

# Global Display Backlighting Sales Market Report Forecast 2017-2021

<https://marketpublishers.com/r/GBF6FC4838DEN.html>

Date: May 2017

Pages: 108

Price: US\$ 3,040.00 (Single User License)

ID: GBF6FC4838DEN

## Abstracts

The report offers a comprehensive evaluation of the market. It does so via in-depth insights, understanding market evolution by tracking historical developments, and analyzing the present scenario and future projections based on optimistic and likely scenarios. Each research report serves as a repository of analysis and information for every facet of the market, including but not limited to: Regional markets, technology developments, types, applications, and the competitive landscape.

The study is a source of reliable data on:

- Key market segments and sub-segments
- Evolving market trends and dynamics
- Changing supply and demand scenarios
- Quantifying market opportunities through market sizing and market forecasting
- Tracking current trends/opportunities/challenges
- Competitive insights
- Opportunity mapping in terms of technological breakthroughs

This research report analyzes this market on the basis of its market segments, major geographies, and current market trends. Geographies analyzed under this research report include:

- United States
- China
- Europe
- Japan

The Major players reported in the market include:

Samsung  
NICHIA  
LG Innotek  
Epistar  
Lumileds  
Seoul Semiconductor  
TOYODA GOSEI  
Unity Opto Technology  
GENESIS Photonics

Product Segment Analysis:

Small-Sized LED Backlights  
Mid and large sized LED Backlights  
Type 3

Application Segment Analysis:

Household  
Commercial  
Others

### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

It provides distinctive graphics and exemplified analysis of major market segments

## Contents

### Global Display Backlighting Sales Market Report Forecast 2017-2021

#### **1 DISPLAY BACKLIGHTING MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Display Backlighting
- 1.2 Classification of Display Backlighting
  - 1.2.1 Small-Sized LED Backlights
  - 1.2.2 Mid and large sized LED Backlights
  - 1.2.3 Type
- 1.3 Application of Display Backlighting
  - 1.3.2 Household
  - 1.3.3 Commercial
  - 1.3.4 Others
- 1.4 Display Backlighting Market States Status and Prospect (2012-2021) by Regions
  - 1.4.1 United States
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Japan
- 1.5 Global Market Size of Display Backlighting (2012-2021)
  - 1.5.1 Global Display Backlighting Sales and Growth Rate (2012-2021)
  - 1.5.2 Global Display Backlighting Revenue and Growth Rate (2012-2021)

#### **2 GLOBAL ECONOMIC IMPACT ON DISPLAY BACKLIGHTING INDUSTRY**

- 2.1 Global Macroeconomic Environment Analysis
  - 2.1.1 Global Macroeconomic Analysis
  - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

#### **3 DISPLAY BACKLIGHTING MANUFACTURING COST ANALYSIS**

- 3.1 Display Backlighting Key Raw Materials Analysis
  - 3.1.1 Key Raw Materials
  - 3.1.2 Price Trend of Key Raw Materials
  - 3.1.3 Key Suppliers of Raw Materials
  - 3.1.4 Market Concentration Rate of Raw Materials
- 3.2 Proportion of Manufacturing Cost Structure

- 3.2.1 Raw Materials
- 3.2.2 Labor Cost
- 3.2.3 Manufacturing Process Analysis of Display Backlighting

## **4 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 4.1 Display Backlighting Industrial Chain Analysis
- 4.2 Upstream Raw Materials Sourcing
- 4.3 Raw Materials Sources of Display Backlighting Major Manufacturers in 2015
- 4.4 Downstream Buyers

## **5 GLOBAL DISPLAY BACKLIGHTING COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

- 5.1 Global Display Backlighting Market Competition by Manufacturers
  - 5.1.1 Global Display Backlighting Sales and Market Share of Key Manufacturers (2012-2017)
  - 5.1.2 Global Display Backlighting Revenue and Share by Manufacturers (2012-2017)
- 5.2 Global Display Backlighting (Volume and Value) by Type
  - 5.5.1 Global Display Backlighting Sales and Market Share by Type (2012-2017)
  - 5.5.2 Global Display Backlighting Revenue and Market Share by Type (2012-2017)
- 5.3 Global Display Backlighting (Volume and Value) by Regions
  - 5.3.1 Global Display Backlighting Sales and Market Share by Regions (2012-2017)
  - 5.3.2 Global Display Backlighting Revenue and Market Share by Regions (2012-2017)
- 5.4 Global Display Backlighting (Volume) by Application

## **6 UNITED STATES DISPLAY BACKLIGHTING (VOLUME, VALUE AND SALES PRICE)**

- 6.1 United States Display Backlighting Sales and Value (2012-2017)
  - 6.1.1 United States Display Backlighting Sales and Growth Rate (2012-2017)
  - 6.1.2 United States Display Backlighting Revenue and Growth Rate (2012-2017)
  - 6.1.3 United States Display Backlighting Sales Price Trend (2012-2017)
- 6.2 United States Display Backlighting Sales and Market Share by Manufacturers
- 6.3 United States Display Backlighting Sales and Market Share by Type
- 6.4 United States Display Backlighting Sales and Market Share by Application

## **7 CHINA DISPLAY BACKLIGHTING (VOLUME, VALUE AND SALES PRICE)**

## 7.1 China Display Backlighting Sales and Value (2012-2017)

7.1.1 China Display Backlighting Sales and Growth Rate (2012-2017)

7.1.2 China Display Backlighting Revenue and Growth Rate (2012-2017)

7.1.3 China Display Backlighting Sales Price Trend (2012-2017)

## 7.2 China Display Backlighting Sales and Market Share by Manufacturers

## 7.3 China Display Backlighting Sales and Market Share by Type

## 7.4 China Display Backlighting Sales and Market Share by Application

# 8 EUROPE DISPLAY BACKLIGHTING (VOLUME, VALUE AND SALES PRICE)

## 8.1 Europe Display Backlighting Sales and Value (2012-2017)

8.1.1 Europe Display Backlighting Sales and Growth Rate (2012-2017)

8.1.2 Europe Display Backlighting Revenue and Growth Rate (2012-2017)

8.1.3 Europe Display Backlighting Sales Price Trend (2012-2017)

## 8.2 Europe Display Backlighting Sales and Market Share by Manufacturers

## 8.3 Europe Display Backlighting Sales and Market Share by Type

## 8.4 Europe Display Backlighting Sales and Market Share by Application

# 9 JAPAN DISPLAY BACKLIGHTING (VOLUME, VALUE AND SALES PRICE)

## 9.1 Japan Display Backlighting Sales and Value (2012-2017)

9.1.1 Japan Display Backlighting Sales and Growth Rate (2012-2017)

9.1.2 Japan Display Backlighting Revenue and Growth Rate (2012-2017)

9.1.3 Japan Display Backlighting Sales Price Trend (2012-2017)

## 9.2 Japan Display Backlighting Sales and Market Share by Manufacturers

## 9.3 Japan Display Backlighting Sales and Market Share by Type

## 9.4 Japan Display Backlighting Sales and Market Share by Application

# 10 GLOBAL DISPLAY BACKLIGHTING MANUFACTURERS ANALYSIS

## 10.1 Samsung

10.1.1 Company Basic Information, Manufacturing Base and Competitors

10.1.2 Product Type, Application and Specification

10.1.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.1.4 Business Overview

## 10.2 NICHIA

10.2.1 Company Basic Information, Manufacturing Base and Competitors

10.2.2 Product Type, Application and Specification

10.2.3 Sales, Revenue, Price and Gross Margin (2012-2017)

- 10.2.4 Business Overview
- 10.3 LG Innotek
  - 10.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.3.2 Product Type, Application and Specification
  - 10.3.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.3.4 Business Overview
- 10.4 Epistar
  - 10.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.4.2 Product Type, Application and Specification
  - 10.4.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.4.4 Business Overview
- 10.5 Lumileds
  - 10.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.5.2 Product Type, Application and Specification
  - 10.5.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.5.4 Business Overview
- 10.6 Seoul Semiconductor
  - 10.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.6.2 Product Type, Application and Specification
  - 10.6.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.6.4 Business Overview
- 10.7 TOYODA GOSEI
  - 10.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.7.2 Product Type, Application and Specification
  - 10.7.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.7.4 Business Overview
- 10.8 Unity Opto Technology
  - 10.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.8.2 Product Type, Application and Specification
  - 10.8.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.8.4 Business Overview
- 10.9 GENESIS Photonics
  - 10.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.9.2 Product Type, Application and Specification
  - 10.9.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.9.4 Business Overview

## **11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 11.1 Marketing Channel
  - 11.1.1 Direct Marketing
  - 11.1.2 Indirect Marketing
  - 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
  - 11.2.1 Pricing Strategy
  - 11.2.2 Brand Strategy
  - 11.2.3 Target Client
- 11.3 Distributors/Traders List

## **12 MARKET EFFECT FACTORS ANALYSIS**

- 12.1 Technology Progress/Risk
  - 12.1.1 Substitutes Threat
  - 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

## **13 GLOBAL DISPLAY BACKLIGHTING MARKET FORECAST (2017-2021)**

- 13.1 Global Display Backlighting Sales, Revenue Forecast (2017-2021)
- 13.2 Global Display Backlighting Sales Forecast by Regions (2017-2021)
- 13.3 Global Display Backlighting Sales Forecast by Type (2017-2021)
- 13.4 Global Display Backlighting Sales Forecast by Application (2017-2021)

## **14 APPENDIX**



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Display Backlighting

Table Classification of Display Backlighting

Figure Global Sales Market Share of Display Backlighting by Type in 2015

Table Applications of Display Backlighting

Figure Global Sales Market Share of Display Backlighting by Application in 2015

Figure United States Display Backlighting Revenue and Growth Rate (2012-2021)

Figure China Display Backlighting Revenue and Growth Rate (2012-2021)

Figure Europe Display Backlighting Revenue and Growth Rate (2012-2021)

Figure Japan Display Backlighting Revenue and Growth Rate (2012-2021)

Figure Global Display Backlighting Sales and Growth Rate (2012-2021)

Figure Global Display Backlighting Revenue and Growth Rate (2012-2021)

Table Global Display Backlighting Sales of Key Manufacturers (2012-2017)

Table Global Display Backlighting Sales Share by Manufacturers (2012-2017)

Figure 2015 Display Backlighting Sales Share by Manufacturers

Figure 2016 Display Backlighting Sales Share by Manufacturers

Table Global Display Backlighting Revenue by Manufacturers (2012-2017)

Table Global Display Backlighting Revenue Share by Manufacturers (2012-2017)

Table 2015 Global Display Backlighting Revenue Share by Manufacturers

Table 2016 Global Display Backlighting Revenue Share by Manufacturers

Table Global Display Backlighting Sales and Market Share by Type (2012-2017)

Table Global Display Backlighting Sales Share by Type (2012-2017)

Figure Sales Market Share of Display Backlighting by Type (2012-2017)

Figure Global Display Backlighting Sales Growth Rate by Type (2012-2017)

Table Global Display Backlighting Revenue and Market Share by Type (2012-2017)

Table Global Display Backlighting Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Display Backlighting by Type (2012-2017)

Figure Global Display Backlighting Revenue Growth Rate by Type (2012-2017)

Table Global Display Backlighting Sales and Market Share by Regions (2012-2017)

Table Global Display Backlighting Sales Share by Regions (2012-2017)

Figure Sales Market Share of Display Backlighting by Regions (2012-2017)

Figure Global Display Backlighting Sales Growth Rate by Regions (2012-2017)

Table Global Display Backlighting Revenue and Market Share by Regions (2012-2017)

Table Global Display Backlighting Revenue Share by Regions (2012-2017)

Figure Revenue Market Share of Display Backlighting by Regions (2012-2017)

Figure Global Display Backlighting Revenue Growth Rate by Regions (2012-2017)

Table Global Display Backlighting Sales and Market Share by Application (2012-2017)  
Table Global Display Backlighting Sales Share by Application (2012-2017)  
Figure Sales Market Share of Display Backlighting by Application (2012-2017)  
Figure Global Display Backlighting Sales Growth Rate by Application (2012-2017)  
Figure United States Display Backlighting Sales and Growth Rate (2012-2017)  
Figure United States Display Backlighting Revenue and Growth Rate (2012-2017)  
Figure United States Display Backlighting Sales Price Trend (2012-2017)  
Table United States Display Backlighting Sales by Manufacturers (2012-2017)  
Table United States Display Backlighting Market Share by Manufacturers (2012-2017)  
Table United States Display Backlighting Sales by Type (2012-2017)  
Table United States Display Backlighting Market Share by Type (2012-2017)  
Table United States Display Backlighting Sales by Application (2012-2017)  
Table United States Display Backlighting Market Share by Application (2012-2017)  
Figure China Display Backlighting Sales and Growth Rate (2012-2017)  
Figure China Display Backlighting Revenue and Growth Rate (2012-2017)  
Figure China Display Backlighting Sales Price Trend (2012-2017)  
Table China Display Backlighting Sales by Manufacturers (2012-2017)  
Table China Display Backlighting Market Share by Manufacturers (2012-2017)  
Table China Display Backlighting Sales by Type (2012-2017)  
Table China Display Backlighting Market Share by Type (2012-2017)  
Table China Display Backlighting Sales by Application (2012-2017)  
Table China Display Backlighting Market Share by Application (2012-2017)  
Figure Europe Display Backlighting Sales and Growth Rate (2012-2017)  
Figure Europe Display Backlighting Revenue and Growth Rate (2012-2017)  
Figure Europe Display Backlighting Sales Price Trend (2012-2017)  
Table Europe Display Backlighting Sales by Manufacturers (2012-2017)  
Table Europe Display Backlighting Market Share by Manufacturers (2012-2017)  
Table Europe Display Backlighting Sales by Type (2012-2017)  
Table Europe Display Backlighting Market Share by Type (2012-2017)  
Table Europe Display Backlighting Sales by Application (2012-2017)  
Table Europe Display Backlighting Market Share by Application (2012-2017)  
Figure Japan Display Backlighting Sales and Growth Rate (2012-2017)  
Figure Japan Display Backlighting Revenue and Growth Rate (2012-2017)  
Figure Japan Display Backlighting Sales Price Trend (2012-2017)  
Table Japan Display Backlighting Sales by Manufacturers (2012-2017)  
Table Japan Display Backlighting Market Share by Manufacturers (2012-2017)  
Table Japan Display Backlighting Sales by Type (2012-2017)  
Table Japan Display Backlighting Market Share by Type (2012-2017)  
Table Japan Display Backlighting Sales by Application (2012-2017)

Table Japan Display Backlighting Market Share by Application (2012-2017)  
Table Samsung Basic Information List  
Table Samsung Display Backlighting Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Samsung Display Backlighting Global Market Share (2012-2017)  
Table NICHIA Basic Information List  
Table NICHIA Display Backlighting Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure NICHIA Display Backlighting Global Market Share (2012-2017)  
Table LG Innotek Basic Information List  
Table LG Innotek Display Backlighting Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure LG Innotek Display Backlighting Global Market Share (2012-2017)  
Table Epistar Basic Information List  
Table Epistar Display Backlighting Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Epistar Display Backlighting Global Market Share (2012-2017)  
Table Lumileds Basic Information List  
Table Lumileds Display Backlighting Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Lumileds Display Backlighting Global Market Share (2012-2017)  
Table Seoul Semiconductor Basic Information List  
Table Seoul Semiconductor Display Backlighting Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Seoul Semiconductor Display Backlighting Global Market Share (2012-2017)  
Table TOYODA GOSEI Basic Information List  
Table TOYODA GOSEI Display Backlighting Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure TOYODA GOSEI Display Backlighting Global Market Share (2012-2017)  
Table Unity Opto Technology Basic Information List  
Table Unity Opto Technology Display Backlighting Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Unity Opto Technology Display Backlighting Global Market Share (2012-2017)  
Table GENESIS Photonics Basic Information List  
Table GENESIS Photonics Display Backlighting Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure GENESIS Photonics Display Backlighting Global Market Share (2012-2017)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Display Backlighting

Figure Manufacturing Process Analysis of Display Backlighting

Figure Display Backlighting Industrial Chain Analysis

Table Raw Materials Sources of Display Backlighting Major Manufacturers in 2015

Table Major Buyers of Display Backlighting

Table Distributors/Traders List

Figure Global Display Backlighting Sales and Growth Rate Forecast (2017-2021)

Figure Global Display Backlighting Revenue and Growth Rate Forecast (2017-2021)

Table Global Display Backlighting Sales Forecast by Regions (2017-2021)

Table Global Display Backlighting Sales Forecast by Type (2017-2021)

Table Global Display Backlighting Sales Forecast by Application (2017-2021)

## **COMPANIES MENTIONED**

Samsung, NICHIA, LG Innotek, Epistar, Lumileds, Seoul Semiconductor, TOYODA GOSEI, Unity Opto Technology, GENESIS Photonics, Shenzhen jufei optoelectronics, Shenzhen Refond Optoelectronics, Foshan NationStar Semiconductor

## I would like to order

Product name: Global Display Backlighting Sales Market Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/GBF6FC4838DEN.html>

Price: US\$ 3,040.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GBF6FC4838DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970