 Japan Draft Beer Production and Market Share by Type
- 4.8.3 Japan Draft Beer Production and Market Share by Application

4.9 Southeast Asia Draft Beer Production, Revenue, Price and Gross Margin (2013-2018)

- 4.9.1 Southeast Asia Draft Beer Production and Market Share by Manufacturers
- 4.9.2 Southeast Asia Draft Beer Production and Market Share by Type
- 4.9.3 Southeast Asia Draft Beer Production and Market Share by Application
- 4.10 India Draft Beer Production, Revenue, Price and Gross Margin (2013-2018)
- 4.10.1 India Draft Beer Production and Market Share by Manufacturers

4.10.2 India Draft Beer Production and Market Share by Type



4.10.3 India Draft Beer Production and Market Share by Application

CHAPTER 5 GLOBAL DRAFT BEER SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2013-2018)

5.1 Global Draft Beer Consumption by Regions (2013-2018)

5.2 North America Draft Beer Production, Consumption, Export, Import by Regions (2013-2018)

5.3 Europe Draft Beer Production, Consumption, Export, Import by Regions (2013-2018)

5.4 China Draft Beer Production, Consumption, Export, Import by Regions (2013-2018)

5.5 Japan Draft Beer Production, Consumption, Export, Import by Regions (2013-2018)

5.6 Southeast Asia Draft Beer Production, Consumption, Export, Import by Regions (2013-2018)

5.7 India Draft Beer Production, Consumption, Export, Import by Regions (2013-2018)

CHAPTER 6 GLOBAL DRAFT BEER PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

6.1 Global Draft Beer Production and Market Share by Type (2013-2018)

- 6.2 Global Draft Beer Revenue and Market Share by Type (2013-2018)
- 6.3 Global Draft Beer Price by Type (2013-2018)
- 6.4 Global Draft Beer Production Growth by Type (2013-2018)

CHAPTER 7 GLOBAL DRAFT BEER MARKET ANALYSIS BY APPLICATION

- 7.1 Global Draft Beer Consumption and Market Share by Application (2013-2018)
- 7.2 Global Draft Beer Revenue and Market Share by Type (2013-2018)
- 7.3 Global Draft Beer Consumption Growth Rate by Application (2013-2018)
- 7.4 Market Drivers and Opportunities
 - 7.4.1 Potential Applications
 - 7.4.2 Emerging Markets/Countries

CHAPTER 8 GLOBAL DRAFT BEER MANUFACTURERS ANALYSIS

8.1 Beverage Air

- 8.1.1 Company Basic Information, Manufacturing Base and Competitors
- 8.1.2 Product Type, Application and Specification
- 8.1.3 Production, Revenue, Price and Gross Margin (2013-2018)



- 8.1.4 Business Overview
- 8.2 Beverage Factory
 - 8.2.1 Company Basic Information, Manufacturing Base and Competitors
- 8.2.2 Product Type, Application and Specification
- 8.2.3 Production, Revenue, Price and Gross Margin (2013-2018)
- 8.2.4 Business Overview
- 8.3 Continental
 - 8.3.1 Company Basic Information, Manufacturing Base and Competitors
- 8.3.2 Product Type, Application and Specification
- 8.3.3 Production, Revenue, Price and Gross Margin (2013-2018)
- 8.3.4 Business Overview
- 8.4 EdgeStar
 - 8.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.4.2 Product Type, Application and Specification
- 8.4.3 Production, Revenue, Price and Gross Margin (2013-2018)
- 8.4.4 Business Overview
- 8.5 Everest
 - 8.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.5.2 Product Type, Application and Specification
 - 8.5.3 Production, Revenue, Price and Gross Margin (2013-2018)
 - 8.5.4 Business Overview
- 8.6 Fagor
 - 8.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.6.2 Product Type, Application and Specification
 - 8.6.3 Production, Revenue, Price and Gross Margin (2013-2018)
 - 8.6.4 Business Overview
- 8.7 Glastender
 - 8.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.7.2 Product Type, Application and Specification
 - 8.7.3 Production, Revenue, Price and Gross Margin (2013-2018)
 - 8.7.4 Business Overview
- 8.8 Jarden
 - 8.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.8.2 Product Type, Application and Specification
 - 8.8.3 Production, Revenue, Price and Gross Margin (2013-2018)
- 8.8.4 Business Overview
- 8.9 KegWorks
 - 8.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.9.2 Product Type, Application and Specification



- 8.9.3 Production, Revenue, Price and Gross Margin (2013-2018)
- 8.9.4 Business Overview

CHAPTER 9 DRAFT BEER MANUFACTURING COST ANALYSIS

- 9.1 Draft Beer Key Raw Materials Analysis
- 9.1.1 Key Raw Materials
- 9.1.2 Price Trend of Key Raw Materials
- 9.1.3 Key Suppliers of Raw Materials
- 9.1.4 Market Concentration Rate of Raw Materials
- 9.2 Proportion of Manufacturing Cost Structure
- 9.2.1 Raw Materials
- 9.2.2 Labor Cost
- 9.2.3 Manufacturing Expenses
- 9.3 Manufacturing Process Analysis of Draft Beer

CHAPTER 10 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 10.1 Draft Beer Industrial Chain Analysis
- 10.2 Upstream Raw Materials Sourcing
- 10.3 Raw Materials Sources of Draft Beer Major Manufacturers in 2016
- 10.4 Downstream Buyers

CHAPTER 11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 11.1 Marketing Channel
- 11.1.1 Direct Marketing
- 11.1.2 Indirect Marketing
- 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
 - 11.2.1 Pricing Strategy
 - 11.2.2 Brand Strategy
 - 11.2.3 Target Client
- 11.3 Distributors/Traders List

CHAPTER 12 MARKET EFFECT FACTORS ANALYSIS

12.1 Technology Progress/Risk



- 12.1.1 Substitutes Threat
- 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

CHAPTER 13 GLOBAL DRAFT BEER MARKET FORECAST (2018-2023)

- 13.1 Global Draft Beer Production, Revenue Forecast (2018-2023)
- 13.2 Global Draft Beer Production, Consumption Forecast by Regions (2018-2023)
- 13.3 Global Draft Beer Production Forecast by Type (2018-2023)
- 13.4 Global Draft Beer Consumption Forecast by Application (2018-2023)
- 13.5 Draft Beer Price Forecast (2018-2023)

CHAPTER 14 APPENDIX



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Draft Beer Figure Global Production Market Share of Draft Beer by Keg Draft Beer016 Figure Product Picture of Type I Table Major Manufacturers of Type I Figure Product Picture of Type II Table Major Manufacturers of Type II Figure Product Picture of Type III Table Major Manufacturers of Type III Table Draft Beer Consumption Market Share by Application in 2016 Figure Corporate Hospitality Examples Figure Family Dinner Examples Figure Others Examples Figure North America Draft Beer Revenue (Million USD) and Growth Rate (2013-2023) Figure Europe Draft Beer Revenue (Million USD) and Growth Rate (2013-2023) Figure China Draft Beer Revenue (Million USD) and Growth Rate (2013-2023) Figure Japan Draft Beer Revenue (Million USD) and Growth Rate (2013-2023) Figure Southeast Asia Draft Beer Revenue (Million USD) and Growth Rate (2013-2023) Figure India Draft Beer Revenue (Million USD) and Growth Rate (2013-2023) Figure Global Draft Beer Revenue (Million UDS) and Growth Rate (2013-2023) Table Global Draft Beer Capacity of Key Manufacturers (2016 and 2017) Table Global Draft Beer Capacity Market Share by Manufacturers (2016 and 2017) Figure Global Draft Beer Capacity of Key Manufacturers in 2016 Figure Global Draft Beer Capacity of Key Manufacturers in 2017 Table Global Draft Beer Production of Key Manufacturers (2016 and 2017) Table Global Draft Beer Production Share by Manufacturers (2016 and 2017) Figure 2015 Draft Beer Production Share by Manufacturers Figure 2016 Draft Beer Production Share by Manufacturers Table Global Draft Beer Revenue (Million USD) by Manufacturers (2016 and 2017) Table Global Draft Beer Revenue Share by Manufacturers (2016 and 2017) Table 2015 Global Draft Beer Revenue Share by Manufacturers Table 2016 Global Draft Beer Revenue Share by Manufacturers Table Global Market Draft Beer Average Price of Key Manufacturers (2016 and 2017) Figure Global Market Draft Beer Average Price of Key Manufacturers in 2016 Table Manufacturers Draft Beer Manufacturing Base Distribution and Sales Area Table Manufacturers Draft Beer Product Type



Figure Draft Beer Market Share of Top 3 Manufacturers Figure Draft Beer Market Share of Top 5 Manufacturers Table Global Draft Beer Capacity by Regions (2013-2018) Figure Global Draft Beer Capacity Market Share by Regions (2013-2018) Figure Global Draft Beer Capacity Market Share by Regions (2013-2018) Figure 2015 Global Draft Beer Capacity Market Share by Regions Table Global Draft Beer Production by Regions (2013-2018) Figure Global Draft Beer Production and Market Share by Regions (2013-2018) Figure Global Draft Beer Production Market Share by Regions (2013-2018) Figure 2015 Global Draft Beer Production Market Share by Regions Table Global Draft Beer Revenue by Regions (2013-2018) Table Global Draft Beer Revenue Market Share by Regions (2013-2018) Table 2015 Global Draft Beer Revenue Market Share by Regions Table Global Draft Beer Production, Revenue, Price and Gross Margin (2013-2018) Table North America Draft Beer Production, Revenue, Price and Gross Margin (2013 - 2018)Table Europe Draft Beer Production, Revenue, Price and Gross Margin (2013-2018) Table China Draft Beer Production, Revenue, Price and Gross Margin (2013-2018) Table Japan Draft Beer Production, Revenue, Price and Gross Margin (2013-2018) Table Southeast Asia Draft Beer Production, Revenue, Price and Gross Margin (2013 - 2018)Table India Draft Beer Production, Revenue, Price and Gross Margin (2013-2018) Table Global Draft Beer Consumption Market by Regions (2013-2018) Table Global Draft Beer Consumption Market Share by Regions (2013-2018) Figure Global Draft Beer Consumption Market Share by Regions (2013-2018) Figure 2015 Global Draft Beer Consumption Market Share by Regions Table North America Draft Beer Production, Consumption, Import & Export (2013-2018) Table Europe Draft Beer Production, Consumption, Import & Export (2013-2018) Table China Draft Beer Production, Consumption, Import & Export (2013-2018) Table Japan Draft Beer Production, Consumption, Import & Export (2013-2018) Table Southeast Asia Draft Beer Production, Consumption, Import & Export (2013 - 2018)Table India Draft Beer Production, Consumption, Import & Export (2013-2018) Table Global Draft Beer Production by Type (2013-2018) Table Global Draft Beer Production Share by Type (2013-2018) Figure Production Market Share of Draft Beer by Type (2013-2018)

Figure 2015 Production Market Share of Draft Beer by Type

Table Global Draft Beer Revenue by Type (2013-2018)

Table Global Draft Beer Revenue Share by Type (2013-2018)



Figure Production Revenue Share of Draft Beer by Type (2013-2018) Figure 2015 Revenue Market Share of Draft Beer by Type Table Global Draft Beer Price by Type (2013-2018) Figure Global Draft Beer Production Growth by Type (2013-2018) Table Global Draft Beer Consumption by Application (2013-2018) Table Global Draft Beer Consumption Market Share by Application (2013-2018) Figure Global Draft Beer Consumption Market Share by Application in 2016 Table Global Draft Beer Consumption Growth Rate by Application (2013-2018) Figure Global Draft Beer Consumption Growth Rate by Application (2013-2018) Table Beverage Air Basic Information, Manufacturing Base, Production Area and Its Competitors Table Beverage Air Draft Beer Production, Revenue, Price and Gross Margin (2013-2018)Table Beverage Air Draft Beer Market Share (2013-2018) Table Beverage Factory Basic Information, Manufacturing Base, Production Area and Its Competitors Table Beverage Factory Draft Beer Production, Revenue, Price and Gross Margin (2013-2018)Table Beverage Factory Draft Beer Market Share (2013-2018) Table Continental Basic Information, Manufacturing Base, Production Area and Its Competitors Table Continental Draft Beer Production, Revenue, Price and Gross Margin (2013-2018)Table Continental Draft Beer Market Share (2013-2018) Table EdgeStar Basic Information, Manufacturing Base, Production Area and Its Competitors Table EdgeStar Draft Beer Production, Revenue, Price and Gross Margin (2013-2018) Table EdgeStar Draft Beer Market Share (2013-2018) Table Everest Basic Information, Manufacturing Base, Production Area and Its Competitors Table Everest Draft Beer Production, Revenue, Price and Gross Margin (2013-2018) Table Everest Draft Beer Market Share (2013-2018) Table Fagor Basic Information, Manufacturing Base, Production Area and Its Competitors Table Fagor Draft Beer Production, Revenue, Price and Gross Margin (2013-2018) Table Fagor Draft Beer Market Share (2013-2018) Table Glastender Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Glastender Draft Beer Production, Revenue, Price and Gross Margin (2013-2018)



Table Glastender Draft Beer Market Share (2013-2018) Table Jarden Basic Information, Manufacturing Base, Production Area and Its Competitors Table Jarden Draft Beer Production, Revenue, Price and Gross Margin (2013-2018) Table Jarden Draft Beer Market Share (2013-2018) Table KegWorks Basic Information, Manufacturing Base, Production Area and Its Competitors Table KegWorks Draft Beer Production, Revenue, Price and Gross Margin (2013-2018) Table KegWorks Draft Beer Market Share (2013-2018) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Draft Beer Figure Manufacturing Process Analysis of Draft Beer Figure Draft Beer Industrial Chain Analysis Table Raw Materials Sources of Draft Beer Major Manufacturers in 2016 Table Major Buyers of Draft Beer Table Distributors/Traders List Figure Global Draft Beer Production and Growth Rate Forecast (2018-2023) Figure Global Draft Beer Revenue and Growth Rate Forecast (2018-2023) Table Global Draft Beer Production Forecast by Regions (2018-2023) Table Global Draft Beer Consumption Forecast by Regions (2018-2023) Table Global Draft Beer Production Forecast by Type (2018-2023) Table Global Draft Beer Consumption Forecast by Application (2018-2023)



I would like to order

Product name: Global Draft Beer Industry Market Analysis & outlook 2018-2023 Product link: <u>https://marketpublishers.com/r/GB12BE7FE81EN.html</u>

Price: US\$ 2,240.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/GB12BE7FE81EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970