

# Global Camping Equipment Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/G5DF35549F8EN.html>

Date: April 2017

Pages: 113

Price: US\$ 2,240.00 (Single User License)

ID: G5DF35549F8EN

## Abstracts

The Global Camping Equipment Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Camping Equipment industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Camping Equipment market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

- Key market segments and sub-segments
- Evolving market trends and dynamics
- Changing supply and demand scenarios
- Quantifying market opportunities through market sizing and market forecasting
- Tracking current trends/opportunities/challenges
- Competitive insights
- Opportunity mapping in terms of technological breakthroughs

Global Camping Equipment Market: Regional Segment Analysis

- North America
- Europe
- China
- Japan
- Southeast Asia
- India

The Major players reported in the market include:

ALPS Mountaineering  
Big Agnes  
Cabela's  
Eureka!  
Kelty  
Marmot Mountain  
Mountain Hardwear  
Cascade Designs  
Sierra Designs

Global Camping Equipment Market: Product Segment Analysis

Type 1  
Type 2  
Type 3

Global Camping Equipment Market: Application Segment Analysis

Application 1  
Application 2  
Application 3

### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you

ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### Global Camping Equipment Market Research Report Forecast 2017-2021

#### **CHAPTER 1 CAMPING EQUIPMENT MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Camping Equipment
- 1.2 Camping Equipment Market Segmentation by Type
  - 1.2.1 Global Production Market Share of Camping Equipment by Type in 2015
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Camping Equipment Market Segmentation by Application
  - 1.3.1 Camping Equipment Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Camping Equipment Market Segmentation by Regions
  - 1.4.1 North America
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Southeast Asia
  - 1.4.5 Japan
  - 1.4.6 India
- 1.5 Global Market Size (Value) of Camping Equipment (2012-2021)

#### **CHAPTER 2 GLOBAL ECONOMIC IMPACT ON CAMPING EQUIPMENT INDUSTRY**

- 2.1 Global Macroeconomic Environment Analysis
  - 2.1.1 Global Macroeconomic Analysis
  - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

#### **CHAPTER 3 GLOBAL CAMPING EQUIPMENT MARKET COMPETITION BY MANUFACTURERS**

- 3.1 Global Camping Equipment Production and Share by Manufacturers (2015 and 2016)
- 3.2 Global Camping Equipment Revenue and Share by Manufacturers (2015 and 2016)

- 3.3 Global Camping Equipment Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Camping Equipment Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Camping Equipment Market Competitive Situation and Trends
  - 3.5.1 Camping Equipment Market Concentration Rate
  - 3.5.2 Camping Equipment Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 GLOBAL CAMPING EQUIPMENT PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)**

- 4.1 Global Camping Equipment Production by Region (2012-2017)
- 4.2 Global Camping Equipment Production Market Share by Region (2012-2017)
- 4.3 Global Camping Equipment Revenue (Value) and Market Share by Region (2012-2017)
- 4.4 Global Camping Equipment Production, Revenue, Price and Gross Margin (2012-2017)
- 4.5 North America Camping Equipment Production, Revenue, Price and Gross Margin (2012-2017)
- 4.6 Europe Camping Equipment Production, Revenue, Price and Gross Margin (2012-2017)
- 4.7 China Camping Equipment Production, Revenue, Price and Gross Margin (2012-2017)
- 4.8 Japan Camping Equipment Production, Revenue, Price and Gross Margin (2012-2017)
- 4.9 Southeast Asia Camping Equipment Production, Revenue, Price and Gross Margin (2012-2017)
- 4.10 India Camping Equipment Production, Revenue, Price and Gross Margin (2012-2017)

## **CHAPTER 5 GLOBAL CAMPING EQUIPMENT SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)**

- 5.1 Global Camping Equipment Consumption by Regions (2012-2017)
- 5.2 North America Camping Equipment Production, Consumption, Export, Import by Regions (2012-2017)
- 5.3 Europe Camping Equipment Production, Consumption, Export, Import by Regions (2012-2017)
- 5.4 China Camping Equipment Production, Consumption, Export, Import by Regions

(2012-2017)

5.5 Japan Camping Equipment Production, Consumption, Export, Import by Regions (2012-2017)

5.6 Southeast Asia Camping Equipment Production, Consumption, Export, Import by Regions (2012-2017)

5.7 India Camping Equipment Production, Consumption, Export, Import by Regions (2012-2017)

## **CHAPTER 6 GLOBAL CAMPING EQUIPMENT PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

6.1 Global Camping Equipment Production and Market Share by Type (2012-2017)

6.2 Global Camping Equipment Revenue and Market Share by Type (2012-2017)

6.3 Global Camping Equipment Price by Type (2012-2017)

6.4 Global Camping Equipment Production Growth by Type (2012-2017)

## **CHAPTER 7 GLOBAL CAMPING EQUIPMENT MARKET ANALYSIS BY APPLICATION**

7.1 Global Camping Equipment Consumption and Market Share by Application (2012-2017)

7.2 Global Camping Equipment Consumption Growth Rate by Application (2012-2017)

7.3 Market Drivers and Opportunities

7.3.1 Potential Applications

7.3.2 Emerging Markets/Countries

## **CHAPTER 8 GLOBAL CAMPING EQUIPMENT MANUFACTURERS ANALYSIS**

8.1 ALPS Mountaineering

8.1.1 Company Basic Information, Manufacturing Base and Competitors

8.1.2 Product Type, Application and Specification

8.1.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.1.4 Business Overview

8.2 Big Agnes

8.2.1 Company Basic Information, Manufacturing Base and Competitors

8.2.2 Product Type, Application and Specification

8.2.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.2.4 Business Overview

8.3 Cabela's

- 8.3.1 Company Basic Information, Manufacturing Base and Competitors
- 8.3.2 Product Type, Application and Specification
- 8.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 8.3.4 Business Overview
- 8.4 Eureka!
  - 8.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.4.2 Product Type, Application and Specification
  - 8.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.4.4 Business Overview
- 8.5 Kelty
  - 8.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.5.2 Product Type, Application and Specification
  - 8.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.5.4 Business Overview
- 8.6 Marmot Mountain
  - 8.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.6.2 Product Type, Application and Specification
  - 8.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.6.4 Business Overview
- 8.7 Mountain Hardware
  - 8.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.7.2 Product Type, Application and Specification
  - 8.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.7.4 Business Overview
- 8.8 Cascade Designs
  - 8.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.8.2 Product Type, Application and Specification
  - 8.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.8.4 Business Overview
- 8.9 Sierra Designs
  - 8.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.9.2 Product Type, Application and Specification
  - 8.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.9.4 Business Overview

## **CHAPTER 9 CAMPING EQUIPMENT MANUFACTURING COST ANALYSIS**

- 9.1 Camping Equipment Key Raw Materials Analysis
  - 9.1.1 Key Raw Materials

- 9.1.2 Price Trend of Key Raw Materials
- 9.1.3 Key Suppliers of Raw Materials
- 9.1.4 Market Concentration Rate of Raw Materials
- 9.2 Proportion of Manufacturing Cost Structure
  - 9.2.1 Raw Materials
  - 9.2.2 Labor Cost
  - 9.2.3 Manufacturing Expenses
- 9.3 Manufacturing Process Analysis of Camping Equipment

## **CHAPTER 10 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 10.1 Camping Equipment Industrial Chain Analysis
- 10.2 Upstream Raw Materials Sourcing
- 10.3 Raw Materials Sources of Camping Equipment Major Manufacturers in 2015
- 10.4 Downstream Buyers

## **CHAPTER 11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 11.1 Marketing Channel
  - 11.1.1 Direct Marketing
  - 11.1.2 Indirect Marketing
  - 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
  - 11.2.1 Pricing Strategy
  - 11.2.2 Brand Strategy
  - 11.2.3 Target Client
- 11.3 Distributors/Traders List

## **CHAPTER 12 MARKET EFFECT FACTORS ANALYSIS**

- 12.1 Technology Progress/Risk
  - 12.1.1 Substitutes Threat
  - 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

## **CHAPTER 13 GLOBAL CAMPING EQUIPMENT MARKET FORECAST (2017-2021)**



- 13.1 Global Camping Equipment Production, Revenue Forecast (2017-2021)
- 13.2 Global Camping Equipment Production, Consumption Forecast by Regions (2017-2021)
- 13.3 Global Camping Equipment Production Forecast by Type (2017-2021)
- 13.4 Global Camping Equipment Consumption Forecast by Application (2017-2021)
- 13.5 Camping Equipment Price Forecast (2017-2021)

## **CHAPTER 14 APPENDIX**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Camping Equipment

Figure Global Production Market Share of Camping Equipment by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Camping Equipment Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Camping Equipment Revenue (Million USD) and Growth Rate (2012-2021)

Figure Europe Camping Equipment Revenue (Million USD) and Growth Rate (2012-2021)

Figure China Camping Equipment Revenue (Million USD) and Growth Rate (2012-2021)

Figure Japan Camping Equipment Revenue (Million USD) and Growth Rate (2012-2021)

Figure Southeast Asia Camping Equipment Revenue (Million USD) and Growth Rate (2012-2021)

Figure India Camping Equipment Revenue (Million USD) and Growth Rate (2012-2021)

Figure Global Camping Equipment Revenue (Million USD) and Growth Rate (2012-2021)

Table Global Camping Equipment Capacity of Key Manufacturers (2015 and 2016)

Table Global Camping Equipment Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Camping Equipment Capacity of Key Manufacturers in 2015

Figure Global Camping Equipment Capacity of Key Manufacturers in 2016

Table Global Camping Equipment Production of Key Manufacturers (2015 and 2016)

Table Global Camping Equipment Production Share by Manufacturers (2015 and 2016)

Figure 2015 Camping Equipment Production Share by Manufacturers

Figure 2016 Camping Equipment Production Share by Manufacturers

Table Global Camping Equipment Revenue (Million USD) by Manufacturers (2015 and

2016)

Table Global Camping Equipment Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Camping Equipment Revenue Share by Manufacturers

Table 2016 Global Camping Equipment Revenue Share by Manufacturers

Table Global Market Camping Equipment Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Camping Equipment Average Price of Key Manufacturers in 2015

Table Manufacturers Camping Equipment Manufacturing Base Distribution and Sales Area

Table Manufacturers Camping Equipment Product Type

Figure Camping Equipment Market Share of Top 3 Manufacturers

Figure Camping Equipment Market Share of Top 5 Manufacturers

Table Global Camping Equipment Capacity by Regions (2012-2017)

Figure Global Camping Equipment Capacity Market Share by Regions (2012-2017)

Figure Global Camping Equipment Capacity Market Share by Regions (2012-2017)

Figure 2015 Global Camping Equipment Capacity Market Share by Regions

Table Global Camping Equipment Production by Regions (2012-2017)

Figure Global Camping Equipment Production and Market Share by Regions (2012-2017)

Figure Global Camping Equipment Production Market Share by Regions (2012-2017)

Figure 2015 Global Camping Equipment Production Market Share by Regions

Table Global Camping Equipment Revenue by Regions (2012-2017)

Table Global Camping Equipment Revenue Market Share by Regions (2012-2017)

Table 2015 Global Camping Equipment Revenue Market Share by Regions

Table Global Camping Equipment Production, Revenue, Price and Gross Margin (2012-2017)

Table North America Camping Equipment Production, Revenue, Price and Gross Margin (2012-2017)

Table Europe Camping Equipment Production, Revenue, Price and Gross Margin (2012-2017)

Table China Camping Equipment Production, Revenue, Price and Gross Margin (2012-2017)

Table Japan Camping Equipment Production, Revenue, Price and Gross Margin (2012-2017)

Table Southeast Asia Camping Equipment Production, Revenue, Price and Gross Margin (2012-2017)

Table India Camping Equipment Production, Revenue, Price and Gross Margin (2012-2017)

Table Global Camping Equipment Consumption Market by Regions (2012-2017)

Table Global Camping Equipment Consumption Market Share by Regions (2012-2017)  
Figure Global Camping Equipment Consumption Market Share by Regions (2012-2017)  
Figure 2015 Global Camping Equipment Consumption Market Share by Regions  
Table North America Camping Equipment Production, Consumption, Import & Export (2012-2017)  
Table Europe Camping Equipment Production, Consumption, Import & Export (2012-2017)  
Table China Camping Equipment Production, Consumption, Import & Export (2012-2017)  
Table Japan Camping Equipment Production, Consumption, Import & Export (2012-2017)  
Table Southeast Asia Camping Equipment Production, Consumption, Import & Export (2012-2017)  
Table India Camping Equipment Production, Consumption, Import & Export (2012-2017)  
Table Global Camping Equipment Production by Type (2012-2017)  
Table Global Camping Equipment Production Share by Type (2012-2017)  
Figure Production Market Share of Camping Equipment by Type (2012-2017)  
Figure 2015 Production Market Share of Camping Equipment by Type  
Table Global Camping Equipment Revenue by Type (2012-2017)  
Table Global Camping Equipment Revenue Share by Type (2012-2017)  
Figure Production Revenue Share of Camping Equipment by Type (2012-2017)  
Figure 2015 Revenue Market Share of Camping Equipment by Type  
Table Global Camping Equipment Price by Type (2012-2017)  
Figure Global Camping Equipment Production Growth by Type (2012-2017)  
Table Global Camping Equipment Consumption by Application (2012-2017)  
Table Global Camping Equipment Consumption Market Share by Application (2012-2017)  
Figure Global Camping Equipment Consumption Market Share by Application in 2015  
Table Global Camping Equipment Consumption Growth Rate by Application (2012-2017)  
Figure Global Camping Equipment Consumption Growth Rate by Application (2012-2017)  
Table ALPS Mountaineering Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table ALPS Mountaineering Camping Equipment Production, Revenue, Price and Gross Margin (2012-2017)  
Table ALPS Mountaineering Camping Equipment Market Share (2012-2017)  
Table Big Agnes Basic Information, Manufacturing Base, Production Area and Its

## Competitors

Table Big Agnes Camping Equipment Production, Revenue, Price and Gross Margin (2012-2017)

Table Big Agnes Camping Equipment Market Share (2012-2017)

Table Cabela's Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Cabela's Camping Equipment Production, Revenue, Price and Gross Margin (2012-2017)

Table Cabela's Camping Equipment Market Share (2012-2017)

Table Eureka! Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Eureka! Camping Equipment Production, Revenue, Price and Gross Margin (2012-2017)

Table Eureka! Camping Equipment Market Share (2012-2017)

Table Kelty Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Kelty Camping Equipment Production, Revenue, Price and Gross Margin (2012-2017)

Table Kelty Camping Equipment Market Share (2012-2017)

Table Marmot Mountain Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Marmot Mountain Camping Equipment Production, Revenue, Price and Gross Margin (2012-2017)

Table Marmot Mountain Camping Equipment Market Share (2012-2017)

Table Mountain Hardwear Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Mountain Hardwear Camping Equipment Production, Revenue, Price and Gross Margin (2012-2017)

Table Mountain Hardwear Camping Equipment Market Share (2012-2017)

Table Cascade Designs Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Cascade Designs Camping Equipment Production, Revenue, Price and Gross Margin (2012-2017)

Table Cascade Designs Camping Equipment Market Share (2012-2017)

Table Sierra Designs Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Sierra Designs Camping Equipment Production, Revenue, Price and Gross Margin (2012-2017)

Table Sierra Designs Camping Equipment Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Camping Equipment  
Figure Manufacturing Process Analysis of Camping Equipment  
Figure Camping Equipment Industrial Chain Analysis  
Table Raw Materials Sources of Camping Equipment Major Manufacturers in 2015  
Table Major Buyers of Camping Equipment  
Table Distributors/Traders List  
Figure Global Camping Equipment Production and Growth Rate Forecast (2017-2021)  
Figure Global Camping Equipment Revenue and Growth Rate Forecast (2017-2021)  
Table Global Camping Equipment Production Forecast by Regions (2017-2021)  
Table Global Camping Equipment Consumption Forecast by Regions (2017-2021)  
Table Global Camping Equipment Production Forecast by Type (2017-2021)  
Table Global Camping Equipment Consumption Forecast by Application (2017-2021)

## **COMPANIES MENTIONED**

ALPS Mountaineering, Big Agnes, Cabela's, Eureka!, Kelty, Marmot Mountain, Mountain Hardwear, Cascade Designs, Sierra Designs, GCI Outdoor, Xscape

## I would like to order

Product name: Global Camping Equipment Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/G5DF35549F8EN.html>

Price: US\$ 2,240.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G5DF35549F8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970