

# Global Air Conditioning Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/G954E664FBBEN.html>

Date: March 2017

Pages: 100

Price: US\$ 2,240.00 (Single User License)

ID: G954E664FBBEN

## Abstracts

The Global Air Conditioning Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Air Conditioning industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Air Conditioning market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

Global Air Conditioning Market: Regional Segment Analysis

North America

Europe

China

Japan

Southeast Asia

India

The Major players reported in the market include:

Panasonic

Midea

PHILIPS

ROSS

ProPre

QIC

Honyar

Schneider

SANUS

Global Air Conditioning Market: Product Segment Analysis

Compressor

Copper pipe

Condenser

Global Air Conditioning Market: Application Segment Analysis

New installation

Replacement

Application 3

## **REASONS FOR BUYING THIS REPORT**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### Global Air Conditioning Market Research Report Forecast 2017-2021

#### **CHAPTER 1 AIR CONDITIONING MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Air Conditioning
- 1.2 Air Conditioning Market Segmentation by Type
  - 1.2.1 Global Production Market Share of Air Conditioning by Type in 2015
    - 1.2.1 Compressor
    - 1.2.2 Copper pipe
    - 1.2.3 Condenser
- 1.3 Air Conditioning Market Segmentation by Application
  - 1.3.1 Air Conditioning Consumption Market Share by Application in 2015
  - 1.3.2 New installation
  - 1.3.3 Replacement
  - 1.3.4 Application
- 1.4 Air Conditioning Market Segmentation by Regions
  - 1.4.1 North America
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Southeast Asia
  - 1.4.5 Japan
  - 1.4.6 India
- 1.5 Global Market Size (Value) of Air Conditioning (2012-2021)

#### **CHAPTER 2 GLOBAL ECONOMIC IMPACT ON AIR CONDITIONING INDUSTRY**

- 2.1 Global Macroeconomic Environment Analysis
  - 2.1.1 Global Macroeconomic Analysis
  - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

#### **CHAPTER 3 GLOBAL AIR CONDITIONING MARKET COMPETITION BY MANUFACTURERS**

- 3.1 Global Air Conditioning Production and Share by Manufacturers (2015 and 2016)
- 3.2 Global Air Conditioning Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 Global Air Conditioning Average Price by Manufacturers (2015 and 2016)

3.4 Manufacturers Air Conditioning Manufacturing Base Distribution, Production Area and Product Type

3.5 Air Conditioning Market Competitive Situation and Trends

3.5.1 Air Conditioning Market Concentration Rate

3.5.2 Air Conditioning Market Share of Top 3 and Top 5 Manufacturers

3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 GLOBAL AIR CONDITIONING PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)**

4.1 Global Air Conditioning Production by Region (2012-2017)

4.2 Global Air Conditioning Production Market Share by Region (2012-2017)

4.3 Global Air Conditioning Revenue (Value) and Market Share by Region (2012-2017)

4.4 Global Air Conditioning Production, Revenue, Price and Gross Margin (2012-2017)

4.5 North America Air Conditioning Production, Revenue, Price and Gross Margin (2012-2017)

4.6 Europe Air Conditioning Production, Revenue, Price and Gross Margin (2012-2017)

4.7 China Air Conditioning Production, Revenue, Price and Gross Margin (2012-2017)

4.8 Japan Air Conditioning Production, Revenue, Price and Gross Margin (2012-2017)

4.9 Southeast Asia Air Conditioning Production, Revenue, Price and Gross Margin (2012-2017)

4.10 India Air Conditioning Production, Revenue, Price and Gross Margin (2012-2017)

## **CHAPTER 5 GLOBAL AIR CONDITIONING SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)**

5.1 Global Air Conditioning Consumption by Regions (2012-2017)

5.2 North America Air Conditioning Production, Consumption, Export, Import by Regions (2012-2017)

5.3 Europe Air Conditioning Production, Consumption, Export, Import by Regions (2012-2017)

5.4 China Air Conditioning Production, Consumption, Export, Import by Regions (2012-2017)

5.5 Japan Air Conditioning Production, Consumption, Export, Import by Regions (2012-2017)

5.6 Southeast Asia Air Conditioning Production, Consumption, Export, Import by Regions (2012-2017)

5.7 India Air Conditioning Production, Consumption, Export, Import by Regions (2012-2017)

## **CHAPTER 6 GLOBAL AIR CONDITIONING PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 6.1 Global Air Conditioning Production and Market Share by Type (2012-2017)
- 6.2 Global Air Conditioning Revenue and Market Share by Type (2012-2017)
- 6.3 Global Air Conditioning Price by Type (2012-2017)
- 6.4 Global Air Conditioning Production Growth by Type (2012-2017)

## **CHAPTER 7 GLOBAL AIR CONDITIONING MARKET ANALYSIS BY APPLICATION**

- 7.1 Global Air Conditioning Consumption and Market Share by Application (2012-2017)
- 7.2 Global Air Conditioning Consumption Growth Rate by Application (2012-2017)
- 7.3 Market Drivers and Opportunities
  - 7.3.1 Potential Applications
  - 7.3.2 Emerging Markets/Countries

## **CHAPTER 8 GLOBAL AIR CONDITIONING MANUFACTURERS ANALYSIS**

- 8.1 Panasonic
  - 8.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.1.2 Product Type, Application and Specification
  - 8.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.1.4 Business Overview
- 8.2 Midea
  - 8.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.2.2 Product Type, Application and Specification
  - 8.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.2.4 Business Overview
- 8.3 PHILIPS
  - 8.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.3.2 Product Type, Application and Specification
  - 8.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.3.4 Business Overview
- 8.4 ROSS
  - 8.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.4.2 Product Type, Application and Specification
  - 8.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.4.4 Business Overview

## 8.5 ProPre

8.5.1 Company Basic Information, Manufacturing Base and Competitors

8.5.2 Product Type, Application and Specification

8.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.5.4 Business Overview

## 8.6 QIC

8.6.1 Company Basic Information, Manufacturing Base and Competitors

8.6.2 Product Type, Application and Specification

8.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.6.4 Business Overview

## 8.7 Honyar

8.7.1 Company Basic Information, Manufacturing Base and Competitors

8.7.2 Product Type, Application and Specification

8.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.7.4 Business Overview

## 8.8 Schneider

8.8.1 Company Basic Information, Manufacturing Base and Competitors

8.8.2 Product Type, Application and Specification

8.8.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.8.4 Business Overview

## 8.9 SANUS

8.9.1 Company Basic Information, Manufacturing Base and Competitors

8.9.2 Product Type, Application and Specification

8.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.9.4 Business Overview

# **CHAPTER 9 AIR CONDITIONING MANUFACTURING COST ANALYSIS**

## 9.1 Air Conditioning Key Raw Materials Analysis

9.1.1 Key Raw Materials

9.1.2 Price Trend of Key Raw Materials

9.1.3 Key Suppliers of Raw Materials

9.1.4 Market Concentration Rate of Raw Materials

## 9.2 Proportion of Manufacturing Cost Structure

9.2.1 Raw Materials

9.2.2 Labor Cost

9.2.3 Manufacturing Expenses

## 9.3 Manufacturing Process Analysis of Air Conditioning

## **CHAPTER 10 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 10.1 Air Conditioning Industrial Chain Analysis
- 10.2 Upstream Raw Materials Sourcing
- 10.3 Raw Materials Sources of Air Conditioning Major Manufacturers in 2015
- 10.4 Downstream Buyers

## **CHAPTER 11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 11.1 Marketing Channel
  - 11.1.1 Direct Marketing
  - 11.1.2 Indirect Marketing
  - 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
  - 11.2.1 Pricing Strategy
  - 11.2.2 Brand Strategy
  - 11.2.3 Target Client
- 11.3 Distributors/Traders List

## **CHAPTER 12 MARKET EFFECT FACTORS ANALYSIS**

- 12.1 Technology Progress/Risk
  - 12.1.1 Substitutes Threat
  - 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

## **CHAPTER 13 GLOBAL AIR CONDITIONING MARKET FORECAST (2017-2021)**

- 13.1 Global Air Conditioning Production, Revenue Forecast (2017-2021)
- 13.2 Global Air Conditioning Production, Consumption Forecast by Regions (2017-2021)
- 13.3 Global Air Conditioning Production Forecast by Type (2017-2021)
- 13.4 Global Air Conditioning Consumption Forecast by Application (2017-2021)
- 13.5 Air Conditioning Price Forecast (2017-2021)

## **CHAPTER 14 APPENDIX**



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Air Conditioning

Figure Global Production Market Share of Air Conditioning by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Air Conditioning Consumption Market Share by Application in 2015

Figure New installation Examples

Figure Replacement Examples

Figure Application 3 Examples

Figure North America Air Conditioning Revenue (Million USD) and Growth Rate (2012-2021)

Figure Europe Air Conditioning Revenue (Million USD) and Growth Rate (2012-2021)

Figure China Air Conditioning Revenue (Million USD) and Growth Rate (2012-2021)

Figure Japan Air Conditioning Revenue (Million USD) and Growth Rate (2012-2021)

Figure Southeast Asia Air Conditioning Revenue (Million USD) and Growth Rate (2012-2021)

Figure India Air Conditioning Revenue (Million USD) and Growth Rate (2012-2021)

Figure Global Air Conditioning Revenue (Million USD) and Growth Rate (2012-2021)

Table Global Air Conditioning Capacity of Key Manufacturers (2015 and 2016)

Table Global Air Conditioning Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Air Conditioning Capacity of Key Manufacturers in 2015

Figure Global Air Conditioning Capacity of Key Manufacturers in 2016

Table Global Air Conditioning Production of Key Manufacturers (2015 and 2016)

Table Global Air Conditioning Production Share by Manufacturers (2015 and 2016)

Figure 2015 Air Conditioning Production Share by Manufacturers

Figure 2016 Air Conditioning Production Share by Manufacturers

Table Global Air Conditioning Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Air Conditioning Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Air Conditioning Revenue Share by Manufacturers

Table 2016 Global Air Conditioning Revenue Share by Manufacturers

Table Global Market Air Conditioning Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Air Conditioning Average Price of Key Manufacturers in 2015

Table Manufacturers Air Conditioning Manufacturing Base Distribution and Sales Area

Table Manufacturers Air Conditioning Product Type

Figure Air Conditioning Market Share of Top 3 Manufacturers

Figure Air Conditioning Market Share of Top 5 Manufacturers

Table Global Air Conditioning Capacity by Regions (2012-2017)

Figure Global Air Conditioning Capacity Market Share by Regions (2012-2017)

Figure Global Air Conditioning Capacity Market Share by Regions (2012-2017)

Figure 2015 Global Air Conditioning Capacity Market Share by Regions

Table Global Air Conditioning Production by Regions (2012-2017)

Figure Global Air Conditioning Production and Market Share by Regions (2012-2017)

Figure Global Air Conditioning Production Market Share by Regions (2012-2017)

Figure 2015 Global Air Conditioning Production Market Share by Regions

Table Global Air Conditioning Revenue by Regions (2012-2017)

Table Global Air Conditioning Revenue Market Share by Regions (2012-2017)

Table 2015 Global Air Conditioning Revenue Market Share by Regions

Table Global Air Conditioning Production, Revenue, Price and Gross Margin (2012-2017)

Table North America Air Conditioning Production, Revenue, Price and Gross Margin (2012-2017)

Table Europe Air Conditioning Production, Revenue, Price and Gross Margin (2012-2017)

Table China Air Conditioning Production, Revenue, Price and Gross Margin (2012-2017)

Table Japan Air Conditioning Production, Revenue, Price and Gross Margin (2012-2017)

Table Southeast Asia Air Conditioning Production, Revenue, Price and Gross Margin (2012-2017)

Table India Air Conditioning Production, Revenue, Price and Gross Margin (2012-2017)

Table Global Air Conditioning Consumption Market by Regions (2012-2017)

Table Global Air Conditioning Consumption Market Share by Regions (2012-2017)

Figure Global Air Conditioning Consumption Market Share by Regions (2012-2017)

Figure 2015 Global Air Conditioning Consumption Market Share by Regions

Table North America Air Conditioning Production, Consumption, Import & Export (2012-2017)

Table Europe Air Conditioning Production, Consumption, Import & Export (2012-2017)

Table China Air Conditioning Production, Consumption, Import & Export (2012-2017)

Table Japan Air Conditioning Production, Consumption, Import & Export (2012-2017)

Table Southeast Asia Air Conditioning Production, Consumption, Import & Export (2012-2017)

Table India Air Conditioning Production, Consumption, Import & Export (2012-2017)

Table Global Air Conditioning Production by Type (2012-2017)

Table Global Air Conditioning Production Share by Type (2012-2017)

Figure Production Market Share of Air Conditioning by Type (2012-2017)

Figure 2015 Production Market Share of Air Conditioning by Type

Table Global Air Conditioning Revenue by Type (2012-2017)

Table Global Air Conditioning Revenue Share by Type (2012-2017)

Figure Production Revenue Share of Air Conditioning by Type (2012-2017)

Figure 2015 Revenue Market Share of Air Conditioning by Type

Table Global Air Conditioning Price by Type (2012-2017)

Figure Global Air Conditioning Production Growth by Type (2012-2017)

Table Global Air Conditioning Consumption by Application (2012-2017)

Table Global Air Conditioning Consumption Market Share by Application (2012-2017)

Figure Global Air Conditioning Consumption Market Share by Application in 2015

Table Global Air Conditioning Consumption Growth Rate by Application (2012-2017)

Figure Global Air Conditioning Consumption Growth Rate by Application (2012-2017)

Table Panasonic Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Panasonic Air Conditioning Production, Revenue, Price and Gross Margin (2012-2017)

Table Panasonic Air Conditioning Market Share (2012-2017)

Table Midea Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Midea Air Conditioning Production, Revenue, Price and Gross Margin (2012-2017)

Table Midea Air Conditioning Market Share (2012-2017)

Table PHILIPS Basic Information, Manufacturing Base, Production Area and Its Competitors

Table PHILIPS Air Conditioning Production, Revenue, Price and Gross Margin (2012-2017)

Table PHILIPS Air Conditioning Market Share (2012-2017)

Table ROSS Basic Information, Manufacturing Base, Production Area and Its Competitors

Table ROSS Air Conditioning Production, Revenue, Price and Gross Margin (2012-2017)

Table ROSS Air Conditioning Market Share (2012-2017)

Table ProPre Basic Information, Manufacturing Base, Production Area and Its Competitors

Table ProPre Air Conditioning Production, Revenue, Price and Gross Margin (2012-2017)

Table ProPre Air Conditioning Market Share (2012-2017)

Table QIC Basic Information, Manufacturing Base, Production Area and Its Competitors

Table QIC Air Conditioning Production, Revenue, Price and Gross Margin (2012-2017)

Table QIC Air Conditioning Market Share (2012-2017)

Table Honyar Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Honyar Air Conditioning Production, Revenue, Price and Gross Margin (2012-2017)

Table Honyar Air Conditioning Market Share (2012-2017)

Table Schneider Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Schneider Air Conditioning Production, Revenue, Price and Gross Margin (2012-2017)

Table Schneider Air Conditioning Market Share (2012-2017)

Table SANUS Basic Information, Manufacturing Base, Production Area and Its Competitors

Table SANUS Air Conditioning Production, Revenue, Price and Gross Margin (2012-2017)

Table SANUS Air Conditioning Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Air Conditioning

Figure Manufacturing Process Analysis of Air Conditioning

Figure Air Conditioning Industrial Chain Analysis

Table Raw Materials Sources of Air Conditioning Major Manufacturers in 2015

Table Major Buyers of Air Conditioning

Table Distributors/Traders List

Figure Global Air Conditioning Production and Growth Rate Forecast (2017-2021)

Figure Global Air Conditioning Revenue and Growth Rate Forecast (2017-2021)

Table Global Air Conditioning Production Forecast by Regions (2017-2021)

Table Global Air Conditioning Consumption Forecast by Regions (2017-2021)

Table Global Air Conditioning Production Forecast by Type (2017-2021)

Table Global Air Conditioning Consumption Forecast by Application (2017-2021)

## I would like to order

Product name: Global Air Conditioning Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/G954E664FBBEN.html>

Price: US\$ 2,240.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G954E664FBBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970