

# Global Blu-ray Drive Sales Market Report Forecast 2017-2021

<https://marketpublishers.com/r/GFFCD253C3DEN.html>

Date: June 2017

Pages: 117

Price: US\$ 3,040.00 (Single User License)

ID: GFFCD253C3DEN

## Abstracts

The report offers a comprehensive evaluation of the market. It does so via in-depth insights, understanding market evolution by tracking historical developments, and analyzing the present scenario and future projections based on optimistic and likely scenarios. Each research report serves as a repository of analysis and information for every facet of the market, including but not limited to: Regional markets, technology developments, types, applications, and the competitive landscape.

The study is a source of reliable data on:

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

This research report analyzes this market on the basis of its market segments, major geographies, and current market trends. Geographies analyzed under this research

report include:

United States

China

Europe

Japan

The Major players reported in the market include:

LG

Sony

Panasonic

Samsung

ASUS

Plextor

company 7

company 8

company 9

Product Segment Analysis:

Type 1

Type 2

Type 3

Application Segment Analysis:

Application 1

Application 2

Application 3

## **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

It provides distinctive graphics and exemplified analysis of major market segments

## Contents

### **1 BLU-RAY DRIVE MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Blu-ray Drive
- 1.2 Classification of Blu-ray Drive
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Application of Blu-ray Drive
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Blu-ray Drive Market States Status and Prospect (2012-2021) by Regions
  - 1.4.1 United States
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Japan
- 1.5 Global Market Size of Blu-ray Drive (2012-2021)
  - 1.5.1 Global Blu-ray Drive Sales and Growth Rate (2012-2021)
  - 1.5.2 Global Blu-ray Drive Revenue and Growth Rate (2012-2021)

### **2 GLOBAL ECONOMIC IMPACT ON BLU-RAY DRIVE INDUSTRY**

- 2.1 Global Macroeconomic Environment Analysis
  - 2.1.1 Global Macroeconomic Analysis
  - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

### **3 BLU-RAY DRIVE MANUFACTURING COST ANALYSIS**

- 3.1 Blu-ray Drive Key Raw Materials Analysis
  - 3.1.1 Key Raw Materials
  - 3.1.2 Price Trend of Key Raw Materials
  - 3.1.3 Key Suppliers of Raw Materials
  - 3.1.4 Market Concentration Rate of Raw Materials
- 3.2 Proportion of Manufacturing Cost Structure
  - 3.2.1 Raw Materials
  - 3.2.2 Labor Cost

### 3.2.3 Manufacturing Process Analysis of Blu-ray Drive

## **4 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 4.1 Blu-ray Drive Industrial Chain Analysis

### 4.2 Upstream Raw Materials Sourcing

### 4.3 Raw Materials Sources of Blu-ray Drive Major Manufacturers in 2015

### 4.4 Downstream Buyers

## **5 GLOBAL BLU-RAY DRIVE COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

### 5.1 Global Blu-ray Drive Market Competition by Manufacturers

#### 5.1.1 Global Blu-ray Drive Sales and Market Share of Key Manufacturers (2012-2017)

#### 5.1.2 Global Blu-ray Drive Revenue and Share by Manufacturers (2012-2017)

### 5.2 Global Blu-ray Drive (Volume and Value) by Type

#### 5.2.1 Global Blu-ray Drive Sales and Market Share by Type (2012-2017)

#### 5.2.2 Global Blu-ray Drive Revenue and Market Share by Type (2012-2017)

### 5.3 Global Blu-ray Drive (Volume and Value) by Regions

#### 5.3.1 Global Blu-ray Drive Sales and Market Share by Regions (2012-2017)

#### 5.3.2 Global Blu-ray Drive Revenue and Market Share by Regions (2012-2017)

### 5.4 Global Blu-ray Drive (Volume) by Application

## **6 UNITED STATES BLU-RAY DRIVE (VOLUME, VALUE AND SALES PRICE)**

### 6.1 United States Blu-ray Drive Sales and Value (2012-2017)

#### 6.1.1 United States Blu-ray Drive Sales and Growth Rate (2012-2017)

#### 6.1.2 United States Blu-ray Drive Revenue and Growth Rate (2012-2017)

#### 6.1.3 United States Blu-ray Drive Sales Price Trend (2012-2017)

### 6.2 United States Blu-ray Drive Sales and Market Share by Manufacturers

### 6.3 United States Blu-ray Drive Sales and Market Share by Type

### 6.4 United States Blu-ray Drive Sales and Market Share by Application

## **7 CHINA BLU-RAY DRIVE (VOLUME, VALUE AND SALES PRICE)**

### 7.1 China Blu-ray Drive Sales and Value (2012-2017)

#### 7.1.1 China Blu-ray Drive Sales and Growth Rate (2012-2017)

#### 7.1.2 China Blu-ray Drive Revenue and Growth Rate (2012-2017)

#### 7.1.3 China Blu-ray Drive Sales Price Trend (2012-2017)

- 7.2 China Blu-ray Drive Sales and Market Share by Manufacturers
- 7.3 China Blu-ray Drive Sales and Market Share by Type
- 7.4 China Blu-ray Drive Sales and Market Share by Application

## **8 EUROPE BLU-RAY DRIVE (VOLUME, VALUE AND SALES PRICE)**

- 8.1 Europe Blu-ray Drive Sales and Value (2012-2017)
  - 8.1.1 Europe Blu-ray Drive Sales and Growth Rate (2012-2017)
  - 8.1.2 Europe Blu-ray Drive Revenue and Growth Rate (2012-2017)
  - 8.1.3 Europe Blu-ray Drive Sales Price Trend (2012-2017)
- 8.2 Europe Blu-ray Drive Sales and Market Share by Manufacturers
- 8.3 Europe Blu-ray Drive Sales and Market Share by Type
- 8.4 Europe Blu-ray Drive Sales and Market Share by Application

## **9 JAPAN BLU-RAY DRIVE (VOLUME, VALUE AND SALES PRICE)**

- 9.1 Japan Blu-ray Drive Sales and Value (2012-2017)
  - 9.1.1 Japan Blu-ray Drive Sales and Growth Rate (2012-2017)
  - 9.1.2 Japan Blu-ray Drive Revenue and Growth Rate (2012-2017)
  - 9.1.3 Japan Blu-ray Drive Sales Price Trend (2012-2017)
- 9.2 Japan Blu-ray Drive Sales and Market Share by Manufacturers
- 9.3 Japan Blu-ray Drive Sales and Market Share by Type
- 9.4 Japan Blu-ray Drive Sales and Market Share by Application

## **10 GLOBAL BLU-RAY DRIVE MANUFACTURERS ANALYSIS**

- 10.1 LG
  - 10.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.1.2 Product Type, Application and Specification
  - 10.1.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.1.4 Business Overview
- 10.2 Sony
  - 10.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.2.2 Product Type, Application and Specification
  - 10.2.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.2.4 Business Overview
- 10.3 Panasonic
  - 10.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.3.2 Product Type, Application and Specification

10.3.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.3.4 Business Overview

10.4 Samsung

10.4.1 Company Basic Information, Manufacturing Base and Competitors

10.4.2 Product Type, Application and Specification

10.4.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.4.4 Business Overview

10.5 ASUS

10.5.1 Company Basic Information, Manufacturing Base and Competitors

10.5.2 Product Type, Application and Specification

10.5.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.5.4 Business Overview

10.6 Plextor

10.6.1 Company Basic Information, Manufacturing Base and Competitors

10.6.2 Product Type, Application and Specification

10.6.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.6.4 Business Overview

10.7 company

10.7.1 Company Basic Information, Manufacturing Base and Competitors

10.7.2 Product Type, Application and Specification

10.7.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.7.4 Business Overview

10.8 company

10.8.1 Company Basic Information, Manufacturing Base and Competitors

10.8.2 Product Type, Application and Specification

10.8.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.8.4 Business Overview

10.9 company

10.9.1 Company Basic Information, Manufacturing Base and Competitors

10.9.2 Product Type, Application and Specification

10.9.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.9.4 Business Overview

## **11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

11.1 Marketing Channel

11.1.1 Direct Marketing

11.1.2 Indirect Marketing

11.1.3 Marketing Channel Development Trend

## 11.2 Market Positioning

### 11.2.1 Pricing Strategy

### 11.2.2 Brand Strategy

### 11.2.3 Target Client

## 11.3 Distributors/Traders List

## **12 MARKET EFFECT FACTORS ANALYSIS**

### 12.1 Technology Progress/Risk

#### 12.1.1 Substitutes Threat

#### 12.1.2 Technology Progress in Related Industry

### 12.2 Consumer Needs/Customer Preference Change

### 12.3 Economic/Political Environmental Change

## **13 GLOBAL BLU-RAY DRIVE MARKET FORECAST (2017-2021)**

### 13.1 Global Blu-ray Drive Sales, Revenue Forecast (2017-2021)

### 13.2 Global Blu-ray Drive Sales Forecast by Regions (2017-2021)

### 13.3 Global Blu-ray Drive Sales Forecast by Type (2017-2021)

### 13.4 Global Blu-ray Drive Sales Forecast by Application (2017-2021)

## **14 APPENDIX**



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Blu-ray Drive  
Table Classification of Blu-ray Drive  
Figure Global Sales Market Share of Blu-ray Drive by Type in 2015  
Table Applications of Blu-ray Drive  
Figure Global Sales Market Share of Blu-ray Drive by Application in 2015  
Figure United States Blu-ray Drive Revenue and Growth Rate (2012-2021)  
Figure China Blu-ray Drive Revenue and Growth Rate (2012-2021)  
Figure Europe Blu-ray Drive Revenue and Growth Rate (2012-2021)  
Figure Japan Blu-ray Drive Revenue and Growth Rate (2012-2021)  
Figure Global Blu-ray Drive Sales and Growth Rate (2012-2021)  
Figure Global Blu-ray Drive Revenue and Growth Rate (2012-2021)  
Table Global Blu-ray Drive Sales of Key Manufacturers (2012-2017)  
Table Global Blu-ray Drive Sales Share by Manufacturers (2012-2017)  
Figure 2015 Blu-ray Drive Sales Share by Manufacturers  
Figure 2016 Blu-ray Drive Sales Share by Manufacturers  
Table Global Blu-ray Drive Revenue by Manufacturers (2012-2017)  
Table Global Blu-ray Drive Revenue Share by Manufacturers (2012-2017)  
Table 2015 Global Blu-ray Drive Revenue Share by Manufacturers  
Table 2016 Global Blu-ray Drive Revenue Share by Manufacturers  
Table Global Blu-ray Drive Sales and Market Share by Type (2012-2017)  
Table Global Blu-ray Drive Sales Share by Type (2012-2017)  
Figure Sales Market Share of Blu-ray Drive by Type (2012-2017)  
Figure Global Blu-ray Drive Sales Growth Rate by Type (2012-2017)  
Table Global Blu-ray Drive Revenue and Market Share by Type (2012-2017)  
Table Global Blu-ray Drive Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Blu-ray Drive by Type (2012-2017)  
Figure Global Blu-ray Drive Revenue Growth Rate by Type (2012-2017)  
Table Global Blu-ray Drive Sales and Market Share by Regions (2012-2017)  
Table Global Blu-ray Drive Sales Share by Regions (2012-2017)  
Figure Sales Market Share of Blu-ray Drive by Regions (2012-2017)  
Figure Global Blu-ray Drive Sales Growth Rate by Regions (2012-2017)  
Table Global Blu-ray Drive Revenue and Market Share by Regions (2012-2017)  
Table Global Blu-ray Drive Revenue Share by Regions (2012-2017)  
Figure Revenue Market Share of Blu-ray Drive by Regions (2012-2017)  
Figure Global Blu-ray Drive Revenue Growth Rate by Regions (2012-2017)

Table Global Blu-ray Drive Sales and Market Share by Application (2012-2017)  
Table Global Blu-ray Drive Sales Share by Application (2012-2017)  
Figure Sales Market Share of Blu-ray Drive by Application (2012-2017)  
Figure Global Blu-ray Drive Sales Growth Rate by Application (2012-2017)  
Figure United States Blu-ray Drive Sales and Growth Rate (2012-2017)  
Figure United States Blu-ray Drive Revenue and Growth Rate (2012-2017)  
Figure United States Blu-ray Drive Sales Price Trend (2012-2017)  
Table United States Blu-ray Drive Sales by Manufacturers (2012-2017)  
Table United States Blu-ray Drive Market Share by Manufacturers (2012-2017)  
Table United States Blu-ray Drive Sales by Type (2012-2017)  
Table United States Blu-ray Drive Market Share by Type (2012-2017)  
Table United States Blu-ray Drive Sales by Application (2012-2017)  
Table United States Blu-ray Drive Market Share by Application (2012-2017)  
Figure China Blu-ray Drive Sales and Growth Rate (2012-2017)  
Figure China Blu-ray Drive Revenue and Growth Rate (2012-2017)  
Figure China Blu-ray Drive Sales Price Trend (2012-2017)  
Table China Blu-ray Drive Sales by Manufacturers (2012-2017)  
Table China Blu-ray Drive Market Share by Manufacturers (2012-2017)  
Table China Blu-ray Drive Sales by Type (2012-2017)  
Table China Blu-ray Drive Market Share by Type (2012-2017)  
Table China Blu-ray Drive Sales by Application (2012-2017)  
Table China Blu-ray Drive Market Share by Application (2012-2017)  
Figure Europe Blu-ray Drive Sales and Growth Rate (2012-2017)  
Figure Europe Blu-ray Drive Revenue and Growth Rate (2012-2017)  
Figure Europe Blu-ray Drive Sales Price Trend (2012-2017)  
Table Europe Blu-ray Drive Sales by Manufacturers (2012-2017)  
Table Europe Blu-ray Drive Market Share by Manufacturers (2012-2017)  
Table Europe Blu-ray Drive Sales by Type (2012-2017)  
Table Europe Blu-ray Drive Market Share by Type (2012-2017)  
Table Europe Blu-ray Drive Sales by Application (2012-2017)  
Table Europe Blu-ray Drive Market Share by Application (2012-2017)  
Figure Japan Blu-ray Drive Sales and Growth Rate (2012-2017)  
Figure Japan Blu-ray Drive Revenue and Growth Rate (2012-2017)  
Figure Japan Blu-ray Drive Sales Price Trend (2012-2017)  
Table Japan Blu-ray Drive Sales by Manufacturers (2012-2017)  
Table Japan Blu-ray Drive Market Share by Manufacturers (2012-2017)  
Table Japan Blu-ray Drive Sales by Type (2012-2017)  
Table Japan Blu-ray Drive Market Share by Type (2012-2017)  
Table Japan Blu-ray Drive Sales by Application (2012-2017)

Table Japan Blu-ray Drive Market Share by Application (2012-2017)  
Table LG Basic Information List  
Table LG Blu-ray Drive Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure LG Blu-ray Drive Global Market Share (2012-2017)  
Table Sony Basic Information List  
Table Sony Blu-ray Drive Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Sony Blu-ray Drive Global Market Share (2012-2017)  
Table Panasonic Basic Information List  
Table Panasonic Blu-ray Drive Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Panasonic Blu-ray Drive Global Market Share (2012-2017)  
Table Samsung Basic Information List  
Table Samsung Blu-ray Drive Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Samsung Blu-ray Drive Global Market Share (2012-2017)  
Table ASUS Basic Information List  
Table ASUS Blu-ray Drive Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure ASUS Blu-ray Drive Global Market Share (2012-2017)  
Table Plextor Basic Information List  
Table Plextor Blu-ray Drive Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Plextor Blu-ray Drive Global Market Share (2012-2017)  
Table company 7 Basic Information List  
Table company 7 Blu-ray Drive Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure company 7 Blu-ray Drive Global Market Share (2012-2017)  
Table company 8 Basic Information List  
Table company 8 Blu-ray Drive Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure company 8 Blu-ray Drive Global Market Share (2012-2017)  
Table company 9 Basic Information List  
Table company 9 Blu-ray Drive Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure company 9 Blu-ray Drive Global Market Share (2012-2017)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Blu-ray Drive  
Figure Manufacturing Process Analysis of Blu-ray Drive  
Figure Blu-ray Drive Industrial Chain Analysis  
Table Raw Materials Sources of Blu-ray Drive Major Manufacturers in 2015  
Table Major Buyers of Blu-ray Drive  
Table Distributors/Traders List  
Figure Global Blu-ray Drive Sales and Growth Rate Forecast (2017-2021)  
Figure Global Blu-ray Drive Revenue and Growth Rate Forecast (2017-2021)

Table Global Blu-ray Drive Sales Forecast by Regions (2017-2021)

Table Global Blu-ray Drive Sales Forecast by Type (2017-2021)

Table Global Blu-ray Drive Sales Forecast by Application (2017-2021)

## **COMPANIES MENTIONED**

LG

Sony

Panasonic

Samsung

ASUS

Plextor

## I would like to order

Product name: Global Blu-ray Drive Sales Market Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/GFFCD253C3DEN.html>

Price: US\$ 3,040.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GFFCD253C3DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970