

# Global Diesel Generator Sets Sales Market Report Forecast 2017-2021

<https://marketpublishers.com/r/G9C238754C0EN.html>

Date: April 2017

Pages: 139

Price: US\$ 3,040.00 (Single User License)

ID: G9C238754C0EN

## Abstracts

The report offers a comprehensive evaluation of the market. It does so via in-depth insights, understanding market evolution by tracking historical developments, and analyzing the present scenario and future projections based on optimistic and likely scenarios. Each research report serves as a repository of analysis and information for every facet of the market, including but not limited to: Regional markets, technology developments, types, applications, and the competitive landscape.

The study is a source of reliable data on:

- Key market segments and sub-segments
- Evolving market trends and dynamics
- Changing supply and demand scenarios
- Quantifying market opportunities through market sizing and market forecasting
- Tracking current trends/opportunities/challenges
- Competitive insights
- Opportunity mapping in terms of technological breakthroughs

This research report analyzes this market on the basis of its market segments, major geographies, and current market trends. Geographies analyzed under this research report include:

- United States
- China
- Europe
- Japan

The Major players reported in the market include:

Caterpillar  
Kohler  
Cummins  
Wartsila  
MTU  
Generac  
Briggs & Stratton  
GE  
Honda

Product Segment Analysis:

Land Diesel Generator Sets  
Marine Diesel Generator Sets  
Type 3

Application Segment Analysis:

Communication  
Electricity  
Construction

### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

It provides distinctive graphics and exemplified analysis of major market segments

## Contents

### Global Diesel Generator Sets Sales Market Report Forecast 2017-2021

## **1 DIESEL GENERATOR SETS MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Diesel Generator Sets
- 1.2 Classification of Diesel Generator Sets
  - 1.2.1 Land Diesel Generator Sets
  - 1.2.2 Marine Diesel Generator Sets
  - 1.2.3 Type
- 1.3 Application of Diesel Generator Sets
  - 1.3.2 Communication
  - 1.3.3 Electricity
  - 1.3.4 Construction
- 1.4 Diesel Generator Sets Market States Status and Prospect (2012-2021) by Regions
  - 1.4.1 United States
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Japan
- 1.5 Global Market Size of Diesel Generator Sets (2012-2021)
  - 1.5.1 Global Diesel Generator Sets Sales and Growth Rate (2012-2021)
  - 1.5.2 Global Diesel Generator Sets Revenue and Growth Rate (2012-2021)

## **2 GLOBAL ECONOMIC IMPACT ON DIESEL GENERATOR SETS INDUSTRY**

- 2.1 Global Macroeconomic Environment Analysis
  - 2.1.1 Global Macroeconomic Analysis
  - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

## **3 DIESEL GENERATOR SETS MANUFACTURING COST ANALYSIS**

- 3.1 Diesel Generator Sets Key Raw Materials Analysis
  - 3.1.1 Key Raw Materials
  - 3.1.2 Price Trend of Key Raw Materials
  - 3.1.3 Key Suppliers of Raw Materials
  - 3.1.4 Market Concentration Rate of Raw Materials
- 3.2 Proportion of Manufacturing Cost Structure

- 3.2.1 Raw Materials
- 3.2.2 Labor Cost
- 3.2.3 Manufacturing Process Analysis of Diesel Generator Sets

## **4 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 4.1 Diesel Generator Sets Industrial Chain Analysis
- 4.2 Upstream Raw Materials Sourcing
- 4.3 Raw Materials Sources of Diesel Generator Sets Major Manufacturers in 2015
- 4.4 Downstream Buyers

## **5 GLOBAL DIESEL GENERATOR SETS COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

- 5.1 Global Diesel Generator Sets Market Competition by Manufacturers
  - 5.1.1 Global Diesel Generator Sets Sales and Market Share of Key Manufacturers (2012-2017)
  - 5.1.2 Global Diesel Generator Sets Revenue and Share by Manufacturers (2012-2017)
- 5.2 Global Diesel Generator Sets (Volume and Value) by Type
  - 5.5.1 Global Diesel Generator Sets Sales and Market Share by Type (2012-2017)
  - 5.5.2 Global Diesel Generator Sets Revenue and Market Share by Type (2012-2017)
- 5.3 Global Diesel Generator Sets (Volume and Value) by Regions
  - 5.3.1 Global Diesel Generator Sets Sales and Market Share by Regions (2012-2017)
  - 5.3.2 Global Diesel Generator Sets Revenue and Market Share by Regions (2012-2017)
- 5.4 Global Diesel Generator Sets (Volume) by Application

## **6 UNITED STATES DIESEL GENERATOR SETS (VOLUME, VALUE AND SALES PRICE)**

- 6.1 United States Diesel Generator Sets Sales and Value (2012-2017)
  - 6.1.1 United States Diesel Generator Sets Sales and Growth Rate (2012-2017)
  - 6.1.2 United States Diesel Generator Sets Revenue and Growth Rate (2012-2017)
  - 6.1.3 United States Diesel Generator Sets Sales Price Trend (2012-2017)
- 6.2 United States Diesel Generator Sets Sales and Market Share by Manufacturers
- 6.3 United States Diesel Generator Sets Sales and Market Share by Type
- 6.4 United States Diesel Generator Sets Sales and Market Share by Application

## **7 CHINA DIESEL GENERATOR SETS (VOLUME, VALUE AND SALES PRICE)**

## 7.1 China Diesel Generator Sets Sales and Value (2012-2017)

7.1.1 China Diesel Generator Sets Sales and Growth Rate (2012-2017)

7.1.2 China Diesel Generator Sets Revenue and Growth Rate (2012-2017)

7.1.3 China Diesel Generator Sets Sales Price Trend (2012-2017)

## 7.2 China Diesel Generator Sets Sales and Market Share by Manufacturers

## 7.3 China Diesel Generator Sets Sales and Market Share by Type

## 7.4 China Diesel Generator Sets Sales and Market Share by Application

# **8 EUROPE DIESEL GENERATOR SETS (VOLUME, VALUE AND SALES PRICE)**

## 8.1 Europe Diesel Generator Sets Sales and Value (2012-2017)

8.1.1 Europe Diesel Generator Sets Sales and Growth Rate (2012-2017)

8.1.2 Europe Diesel Generator Sets Revenue and Growth Rate (2012-2017)

8.1.3 Europe Diesel Generator Sets Sales Price Trend (2012-2017)

## 8.2 Europe Diesel Generator Sets Sales and Market Share by Manufacturers

## 8.3 Europe Diesel Generator Sets Sales and Market Share by Type

## 8.4 Europe Diesel Generator Sets Sales and Market Share by Application

# **9 JAPAN DIESEL GENERATOR SETS (VOLUME, VALUE AND SALES PRICE)**

## 9.1 Japan Diesel Generator Sets Sales and Value (2012-2017)

9.1.1 Japan Diesel Generator Sets Sales and Growth Rate (2012-2017)

9.1.2 Japan Diesel Generator Sets Revenue and Growth Rate (2012-2017)

9.1.3 Japan Diesel Generator Sets Sales Price Trend (2012-2017)

## 9.2 Japan Diesel Generator Sets Sales and Market Share by Manufacturers

## 9.3 Japan Diesel Generator Sets Sales and Market Share by Type

## 9.4 Japan Diesel Generator Sets Sales and Market Share by Application

# **10 GLOBAL DIESEL GENERATOR SETS MANUFACTURERS ANALYSIS**

## 10.1 Caterpillar

10.1.1 Company Basic Information, Manufacturing Base and Competitors

10.1.2 Product Type, Application and Specification

10.1.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.1.4 Business Overview

## 10.2 Kohler

10.2.1 Company Basic Information, Manufacturing Base and Competitors

10.2.2 Product Type, Application and Specification

10.2.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.2.4 Business Overview

### 10.3 Cummins

10.3.1 Company Basic Information, Manufacturing Base and Competitors

10.3.2 Product Type, Application and Specification

10.3.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.3.4 Business Overview

### 10.4 Wartsila

10.4.1 Company Basic Information, Manufacturing Base and Competitors

10.4.2 Product Type, Application and Specification

10.4.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.4.4 Business Overview

### 10.5 MTU

10.5.1 Company Basic Information, Manufacturing Base and Competitors

10.5.2 Product Type, Application and Specification

10.5.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.5.4 Business Overview

### 10.6 Generac

10.6.1 Company Basic Information, Manufacturing Base and Competitors

10.6.2 Product Type, Application and Specification

10.6.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.6.4 Business Overview

### 10.7 Briggs & Stratton

10.7.1 Company Basic Information, Manufacturing Base and Competitors

10.7.2 Product Type, Application and Specification

10.7.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.7.4 Business Overview

### 10.8 GE

10.8.1 Company Basic Information, Manufacturing Base and Competitors

10.8.2 Product Type, Application and Specification

10.8.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.8.4 Business Overview

### 10.9 Honda

10.9.1 Company Basic Information, Manufacturing Base and Competitors

10.9.2 Product Type, Application and Specification

10.9.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.9.4 Business Overview

## **11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 11.1 Marketing Channel
  - 11.1.1 Direct Marketing
  - 11.1.2 Indirect Marketing
  - 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
  - 11.2.1 Pricing Strategy
  - 11.2.2 Brand Strategy
  - 11.2.3 Target Client
- 11.3 Distributors/Traders List

## **12 MARKET EFFECT FACTORS ANALYSIS**

- 12.1 Technology Progress/Risk
  - 12.1.1 Substitutes Threat
  - 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

## **13 GLOBAL DIESEL GENERATOR SETS MARKET FORECAST (2017-2021)**

- 13.1 Global Diesel Generator Sets Sales, Revenue Forecast (2017-2021)
- 13.2 Global Diesel Generator Sets Sales Forecast by Regions (2017-2021)
- 13.3 Global Diesel Generator Sets Sales Forecast by Type (2017-2021)
- 13.4 Global Diesel Generator Sets Sales Forecast by Application (2017-2021)

## **14 APPENDIX**



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Diesel Generator Sets

Table Classification of Diesel Generator Sets

Figure Global Sales Market Share of Diesel Generator Sets by Type in 2015

Table Applications of Diesel Generator Sets

Figure Global Sales Market Share of Diesel Generator Sets by Application in 2015

Figure United States Diesel Generator Sets Revenue and Growth Rate (2012-2021)

Figure China Diesel Generator Sets Revenue and Growth Rate (2012-2021)

Figure Europe Diesel Generator Sets Revenue and Growth Rate (2012-2021)

Figure Japan Diesel Generator Sets Revenue and Growth Rate (2012-2021)

Figure Global Diesel Generator Sets Sales and Growth Rate (2012-2021)

Figure Global Diesel Generator Sets Revenue and Growth Rate (2012-2021)

Table Global Diesel Generator Sets Sales of Key Manufacturers (2012-2017)

Table Global Diesel Generator Sets Sales Share by Manufacturers (2012-2017)

Figure 2015 Diesel Generator Sets Sales Share by Manufacturers

Figure 2016 Diesel Generator Sets Sales Share by Manufacturers

Table Global Diesel Generator Sets Revenue by Manufacturers (2012-2017)

Table Global Diesel Generator Sets Revenue Share by Manufacturers (2012-2017)

Table 2015 Global Diesel Generator Sets Revenue Share by Manufacturers

Table 2016 Global Diesel Generator Sets Revenue Share by Manufacturers

Table Global Diesel Generator Sets Sales and Market Share by Type (2012-2017)

Table Global Diesel Generator Sets Sales Share by Type (2012-2017)

Figure Sales Market Share of Diesel Generator Sets by Type (2012-2017)

Figure Global Diesel Generator Sets Sales Growth Rate by Type (2012-2017)

Table Global Diesel Generator Sets Revenue and Market Share by Type (2012-2017)

Table Global Diesel Generator Sets Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Diesel Generator Sets by Type (2012-2017)

Figure Global Diesel Generator Sets Revenue Growth Rate by Type (2012-2017)

Table Global Diesel Generator Sets Sales and Market Share by Regions (2012-2017)

Table Global Diesel Generator Sets Sales Share by Regions (2012-2017)

Figure Sales Market Share of Diesel Generator Sets by Regions (2012-2017)

Figure Global Diesel Generator Sets Sales Growth Rate by Regions (2012-2017)

Table Global Diesel Generator Sets Revenue and Market Share by Regions (2012-2017)

Table Global Diesel Generator Sets Revenue Share by Regions (2012-2017)

Figure Revenue Market Share of Diesel Generator Sets by Regions (2012-2017)

Figure Global Diesel Generator Sets Revenue Growth Rate by Regions (2012-2017)

Table Global Diesel Generator Sets Sales and Market Share by Application (2012-2017)

Table Global Diesel Generator Sets Sales Share by Application (2012-2017)

Figure Sales Market Share of Diesel Generator Sets by Application (2012-2017)

Figure Global Diesel Generator Sets Sales Growth Rate by Application (2012-2017)

Figure United States Diesel Generator Sets Sales and Growth Rate (2012-2017)

Figure United States Diesel Generator Sets Revenue and Growth Rate (2012-2017)

Figure United States Diesel Generator Sets Sales Price Trend (2012-2017)

Table United States Diesel Generator Sets Sales by Manufacturers (2012-2017)

Table United States Diesel Generator Sets Market Share by Manufacturers (2012-2017)

Table United States Diesel Generator Sets Sales by Type (2012-2017)

Table United States Diesel Generator Sets Market Share by Type (2012-2017)

Table United States Diesel Generator Sets Sales by Application (2012-2017)

Table United States Diesel Generator Sets Market Share by Application (2012-2017)

Figure China Diesel Generator Sets Sales and Growth Rate (2012-2017)

Figure China Diesel Generator Sets Revenue and Growth Rate (2012-2017)

Figure China Diesel Generator Sets Sales Price Trend (2012-2017)

Table China Diesel Generator Sets Sales by Manufacturers (2012-2017)

Table China Diesel Generator Sets Market Share by Manufacturers (2012-2017)

Table China Diesel Generator Sets Sales by Type (2012-2017)

Table China Diesel Generator Sets Market Share by Type (2012-2017)

Table China Diesel Generator Sets Sales by Application (2012-2017)

Table China Diesel Generator Sets Market Share by Application (2012-2017)

Figure Europe Diesel Generator Sets Sales and Growth Rate (2012-2017)

Figure Europe Diesel Generator Sets Revenue and Growth Rate (2012-2017)

Figure Europe Diesel Generator Sets Sales Price Trend (2012-2017)

Table Europe Diesel Generator Sets Sales by Manufacturers (2012-2017)

Table Europe Diesel Generator Sets Market Share by Manufacturers (2012-2017)

Table Europe Diesel Generator Sets Sales by Type (2012-2017)

Table Europe Diesel Generator Sets Market Share by Type (2012-2017)

Table Europe Diesel Generator Sets Sales by Application (2012-2017)

Table Europe Diesel Generator Sets Market Share by Application (2012-2017)

Figure Japan Diesel Generator Sets Sales and Growth Rate (2012-2017)

Figure Japan Diesel Generator Sets Revenue and Growth Rate (2012-2017)

Figure Japan Diesel Generator Sets Sales Price Trend (2012-2017)

Table Japan Diesel Generator Sets Sales by Manufacturers (2012-2017)

Table Japan Diesel Generator Sets Market Share by Manufacturers (2012-2017)

Table Japan Diesel Generator Sets Sales by Type (2012-2017)

Table Japan Diesel Generator Sets Market Share by Type (2012-2017)  
Table Japan Diesel Generator Sets Sales by Application (2012-2017)  
Table Japan Diesel Generator Sets Market Share by Application (2012-2017)  
Table Caterpillar Basic Information List  
Table Caterpillar Diesel Generator Sets Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Caterpillar Diesel Generator Sets Global Market Share (2012-2017)  
Table Kohler Basic Information List  
Table Kohler Diesel Generator Sets Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Kohler Diesel Generator Sets Global Market Share (2012-2017)  
Table Cummins Basic Information List  
Table Cummins Diesel Generator Sets Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Cummins Diesel Generator Sets Global Market Share (2012-2017)  
Table Wartsila Basic Information List  
Table Wartsila Diesel Generator Sets Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Wartsila Diesel Generator Sets Global Market Share (2012-2017)  
Table MTU Basic Information List  
Table MTU Diesel Generator Sets Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure MTU Diesel Generator Sets Global Market Share (2012-2017)  
Table Generac Basic Information List  
Table Generac Diesel Generator Sets Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Generac Diesel Generator Sets Global Market Share (2012-2017)  
Table Briggs & Stratton Basic Information List  
Table Briggs & Stratton Diesel Generator Sets Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Briggs & Stratton Diesel Generator Sets Global Market Share (2012-2017)  
Table GE Basic Information List  
Table GE Diesel Generator Sets Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure GE Diesel Generator Sets Global Market Share (2012-2017)  
Table Honda Basic Information List  
Table Honda Diesel Generator Sets Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Honda Diesel Generator Sets Global Market Share (2012-2017)  
Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Diesel Generator Sets

Figure Manufacturing Process Analysis of Diesel Generator Sets

Figure Diesel Generator Sets Industrial Chain Analysis

Table Raw Materials Sources of Diesel Generator Sets Major Manufacturers in 2015

Table Major Buyers of Diesel Generator Sets

Table Distributors/Traders List

Figure Global Diesel Generator Sets Sales and Growth Rate Forecast (2017-2021)

Figure Global Diesel Generator Sets Revenue and Growth Rate Forecast (2017-2021)

Table Global Diesel Generator Sets Sales Forecast by Regions (2017-2021)

Table Global Diesel Generator Sets Sales Forecast by Type (2017-2021)

Table Global Diesel Generator Sets Sales Forecast by Application (2017-2021)

## **COMPANIES MENTIONED**

Caterpillar, Kohler, Cummins, Wartsila, MTU, Generac, Briggs & Stratton, GE, Honda, Dresser-Rand

## I would like to order

Product name: Global Diesel Generator Sets Sales Market Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/G9C238754C0EN.html>

Price: US\$ 3,040.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G9C238754C0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970