

# **Europe Snus Market Research Report Forecast** 2017-2021

https://marketpublishers.com/r/EC10DA698FDEN.html

Date: March 2017

Pages: 118

Price: US\$ 3,040.00 (Single User License)

ID: EC10DA698FDEN

# **Abstracts**

The Europe Snus Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Snus industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Snus market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

Europe Snus Market Analysis by Countries:



Germany	
France	
UK	
Russia	
Italy	
Spain	
Benelux	
The Major players reported in the market include:  British American Tobacco Dharampal Satyapal Group Imperial Tobacco Group Japan Tobacco JMJ Group Manikchand Group Reynolds American company 8 company 9	
Europe Snus Market Analysis by Product:	
Type 1	
Type 2	
Type 3	

Europe Snus Market Analysis by Application:

Application 1



Application 2

Application 3

# Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



# **Contents**

#### 1 SNUS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Snus
- 1.2 Classification of Snus
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Application of Snus
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Snus Market States Status and Prospect (2012-2021) by Countries
  - 1.4.1 Germany
  - 1.4.2 France
  - 1.4.3 UK
  - 1.4.4 Russia
  - 1.4.5 Italy
- 1.4.6 Spain
- 1.4.7 Benelux
- 1.5 Europe Market Size (Value and Volume) of Snus (2012-2021)
  - 1.5.1 Europe Snus Sales and Growth Rate (2012-2021)
  - 1.5.2 Europe Snus Revenue and Growth Rate (2012-2021)

#### 2 EUROPE ECONOMIC IMPACT ON SNUS INDUSTRY

- 2.1 Europe Macroeconomic Analysis
- 2.2 Europe Macroeconomic Environment Development Trend

#### **3 SNUS MANUFACTURING COST ANALYSIS**

- 3.1 Snus Key Raw Materials Analysis
  - 3.1.1 Key Raw Materials
  - 3.1.2 Price Trend of Key Raw Materials
  - 3.1.3 Key Suppliers of Raw Materials
  - 3.1.4 Market Concentration Rate of Raw Materials
- 3.2 Proportion of Manufacturing Cost Structure
  - 3.2.1 Raw Materials



- 3.2.2 Labor Cost
- 3.2.3 Manufacturing Process Analysis of Snus

# 4 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 4.1 Snus Industrial Chain Analysis
- 4.2 Upstream Raw Materials Sourcing
- 4.3 Raw Materials Sources of Snus Major Manufacturers in 2015
- 4.4 Downstream Buyers

# 5 EUROPE SNUS MARKET ANALYSIS BY MANUFACTURERS, TYPE AND APPLICATION

- 5.1 Europe Snus Market Competition by Manufacturers
  - 5.1.1 Europe Snus Sales and Market Share of Key Manufacturers (2015 and 2016)
  - 5.1.2 Europe Snus Revenue and Share by Manufacturers (2015 and 2016)
- 5.2 Europe Snus (Volume and Value) by Type
  - 5.2.1 Europe Snus Sales and Market Share by Type (2012-2017)
  - 5.2.2 Europe Snus Revenue and Market Share by Type (2012-2017)
- 5.3 Europe Snus (Volume and Value) by Countries
  - 5.3.1 Europe Snus Sales and Market Share by Countries (2012-2017)
  - 5.3.2 Europe Snus Revenue and Market Share by Countries (2012-2017)
- 5.4 Europe Snus (Volume) by Application

### 6 GERMANY SNUS (VOLUME, VALUE AND SALES PRICE)

- 6.1 Germany Snus Sales and Value (2012-2017)
  - 6.1.1 Germany Snus Sales and Growth Rate (2012-2017)
  - 6.1.2 Germany Snus Revenue and Growth Rate (2012-2017)
  - 6.1.3 Germany Snus Sales Price Trend (2012-2017)
- 6.2 Germany Snus Sales and Market Share by Manufacturers
- 6.3 Germany Snus Sales and Market Share by Type
- 6.4 Germany Snus Sales and Market Share by Application

#### 7 FRANCE SNUS (VOLUME, VALUE AND SALES PRICE)

- 7.1 France Snus Sales and Value (2012-2017)
  - 7.1.1 France Snus Sales and Growth Rate (2012-2017)
  - 7.1.2 France Snus Revenue and Growth Rate (2012-2017)



- 7.1.3 France Snus Sales Price Trend (2012-2017)
- 7.2 France Snus Sales and Market Share by Manufacturers
- 7.3 France Snus Sales and Market Share by Type
- 7.4 France Snus Sales and Market Share by Application

## 8 UK SNUS (VOLUME, VALUE AND SALES PRICE)

- 8.1 UK Snus Sales and Value (2012-2017)
  - 8.1.1 UK Snus Sales and Growth Rate (2012-2017)
  - 8.1.2 UK Snus Revenue and Growth Rate (2012-2017)
  - 8.1.3 UK Snus Sales Price Trend (2012-2017)
- 8.2 UK Snus Sales and Market Share by Manufacturers
- 8.3 UK Snus Sales and Market Share by Type
- 8.4 UK Snus Sales and Market Share by Application

# 9 RUSSIA SNUS (VOLUME, VALUE AND SALES PRICE)

- 9.1 Russia Snus Sales and Value (2012-2017)
  - 9.1.1 Russia Snus Sales and Growth Rate (2012-2017)
  - 9.1.2 Russia Snus Revenue and Growth Rate (2012-2017)
  - 9.1.3 Russia Snus Sales Price Trend (2012-2017)
- 9.2 Russia Snus Sales and Market Share by Manufacturers
- 9.3 Russia Snus Sales and Market Share by Type
- 9.4 Russia Snus Sales and Market Share by Application

# 10 ITALY SNUS (VOLUME, VALUE AND SALES PRICE)

- 10.1 Italy Snus Sales and Value (2012-2017)
  - 10.1.1 Italy Snus Sales and Growth Rate (2012-2017)
  - 10.1.2 Italy Snus Revenue and Growth Rate (2012-2017)
  - 10.1.3 Italy Snus Sales Price Trend (2012-2017)
- 10.2 Italy Snus Sales and Market Share by Manufacturers
- 10.3 Italy Snus Sales and Market Share by Type
- 10.4 Italy Snus Sales and Market Share by Application

#### 11 SPAIN SNUS (VOLUME, VALUE AND SALES PRICE)

- 11.1 Spain Snus Sales and Value (2012-2017)
- 11.1.1 Spain Snus Sales and Growth Rate (2012-2017)



- 11.1.2 Spain Snus Revenue and Growth Rate (2012-2017)
- 11.1.3 Spain Snus Sales Price Trend (2012-2017)
- 11.2 Spain Snus Sales and Market Share by Manufacturers
- 11.3 Spain Snus Sales and Market Share by Type
- 11.4 Spain Snus Sales and Market Share by Application

### 12 BENELUX SNUS (VOLUME, VALUE AND SALES PRICE)

- 12.1 Benelux Snus Sales and Value (2012-2017)
  - 12.1.1 Benelux Snus Sales and Growth Rate (2012-2017)
  - 12.1.2 Benelux Snus Revenue and Growth Rate (2012-2017)
- 12.1.3 Benelux Snus Sales Price Trend (2012-2017)
- 12.2 Benelux Snus Sales and Market Share by Manufacturers
- 12.3 Benelux Snus Sales and Market Share by Type
- 12.4 Benelux Snus Sales and Market Share by Application

#### 13 EUROPE SNUS MANUFACTURERS ANALYSIS

- 13.1 British American Tobacco
  - 13.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 13.1.2 Product Type, Application and Specification
  - 13.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 13.1.4 Business Overview
- 13.2 Dharampal Satyapal Group
  - 13.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 13.2.2 Product Type, Application and Specification
  - 13.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 13.2.4 Business Overview
- 13.3 Imperial Tobacco Group
  - 13.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 13.3.2 Product Type, Application and Specification
  - 13.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 13.3.4 Business Overview
- 13.4 Japan Tobacco
  - 13.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 13.4.2 Product Type, Application and Specification
  - 13.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 13.4.4 Business Overview
- 13.5 JMJ Group



- 13.5.1 Company Basic Information, Manufacturing Base and Competitors
- 13.5.2 Product Type, Application and Specification
- 13.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 13.5.4 Business Overview
- 13.6 Manikchand Group
  - 13.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 13.6.2 Product Type, Application and Specification
  - 13.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 13.6.4 Business Overview
- 13.7 Reynolds American
  - 13.7.1 Company Basic Information, Manufacturing Base and Competitors
- 13.7.2 Product Type, Application and Specification
- 13.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 13.7.4 Business Overview
- 13.8 company
  - 13.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 13.8.2 Product Type, Application and Specification
  - 13.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 13.8.4 Business Overview
- 13.9 company
  - 13.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 13.9.2 Product Type, Application and Specification
  - 13.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 13.9.4 Business Overview

#### 13 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 13.1 Marketing Channel
  - 13.1.1 Direct Marketing
  - 13.1.2 Indirect Marketing
- 13.1.3 Marketing Channel Development Trend
- 13.2 Market Positioning
  - 13.2.1 Pricing Strategy
  - 13.2.2 Brand Strategy
  - 13.2.3 Target Client
- 13.3 Distributors/Traders List

#### 14 MARKET EFFECT FACTORS ANALYSIS



- 14.1 Technology Progress/Risk
  - 14.1.1 Substitutes Threat
  - 14.1.2 Technology Progress in Related Industry
- 14.2 Consumer Needs/Customer Preference Change
- 14.3 Economic/Political Environmental Change

# 15 EUROPE SNUS MARKET FORECAST (2017-2021)

- 15.1 Germany Market Forecast (2017-2021)
- 15.2 France Market Forecast (2017-2021)
- 15.3 UK Market Forecast (2017-2021)
- 15.4 Russia Market Forecast (2017-2021)
- 15.5 Italy Market Forecast (2017-2021)
- 15.6 Spain Market Forecast (2017-2021)
- 15.7 Benelux Market Forecast (2017-2021)
- 15.8 Europe Snus Market Forecast by Type (2017-2021)
- 15.9 Europe Snus Market Forecast by Application (2017-2021)

#### **16 APPENDIX**



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Snus

Table Classification of Snus

Figure Europe Sales Market Share of Snus by Type in 2015

Table Application of Snus

Figure Europe Sales Market Share of Snus by Application in 2015

Figure Germany Snus Revenue and Growth Rate (2012-2021)

Figure France Snus Revenue and Growth Rate (2012-2021)

Figure UK Snus Revenue and Growth Rate (2012-2021)

Figure Russia Snus Revenue and Growth Rate (2012-2021)

Figure Italy Snus Revenue and Growth Rate (2012-2021)

Figure Spain Snus Revenue and Growth Rate (2012-2021)

Figure Benelux Snus Revenue and Growth Rate (2012-2021)

Figure Europe Snus Sales and Growth Rate (2012-2021)

Figure Europe Snus Revenue and Growth Rate (2012-2021)

Table Europe Snus Sales of Key Manufacturers (2015 and 2016)

Table Europe Snus Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Snus Sales Share by Manufacturers

Figure 2016 Snus Sales Share by Manufacturers

Table Europe Snus Revenue by Manufacturers (2015 and 2016)

Table Europe Snus Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Europe Snus Revenue Share by Manufacturers

Table 2016 Europe Snus Revenue Share by Manufacturers

Table Europe Snus Sales and Market Share by Type (2012-2017)

Table Europe Snus Sales Share by Type (2012-2017)

Figure Sales Market Share of Snus by Type (2012-2017)

Figure Europe Snus Sales Growth Rate by Type (2012-2017)

Table Europe Snus Revenue and Market Share by Type (2012-2017)

Table Europe Snus Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Snus by Type (2012-2017)

Figure Europe Snus Revenue Growth Rate by Type (2012-2017)

Table Europe Snus Sales and Market Share by Countries (2012-2017)

Table Europe Snus Sales Share by Countries (2012-2017)

Figure Sales Market Share of Snus by Countries (2012-2017)

Table Europe Snus Revenue and Market Share by Countries (2012-2017)

Table Europe Snus Revenue Share by Countries (2012-2017)

Figure Revenue Market Share of Snus by Countries (2012-2017)



Table Europe Snus Sales and Market Share by Application (2012-2017)

Table Europe Snus Sales Share by Application (2012-2017)

Figure Sales Market Share of Snus by Application (2012-2017)

Figure Germany Snus Sales and Growth Rate (2012-2017)

Figure Germany Snus Revenue and Growth Rate (2012-2017)

Figure Germany Snus Sales Price Trend (2012-2017)

Table Germany Snus Sales by Manufacturers (2015 and 2016)

Table Germany Snus Market Share by Manufacturers (2015 and 2016)

Table Germany Snus Sales by Type (2015 and 2016)

Table Germany Snus Market Share by Type (2015 and 2016)

Table Germany Snus Sales by Application (2015 and 2016)

Table Germany Snus Market Share by Application (2015 and 2016)

Figure France Snus Sales and Growth Rate (2012-2017)

Figure France Snus Revenue and Growth Rate (2012-2017)

Figure France Snus Sales Price Trend (2012-2017)

Table France Snus Sales by Manufacturers (2015 and 2016)

Table France Snus Market Share by Manufacturers (2015 and 2016)

Table France Snus Sales by Type (2015 and 2016)

Table France Snus Market Share by Type (2015 and 2016)

Table France Snus Sales by Application (2015 and 2016)

Table France Snus Market Share by Application (2015 and 2016)

Figure UK Snus Sales and Growth Rate (2012-2017)

Figure UK Snus Revenue and Growth Rate (2012-2017)

Figure UK Snus Sales Price Trend (2012-2017)

Table UK Snus Sales by Manufacturers (2015 and 2016)

Table UK Snus Market Share by Manufacturers (2015 and 2016)

Table UK Snus Sales by Type (2015 and 2016)

Table UK Snus Market Share by Type (2015 and 2016)

Table UK Snus Sales by Application (2015 and 2016)

Table UK Snus Market Share by Application (2015 and 2016)

Figure Russia Snus Sales and Growth Rate (2012-2017)

Figure Russia Snus Revenue and Growth Rate (2012-2017)

Figure Russia Snus Sales Price Trend (2012-2017)

Table Russia Snus Sales by Manufacturers (2015 and 2016)

Table Russia Snus Market Share by Manufacturers (2015 and 2016)

Table Russia Snus Sales by Type (2015 and 2016)

Table Russia Snus Market Share by Type (2015 and 2016)

Table Russia Snus Sales by Application (2015 and 2016)

Table Russia Snus Market Share by Application (2015 and 2016)



Figure Italy Snus Sales and Growth Rate (2012-2017)

Figure Italy Snus Revenue and Growth Rate (2012-2017)

Figure Italy Snus Sales Price Trend (2012-2017)

Table Italy Snus Sales by Manufacturers (2015 and 2016)

Table Italy Snus Market Share by Manufacturers (2015 and 2016)

Table Italy Snus Sales by Type (2015 and 2016)

Table Italy Snus Market Share by Type (2015 and 2016)

Table Italy Snus Sales by Application (2015 and 2016)

Table Italy Snus Market Share by Application (2015 and 2016)

Figure Spain Snus Sales and Growth Rate (2012-2017)

Figure Spain Snus Revenue and Growth Rate (2012-2017)

Figure Spain Snus Sales Price Trend (2012-2017)

Table Spain Snus Sales by Manufacturers (2015 and 2016)

Table Spain Snus Market Share by Manufacturers (2015 and 2016)

Table Spain Snus Sales by Type (2015 and 2016)

Table Spain Snus Market Share by Type (2015 and 2016)

Table Spain Snus Sales by Application (2015 and 2016)

Table Spain Snus Market Share by Application (2015 and 2016)

Figure Benelux Snus Sales and Growth Rate (2012-2017)

Figure Benelux Snus Revenue and Growth Rate (2012-2017)

Figure Benelux Snus Sales Price Trend (2012-2017)

Table Benelux Snus Sales by Manufacturers (2015 and 2016)

Table Benelux Snus Market Share by Manufacturers (2015 and 2016)

Table Benelux Snus Sales by Type (2015 and 2016)

Table Benelux Snus Market Share by Type (2015 and 2016)

Table Benelux Snus Sales by Application (2015 and 2016)

Table Benelux Snus Market Share by Application (2015 and 2016)

Table British American Tobacco Basic Information List

Table British American Tobacco Snus Sales, Revenue, Price and Gross Margin (2012-2017)

Figure British American Tobacco Snus Sales Market Share (2012-2017)

Table Dharampal Satyapal Group Basic Information List

Table Dharampal Satyapal Group Snus Sales, Revenue, Price and Gross Margin (2012-2017)

Table Dharampal Satyapal Group Snus Sales Market Share (2012-2017)

Table Imperial Tobacco Group Basic Information List

Table Imperial Tobacco Group Snus Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Imperial Tobacco Group Snus Sales Market Share (2012-2017)



Table Japan Tobacco Basic Information List

Table Japan Tobacco Snus Sales, Revenue, Price and Gross Margin (2012-2017)

Table Japan Tobacco Snus Sales Market Share (2012-2017)

Table JMJ Group Basic Information List

Table JMJ Group Snus Sales, Revenue, Price and Gross Margin (2012-2017)

Figure JMJ Group Snus Sales Market Share (2012-2017)

Table Manikchand Group Basic Information List

Table Manikchand Group Snus Sales, Revenue, Price and Gross Margin (2012-2017)

Table Manikchand Group Snus Sales Market Share (2012-2017)

Table Reynolds American Basic Information List

Table Reynolds American Snus Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Reynolds American Snus Sales Market Share (2012-2017)

Table company 8 Basic Information List

Table company 8 Snus Sales, Revenue, Price and Gross Margin (2012-2017)

Table company 8 Snus Sales Market Share (2012-2017)

Table company 9 Basic Information List

Table company 9 Snus Sales, Revenue, Price and Gross Margin (2012-2017)

Figure company 9 Snus Sales Market Share (2012-2017).

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Snus

Figure Manufacturing Process Analysis of Snus

Figure Snus Industrial Chain Analysis

Table Raw Materials Sources of Snus Major Manufacturers in 2015

Table Major Buyers of Snus

Table Distributors/Traders List

Figure Germany Snus Sales and Growth Rate Forecast (2017-2021)

Figure Germany Snus Revenue and Growth Rate Forecast (2017-2021)

Figure France Snus Sales and Growth Rate Forecast (2017-2021)

Figure France Snus Revenue and Growth Rate Forecast (2017-2021)

Figure UK Snus Sales and Growth Rate Forecast (2017-2021)

Figure UK Snus Revenue and Growth Rate Forecast (2017-2021)

Figure Russia Snus Sales and Growth Rate Forecast (2017-2021)

Figure Russia Snus Revenue and Growth Rate Forecast (2017-2021)

Figure Italy Snus Sales and Growth Rate Forecast (2017-2021)

Figure Italy Snus Revenue and Growth Rate Forecast (2017-2021)

Figure Spain Snus Sales and Growth Rate Forecast (2017-2021)

Figure Spain Snus Revenue and Growth Rate Forecast (2017-2021)



Figure Benelux Snus Sales and Growth Rate Forecast (2017-2021)
Figure Benelux Snus Revenue and Growth Rate Forecast (2017-2021)
Table Europe Snus Sales Forecast by Type (2017-2021)
Table Europe Snus Sales Forecast by Application (2017-2021)



#### I would like to order

Product name: Europe Snus Market Research Report Forecast 2017-2021

Product link: https://marketpublishers.com/r/EC10DA698FDEN.html

Price: US\$ 3,040.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/EC10DA698FDEN.html">https://marketpublishers.com/r/EC10DA698FDEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970