

Global Cell Surface Markers Sales Market Report 2016

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Abstracts

Cell surface markers are unique to cell types and have vital functional role in immunology. These are generally antigens or molecules present within the plasma membrane of the cell. Such markers serve as the prime component in identification and categorization of cells such as lymphocytes, macrophages, monocytes, tumor cells and other cells majorly related to immunology. Cell surface marker analysis is performed through the use of technologies namely, flow cytometry and hematology analyzers and can be carried out on various samples such as lymph nodes, blood, bone marrow and other tissues. Such analysis may allow simplification of disease diagnosis and identification, sample preparation and drug discovery. Identification of specific types of molecules through cell surface marker analysis helps in efficient disease diagnosis and thereby assists in determination of disease treatment and drugs.

Cell surface markers analysis enables the quantification of the scope of new drugs reaching the intended target and are also responsible for achieving the clinical outcomes by altering the proposed pathophysiological mechanisms. Disease diagnosis by detection or use of cell surface markers has been beneficial and critical in developing innovative and reliable indicators with high specificity for the diagnosis and prognosis of different types of diseases, majorly cancer.

High-throughput tools and techniques in addition to miniature and robust instruments with manifold applications have been the recent need to meet requirements of both research and clinical sectors. Companies investing heavily in developing automated systems with improved sample processing and analysis may gain greater benefits in the near future. Introduction of new and cost-effective instruments is further facilitating the growth of new market entrants and is also being achieved via showcasing advantages of the software and technical capabilities of their instruments at various conferences, laboratories, trade shows, web casting and electronic newsletters.

At present, a broad range of assay technologies and solutions for cell surface marker research are available in the market to enable the analysis of gene expression and regulation, genotyping, signal transduction and epigenetic modifications. Some of the most common solutions available for cell surface marker analysis are PCR array, miRNA, pathway reporter, mutation analysis, DNA methylation and protein expression. Complexity of high-end flow cytometers and expensive reagents, controls and analysis systems results into lowering the adoption of sophisticated cell marker analysis solutions, particularly in economically lagged countries. Thus rising preference for lowering healthcare spending by cost containment in diagnosis procedures coupled with rapid and efficient decision making for therapies of specific diseases will further aid in sustaining the growing acceptance of cell surface marker analysis worldwide.

The report offers a comprehensive evaluation of the market. It does so via in-depth insights, understanding market evolution by tracking historical developments, and analyzing the present scenario and future projections based on optimistic and likely scenarios. Each research report serves as a repository of analysis and information for every facet of the market, including but not limited to: Regional markets, technology developments, types, applications, and the competitive landscape.

The study is a source of reliable data on:

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

This research report analyzes this market on the basis of its market segments, major geographies, and current market trends. Geographies analyzed under this research report include:

United States

China

Europe

Japan

The Major players reported in the market include:

Biocon

Amgen

Celltrion

Hospira

Biogen

Mylan

Pfizer

Dr. Reddy's Laboratories

Roche

GlaxoSmithKline (GSK)

Merck

Sanofi

Sandoz.

Product Segment Analysis:

Type I

Type II

Type III

Application Segment Analysis:

Application I

Application II

Application III

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

It provides distinctive graphics and exemplified analysis of major market segments

Contents

1 CELL SURFACE MARKERS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Cell Surface Markers
- 1.2 Classification of Cell Surface Markers
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of Cell Surface Markers
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 Cell Surface Markers Market States Status and Prospect (2011-2021) by Regions
 - 1.4.1 United States
 - 1.4.2 China
 - 1.4.3 Europe
 - 1.4.4 Japan
- 1.5 Global Market Size of Cell Surface Markers (2011-2021)
 - 1.5.1 Global Cell Surface Markers Sales and Growth Rate (2011-2021)
 - 1.5.2 Global Cell Surface Markers Revenue and Growth Rate (2011-2021)

2 GLOBAL ECONOMIC IMPACT ON CELL SURFACE MARKERS INDUSTRY

- 2.1 Global Macroeconomic Environment Analysis
 - 2.1.1 Global Macroeconomic Analysis
 - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions
- 2.3 Effects to Cell Surface Markers Industry

3 CELL SURFACE MARKERS MAUFACTURING COST ANALYSIS

- 3.1 Cell Surface Markers Key Raw Materials Analysis
 - 3.1.1 Key Raw Materials
 - 3.1.2 Price Trend of Key Raw Materials
 - 3.1.3 Key Suppliers of Raw Materials
 - 3.1.4 Market Concentration Rate of Raw Materials
- 3.2 Proportion of Manufacturing Cost Structure
 - 3.2.1 Raw Materials
 - 3.2.2 Labor Cost
 - 3.2.3 Manufacturing Process Analysis of Cell Surface Markers

4 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

4.1 Cell Surface Markers Industrial Chain Analysis

4.2 Upstream Raw Materials Sourcing

4.3 Raw Materials Sources of Cell Surface Markers Major Manufacturers in 2015

4.4 Downstream Buyers

5 GLOBAL CELL SURFACE MARKERS COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

5.1 Global Cell Surface Markers Market Competition by Manufacturers

5.1.1 Global Cell Surface Markers Sales and Market Share of Key Manufacturers (2011-2016)

5.1.2 Global Cell Surface Markers Revenue and Share by Manufacturers (2011-2016)

5.2 Global Cell Surface Markers (Volume and Value) by Type

5.2.1 Global Cell Surface Markers Sales and Market Share by Type (2011-2016)

5.2.2 Global Cell Surface Markers Revenue and Market Share by Type (2011-2016)

5.3 Global Cell Surface Markers (Volume and Value) by Regions

5.3.1 Global Cell Surface Markers Sales and Market Share by Regions (2011-2016)

5.3.2 Global Cell Surface Markers Revenue and Market Share by Regions (2011-2016)

5.4 Global Cell Surface Markers (Volume) by Application

6 UNITED STATES CELL SURFACE MARKERS (VOLUME, VALUE AND SALES PRICE)

6.1 United States Cell Surface Markers Sales and Value (2011-2016)

6.1.1 United States Cell Surface Markers Sales and Growth Rate (2011-2016)

6.1.2 United States Cell Surface Markers Revenue and Growth Rate (2011-2016)

6.1.3 United States Cell Surface Markers Sales Price Trend (2011-2016)

6.2 United States Cell Surface Markers Sales and Market Share by Manufacturers

6.3 United States Cell Surface Markers Sales and Market Share by Type

6.4 United States Cell Surface Markers Sales and Market Share by Application

7 CHINA CELL SURFACE MARKERS (VOLUME, VALUE AND SALES PRICE)

7.1 China Cell Surface Markers Sales and Value (2011-2016)

7.1.1 China Cell Surface Markers Sales and Growth Rate (2011-2016)

7.1.2 China Cell Surface Markers Revenue and Growth Rate (2011-2016)

7.1.3 China Cell Surface Markers Sales Price Trend (2011-2016)

7.2 China Cell Surface Markers Sales and Market Share by Manufacturers

7.3 China Cell Surface Markers Sales and Market Share by Type

7.4 China Cell Surface Markers Sales and Market Share by Application

8 EUROPE CELL SURFACE MARKERS (VOLUME, VALUE AND SALES PRICE)

8.1 Europe Cell Surface Markers Sales and Value (2011-2016)

8.1.1 Europe Cell Surface Markers Sales and Growth Rate (2011-2016)

8.1.2 Europe Cell Surface Markers Revenue and Growth Rate (2011-2016)

8.1.3 Europe Cell Surface Markers Sales Price Trend (2011-2016)

8.2 Europe Cell Surface Markers Sales and Market Share by Manufacturers

8.3 Europe Cell Surface Markers Sales and Market Share by Type

8.4 Europe Cell Surface Markers Sales and Market Share by Application

9 JAPAN CELL SURFACE MARKERS (VOLUME, VALUE AND SALES PRICE)

9.1 Japan Cell Surface Markers Sales and Value (2011-2016)

9.1.1 Japan Cell Surface Markers Sales and Growth Rate (2011-2016)

9.1.2 Japan Cell Surface Markers Revenue and Growth Rate (2011-2016)

9.1.3 Japan Cell Surface Markers Sales Price Trend (2011-2016)

9.2 Japan Cell Surface Markers Sales and Market Share by Manufacturers

9.3 Japan Cell Surface Markers Sales and Market Share by Type

9.4 Japan Cell Surface Markers Sales and Market Share by Application

10 GLOBAL CELL SURFACE MARKERS MANUFACTURERS ANALYSIS

10.1 Bio-Rad

10.1.1 Company Basic Information, Manufacturing Base and Competitors

10.1.2 Product Type, Application and Specification

10.1.3 Sales, Revenue, Price and Gross Margin (2011-2016)

10.1.4 Business Overview

10.2 Abbott Laboratories

10.2.1 Company Basic Information, Manufacturing Base and Competitors

10.2.2 Product Type, Application and Specification

10.2.3 Sales, Revenue, Price and Gross Margin (2011-2016)

10.2.4 Business Overview

10.3 Siemens Healthcare

10.3.1 Company Basic Information, Manufacturing Base and Competitors

10.3.2 Product Type, Application and Specification

10.3.3 Sales, Revenue, Price and Gross Margin (2011-2016)

10.3.4 Business Overview

10.4 Beckman Coulter

10.4.1 Company Basic Information, Manufacturing Base and Competitors

10.4.2 Product Type, Application and Specification

10.4.3 Sales, Revenue, Price and Gross Margin (2011-2016)

10.4.4 Business Overview

10.5 Roche Diagnostics

10.5.1 Company Basic Information, Manufacturing Base and Competitors

10.5.2 Product Type, Application and Specification

10.5.3 Sales, Revenue, Price and Gross Margin (2011-2016)

10.5.4 Business Overview

10.6 BD Biosciences

10.6.1 Company Basic Information, Manufacturing Base and Competitors

10.6.2 Product Type, Application and Specification

10.6.3 Sales, Revenue, Price and Gross Margin (2011-2016)

10.6.4 Business Overview

10.7 Nihon Kohden Corporation

10.7.1 Company Basic Information, Manufacturing Base and Competitors

10.7.2 Product Type, Application and Specification

10.7.3 Sales, Revenue, Price and Gross Margin (2011-2016)

10.7.4 Business Overview

11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

11.1 Marketing Channel

11.1.1 Direct Marketing

11.1.2 Indirect Marketing

11.1.3 Marketing Channel Development Trend

11.2 Market Positioning

11.2.1 Pricing Strategy

11.2.2 Brand Strategy

11.2.3 Target Client

11.3 Distributors/Traders List

12 MARKET EFFECT FACTORS ANALYSIS

12.1 Technology Progress/Risk

12.1.1 Substitutes Threat

12.1.2 Technology Progress in Related Industry

12.2 Consumer Needs/Customer Preference Change

12.3 Economic/Political Environmental Change

13 GLOBAL CELL SURFACE MARKERS MARKET FORECAST (2016-2021)

13.1 Global Cell Surface Markers Sales, Revenue Forecast (2016-2021)

13.2 Global Cell Surface Markers Sales Forecast by Regions (2016-2021)

13.3 Global Cell Surface Markers Sales Forecast by Type (2016-2021)

13.4 Global Cell Surface Markers Sales Forecast by Application (2016-2021)

14 APPENDIX

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Cell Surface Markers

Table Classification of Cell Surface Markers

Figure Global Sales Market Share of Cell Surface Markers by Type in 2015

Table Applications of Cell Surface Markers

Figure Global Sales Market Share of Cell Surface Markers by Application in 2015

Figure United States Cell Surface Markers Revenue and Growth Rate (2011-2021)

Figure China Cell Surface Markers Revenue and Growth Rate (2011-2021)

Figure Europe Cell Surface Markers Revenue and Growth Rate (2011-2021)

Figure Japan Cell Surface Markers Revenue and Growth Rate (2011-2021)

Figure Global Cell Surface Markers Sales and Growth Rate (2011-2021)

Figure Global Cell Surface Markers Revenue and Growth Rate (2011-2021)

Table Global Cell Surface Markers Sales of Key Manufacturers (2011-2016)

Table Global Cell Surface Markers Sales Share by Manufacturers (2011-2016)

Figure 2015 Cell Surface Markers Sales Share by Manufacturers

Figure 2016 Cell Surface Markers Sales Share by Manufacturers

Table Global Cell Surface Markers Revenue by Manufacturers (2011-2016)

Table Global Cell Surface Markers Revenue Share by Manufacturers (2011-2016)

Table 2015 Global Cell Surface Markers Revenue Share by Manufacturers

Table 2016 Global Cell Surface Markers Revenue Share by Manufacturers

Table Global Cell Surface Markers Sales and Market Share by Type (2011-2016)

Table Global Cell Surface Markers Sales Share by Type (2011-2016)

Figure Sales Market Share of Cell Surface Markers by Type (2011-2016)

Figure Global Cell Surface Markers Sales Growth Rate by Type (2011-2016)

Table Global Cell Surface Markers Revenue and Market Share by Type (2011-2016)

Table Global Cell Surface Markers Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Cell Surface Markers by Type (2011-2016)

Figure Global Cell Surface Markers Revenue Growth Rate by Type (2011-2016)

Table Global Cell Surface Markers Sales and Market Share by Regions (2011-2016)

Table Global Cell Surface Markers Sales Share by Regions (2011-2016)

Figure Sales Market Share of Cell Surface Markers by Regions (2011-2016)

Figure Global Cell Surface Markers Sales Growth Rate by Regions (2011-2016)

Table Global Cell Surface Markers Revenue and Market Share by Regions (2011-2016)

Table Global Cell Surface Markers Revenue Share by Regions (2011-2016)

Figure Revenue Market Share of Cell Surface Markers by Regions (2011-2016)

Figure Global Cell Surface Markers Revenue Growth Rate by Regions (2011-2016)

Table Global Cell Surface Markers Sales and Market Share by Application (2011-2016)
Table Global Cell Surface Markers Sales Share by Application (2011-2016)
Figure Sales Market Share of Cell Surface Markers by Application (2011-2016)
Figure Global Cell Surface Markers Sales Growth Rate by Application (2011-2016)
Figure United States Cell Surface Markers Sales and Growth Rate (2011-2016)
Figure United States Cell Surface Markers Revenue and Growth Rate (2011-2016)
Figure United States Cell Surface Markers Sales Price Trend (2011-2016)
Table United States Cell Surface Markers Sales by Manufacturers (2011-2016)
Table United States Cell Surface Markers Market Share by Manufacturers (2011-2016)
Table United States Cell Surface Markers Sales by Type (2011-2016)
Table United States Cell Surface Markers Market Share by Type (2011-2016)
Table United States Cell Surface Markers Sales by Application (2011-2016)
Table United States Cell Surface Markers Market Share by Application (2011-2016)
Figure China Cell Surface Markers Sales and Growth Rate (2011-2016)
Figure China Cell Surface Markers Revenue and Growth Rate (2011-2016)
Figure China Cell Surface Markers Sales Price Trend (2011-2016)
Table China Cell Surface Markers Sales by Manufacturers (2011-2016)
Table China Cell Surface Markers Market Share by Manufacturers (2011-2016)
Table China Cell Surface Markers Sales by Type (2011-2016)
Table China Cell Surface Markers Market Share by Type (2011-2016)
Table China Cell Surface Markers Sales by Application (2011-2016)
Table China Cell Surface Markers Market Share by Application (2011-2016)
Figure Europe Cell Surface Markers Sales and Growth Rate (2011-2016)
Figure Europe Cell Surface Markers Revenue and Growth Rate (2011-2016)
Figure Europe Cell Surface Markers Sales Price Trend (2011-2016)
Table Europe Cell Surface Markers Sales by Manufacturers (2011-2016)
Table Europe Cell Surface Markers Market Share by Manufacturers (2011-2016)
Table Europe Cell Surface Markers Sales by Type (2011-2016)
Table Europe Cell Surface Markers Market Share by Type (2011-2016)
Table Europe Cell Surface Markers Sales by Application (2011-2016)
Table Europe Cell Surface Markers Market Share by Application (2011-2016)
Figure Japan Cell Surface Markers Sales and Growth Rate (2011-2016)
Figure Japan Cell Surface Markers Revenue and Growth Rate (2011-2016)
Figure Japan Cell Surface Markers Sales Price Trend (2011-2016)
Table Japan Cell Surface Markers Sales by Manufacturers (2011-2016)
Table Japan Cell Surface Markers Market Share by Manufacturers (2011-2016)
Table Japan Cell Surface Markers Sales by Type (2011-2016)
Table Japan Cell Surface Markers Market Share by Type (2011-2016)
Table Japan Cell Surface Markers Sales by Application (2011-2016)

Table Japan Cell Surface Markers Market Share by Application (2011-2016)
Table Bio-Rad Basic Information List
Table Bio-Rad Cell Surface Markers Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Bio-Rad Cell Surface Markers Global Market Share (2011-2016)
Table Abbott Laboratories Basic Information List
Table Abbott Laboratories Cell Surface Markers Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Abbott Laboratories Cell Surface Markers Global Market Share (2011-2016)
Table Siemens Healthcare Basic Information List
Table Siemens Healthcare Cell Surface Markers Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Siemens Healthcare Cell Surface Markers Global Market Share (2011-2016)
Table Beckman Coulter Basic Information List
Table Beckman Coulter Cell Surface Markers Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Beckman Coulter Cell Surface Markers Global Market Share (2011-2016)
Table Roche Diagnostics Basic Information List
Table Roche Diagnostics Cell Surface Markers Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Roche Diagnostics Cell Surface Markers Global Market Share (2011-2016)
Table BD Biosciences Basic Information List
Table BD Biosciences Cell Surface Markers Sales, Revenue, Price and Gross Margin (2011-2016)
Figure BD Biosciences Cell Surface Markers Global Market Share (2011-2016)
Table Nihon Kohden Corporation Basic Information List
Table Nihon Kohden Corporation Cell Surface Markers Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Nihon Kohden Corporation Cell Surface Markers Global Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Cell Surface Markers
Figure Manufacturing Process Analysis of Cell Surface Markers
Figure Cell Surface Markers Industrial Chain Analysis
Table Raw Materials Sources of Cell Surface Markers Major Manufacturers in 2015
Table Major Buyers of Cell Surface Markers
Table Distributors/Traders List

Figure Global Cell Surface Markers Sales and Growth Rate Forecast (2016-2021)

Figure Global Cell Surface Markers Revenue and Growth Rate Forecast (2016-2021)

Table Global Cell Surface Markers Sales Forecast by Regions (2016-2021)

Table Global Cell Surface Markers Sales Forecast by Type (2016-2021)

Table Global Cell Surface Markers Sales Forecast by Application (2016-2021)

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