

Global Car Navigation Sales Market Report Forecast 2017 to 2022

https://marketpublishers.com/r/G2F3B853D4AEN.html

Date: March 2017

Pages: 132

Price: US\$ 3,040.00 (Single User License)

ID: G2F3B853D4AEN

Abstracts

Delivery of the Report will take 2-3 working days once order is placed.

The report offers a comprehensive evaluation of the market. It does so via in-depth insights, understanding market evolution by tracking historical developments, and analyzing the present scenario and future projections based on optimistic and likely scenarios. Each research report serves as a repository of analysis and information for every facet of the market, including but not limited to: Regional markets, technology developments, types, applications, and the competitive landscape.

The study is a source of reliable data on:

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs



This research report analyzes this market on the basis of its market segments, major geographies, and current market trends. Geographies analyzed under this research report include:

United States		
China		
Europe		
Japan		
The Major players repo	orted in the market include):
Bosch Denso Pioneer Alpine Aisin? Continental Kenwood Sony Clarion		
Product Segment Analy	ysis:	
WinCE Platform Android Platform Type 3		
Application Segment A	nalysis:	
OEM Aftermarket Application 3		
Reasons for Buying thi	s Report	



This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

It provides distinctive graphics and exemplified analysis of major market segments



Contents

1 CAR NAVIGATION MARKET OVERVIEW

- 1.1 Product Overview and Scope of Car Navigation
- 1.2 Classification of Car Navigation
 - 1.2.1 WinCE Platform
 - 1.2.2 Android Platform
 - 1.2.3 Type
- 1.3 Application of Car Navigation
 - 1.3.2 OEM
 - 1.3.3 Aftermarket
 - 1.3.4 Application
- 1.4 Car Navigation Market States Status and Prospect (2012-2022) by Regions
- 1.4.1 United States
- 1.4.2 China
- 1.4.3 Europe
- 1.4.4 Japan
- 1.5 Global Market Size of Car Navigation (2012-2022)
 - 1.5.1 Global Car Navigation Sales and Growth Rate (2012-2022)
 - 1.5.2 Global Car Navigation Revenue and Growth Rate (2012-2022)

2 GLOBAL ECONOMIC IMPACT ON CAR NAVIGATION INDUSTRY

- 2.1 Global Macroeconomic Environment Analysis
 - 2.1.1 Global Macroeconomic Analysis
 - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

3 CAR NAVIGATION MANUFACTURING COST ANALYSIS

- 3.1 Car Navigation Key Raw Materials Analysis
 - 3.1.1 Key Raw Materials
 - 3.1.2 Price Trend of Key Raw Materials
 - 3.1.3 Key Suppliers of Raw Materials
 - 3.1.4 Market Concentration Rate of Raw Materials
- 3.2 Proportion of Manufacturing Cost Structure
 - 3.2.1 Raw Materials
 - 3.2.2 Labor Cost



3.2.3 Manufacturing Process Analysis of Car Navigation

4 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 4.1 Car Navigation Industrial Chain Analysis
- 4.2 Upstream Raw Materials Sourcing
- 4.3 Raw Materials Sources of Car Navigation Major Manufacturers in 2016
- 4.4 Downstream Buyers

5 GLOBAL CAR NAVIGATION COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 5.1 Global Car Navigation Market Competition by Manufacturers
- 5.1.1 Global Car Navigation Sales and Market Share of Key Manufacturers (2012-2017)
- 5.1.2 Global Car Navigation Revenue and Share by Manufacturers (2012-2017)
- 5.2 Global Car Navigation (Volume and Value) by Type
 - 5.5.1 Global Car Navigation Sales and Market Share by Type (2012-2017)
 - 5.5.2 Global Car Navigation Revenue and Market Share by Type (2012-2017)
- 5.3 Global Car Navigation (Volume and Value) by Regions
 - 5.3.1 Global Car Navigation Sales and Market Share by Regions (2012-2017)
 - 5.3.2 Global Car Navigation Revenue and Market Share by Regions (2012-2017)
- 5.4 Global Car Navigation (Volume) by Application

6 UNITED STATES CAR NAVIGATION (VOLUME, VALUE AND SALES PRICE)

- 6.1 United States Car Navigation Sales and Value (2012-2017)
- 6.1.1 United States Car Navigation Sales and Growth Rate (2012-2017)
- 6.1.2 United States Car Navigation Revenue and Growth Rate (2012-2017)
- 6.1.3 United States Car Navigation Sales Price Trend (2012-2017)
- 6.2 United States Car Navigation Sales and Market Share by Manufacturers
- 6.3 United States Car Navigation Sales and Market Share by Type
- 6.4 United States Car Navigation Sales and Market Share by Application

7 CHINA CAR NAVIGATION (VOLUME, VALUE AND SALES PRICE)

- 7.1 China Car Navigation Sales and Value (2012-2017)
- 7.1.1 China Car Navigation Sales and Growth Rate (2012-2017)
- 7.1.2 China Car Navigation Revenue and Growth Rate (2012-2017)



- 7.1.3 China Car Navigation Sales Price Trend (2012-2017)
- 7.2 China Car Navigation Sales and Market Share by Manufacturers
- 7.3 China Car Navigation Sales and Market Share by Type
- 7.4 China Car Navigation Sales and Market Share by Application

8 EUROPE CAR NAVIGATION (VOLUME, VALUE AND SALES PRICE)

- 8.1 Europe Car Navigation Sales and Value (2012-2017)
 - 8.1.1 Europe Car Navigation Sales and Growth Rate (2012-2017)
 - 8.1.2 Europe Car Navigation Revenue and Growth Rate (2012-2017)
 - 8.1.3 Europe Car Navigation Sales Price Trend (2012-2017)
- 8.2 Europe Car Navigation Sales and Market Share by Manufacturers
- 8.3 Europe Car Navigation Sales and Market Share by Type
- 8.4 Europe Car Navigation Sales and Market Share by Application

9 JAPAN CAR NAVIGATION (VOLUME, VALUE AND SALES PRICE)

- 9.1 Japan Car Navigation Sales and Value (2012-2017)
 - 9.1.1 Japan Car Navigation Sales and Growth Rate (2012-2017)
 - 9.1.2 Japan Car Navigation Revenue and Growth Rate (2012-2017)
 - 9.1.3 Japan Car Navigation Sales Price Trend (2012-2017)
- 9.2 Japan Car Navigation Sales and Market Share by Manufacturers
- 9.3 Japan Car Navigation Sales and Market Share by Type
- 9.4 Japan Car Navigation Sales and Market Share by Application

10 GLOBAL CAR NAVIGATION MANUFACTURERS ANALYSIS

- 10.1 Bosch
 - 10.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.1.2 Product Type, Application and Specification
 - 10.1.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.1.4 Business Overview
- 10.2 Denso
 - 10.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.2.2 Product Type, Application and Specification
 - 10.2.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.2.4 Business Overview
- 10.3 Pioneer
 - 10.3.1 Company Basic Information, Manufacturing Base and Competitors



- 10.3.2 Product Type, Application and Specification
- 10.3.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.3.4 Business Overview
- 10.4 Alpine
 - 10.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.4.2 Product Type, Application and Specification
 - 10.4.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.4.4 Business Overview
- 10.5 Aisin?
 - 10.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.5.2 Product Type, Application and Specification
 - 10.5.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.5.4 Business Overview
- 10.6 Continental
 - 10.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.6.2 Product Type, Application and Specification
 - 10.6.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.6.4 Business Overview
- 10.7 Kenwood
 - 10.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.7.2 Product Type, Application and Specification
 - 10.7.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.7.4 Business Overview
- 10.8 Sony
 - 10.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.8.2 Product Type, Application and Specification
 - 10.8.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.8.4 Business Overview
- 10.9 Clarion
 - 10.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.9.2 Product Type, Application and Specification
 - 10.9.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.9.4 Business Overview

...

11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

11.1 Marketing Channel



- 11.1.1 Direct Marketing
- 11.1.2 Indirect Marketing
- 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
 - 11.2.1 Pricing Strategy
 - 11.2.2 Brand Strategy
 - 11.2.3 Target Client
- 11.3 Distributors/Traders List

12 MARKET EFFECT FACTORS ANALYSIS

- 12.1 Technology Progress/Risk
 - 12.1.1 Substitutes Threat
 - 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

13 GLOBAL CAR NAVIGATION MARKET FORECAST (2017-2022)

- 13.1 Global Car Navigation Sales, Revenue Forecast (2017-2022)
- 13.2 Global Car Navigation Sales Forecast by Regions (2017-2022)
- 13.3 Global Car Navigation Sales Forecast by Type (2017-2022)
- 13.4 Global Car Navigation Sales Forecast by Application (2017-2022)

14 APPENDIX



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Car Navigation

Table Classification of Car Navigation

Figure Global Sales Market Share of Car Navigation by Type in 2016

Table Applications of Car Navigation

Figure Global Sales Market Share of Car Navigation by Application in 2016

Figure United States Car Navigation Revenue and Growth Rate (2012-2022)

Figure China Car Navigation Revenue and Growth Rate (2012-2022)

Figure Europe Car Navigation Revenue and Growth Rate (2012-2022)

Figure Japan Car Navigation Revenue and Growth Rate (2012-2022)

Figure Global Car Navigation Sales and Growth Rate (2012-2022)

Figure Global Car Navigation Revenue and Growth Rate (2012-2022)

Table Global Car Navigation Sales of Key Manufacturers (2012-2017)

Table Global Car Navigation Sales Share by Manufacturers (2012-2017)

Figure 2015 Car Navigation Sales Share by Manufacturers

Figure 2016 Car Navigation Sales Share by Manufacturers

Table Global Car Navigation Revenue by Manufacturers (2012-2017)

Table Global Car Navigation Revenue Share by Manufacturers (2012-2017)

Table 2015 Global Car Navigation Revenue Share by Manufacturers

Table 2016 Global Car Navigation Revenue Share by Manufacturers

Table Global Car Navigation Sales and Market Share by Type (2012-2017)

Table Global Car Navigation Sales Share by Type (2012-2017)

Figure Sales Market Share of Car Navigation by Type (2012-2017)

Figure Global Car Navigation Sales Growth Rate by Type (2012-2017)

Table Global Car Navigation Revenue and Market Share by Type (2012-2017)

Table Global Car Navigation Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Car Navigation by Type (2012-2017)

Figure Global Car Navigation Revenue Growth Rate by Type (2012-2017)

Table Global Car Navigation Sales and Market Share by Regions (2012-2017)

Table Global Car Navigation Sales Share by Regions (2012-2017)

Figure Sales Market Share of Car Navigation by Regions (2012-2017)

Figure Global Car Navigation Sales Growth Rate by Regions (2012-2017)

Table Global Car Navigation Revenue and Market Share by Regions (2012-2017)

Table Global Car Navigation Revenue Share by Regions (2012-2017)

Figure Revenue Market Share of Car Navigation by Regions (2012-2017)

Figure Global Car Navigation Revenue Growth Rate by Regions (2012-2017)



Table Global Car Navigation Sales and Market Share by Application (2012-2017)

Table Global Car Navigation Sales Share by Application (2012-2017)

Figure Sales Market Share of Car Navigation by Application (2012-2017)

Figure Global Car Navigation Sales Growth Rate by Application (2012-2017)

Figure United States Car Navigation Sales and Growth Rate (2012-2017)

Figure United States Car Navigation Revenue and Growth Rate (2012-2017)

Figure United States Car Navigation Sales Price Trend (2012-2017)

Table United States Car Navigation Sales by Manufacturers (2012-2017)

Table United States Car Navigation Market Share by Manufacturers (2012-2017)

Table United States Car Navigation Sales by Type (2012-2017)

Table United States Car Navigation Market Share by Type (2012-2017)

Table United States Car Navigation Sales by Application (2012-2017)

Table United States Car Navigation Market Share by Application (2012-2017)

Figure China Car Navigation Sales and Growth Rate (2012-2017)

Figure China Car Navigation Revenue and Growth Rate (2012-2017)

Figure China Car Navigation Sales Price Trend (2012-2017)

Table China Car Navigation Sales by Manufacturers (2012-2017)

Table China Car Navigation Market Share by Manufacturers (2012-2017)

Table China Car Navigation Sales by Type (2012-2017)

Table China Car Navigation Market Share by Type (2012-2017)

Table China Car Navigation Sales by Application (2012-2017)

Table China Car Navigation Market Share by Application (2012-2017)

Figure Europe Car Navigation Sales and Growth Rate (2012-2017)

Figure Europe Car Navigation Revenue and Growth Rate (2012-2017)

Figure Europe Car Navigation Sales Price Trend (2012-2017)

Table Europe Car Navigation Sales by Manufacturers (2012-2017)

Table Europe Car Navigation Market Share by Manufacturers (2012-2017)

Table Europe Car Navigation Sales by Type (2012-2017)

Table Europe Car Navigation Market Share by Type (2012-2017)

Table Europe Car Navigation Sales by Application (2012-2017)

Table Europe Car Navigation Market Share by Application (2012-2017)

Figure Japan Car Navigation Sales and Growth Rate (2012-2017)

Figure Japan Car Navigation Revenue and Growth Rate (2012-2017)

Figure Japan Car Navigation Sales Price Trend (2012-2017)

Table Japan Car Navigation Sales by Manufacturers (2012-2017)

Table Japan Car Navigation Market Share by Manufacturers (2012-2017)

Table Japan Car Navigation Sales by Type (2012-2017)

Table Japan Car Navigation Market Share by Type (2012-2017)

Table Japan Car Navigation Sales by Application (2012-2017)



Table Japan Car Navigation Market Share by Application (2012-2017)

Table Bosch Basic Information List

Table Bosch Car Navigation Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Bosch Car Navigation Global Market Share (2012-2017)

Table Denso Basic Information List

Table Denso Car Navigation Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Denso Car Navigation Global Market Share (2012-2017)

Table Pioneer Basic Information List

Table Pioneer Car Navigation Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Pioneer Car Navigation Global Market Share (2012-2017)

Table Alpine Basic Information List

Table Alpine Car Navigation Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Alpine Car Navigation Global Market Share (2012-2017)

Table Aisin? Basic Information List

Table Aisin? Car Navigation Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Aisin? Car Navigation Global Market Share (2012-2017)

Table Continental Basic Information List

Table Continental Car Navigation Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Continental Car Navigation Global Market Share (2012-2017)

Table Kenwood Basic Information List

Table Kenwood Car Navigation Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Kenwood Car Navigation Global Market Share (2012-2017)

Table Sony Basic Information List

Table Sony Car Navigation Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Sony Car Navigation Global Market Share (2012-2017)

Table Clarion Basic Information List

Table Clarion Car Navigation Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Clarion Car Navigation Global Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Car Navigation

Figure Manufacturing Process Analysis of Car Navigation

Figure Car Navigation Industrial Chain Analysis

Table Raw Materials Sources of Car Navigation Major Manufacturers in 2016

Table Major Buyers of Car Navigation

Table Distributors/Traders List

Figure Global Car Navigation Sales and Growth Rate Forecast (2017-2022)

Figure Global Car Navigation Revenue and Growth Rate Forecast (2017-2022)



Table Global Car Navigation Sales Forecast by Regions (2017-2022)
Table Global Car Navigation Sales Forecast by Type (2017-2022)
Table Global Car Navigation Sales Forecast by Application (2017-2022)



I would like to order

Product name: Global Car Navigation Sales Market Report Forecast 2017 to 2022

Product link: https://marketpublishers.com/r/G2F3B853D4AEN.html

Price: US\$ 3,040.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G2F3B853D4AEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970