

Global Area Rugs Sales Market Report Forecast 2017-2021

https://marketpublishers.com/r/G9CB15F3869EN.html

Date: March 2017

Pages: 117

Price: US\$ 3,040.00 (Single User License)

ID: G9CB15F3869EN

Abstracts

The report offers a comprehensive evaluation of the market. It does so via in-depth insights, understanding market evolution by tracking historical developments, and analyzing the present scenario and future projections based on optimistic and likely scenarios. Each research report serves as a repository of analysis and information for every facet of the market, including but not limited to: Regional markets, technology developments, types, applications, and the competitive landscape.

The study is a source of reliable data on:

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

This research report analyzes this market on the basis of its market segments, major geographies, and current market trends. Geographies analyzed under this research



report include:		
United States		
China		
Europe		
Japan		
The Major players reported in the market include:		
The Major players reported in the market include:		
Balta Industries Milliken Mohawk Nourison Industries OW (Oriental Weavers) Shaw Industries The Dixie Group company 8 company 9 Product Segment Analysis:		
Wool Area Rug		
Silk Area Rug		
Cotton Area Rug		
Application Segment Analysis : Residential Use Commercial Use Application 3		
Reasons for Buying this Report		
This report provides pin-point analysis for changing competitive dynamics		
It provides a forward looking perspective on different factors driving or		



restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

It provides distinctive graphics and exemplified analysis of major market segments



Contents

1 AREA RUGS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Area Rugs
- 1.2 Classification of Area Rugs
 - 1.2.1 Wool Area Rug
 - 1.2.2 Silk Area Rug
 - 1.2.3 Cotton Area Rug
- 1.3 Application of Area Rugs
 - 1.3.2 Residential Use
 - 1.3.3 Commercial Use
 - 1.3.4 Application
- 1.4 Area Rugs Market States Status and Prospect (2012-2021) by Regions
 - 1.4.1 United States
- 1.4.2 China
- 1.4.3 Europe
- 1.4.4 Japan
- 1.5 Global Market Size of Area Rugs (2012-2021)
 - 1.5.1 Global Area Rugs Sales and Growth Rate (2012-2021)
 - 1.5.2 Global Area Rugs Revenue and Growth Rate (2012-2021)

2 GLOBAL ECONOMIC IMPACT ON AREA RUGS INDUSTRY

- 2.1 Global Macroeconomic Environment Analysis
 - 2.1.1 Global Macroeconomic Analysis
 - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

3 AREA RUGS MANUFACTURING COST ANALYSIS

- 3.1 Area Rugs Key Raw Materials Analysis
 - 3.1.1 Key Raw Materials
 - 3.1.2 Price Trend of Key Raw Materials
 - 3.1.3 Key Suppliers of Raw Materials
 - 3.1.4 Market Concentration Rate of Raw Materials
- 3.2 Proportion of Manufacturing Cost Structure
 - 3.2.1 Raw Materials
 - 3.2.2 Labor Cost



3.2.3 Manufacturing Process Analysis of Area Rugs

4 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 4.1 Area Rugs Industrial Chain Analysis
- 4.2 Upstream Raw Materials Sourcing
- 4.3 Raw Materials Sources of Area Rugs Major Manufacturers in 2015
- 4.4 Downstream Buyers

5 GLOBAL AREA RUGS COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 5.1 Global Area Rugs Market Competition by Manufacturers
 - 5.1.1 Global Area Rugs Sales and Market Share of Key Manufacturers (2012-2017)
 - 5.1.2 Global Area Rugs Revenue and Share by Manufacturers (2012-2017)
- 5.2 Global Area Rugs (Volume and Value) by Type
 - 5.5.1 Global Area Rugs Sales and Market Share by Type (2012-2017)
 - 5.5.2 Global Area Rugs Revenue and Market Share by Type (2012-2017)
- 5.3 Global Area Rugs (Volume and Value) by Regions
 - 5.3.1 Global Area Rugs Sales and Market Share by Regions (2012-2017)
 - 5.3.2 Global Area Rugs Revenue and Market Share by Regions (2012-2017)
- 5.4 Global Area Rugs (Volume) by Application

6 UNITED STATES AREA RUGS (VOLUME, VALUE AND SALES PRICE)

- 6.1 United States Area Rugs Sales and Value (2012-2017)
 - 6.1.1 United States Area Rugs Sales and Growth Rate (2012-2017)
 - 6.1.2 United States Area Rugs Revenue and Growth Rate (2012-2017)
 - 6.1.3 United States Area Rugs Sales Price Trend (2012-2017)
- 6.2 United States Area Rugs Sales and Market Share by Manufacturers
- 6.3 United States Area Rugs Sales and Market Share by Type
- 6.4 United States Area Rugs Sales and Market Share by Application

7 CHINA AREA RUGS (VOLUME, VALUE AND SALES PRICE)

- 7.1 China Area Rugs Sales and Value (2012-2017)
 - 7.1.1 China Area Rugs Sales and Growth Rate (2012-2017)
 - 7.1.2 China Area Rugs Revenue and Growth Rate (2012-2017)
 - 7.1.3 China Area Rugs Sales Price Trend (2012-2017)



- 7.2 China Area Rugs Sales and Market Share by Manufacturers
- 7.3 China Area Rugs Sales and Market Share by Type
- 7.4 China Area Rugs Sales and Market Share by Application

8 EUROPE AREA RUGS (VOLUME, VALUE AND SALES PRICE)

- 8.1 Europe Area Rugs Sales and Value (2012-2017)
 - 8.1.1 Europe Area Rugs Sales and Growth Rate (2012-2017)
 - 8.1.2 Europe Area Rugs Revenue and Growth Rate (2012-2017)
 - 8.1.3 Europe Area Rugs Sales Price Trend (2012-2017)
- 8.2 Europe Area Rugs Sales and Market Share by Manufacturers
- 8.3 Europe Area Rugs Sales and Market Share by Type
- 8.4 Europe Area Rugs Sales and Market Share by Application

9 JAPAN AREA RUGS (VOLUME, VALUE AND SALES PRICE)

- 9.1 Japan Area Rugs Sales and Value (2012-2017)
 - 9.1.1 Japan Area Rugs Sales and Growth Rate (2012-2017)
 - 9.1.2 Japan Area Rugs Revenue and Growth Rate (2012-2017)
 - 9.1.3 Japan Area Rugs Sales Price Trend (2012-2017)
- 9.2 Japan Area Rugs Sales and Market Share by Manufacturers
- 9.3 Japan Area Rugs Sales and Market Share by Type
- 9.4 Japan Area Rugs Sales and Market Share by Application

10 GLOBAL AREA RUGS MANUFACTURERS ANALYSIS

- 10.1 Balta Industries
 - 10.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.1.2 Product Type, Application and Specification
 - 10.1.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.1.4 Business Overview
- 10.2 Milliken
 - 10.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.2.2 Product Type, Application and Specification
 - 10.2.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.2.4 Business Overview
- 10.3 Mohawk
- 10.3.1 Company Basic Information, Manufacturing Base and Competitors
- 10.3.2 Product Type, Application and Specification



- 10.3.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.3.4 Business Overview
- 10.4 Nourison Industries
 - 10.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.4.2 Product Type, Application and Specification
 - 10.4.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.4.4 Business Overview
- 10.5 OW (Oriental Weavers)
 - 10.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.5.2 Product Type, Application and Specification
 - 10.5.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.5.4 Business Overview
- 10.6 Shaw Industries
 - 10.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.6.2 Product Type, Application and Specification
 - 10.6.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.6.4 Business Overview
- 10.7 The Dixie Group
 - 10.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.7.2 Product Type, Application and Specification
 - 10.7.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.7.4 Business Overview
- 10.8 company
 - 10.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.8.2 Product Type, Application and Specification
 - 10.8.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.8.4 Business Overview
- 10.9 company
 - 10.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.9.2 Product Type, Application and Specification
 - 10.9.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.9.4 Business Overview

11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 11.1 Marketing Channel
 - 11.1.1 Direct Marketing
 - 11.1.2 Indirect Marketing
 - 11.1.3 Marketing Channel Development Trend



- 11.2 Market Positioning
 - 11.2.1 Pricing Strategy
 - 11.2.2 Brand Strategy
 - 11.2.3 Target Client
- 11.3 Distributors/Traders List

12 MARKET EFFECT FACTORS ANALYSIS

- 12.1 Technology Progress/Risk
 - 12.1.1 Substitutes Threat
 - 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

13 GLOBAL AREA RUGS MARKET FORECAST (2017-2021)

- 13.1 Global Area Rugs Sales, Revenue Forecast (2017-2021)
- 13.2 Global Area Rugs Sales Forecast by Regions (2017-2021)
- 13.3 Global Area Rugs Sales Forecast by Type (2017-2021)
- 13.4 Global Area Rugs Sales Forecast by Application (2017-2021)

14 APPENDIX



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Area Rugs

Table Classification of Area Rugs

Figure Global Sales Market Share of Area Rugs by Type in 2015

Table Applications of Area Rugs

Figure Global Sales Market Share of Area Rugs by Application in 2015

Figure United States Area Rugs Revenue and Growth Rate (2012-2021)

Figure China Area Rugs Revenue and Growth Rate (2012-2021)

Figure Europe Area Rugs Revenue and Growth Rate (2012-2021)

Figure Japan Area Rugs Revenue and Growth Rate (2012-2021)

Figure Global Area Rugs Sales and Growth Rate (2012-2021)

Figure Global Area Rugs Revenue and Growth Rate (2012-2021)

Table Global Area Rugs Sales of Key Manufacturers (2012-2017)

Table Global Area Rugs Sales Share by Manufacturers (2012-2017)

Figure 2015 Area Rugs Sales Share by Manufacturers

Figure 2016 Area Rugs Sales Share by Manufacturers

Table Global Area Rugs Revenue by Manufacturers (2012-2017)

Table Global Area Rugs Revenue Share by Manufacturers (2012-2017)

Table 2015 Global Area Rugs Revenue Share by Manufacturers

Table 2016 Global Area Rugs Revenue Share by Manufacturers

Table Global Area Rugs Sales and Market Share by Type (2012-2017)

Table Global Area Rugs Sales Share by Type (2012-2017)

Figure Sales Market Share of Area Rugs by Type (2012-2017)

Figure Global Area Rugs Sales Growth Rate by Type (2012-2017)

Table Global Area Rugs Revenue and Market Share by Type (2012-2017)

Table Global Area Rugs Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Area Rugs by Type (2012-2017)

Figure Global Area Rugs Revenue Growth Rate by Type (2012-2017)

Table Global Area Rugs Sales and Market Share by Regions (2012-2017)

Table Global Area Rugs Sales Share by Regions (2012-2017)

Figure Sales Market Share of Area Rugs by Regions (2012-2017)

Figure Global Area Rugs Sales Growth Rate by Regions (2012-2017)

Table Global Area Rugs Revenue and Market Share by Regions (2012-2017)

Table Global Area Rugs Revenue Share by Regions (2012-2017)

Figure Revenue Market Share of Area Rugs by Regions (2012-2017)

Figure Global Area Rugs Revenue Growth Rate by Regions (2012-2017)

Table Global Area Rugs Sales and Market Share by Application (2012-2017)



Table Global Area Rugs Sales Share by Application (2012-2017)

Figure Sales Market Share of Area Rugs by Application (2012-2017)

Figure Global Area Rugs Sales Growth Rate by Application (2012-2017)

Figure United States Area Rugs Sales and Growth Rate (2012-2017)

Figure United States Area Rugs Revenue and Growth Rate (2012-2017)

Figure United States Area Rugs Sales Price Trend (2012-2017)

Table United States Area Rugs Sales by Manufacturers (2012-2017)

Table United States Area Rugs Market Share by Manufacturers (2012-2017)

Table United States Area Rugs Sales by Type (2012-2017)

Table United States Area Rugs Market Share by Type (2012-2017)

Table United States Area Rugs Sales by Application (2012-2017)

Table United States Area Rugs Market Share by Application (2012-2017)

Figure China Area Rugs Sales and Growth Rate (2012-2017)

Figure China Area Rugs Revenue and Growth Rate (2012-2017)

Figure China Area Rugs Sales Price Trend (2012-2017)

Table China Area Rugs Sales by Manufacturers (2012-2017)

Table China Area Rugs Market Share by Manufacturers (2012-2017)

Table China Area Rugs Sales by Type (2012-2017)

Table China Area Rugs Market Share by Type (2012-2017)

Table China Area Rugs Sales by Application (2012-2017)

Table China Area Rugs Market Share by Application (2012-2017)

Figure Europe Area Rugs Sales and Growth Rate (2012-2017)

Figure Europe Area Rugs Revenue and Growth Rate (2012-2017)

Figure Europe Area Rugs Sales Price Trend (2012-2017)

Table Europe Area Rugs Sales by Manufacturers (2012-2017)

Table Europe Area Rugs Market Share by Manufacturers (2012-2017)

Table Europe Area Rugs Sales by Type (2012-2017)

Table Europe Area Rugs Market Share by Type (2012-2017)

Table Europe Area Rugs Sales by Application (2012-2017)

Table Europe Area Rugs Market Share by Application (2012-2017)

Figure Japan Area Rugs Sales and Growth Rate (2012-2017)

Figure Japan Area Rugs Revenue and Growth Rate (2012-2017)

Figure Japan Area Rugs Sales Price Trend (2012-2017)

Table Japan Area Rugs Sales by Manufacturers (2012-2017)

Table Japan Area Rugs Market Share by Manufacturers (2012-2017)

Table Japan Area Rugs Sales by Type (2012-2017)

Table Japan Area Rugs Market Share by Type (2012-2017)

Table Japan Area Rugs Sales by Application (2012-2017)

Table Japan Area Rugs Market Share by Application (2012-2017)



Table Balta Industries Basic Information List

Table Balta Industries Area Rugs Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Balta Industries Area Rugs Global Market Share (2012-2017)

Table Milliken Basic Information List

Table Milliken Area Rugs Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Milliken Area Rugs Global Market Share (2012-2017)

Table Mohawk Basic Information List

Table Mohawk Area Rugs Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Mohawk Area Rugs Global Market Share (2012-2017)

Table Nourison Industries Basic Information List

Table Nourison Industries Area Rugs Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Nourison Industries Area Rugs Global Market Share (2012-2017)

Table OW (Oriental Weavers) Basic Information List

Table OW (Oriental Weavers) Area Rugs Sales, Revenue, Price and Gross Margin (2012-2017)

Figure OW (Oriental Weavers) Area Rugs Global Market Share (2012-2017)

Table Shaw Industries Basic Information List

Table Shaw Industries Area Rugs Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Shaw Industries Area Rugs Global Market Share (2012-2017)

Table The Dixie Group Basic Information List

Table The Dixie Group Area Rugs Sales, Revenue, Price and Gross Margin (2012-2017)

Figure The Dixie Group Area Rugs Global Market Share (2012-2017)

Table company 8 Basic Information List

Table company 8 Area Rugs Sales, Revenue, Price and Gross Margin (2012-2017)

Figure company 8 Area Rugs Global Market Share (2012-2017)

Table company 9 Basic Information List

Table company 9 Area Rugs Sales, Revenue, Price and Gross Margin (2012-2017)

Figure company 9 Area Rugs Global Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Area Rugs

Figure Manufacturing Process Analysis of Area Rugs

Figure Area Rugs Industrial Chain Analysis

Table Raw Materials Sources of Area Rugs Major Manufacturers in 2015

Table Major Buyers of Area Rugs



Table Distributors/Traders List

Figure Global Area Rugs Sales and Growth Rate Forecast (2017-2021)

Figure Global Area Rugs Revenue and Growth Rate Forecast (2017-2021)

Table Global Area Rugs Sales Forecast by Regions (2017-2021)

Table Global Area Rugs Sales Forecast by Type (2017-2021)

Table Global Area Rugs Sales Forecast by Application (2017-2021)



I would like to order

Product name: Global Area Rugs Sales Market Report Forecast 2017-2021

Product link: https://marketpublishers.com/r/G9CB15F3869EN.html

Price: US\$ 3,040.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G9CB15F3869EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970