

# Global Commercial Vehicle Telematics Sales Market Report Forecast 2017 to 2022

<https://marketpublishers.com/r/G8BCA30169EEN.html>

Date: July 2017

Pages: 137

Price: US\$ 3,040.00 (Single User License)

ID: G8BCA30169EEN

## Abstracts

Delivery of the Report will take 2-3 working days once order is placed.

The report offers a comprehensive evaluation of the market. It does so via in-depth insights, understanding market evolution by tracking historical developments, and analyzing the present scenario and future projections based on optimistic and likely scenarios. Each research report serves as a repository of analysis and information for every facet of the market, including but not limited to: Regional markets, technology developments, types, applications, and the competitive landscape.

The study is a source of reliable data on:

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

This research report analyzes this market on the basis of its market segments, major geographies, and current market trends. Geographies analyzed under this research report include:

United States

China

Europe

Japan

The Major players reported in the market include:

AirIQ Inc.

Cisco Systems Inc.

Digicore Holdings Limited

Fleetmatics Group PLC

Garmin Limited

Masternaut Limited

MiX Telematics Ltd

Navman Wireless

Omnitracs

Product Segment Analysis:

Embedded,

Integrated and

Tethered Solutions

Application Segment Analysis:

OEM

Aftermarket

Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

It provides distinctive graphics and exemplified analysis of major market segments

## Contents

### **1 COMMERCIAL VEHICLE TELEMATICS MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Commercial Vehicle Telematics
- 1.2 Classification of Commercial Vehicle Telematics
  - 1.2.1 Embedded,
  - 1.2.2 Integrated and
  - 1.2.3 Tethered Solutions
- 1.3 Application of Commercial Vehicle Telematics
  - 1.3.2 OEM
  - 1.3.3 Aftermarket
  - 1.3.4 Application
- 1.4 Commercial Vehicle Telematics Market States Status and Prospect (2012-2022) by Regions
  - 1.4.1 United States
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Japan
- 1.5 Global Market Size of Commercial Vehicle Telematics (2012-2022)
  - 1.5.1 Global Commercial Vehicle Telematics Sales and Growth Rate (2012-2022)
  - 1.5.2 Global Commercial Vehicle Telematics Revenue and Growth Rate (2012-2022)

### **2 GLOBAL ECONOMIC IMPACT ON COMMERCIAL VEHICLE TELEMATICS INDUSTRY**

- 2.1 Global Macroeconomic Environment Analysis
  - 2.1.1 Global Macroeconomic Analysis
  - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

### **3 COMMERCIAL VEHICLE TELEMATICS MANUFACTURING COST ANALYSIS**

- 3.1 Commercial Vehicle Telematics Key Raw Materials Analysis
  - 3.1.1 Key Raw Materials
  - 3.1.2 Price Trend of Key Raw Materials
  - 3.1.3 Key Suppliers of Raw Materials
  - 3.1.4 Market Concentration Rate of Raw Materials
- 3.2 Proportion of Manufacturing Cost Structure

- 3.2.1 Raw Materials
- 3.2.2 Labor Cost
- 3.2.3 Manufacturing Process Analysis of Commercial Vehicle Telematics

## **4 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 4.1 Commercial Vehicle Telematics Industrial Chain Analysis
- 4.2 Upstream Raw Materials Sourcing
- 4.3 Raw Materials Sources of Commercial Vehicle Telematics Major Manufacturers in 2016
- 4.4 Downstream Buyers

## **5 GLOBAL COMMERCIAL VEHICLE TELEMATICS COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

- 5.1 Global Commercial Vehicle Telematics Market Competition by Manufacturers
  - 5.1.1 Global Commercial Vehicle Telematics Sales and Market Share of Key Manufacturers (2012-2017)
  - 5.1.2 Global Commercial Vehicle Telematics Revenue and Share by Manufacturers (2012-2017)
- 5.2 Global Commercial Vehicle Telematics (Volume and Value) by Type
  - 5.5.1 Global Commercial Vehicle Telematics Sales and Market Share by Type (2012-2017)
  - 5.5.2 Global Commercial Vehicle Telematics Revenue and Market Share by Type (2012-2017)
- 5.3 Global Commercial Vehicle Telematics (Volume and Value) by Regions
  - 5.3.1 Global Commercial Vehicle Telematics Sales and Market Share by Regions (2012-2017)
  - 5.3.2 Global Commercial Vehicle Telematics Revenue and Market Share by Regions (2012-2017)
- 5.4 Global Commercial Vehicle Telematics (Volume) by Application

## **6 UNITED STATES COMMERCIAL VEHICLE TELEMATICS (VOLUME, VALUE AND SALES PRICE)**

- 6.1 United States Commercial Vehicle Telematics Sales and Value (2012-2017)
  - 6.1.1 United States Commercial Vehicle Telematics Sales and Growth Rate (2012-2017)
  - 6.1.2 United States Commercial Vehicle Telematics Revenue and Growth Rate

(2012-2017)

6.1.3 United States Commercial Vehicle Telematics Sales Price Trend (2012-2017)

6.2 United States Commercial Vehicle Telematics Sales and Market Share by Manufacturers

6.3 United States Commercial Vehicle Telematics Sales and Market Share by Type

6.4 United States Commercial Vehicle Telematics Sales and Market Share by Application

## **7 CHINA COMMERCIAL VEHICLE TELEMATICS (VOLUME, VALUE AND SALES PRICE)**

7.1 China Commercial Vehicle Telematics Sales and Value (2012-2017)

7.1.1 China Commercial Vehicle Telematics Sales and Growth Rate (2012-2017)

7.1.2 China Commercial Vehicle Telematics Revenue and Growth Rate (2012-2017)

7.1.3 China Commercial Vehicle Telematics Sales Price Trend (2012-2017)

7.2 China Commercial Vehicle Telematics Sales and Market Share by Manufacturers

7.3 China Commercial Vehicle Telematics Sales and Market Share by Type

7.4 China Commercial Vehicle Telematics Sales and Market Share by Application

## **8 EUROPE COMMERCIAL VEHICLE TELEMATICS (VOLUME, VALUE AND SALES PRICE)**

8.1 Europe Commercial Vehicle Telematics Sales and Value (2012-2017)

8.1.1 Europe Commercial Vehicle Telematics Sales and Growth Rate (2012-2017)

8.1.2 Europe Commercial Vehicle Telematics Revenue and Growth Rate (2012-2017)

8.1.3 Europe Commercial Vehicle Telematics Sales Price Trend (2012-2017)

8.2 Europe Commercial Vehicle Telematics Sales and Market Share by Manufacturers

8.3 Europe Commercial Vehicle Telematics Sales and Market Share by Type

8.4 Europe Commercial Vehicle Telematics Sales and Market Share by Application

## **9 JAPAN COMMERCIAL VEHICLE TELEMATICS (VOLUME, VALUE AND SALES PRICE)**

9.1 Japan Commercial Vehicle Telematics Sales and Value (2012-2017)

9.1.1 Japan Commercial Vehicle Telematics Sales and Growth Rate (2012-2017)

9.1.2 Japan Commercial Vehicle Telematics Revenue and Growth Rate (2012-2017)

9.1.3 Japan Commercial Vehicle Telematics Sales Price Trend (2012-2017)

9.2 Japan Commercial Vehicle Telematics Sales and Market Share by Manufacturers

9.3 Japan Commercial Vehicle Telematics Sales and Market Share by Type

## 9.4 Japan Commercial Vehicle Telematics Sales and Market Share by Application

# 10 GLOBAL COMMERCIAL VEHICLE TELEMATICS MANUFACTURERS ANALYSIS

## 10.1 AirIQ Inc.

10.1.1 Company Basic Information, Manufacturing Base and Competitors

10.1.2 Product Type, Application and Specification

10.1.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.1.4 Business Overview

## 10.2 Cisco Systems Inc.

10.2.1 Company Basic Information, Manufacturing Base and Competitors

10.2.2 Product Type, Application and Specification

10.2.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.2.4 Business Overview

## 10.3 Digicore Holdings Limited

10.3.1 Company Basic Information, Manufacturing Base and Competitors

10.3.2 Product Type, Application and Specification

10.3.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.3.4 Business Overview

## 10.4 Fleetmatics Group PLC

10.4.1 Company Basic Information, Manufacturing Base and Competitors

10.4.2 Product Type, Application and Specification

10.4.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.4.4 Business Overview

## 10.5 Garmin Limited

10.5.1 Company Basic Information, Manufacturing Base and Competitors

10.5.2 Product Type, Application and Specification

10.5.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.5.4 Business Overview

## 10.6 Masternaut Limited

10.6.1 Company Basic Information, Manufacturing Base and Competitors

10.6.2 Product Type, Application and Specification

10.6.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.6.4 Business Overview

## 10.7 MiX Telematics Ltd

10.7.1 Company Basic Information, Manufacturing Base and Competitors

10.7.2 Product Type, Application and Specification

10.7.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.7.4 Business Overview

## 10.8 Navman Wireless

10.8.1 Company Basic Information, Manufacturing Base and Competitors

10.8.2 Product Type, Application and Specification

10.8.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.8.4 Business Overview

## 10.9 Omnitrac

10.9.1 Company Basic Information, Manufacturing Base and Competitors

10.9.2 Product Type, Application and Specification

10.9.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.9.4 Business Overview

## **11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 11.1 Marketing Channel

11.1.1 Direct Marketing

11.1.2 Indirect Marketing

11.1.3 Marketing Channel Development Trend

### 11.2 Market Positioning

11.2.1 Pricing Strategy

11.2.2 Brand Strategy

11.2.3 Target Client

### 11.3 Distributors/Traders List

## **12 MARKET EFFECT FACTORS ANALYSIS**

### 12.1 Technology Progress/Risk

12.1.1 Substitutes Threat

12.1.2 Technology Progress in Related Industry

### 12.2 Consumer Needs/Customer Preference Change

### 12.3 Economic/Political Environmental Change

## **13 GLOBAL COMMERCIAL VEHICLE TELEMATICS MARKET FORECAST (2017-2022)**

13.1 Global Commercial Vehicle Telematics Sales, Revenue Forecast (2017-2022)

13.2 Global Commercial Vehicle Telematics Sales Forecast by Regions (2017-2022)

13.3 Global Commercial Vehicle Telematics Sales Forecast by Type (2017-2022)

13.4 Global Commercial Vehicle Telematics Sales Forecast by Application (2017-2022)



## 14 APPENDIX

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Commercial Vehicle Telematics

Table Classification of Commercial Vehicle Telematics

Figure Global Sales Market Share of Commercial Vehicle Telematics by Type in 2016

Table Applications of Commercial Vehicle Telematics

Figure Global Sales Market Share of Commercial Vehicle Telematics by Application in 2016

Figure United States Commercial Vehicle Telematics Revenue and Growth Rate (2012-2022)

Figure China Commercial Vehicle Telematics Revenue and Growth Rate (2012-2022)

Figure Europe Commercial Vehicle Telematics Revenue and Growth Rate (2012-2022)

Figure Japan Commercial Vehicle Telematics Revenue and Growth Rate (2012-2022)

Figure Global Commercial Vehicle Telematics Sales and Growth Rate (2012-2022)

Figure Global Commercial Vehicle Telematics Revenue and Growth Rate (2012-2022)

Table Global Commercial Vehicle Telematics Sales of Key Manufacturers (2012-2017)

Table Global Commercial Vehicle Telematics Sales Share by Manufacturers (2012-2017)

Figure 2015 Commercial Vehicle Telematics Sales Share by Manufacturers

Figure 2016 Commercial Vehicle Telematics Sales Share by Manufacturers

Table Global Commercial Vehicle Telematics Revenue by Manufacturers (2012-2017)

Table Global Commercial Vehicle Telematics Revenue Share by Manufacturers (2012-2017)

Table 2015 Global Commercial Vehicle Telematics Revenue Share by Manufacturers

Table 2016 Global Commercial Vehicle Telematics Revenue Share by Manufacturers

Table Global Commercial Vehicle Telematics Sales and Market Share by Type (2012-2017)

Table Global Commercial Vehicle Telematics Sales Share by Type (2012-2017)

Figure Sales Market Share of Commercial Vehicle Telematics by Type (2012-2017)

Figure Global Commercial Vehicle Telematics Sales Growth Rate by Type (2012-2017)

Table Global Commercial Vehicle Telematics Revenue and Market Share by Type (2012-2017)

Table Global Commercial Vehicle Telematics Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Commercial Vehicle Telematics by Type (2012-2017)

Figure Global Commercial Vehicle Telematics Revenue Growth Rate by Type (2012-2017)

Table Global Commercial Vehicle Telematics Sales and Market Share by Regions

(2012-2017)

Table Global Commercial Vehicle Telematics Sales Share by Regions (2012-2017)

Figure Sales Market Share of Commercial Vehicle Telematics by Regions (2012-2017)

Figure Global Commercial Vehicle Telematics Sales Growth Rate by Regions

(2012-2017)

Table Global Commercial Vehicle Telematics Revenue and Market Share by Regions

(2012-2017)

Table Global Commercial Vehicle Telematics Revenue Share by Regions (2012-2017)

Figure Revenue Market Share of Commercial Vehicle Telematics by Regions

(2012-2017)

Figure Global Commercial Vehicle Telematics Revenue Growth Rate by Regions

(2012-2017)

Table Global Commercial Vehicle Telematics Sales and Market Share by Application

(2012-2017)

Table Global Commercial Vehicle Telematics Sales Share by Application (2012-2017)

Figure Sales Market Share of Commercial Vehicle Telematics by Application

(2012-2017)

Figure Global Commercial Vehicle Telematics Sales Growth Rate by Application

(2012-2017)

Figure United States Commercial Vehicle Telematics Sales and Growth Rate

(2012-2017)

Figure United States Commercial Vehicle Telematics Revenue and Growth Rate

(2012-2017)

Figure United States Commercial Vehicle Telematics Sales Price Trend (2012-2017)

Table United States Commercial Vehicle Telematics Sales by Manufacturers

(2012-2017)

Table United States Commercial Vehicle Telematics Market Share by Manufacturers

(2012-2017)

Table United States Commercial Vehicle Telematics Sales by Type (2012-2017)

Table United States Commercial Vehicle Telematics Market Share by Type (2012-2017)

Table United States Commercial Vehicle Telematics Sales by Application (2012-2017)

Table United States Commercial Vehicle Telematics Market Share by Application

(2012-2017)

Figure China Commercial Vehicle Telematics Sales and Growth Rate (2012-2017)

Figure China Commercial Vehicle Telematics Revenue and Growth Rate (2012-2017)

Figure China Commercial Vehicle Telematics Sales Price Trend (2012-2017)

Table China Commercial Vehicle Telematics Sales by Manufacturers (2012-2017)

Table China Commercial Vehicle Telematics Market Share by Manufacturers

(2012-2017)

Table China Commercial Vehicle Telematics Sales by Type (2012-2017)  
Table China Commercial Vehicle Telematics Market Share by Type (2012-2017)  
Table China Commercial Vehicle Telematics Sales by Application (2012-2017)  
Table China Commercial Vehicle Telematics Market Share by Application (2012-2017)  
Figure Europe Commercial Vehicle Telematics Sales and Growth Rate (2012-2017)  
Figure Europe Commercial Vehicle Telematics Revenue and Growth Rate (2012-2017)  
Figure Europe Commercial Vehicle Telematics Sales Price Trend (2012-2017)  
Table Europe Commercial Vehicle Telematics Sales by Manufacturers (2012-2017)  
Table Europe Commercial Vehicle Telematics Market Share by Manufacturers (2012-2017)  
Table Europe Commercial Vehicle Telematics Sales by Type (2012-2017)  
Table Europe Commercial Vehicle Telematics Market Share by Type (2012-2017)  
Table Europe Commercial Vehicle Telematics Sales by Application (2012-2017)  
Table Europe Commercial Vehicle Telematics Market Share by Application (2012-2017)  
Figure Japan Commercial Vehicle Telematics Sales and Growth Rate (2012-2017)  
Figure Japan Commercial Vehicle Telematics Revenue and Growth Rate (2012-2017)  
Figure Japan Commercial Vehicle Telematics Sales Price Trend (2012-2017)  
Table Japan Commercial Vehicle Telematics Sales by Manufacturers (2012-2017)  
Table Japan Commercial Vehicle Telematics Market Share by Manufacturers (2012-2017)  
Table Japan Commercial Vehicle Telematics Sales by Type (2012-2017)  
Table Japan Commercial Vehicle Telematics Market Share by Type (2012-2017)  
Table Japan Commercial Vehicle Telematics Sales by Application (2012-2017)  
Table Japan Commercial Vehicle Telematics Market Share by Application (2012-2017)  
Table AirlQ Inc. Basic Information List  
Table AirlQ Inc. Commercial Vehicle Telematics Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure AirlQ Inc. Commercial Vehicle Telematics Global Market Share (2012-2017)  
Table Cisco Systems Inc. Basic Information List  
Table Cisco Systems Inc. Commercial Vehicle Telematics Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Cisco Systems Inc. Commercial Vehicle Telematics Global Market Share (2012-2017)  
Table Digicore Holdings Limited Basic Information List  
Table Digicore Holdings Limited Commercial Vehicle Telematics Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Digicore Holdings Limited Commercial Vehicle Telematics Global Market Share (2012-2017)  
Table Fleetmatics Group PLC Basic Information List

Table Fleetmatics Group PLC Commercial Vehicle Telematics Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Fleetmatics Group PLC Commercial Vehicle Telematics Global Market Share (2012-2017)

Table Garmin Limited Basic Information List

Table Garmin Limited Commercial Vehicle Telematics Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Garmin Limited Commercial Vehicle Telematics Global Market Share (2012-2017)

Table Masternaut Limited Basic Information List

Table Masternaut Limited Commercial Vehicle Telematics Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Masternaut Limited Commercial Vehicle Telematics Global Market Share (2012-2017)

Table MiX Telematics Ltd Basic Information List

Table MiX Telematics Ltd Commercial Vehicle Telematics Sales, Revenue, Price and Gross Margin (2012-2017)

Figure MiX Telematics Ltd Commercial Vehicle Telematics Global Market Share (2012-2017)

Table Navman Wireless Basic Information List

Table Navman Wireless Commercial Vehicle Telematics Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Navman Wireless Commercial Vehicle Telematics Global Market Share (2012-2017)

Table Omnitrac's Basic Information List

Table Omnitrac's Commercial Vehicle Telematics Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Omnitrac's Commercial Vehicle Telematics Global Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Commercial Vehicle Telematics

Figure Manufacturing Process Analysis of Commercial Vehicle Telematics

Figure Commercial Vehicle Telematics Industrial Chain Analysis

Table Raw Materials Sources of Commercial Vehicle Telematics Major Manufacturers in 2016

Table Major Buyers of Commercial Vehicle Telematics

Table Distributors/Traders List

Figure Global Commercial Vehicle Telematics Sales and Growth Rate Forecast

(2017-2022)

Figure Global Commercial Vehicle Telematics Revenue and Growth Rate Forecast

(2017-2022)

Table Global Commercial Vehicle Telematics Sales Forecast by Regions (2017-2022)

Table Global Commercial Vehicle Telematics Sales Forecast by Type (2017-2022)

Table Global Commercial Vehicle Telematics Sales Forecast by Application

(2017-2022)

## **COMPANIES MENTIONED**

AirIQ Inc.

Cisco Systems Inc.

Digicore Holdings Limited

Fleetmatics Group PLC

Garmin Limited

Masternaut Limited

MiX Telematics Ltd

Navman Wireless

Omnitracs

Telogis

TomTom

Trimble

Daimler Fleetboard GmbH

## I would like to order

Product name: Global Commercial Vehicle Telematics Sales Market Report Forecast 2017 to 2022

Product link: <https://marketpublishers.com/r/G8BCA30169EEN.html>

Price: US\$ 3,040.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G8BCA30169EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970