

# Global Accounting Software Sales Market Report 2016

<https://marketpublishers.com/r/GEbbD647B51EN.html>

Date: October 2016

Pages: 131

Price: US\$ 3,040.00 (Single User License)

ID: GEbbD647B51EN

## Abstracts

The report offers a comprehensive evaluation of the market. It does so via in-depth insights, understanding market evolution by tracking historical developments, and analyzing the present scenario and future projections based on optimistic and likely scenarios. Each research report serves as a repository of analysis and information for every facet of the market, including but not limited to:

Regional markets, technology developments, types, applications, and the competitive landscape.

### The study is a source of reliable data on:

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

This research report analyzes this market on the basis of its market segments, major

geographies, and current market trends. Geographies analyzed under this research report include:

North America

China

Europe

Japan

Southeast Asia

India

The Major players reported in the market include:

Intuit

Sage

SAP

Oracle (NetSuite) Microsoft

Infor

Epicor

Workday

Unit4

Xero

Yonyou

Kingdee

Acclivity (AccountEdge) FreshBooks

Intacct

Assit cornerstone

Aplicor

Red wing

### **Product Segment Analysis:**

Type 1

Type 2

Type 3

### **Application Segment Analysis:**

Application 1

Application 2

Application 3

### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

It provides distinctive graphics and exemplified analysis of major market segments

## Contents

### **1 ACCOUNTING SOFTWARE MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Accounting Software
- 1.2 Classification of Accounting Software
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Application of Accounting Software
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 Accounting Software Market States Status and Prospect (2011-2021) by Regions
  - 1.4.1 North America
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Japan
  - 1.4.5 Southeast Asia
  - 1.4.6 India
- 1.5 Global Market Size of Accounting Software (2011-2021)
  - 1.5.1 Global Accounting Software Sales and Growth Rate (2011-2021)
  - 1.5.2 Global Accounting Software Revenue and Growth Rate (2011-2021)

### **2 GLOBAL ECONOMIC IMPACT ON ACCOUNTING SOFTWARE INDUSTRY**

- 2.1 Global Macroeconomic Environment Analysis
  - 2.1.1 Global Macroeconomic Analysis
  - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions
- 2.3 Effects to Accounting Software Industry

### **3 ACCOUNTING SOFTWARE MAUFACTURING COST ANALYSIS**

- 3.1 Accounting Software Key Raw Materials Analysis
  - 3.1.1 Key Raw Materials
  - 3.1.2 Price Trend of Key Raw Materials
  - 3.1.3 Key Suppliers of Raw Materials
  - 3.1.4 Market Concentration Rate of Raw Materials
- 3.2 Proportion of Manufacturing Cost Structure
  - 3.2.1 Raw Materials

3.2.2 Labor Cost

3.2.3 Manufacturing Process Analysis of Accounting Software

#### **4 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

4.1 Accounting Software Industrial Chain Analysis

4.2 Upstream Raw Materials Sourcing

4.3 Raw Materials Sources of Accounting Software Major Manufacturers in 2015

4.4 Downstream Buyers

#### **5 GLOBAL ACCOUNTING SOFTWARE COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

5.1 Global Accounting Software Market Competition by Manufacturers

5.1.1 Global Accounting Software Sales and Market Share of Key Manufacturers (2011-2016)

5.1.2 Global Accounting Software Revenue and Share by Manufacturers (2011-2016)

5.2 Global Accounting Software (Volume and Value) by Type

5.2.1 Global Accounting Software Sales and Market Share by Type (2011-2016)

5.2.2 Global Accounting Software Revenue and Market Share by Type (2011-2016)

5.3 Global Accounting Software (Volume and Value) by Regions

5.3.1 Global Accounting Software Sales and Market Share by Regions (2011-2016)

5.3.2 Global Accounting Software Revenue and Market Share by Regions (2011-2016)

5.4 Global Accounting Software (Volume) by Application

#### **6 NORTH AMERICA ACCOUNTING SOFTWARE (VOLUME, VALUE AND SALES PRICE)**

6.1 North America Accounting Software Sales and Value (2011-2016)

6.1.1 North America Accounting Software Sales and Growth Rate (2011-2016)

6.1.2 North America Accounting Software Revenue and Growth Rate (2011-2016)

6.1.3 North America Accounting Software Sales Price Trend (2011-2016)

6.2 North America Accounting Software Sales and Market Share by Manufacturers

6.3 North America Accounting Software Sales and Market Share by Type

6.4 North America Accounting Software Sales and Market Share by Application

#### **7 CHINA ACCOUNTING SOFTWARE (VOLUME, VALUE AND SALES PRICE)**

7.1 China Accounting Software Sales and Value (2011-2016)

7.1.1 China Accounting Software Sales and Growth Rate (2011-2016)

7.1.2 China Accounting Software Revenue and Growth Rate (2011-2016)

7.1.3 China Accounting Software Sales Price Trend (2011-2016)

7.2 China Accounting Software Sales and Market Share by Manufacturers

7.3 China Accounting Software Sales and Market Share by Type

7.4 China Accounting Software Sales and Market Share by Application

## **8 EUROPE ACCOUNTING SOFTWARE (VOLUME, VALUE AND SALES PRICE)**

8.1 Europe Accounting Software Sales and Value (2011-2016)

8.1.1 Europe Accounting Software Sales and Growth Rate (2011-2016)

8.1.2 Europe Accounting Software Revenue and Growth Rate (2011-2016)

8.1.3 Europe Accounting Software Sales Price Trend (2011-2016)

8.2 Europe Accounting Software Sales and Market Share by Manufacturers

8.3 Europe Accounting Software Sales and Market Share by Type

8.4 Europe Accounting Software Sales and Market Share by Application

## **9 JAPAN ACCOUNTING SOFTWARE (VOLUME, VALUE AND SALES PRICE)**

9.1 Japan Accounting Software Sales and Value (2011-2016)

9.1.1 Japan Accounting Software Sales and Growth Rate (2011-2016)

9.1.2 Japan Accounting Software Revenue and Growth Rate (2011-2016)

9.1.3 Japan Accounting Software Sales Price Trend (2011-2016)

9.2 Japan Accounting Software Sales and Market Share by Manufacturers

9.3 Japan Accounting Software Sales and Market Share by Type

9.4 Japan Accounting Software Sales and Market Share by Application

## **10 SOUTHEAST ASIA ACCOUNTING SOFTWARE (VOLUME, VALUE AND SALES PRICE)**

10.1 Southeast Asia Accounting Software Sales and Value (2011-2016)

10.1.1 Southeast Asia Accounting Software Sales and Growth Rate (2011-2016)

10.1.2 Southeast Asia Accounting Software Revenue and Growth Rate (2011-2016)

10.1.3 Southeast Asia Accounting Software Sales Price Trend (2011-2016)

10.2 Southeast Asia Accounting Software Sales and Market Share by Manufacturers

10.3 Southeast Asia Accounting Software Sales and Market Share by Type

10.4 Southeast Asia Accounting Software Sales and Market Share by Application

## **11 INDIA ACCOUNTING SOFTWARE (VOLUME, VALUE AND SALES PRICE)**

11.1 India Accounting Software Sales and Value (2011-2016)

11.1.1 India Accounting Software Sales and Growth Rate (2011-2016)

11.1.2 India Accounting Software Revenue and Growth Rate (2011-2016)

11.1.3 India Accounting Software Sales Price Trend (2011-2016)

11.2 India Accounting Software Sales and Market Share by Manufacturers

11.3 India Accounting Software Sales and Market Share by Type

11.4 India Accounting Software Sales and Market Share by Application

## **12 GLOBAL ACCOUNTING SOFTWARE MANUFACTURERS ANALYSIS**

### 12.1 Intuit

12.1.1 Company Overview

12.1.2 Product Information

12.1.3 Sales, Revenue, Price and Gross Margin (2011-2016)

12.1.4 Contact Information

### 12.2 Sage

12.2.1 Company Overview

12.2.2 Product Information

12.2.3 Sales, Revenue, Price and Gross Margin (2011-2016)

12.2.4 Contact Information

### 12.3 SAP

12.3.1 Company Overview

12.3.2 Product Information

12.3.3 Sales, Revenue, Price and Gross Margin (2011-2016)

12.3.4 Contact Information

### 12.4 Oracle (NetSuite)

12.4.1 Company Overview

12.4.2 Product Information

12.4.3 Sales, Revenue, Price and Gross Margin (2011-2016)

12.4.4 Contact Information

### 12.5 Microsoft

12.5.1 Company Overview

12.5.2 Product Information

12.5.3 Sales, Revenue, Price and Gross Margin (2011-2016)

12.5.4 Contact Information

### 12.6 Infor

12.6.1 Company Overview

12.6.2 Product Information

12.6.3 Sales, Revenue, Price and Gross Margin (2011-2016)

12.6.4 Contact Information

## **13 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 13.1 Marketing Channel

13.1.1 Direct Marketing

13.1.2 Indirect Marketing

13.1.3 Marketing Channel Development Trend

### 13.2 Market Positioning



13.2.1 Pricing Strategy

13.2.2 Brand Strategy

13.2.3 Target Client

13.3 Distributors/Traders List

## **14 MARKET EFFECT FACTORS ANALYSIS**

14.1 Technology Progress/Risk

14.1.1 Substitutes Threat

14.1.2 Technology Progress in Related Industry

14.2 Consumer Needs/Customer Preference Change

14.3 Economic/Political Environmental Change

## **15 GLOBAL ACCOUNTING SOFTWARE MARKET FORECAST (2016-2021)**

15.1 Global Accounting Software Sales, Revenue Forecast (2016-2021)

15.2 Global Accounting Software Sales Forecast by Regions (2016-2021)

15.3 Global Accounting Software Sales Forecast by Type (2016-2021)

15.4 Global Accounting Software Sales Forecast by Application (2016-2021)

## **16 APPENDIX**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Accounting Software

Table Classification of Accounting Software

Figure Global Sales Market Share of Accounting Software by Type in 2015

Table Applications of Accounting Software

Figure Global Sales Market Share of Accounting Software by Application in 2015

Figure North America Accounting Software Revenue and Growth Rate (2011-2021)

Figure China Accounting Software Revenue and Growth Rate (2011-2021)

Figure Europe Accounting Software Revenue and Growth Rate (2011-2021)

Figure Japan Accounting Software Revenue and Growth Rate (2011-2021)

Figure Southeast Asia Accounting Software Revenue and Growth Rate (2011-2021)

Figure India Accounting Software Revenue and Growth Rate (2011-2021)

Figure Global Accounting Software Sales and Growth Rate (2011-2021)

Figure Global Accounting Software Revenue and Growth Rate (2011-2021)

Table Global Accounting Software Sales of Key Manufacturers (2011-2016)

Table Global Accounting Software Sales Share by Manufacturers (2011-2016)

Figure 2015 Accounting Software Sales Share by Manufacturers

Figure 2016 Accounting Software Sales Share by Manufacturers

Table Global Accounting Software Revenue by Manufacturers (2011-2016)

Table Global Accounting Software Revenue Share by Manufacturers (2011-2016)

Table 2015 Global Accounting Software Revenue Share by Manufacturers

Table 2016 Global Accounting Software Revenue Share by Manufacturers

Table Global Accounting Software Sales and Market Share by Type (2011-2016)

Table Global Accounting Software Sales Share by Type (2011-2016)

Figure Sales Market Share of Accounting Software by Type (2011-2016)

Figure Global Accounting Software Sales Growth Rate by Type (2011-2016)

Table Global Accounting Software Revenue and Market Share by Type (2011-2016)

Table Global Accounting Software Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Accounting Software by Type (2011-2016)

Figure Global Accounting Software Revenue Growth Rate by Type (2011-2016)

Table Global Accounting Software Sales and Market Share by Regions (2011-2016)

Table Global Accounting Software Sales Share by Regions (2011-2016)

Figure Sales Market Share of Accounting Software by Regions (2011-2016)

Figure Global Accounting Software Sales Growth Rate by Regions (2011-2016)

Table Global Accounting Software Revenue and Market Share by Regions (2011-2016)

Table Global Accounting Software Revenue Share by Regions (2011-2016)

Figure Revenue Market Share of Accounting Software by Regions (2011-2016)  
Figure Global Accounting Software Revenue Growth Rate by Regions (2011-2016)  
Table Global Accounting Software Sales and Market Share by Application (2011-2016)  
Table Global Accounting Software Sales Share by Application (2011-2016)  
Figure Sales Market Share of Accounting Software by Application (2011-2016)  
Figure Global Accounting Software Sales Growth Rate by Application (2011-2016)  
Figure North America Accounting Software Sales and Growth Rate (2011-2016)  
Figure North America Accounting Software Revenue and Growth Rate (2011-2016)  
Figure North America Accounting Software Sales Price Trend (2011-2016)  
Table North America Accounting Software Sales by Manufacturers (2011-2016)  
Table North America Accounting Software Market Share by Manufacturers (2011-2016)  
Table North America Accounting Software Sales by Type (2011-2016)  
Table North America Accounting Software Market Share by Type (2011-2016)  
Table North America Accounting Software Sales by Application (2011-2016)  
Table North America Accounting Software Market Share by Application (2011-2016)  
Figure China Accounting Software Sales and Growth Rate (2011-2016)  
Figure China Accounting Software Revenue and Growth Rate (2011-2016)  
Figure China Accounting Software Sales Price Trend (2011-2016)  
Table China Accounting Software Sales by Manufacturers (2011-2016)  
Table China Accounting Software Market Share by Manufacturers (2011-2016)  
Table China Accounting Software Sales by Type (2011-2016)  
Table China Accounting Software Market Share by Type (2011-2016)  
Table China Accounting Software Sales by Application (2011-2016)  
Table China Accounting Software Market Share by Application (2011-2016)  
Figure Europe Accounting Software Sales and Growth Rate (2011-2016)  
Figure Europe Accounting Software Revenue and Growth Rate (2011-2016)  
Figure Europe Accounting Software Sales Price Trend (2011-2016)  
Table Europe Accounting Software Sales by Manufacturers (2011-2016)  
Table Europe Accounting Software Market Share by Manufacturers (2011-2016)  
Table Europe Accounting Software Sales by Type (2011-2016)  
Table Europe Accounting Software Market Share by Type (2011-2016)  
Table Europe Accounting Software Sales by Application (2011-2016)  
Table Europe Accounting Software Market Share by Application (2011-2016)  
Figure Japan Accounting Software Sales and Growth Rate (2011-2016)  
Figure Japan Accounting Software Revenue and Growth Rate (2011-2016)  
Figure Japan Accounting Software Sales Price Trend (2011-2016)  
Table Japan Accounting Software Sales by Manufacturers (2011-2016)  
Table Japan Accounting Software Market Share by Manufacturers (2011-2016)  
Table Japan Accounting Software Sales by Type (2011-2016)

Table Japan Accounting Software Market Share by Type (2011-2016)  
Table Japan Accounting Software Sales by Application (2011-2016)  
Table Japan Accounting Software Market Share by Application (2011-2016)  
Figure Southeast Asia Accounting Software Sales and Growth Rate (2011-2016)  
Figure Southeast Asia Accounting Software Revenue and Growth Rate (2011-2016)  
Figure Southeast Asia Accounting Software Sales Price Trend (2011-2016)  
Table Southeast Asia Accounting Software Sales by Manufacturers (2011-2016)  
Table Southeast Asia Accounting Software Market Share by Manufacturers (2011-2016)  
Table Southeast Asia Accounting Software Sales by Type (2011-2016)  
Table Southeast Asia Accounting Software Market Share by Type (2011-2016)  
Table Southeast Asia Accounting Software Sales by Application (2011-2016)  
Table Southeast Asia Accounting Software Market Share by Application (2011-2016)  
Figure India Accounting Software Sales and Growth Rate (2011-2016)  
Figure India Accounting Software Revenue and Growth Rate (2011-2016)  
Figure India Accounting Software Sales Price Trend (2011-2016)  
Table India Accounting Software Sales by Manufacturers (2011-2016)  
Table India Accounting Software Market Share by Manufacturers (2011-2016)  
Table India Accounting Software Sales by Type (2011-2016)  
Table India Accounting Software Market Share by Type (2011-2016)  
Table India Accounting Software Sales by Application (2011-2016)  
Table India Accounting Software Market Share by Application (2011-2016)  
Table Intuit Basic Information List  
Table Intuit Accounting Software Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Intuit Accounting Software Global Market Share (2011-2016)  
Table Sage Basic Information List  
Table Sage Accounting Software Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Sage Accounting Software Global Market Share (2011-2016)  
Table SAP Basic Information List  
Table SAP Accounting Software Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure SAP Accounting Software Global Market Share (2011-2016)  
Table Oracle (NetSuite) Basic Information List  
Table Oracle (NetSuite) Accounting Software Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Oracle (NetSuite) Accounting Software Global Market Share (2011-2016)  
Table Microsoft Basic Information List  
Table Microsoft Accounting Software Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Microsoft Accounting Software Global Market Share (2011-2016)  
Table Infor Basic Information List

Table Infor Accounting Software Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Infor Accounting Software Global Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Accounting Software

Figure Manufacturing Process Analysis of Accounting Software

Figure Accounting Software Industrial Chain Analysis

Table Raw Materials Sources of Accounting Software Major Manufacturers in 2015

Table Major Buyers of Accounting Software

Table Distributors/Traders List

Figure Global Accounting Software Sales and Growth Rate Forecast (2016-2021)

Figure Global Accounting Software Revenue and Growth Rate Forecast (2016-2021)

Table Global Accounting Software Sales Forecast by Regions (2016-2021)

Table Global Accounting Software Sales Forecast by Type (2016-2021)

Table Global Accounting Software Sales Forecast by Application (2016-2021)

## I would like to order

Product name: Global Accounting Software Sales Market Report 2016

Product link: <https://marketpublishers.com/r/GEbBD647B51EN.html>

Price: US\$ 3,040.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GEbBD647B51EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970