

# Global Body Fat Scales Market Research Report Forecast 2017 to 2022

<https://marketpublishers.com/r/GCB5462CFC5EN.html>

Date: December 2017

Pages: 102

Price: US\$ 2,240.00 (Single User License)

ID: GCB5462CFC5EN

## Abstracts

Delivery of the Report will take 2-3 working days once order is placed.

The Global Body Fat Scales Market Research Report Forecast 2017-2022 is a valuable source of insightful data for business strategists. It provides the Body Fat Scales industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Body Fat Scales market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

## Global Body Fat Scales Market: Regional Segment Analysis

North America  
Europe  
China  
Japan  
Southeast Asia  
India

The Major players reported in the market include:

covering  
Taylor  
Biggest Loser  
Balance  
TFY  
Ozeri  
Omron  
Tantita  
WiThings

## Global Body Fat Scales Market: Product Segment Analysis

Type 1  
Type 2  
Type 3

## Global Body Fat Scales Market: Application Segment Analysis

Residential  
Gym  
Others

## Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or

restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### **CHAPTER 1 BODY FAT SCALES MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Body Fat Scales
- 1.2 Body Fat Scales Market Segmentation by Type
  - 1.2.1 Global Production Market Share of Body Fat Scales by Type in 2016
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Body Fat Scales Market Segmentation by Application
  - 1.3.1 Body Fat Scales Consumption Market Share by Application in 2016
  - 1.3.2 Residential
  - 1.3.3 Gym
  - 1.3.4 Others
- 1.4 Body Fat Scales Market Segmentation by Regions
  - 1.4.1 North America
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Southeast Asia
  - 1.4.5 Japan
  - 1.4.6 India
- 1.5 Global Market Size (Value) of Body Fat Scales (2012-2022)

### **CHAPTER 2 GLOBAL ECONOMIC IMPACT ON BODY FAT SCALES INDUSTRY**

- 2.1 Global Macroeconomic Environment Analysis
  - 2.1.1 Global Macroeconomic Analysis
  - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

### **CHAPTER 3 GLOBAL BODY FAT SCALES MARKET COMPETITION BY MANUFACTURERS**

- 3.1 Global Body Fat Scales Production and Share by Manufacturers (2015 and 2016)
- 3.2 Global Body Fat Scales Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 Global Body Fat Scales Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Body Fat Scales Manufacturing Base Distribution, Production Area and Product Type

### 3.5 Body Fat Scales Market Competitive Situation and Trends

#### 3.5.1 Body Fat Scales Market Concentration Rate

#### 3.5.2 Body Fat Scales Market Share of Top 3 and Top 5 Manufacturers

#### 3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 GLOBAL BODY FAT SCALES PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)**

### 4.1 Global Body Fat Scales Production by Region (2012-2017)

### 4.2 Global Body Fat Scales Production Market Share by Region (2012-2017)

### 4.3 Global Body Fat Scales Revenue (Value) and Market Share by Region (2012-2017)

### 4.4 Global Body Fat Scales Production, Revenue, Price and Gross Margin (2012-2017)

### 4.5 North America Body Fat Scales Production, Revenue, Price and Gross Margin (2012-2017)

### 4.6 Europe Body Fat Scales Production, Revenue, Price and Gross Margin (2012-2017)

### 4.7 China Body Fat Scales Production, Revenue, Price and Gross Margin (2012-2017)

### 4.8 Japan Body Fat Scales Production, Revenue, Price and Gross Margin (2012-2017)

### 4.9 Southeast Asia Body Fat Scales Production, Revenue, Price and Gross Margin (2012-2017)

### 4.10 India Body Fat Scales Production, Revenue, Price and Gross Margin (2012-2017)

## **CHAPTER 5 GLOBAL BODY FAT SCALES SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)**

### 5.1 Global Body Fat Scales Consumption by Regions (2012-2017)

### 5.2 North America Body Fat Scales Production, Consumption, Export, Import by Regions (2012-2017)

### 5.3 Europe Body Fat Scales Production, Consumption, Export, Import by Regions (2012-2017)

### 5.4 China Body Fat Scales Production, Consumption, Export, Import by Regions (2012-2017)

### 5.5 Japan Body Fat Scales Production, Consumption, Export, Import by Regions (2012-2017)

### 5.6 Southeast Asia Body Fat Scales Production, Consumption, Export, Import by Regions (2012-2017)

### 5.7 India Body Fat Scales Production, Consumption, Export, Import by Regions (2012-2017)

## **CHAPTER 6 GLOBAL BODY FAT SCALES PRODUCTION, REVENUE (VALUE),**

## **PRICE TREND BY TYPE**

- 6.1 Global Body Fat Scales Production and Market Share by Type (2012-2017)
- 6.2 Global Body Fat Scales Revenue and Market Share by Type (2012-2017)
- 6.3 Global Body Fat Scales Price by Type (2012-2017)
- 6.4 Global Body Fat Scales Production Growth by Type (2012-2017)

## **CHAPTER 7 GLOBAL BODY FAT SCALES MARKET ANALYSIS BY APPLICATION**

- 7.1 Global Body Fat Scales Consumption and Market Share by Application (2012-2017)
- 7.2 Global Body Fat Scales Consumption Growth Rate by Application (2012-2017)
- 7.3 Market Drivers and Opportunities
  - 7.3.1 Potential Applications
  - 7.3.2 Emerging Markets/Countries

## **CHAPTER 8 GLOBAL BODY FAT SCALES MANUFACTURERS ANALYSIS**

- 8.1 covering
  - 8.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.1.2 Product Type, Application and Specification
  - 8.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.1.4 Business Overview
- 8.2 Taylor
  - 8.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.2.2 Product Type, Application and Specification
  - 8.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.2.4 Business Overview
- 8.3 Biggest Loser
  - 8.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.3.2 Product Type, Application and Specification
  - 8.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.3.4 Business Overview
- 8.4 Balance
  - 8.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.4.2 Product Type, Application and Specification
  - 8.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.4.4 Business Overview
- 8.5 TFY
  - 8.5.1 Company Basic Information, Manufacturing Base and Competitors

8.5.2 Product Type, Application and Specification

8.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.5.4 Business Overview

8.6 Ozeri

8.6.1 Company Basic Information, Manufacturing Base and Competitors

8.6.2 Product Type, Application and Specification

8.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.6.4 Business Overview

8.7 Omron

8.7.1 Company Basic Information, Manufacturing Base and Competitors

8.7.2 Product Type, Application and Specification

8.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.7.4 Business Overview

8.8 Tantita

8.8.1 Company Basic Information, Manufacturing Base and Competitors

8.8.2 Product Type, Application and Specification

8.8.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.8.4 Business Overview

8.9 WiThings

8.9.1 Company Basic Information, Manufacturing Base and Competitors

8.9.2 Product Type, Application and Specification

8.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.9.4 Business Overview

## **CHAPTER 9 BODY FAT SCALES MANUFACTURING COST ANALYSIS**

9.1 Body Fat Scales Key Raw Materials Analysis

9.1.1 Key Raw Materials

9.1.2 Price Trend of Key Raw Materials

9.1.3 Key Suppliers of Raw Materials

9.1.4 Market Concentration Rate of Raw Materials

9.2 Proportion of Manufacturing Cost Structure

9.2.1 Raw Materials

9.2.2 Labor Cost

9.2.3 Manufacturing Expenses

9.3 Manufacturing Process Analysis of Body Fat Scales

## **CHAPTER 10 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 10.1 Body Fat Scales Industrial Chain Analysis
- 10.2 Upstream Raw Materials Sourcing
- 10.3 Raw Materials Sources of Body Fat Scales Major Manufacturers in 2016
- 10.4 Downstream Buyers

## **CHAPTER 11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 11.1 Marketing Channel
  - 11.1.1 Direct Marketing
  - 11.1.2 Indirect Marketing
  - 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
  - 11.2.1 Pricing Strategy
  - 11.2.2 Brand Strategy
  - 11.2.3 Target Client
- 11.3 Distributors/Traders List

## **CHAPTER 12 MARKET EFFECT FACTORS ANALYSIS**

- 12.1 Technology Progress/Risk
  - 12.1.1 Substitutes Threat
  - 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

## **CHAPTER 13 GLOBAL BODY FAT SCALES MARKET FORECAST (2017-2022)**

- 13.1 Global Body Fat Scales Production, Revenue Forecast (2017-2022)
- 13.2 Global Body Fat Scales Production, Consumption Forecast by Regions (2017-2022)
- 13.3 Global Body Fat Scales Production Forecast by Type (2017-2022)
- 13.4 Global Body Fat Scales Consumption Forecast by Application (2017-2022)
- 13.5 Body Fat Scales Price Forecast (2017-2022)

## **CHAPTER 14 APPENDIX**



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Body Fat Scales

Figure Global Production Market Share of Body Fat Scales by Type in 2016

Table Body Fat Scales Consumption Market Share by Application in 2016

Figure North America Body Fat Scales Revenue (Million USD) and Growth Rate (2012-2022)

Figure Europe Body Fat Scales Revenue (Million USD) and Growth Rate (2012-2022)

Figure China Body Fat Scales Revenue (Million USD) and Growth Rate (2012-2022)

Figure Japan Body Fat Scales Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southeast Asia Body Fat Scales Revenue (Million USD) and Growth Rate (2012-2022)

Figure India Body Fat Scales Revenue (Million USD) and Growth Rate (2012-2022)

Figure Global Body Fat Scales Revenue (Million USD) and Growth Rate (2012-2022)

Table Global Body Fat Scales Capacity of Key Manufacturers (2015 and 2016)

Table Global Body Fat Scales Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Body Fat Scales Capacity of Key Manufacturers in 2015

Figure Global Body Fat Scales Capacity of Key Manufacturers in 2016

Table Global Body Fat Scales Production of Key Manufacturers (2015 and 2016)

Table Global Body Fat Scales Production Share by Manufacturers (2015 and 2016)

Figure 2015 Body Fat Scales Production Share by Manufacturers

Figure 2016 Body Fat Scales Production Share by Manufacturers

Table Global Body Fat Scales Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Body Fat Scales Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Body Fat Scales Revenue Share by Manufacturers

Table 2016 Global Body Fat Scales Revenue Share by Manufacturers

Table Global Market Body Fat Scales Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Body Fat Scales Average Price of Key Manufacturers in 2016

Table Manufacturers Body Fat Scales Manufacturing Base Distribution and Sales Area

Table Manufacturers Body Fat Scales Product Type

Figure Body Fat Scales Market Share of Top 3 Manufacturers

Figure Body Fat Scales Market Share of Top 5 Manufacturers

Table Global Body Fat Scales Capacity by Regions (2012-2017)

Figure Global Body Fat Scales Capacity Market Share by Regions (2012-2017)

Figure Global Body Fat Scales Capacity Market Share by Regions (2012-2017)  
Figure 2015 Global Body Fat Scales Capacity Market Share by Regions  
Table Global Body Fat Scales Production by Regions (2012-2017)  
Figure Global Body Fat Scales Production and Market Share by Regions (2012-2017)  
Figure Global Body Fat Scales Production Market Share by Regions (2012-2017)  
Figure 2015 Global Body Fat Scales Production Market Share by Regions  
Table Global Body Fat Scales Revenue by Regions (2012-2017)  
Table Global Body Fat Scales Revenue Market Share by Regions (2012-2017)  
Table 2015 Global Body Fat Scales Revenue Market Share by Regions  
Table Global Body Fat Scales Production, Revenue, Price and Gross Margin (2012-2017)  
Table North America Body Fat Scales Production, Revenue, Price and Gross Margin (2012-2017)  
Table Europe Body Fat Scales Production, Revenue, Price and Gross Margin (2012-2017)  
Table China Body Fat Scales Production, Revenue, Price and Gross Margin (2012-2017)  
Table Japan Body Fat Scales Production, Revenue, Price and Gross Margin (2012-2017)  
Table Southeast Asia Body Fat Scales Production, Revenue, Price and Gross Margin (2012-2017)  
Table India Body Fat Scales Production, Revenue, Price and Gross Margin (2012-2017)  
Table Global Body Fat Scales Consumption Market by Regions (2012-2017)  
Table Global Body Fat Scales Consumption Market Share by Regions (2012-2017)  
Figure Global Body Fat Scales Consumption Market Share by Regions (2012-2017)  
Figure 2015 Global Body Fat Scales Consumption Market Share by Regions  
Table North America Body Fat Scales Production, Consumption, Import & Export (2012-2017)  
Table Europe Body Fat Scales Production, Consumption, Import & Export (2012-2017)  
Table China Body Fat Scales Production, Consumption, Import & Export (2012-2017)  
Table Japan Body Fat Scales Production, Consumption, Import & Export (2012-2017)  
Table Southeast Asia Body Fat Scales Production, Consumption, Import & Export (2012-2017)  
Table India Body Fat Scales Production, Consumption, Import & Export (2012-2017)  
Table Global Body Fat Scales Production by Type (2012-2017)  
Table Global Body Fat Scales Production Share by Type (2012-2017)  
Figure Production Market Share of Body Fat Scales by Type (2012-2017)  
Figure 2015 Production Market Share of Body Fat Scales by Type  
Table Global Body Fat Scales Revenue by Type (2012-2017)

Table Global Body Fat Scales Revenue Share by Type (2012-2017)  
Figure Production Revenue Share of Body Fat Scales by Type (2012-2017)  
Figure 2015 Revenue Market Share of Body Fat Scales by Type  
Table Global Body Fat Scales Price by Type (2012-2017)  
Figure Global Body Fat Scales Production Growth by Type (2012-2017)  
Table Global Body Fat Scales Consumption by Application (2012-2017)  
Table Global Body Fat Scales Consumption Market Share by Application (2012-2017)  
Figure Global Body Fat Scales Consumption Market Share by Application in 2015  
Table Global Body Fat Scales Consumption Growth Rate by Application (2012-2017)  
Figure Global Body Fat Scales Consumption Growth Rate by Application (2012-2017)  
Table covering Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table covering Body Fat Scales Production, Revenue, Price and Gross Margin (2012-2017)  
Table covering Body Fat Scales Market Share (2012-2017)  
Table Taylor Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Taylor Body Fat Scales Production, Revenue, Price and Gross Margin (2012-2017)  
Table Taylor Body Fat Scales Market Share (2012-2017)  
Table Biggest Loser Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Biggest Loser Body Fat Scales Production, Revenue, Price and Gross Margin (2012-2017)  
Table Biggest Loser Body Fat Scales Market Share (2012-2017)  
Table Balance Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Balance Body Fat Scales Production, Revenue, Price and Gross Margin (2012-2017)  
Table Balance Body Fat Scales Market Share (2012-2017)  
Table TFY Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table TFY Body Fat Scales Production, Revenue, Price and Gross Margin (2012-2017)  
Table TFY Body Fat Scales Market Share (2012-2017)  
Table Ozeri Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Ozeri Body Fat Scales Production, Revenue, Price and Gross Margin (2012-2017)  
Table Ozeri Body Fat Scales Market Share (2012-2017)  
Table Omron Basic Information, Manufacturing Base, Production Area and Its

## Competitors

Table Omron Body Fat Scales Production, Revenue, Price and Gross Margin (2012-2017)

Table Omron Body Fat Scales Market Share (2012-2017)

Table Tantita Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Tantita Body Fat Scales Production, Revenue, Price and Gross Margin (2012-2017)

Table Tantita Body Fat Scales Market Share (2012-2017)

Table WiThings Basic Information, Manufacturing Base, Production Area and Its Competitors

Table WiThings Body Fat Scales Production, Revenue, Price and Gross Margin (2012-2017)

Table WiThings Body Fat Scales Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Body Fat Scales

Figure Manufacturing Process Analysis of Body Fat Scales

Figure Body Fat Scales Industrial Chain Analysis

Table Raw Materials Sources of Body Fat Scales Major Manufacturers in 2016

Table Major Buyers of Body Fat Scales

Table Distributors/Traders List

Figure Global Body Fat Scales Production and Growth Rate Forecast (2017-2022)

Figure Global Body Fat Scales Revenue and Growth Rate Forecast (2017-2022)

Table Global Body Fat Scales Production Forecast by Regions (2017-2022)

Table Global Body Fat Scales Consumption Forecast by Regions (2017-2022)

Table Global Body Fat Scales Production Forecast by Type (2017-2022)

Table Global Body Fat Scales Consumption Forecast by Application (2017-2022)

## I would like to order

Product name: Global Body Fat Scales Market Research Report Forecast 2017 to 2022

Product link: <https://marketpublishers.com/r/GCB5462CFC5EN.html>

Price: US\$ 2,240.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GCB5462CFC5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970