

China Wrist Wearable Devices Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/CA778FC44B8EN.html

Date: June 2017

Pages: 107

Price: US\$ 2,480.00 (Single User License)

ID: CA778FC44B8EN

Abstracts

The China Wrist Wearable Devices Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Wrist Wearable Devices industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Wrist Wearable Devices market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:



F	4.1	I_ :	4	I	_
— .	ITI	n	IT.	ın	C

Connectedevice Ltd.

Jawbone Up

Xiaomi Inc.

Qualcomm Inc.

Nike Inc.

Adidas Ag

LG Electronics Inc.

Sony Corp.

China Wrist Wearable Devices Market: Product Segment Analysis

Type 1

Type 2

Type 3

China Wrist Wearable Devices Market: Application Segment Analysis

Application 1

Application 2

Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



Contents

CHAPTER 1 WRIST WEARABLE DEVICES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Wrist Wearable Devices
- 1.2 Wrist Wearable Devices Market Segmentation by Type
 - 1.2.1 China Production Market Share of Wrist Wearable Devices by Type 1n 2016
 - 1.2.1 Type
 - 1.2.2 Type
 - 1.2.3 Type
- 1.3 Wrist Wearable Devices Market Segmentation by Application
 - 1.3.1 Wrist Wearable Devices Consumption Market Share by Application in 2016
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Wrist Wearable Devices (2012-2021)

CHAPTER 2 CHINA ECONOMIC IMPACT ON WRIST WEARABLE DEVICES INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
 - 2.1.1 China Macroeconomic Analysis
 - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Wrist Wearable Devices Industry

CHAPTER 3 CHINA WRIST WEARABLE DEVICES MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Wrist Wearable Devices Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Wrist Wearable Devices Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Wrist Wearable Devices Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Wrist Wearable Devices Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Wrist Wearable Devices Market Competitive Situation and Trends
 - 3.5.1 Wrist Wearable Devices Market Concentration Rate
 - 3.5.2 Wrist Wearable Devices Market Share of Top 3 and Top 5 Manufacturers



3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 CHINA WRIST WEARABLE DEVICES CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

- 4.1 China Wrist Wearable Devices Capacity, Production and Growth (2012-2017)
- 4.2 China Wrist Wearable Devices Revenue and Growth (2012-2017)
- 4.3 China Wrist Wearable Devices Production, Consumption, Export and Import (2012-2017)

CHAPTER 5 CHINA WRIST WEARABLE DEVICES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Wrist Wearable Devices Production and Market Share by Type (2012-2017)
- 5.2 China Wrist Wearable Devices Revenue and Market Share by Type (2012-2017)
- 5.3 China Wrist Wearable Devices Price by Type (2012-2017)
- 5.4 China Wrist Wearable Devices Production Growth by Type (2012-2017)

CHAPTER 6 CHINA WRIST WEARABLE DEVICES MARKET ANALYSIS BY APPLICATION

- 6.1 China Wrist Wearable Devices Consumption and Market Share by Application (2012-2017)
- 6.2 China Wrist Wearable Devices Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

CHAPTER 7 CHINA WRIST WEARABLE DEVICES MANUFACTURERS ANALYSIS

- 7.1 Fitbit Inc.
 - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.1.2 Product Type, Application and Specification
 - 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.1.4 Business Overview
- 7.2 Connectedevice Ltd.
- 7.2.1 Company Basic Information, Manufacturing Base and Competitors
- 7.2.2 Product Type, Application and Specification



- 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.2.4 Business Overview
- 7.3 Jawbone Up
 - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.3.2 Product Type, Application and Specification
 - 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.3.4 Business Overview
- 7.4 Xiaomi Inc.
 - 7.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.4.2 Product Type, Application and Specification
 - 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.4.4 Business Overview
- 7.5 Qualcomm Inc.
 - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.5.2 Product Type, Application and Specification
 - 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.5.4 Business Overview
- 7.6 Nike Inc.
 - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.6.2 Product Type, Application and Specification
 - 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.6.4 Business Overview
- 7.7 Adidas Aq
 - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.7.2 Product Type, Application and Specification
 - 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.7.4 Business Overview
- 7.8 LG Electronics Inc.
 - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.8.2 Product Type, Application and Specification
 - 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.8.4 Business Overview
- 7.9 Sony Corp.
 - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.9.2 Product Type, Application and Specification
 - 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.9.4 Business Overview

CHAPTER 8 WRIST WEARABLE DEVICES MANUFACTURING COST ANALYSIS



- 8.1 Wrist Wearable Devices Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Wrist Wearable Devices

CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Wrist Wearable Devices Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Wrist Wearable Devices Major Manufacturers in 2015
- 9.4 Downstream Buyers

CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change



CHAPTER 12 CHINA WRIST WEARABLE DEVICES MARKET FORECAST (2017-2021)

- 12.1 China Wrist Wearable Devices Production, Revenue Forecast (2017-2021)
- 12.2 China Wrist Wearable Devices Production, Consumption Forecast by Regions (2017-2021)
- 12.3 China Wrist Wearable Devices Production Forecast by Type (2017-2021)
- 12.4 China Wrist Wearable Devices Consumption Forecast by Application (2017-2021)
- 12.5 Wrist Wearable Devices Price Forecast (2017-2021)

CHAPTER 13 APPENDIX



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Wrist Wearable Devices

Figure China Production Market Share of Wrist Wearable Devices by Type 1n 2016 Table Wrist Wearable Devices Consumption Market Share by Application in 2016 Figure China Wrist Wearable Devices Revenue (Million USD) and Growth Rate (2012-2021)

Table China Wrist Wearable Devices Capacity of Key Manufacturers (2015 and 2016) Table China Wrist Wearable Devices Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Wrist Wearable Devices Capacity of Key Manufacturers in 2015
Figure China Wrist Wearable Devices Capacity of Key Manufacturers in 2016
Table China Wrist Wearable Devices Production of Key Manufacturers (2015 and 2016)
Table China Wrist Wearable Devices Production Share by Manufacturers (2015 and 2016)

Figure 2015 Wrist Wearable Devices Production Share by Manufacturers
Figure 2016 Wrist Wearable Devices Production Share by Manufacturers
Table China Wrist Wearable Devices Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Wrist Wearable Devices Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Wrist Wearable Devices Revenue Share by Manufacturers
Table 2016 China Wrist Wearable Devices Revenue Share by Manufacturers
Table China Market Wrist Wearable Devices Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Wrist Wearable Devices Average Price of Key Manufacturers in 2015

Table Manufacturers Wrist Wearable Devices Manufacturing Base Distribution and Sales Area

Table Manufacturers Wrist Wearable Devices Product Type

Figure Wrist Wearable Devices Market Share of Top 3 Manufacturers

Figure Wrist Wearable Devices Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Wrist Wearable Devices Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Wrist Wearable Devices Market Share (2012-2017)



Table Fitbit Inc. Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Fitbit Inc. Wrist Wearable Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table Fitbit Inc. Wrist Wearable Devices Market Share (2012-2017)

Table Connectedevice Ltd. Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Connectedevice Ltd. Wrist Wearable Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table Connectedevice Ltd. Wrist Wearable Devices Market Share (2012-2017)

Table Jawbone Up Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Jawbone Up Wrist Wearable Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table Jawbone Up Wrist Wearable Devices Market Share (2012-2017)

Table Xiaomi Inc. Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Xiaomi Inc. Wrist Wearable Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table Xiaomi Inc. Wrist Wearable Devices Market Share (2012-2017)

Table Qualcomm Inc. Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Qualcomm Inc. Wrist Wearable Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table Qualcomm Inc. Wrist Wearable Devices Market Share (2012-2017)

Table Nike Inc. Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Nike Inc. Wrist Wearable Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table Nike Inc. Wrist Wearable Devices Market Share (2012-2017)

Table Adidas Ag Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Adidas Ag Wrist Wearable Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table Adidas Ag Wrist Wearable Devices Market Share (2012-2017)

Table LG Electronics Inc. Basic Information, Manufacturing Base, Production Area and Its Competitors

Table LG Electronics Inc. Wrist Wearable Devices Production, Revenue, Price and Gross Margin (2012-2017)



Table LG Electronics Inc. Wrist Wearable Devices Market Share (2012-2017)

Table Sony Corp. Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Sony Corp. Wrist Wearable Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table Sony Corp. Wrist Wearable Devices Market Share (2012-2017)

Figure Production Revenue Share of Wrist Wearable Devices by Type (2012-2017)

Figure 2015 Revenue Market Share of Wrist Wearable Devices by Type

Table China Wrist Wearable Devices Price by Type (2012-2017)

Figure China Wrist Wearable Devices Production Growth by Type (2012-2017)

Table China Wrist Wearable Devices Consumption by Application (2012-2017)

Table China Wrist Wearable Devices Consumption Market Share by Application (2012-2017)

Figure China Wrist Wearable Devices Consumption Market Share by Application in 2015

Table China Wrist Wearable Devices Consumption Growth Rate by Application (2012-2017)

Figure China Wrist Wearable Devices Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Wrist Wearable Devices

Figure Manufacturing Process Analysis of Wrist Wearable Devices

Figure Wrist Wearable Devices Industrial Chain Analysis

Table Raw Materials Sources of Wrist Wearable Devices Major Manufacturers in 2015

Table Major Buyers of Wrist Wearable Devices

Table Distributors/Traders List

Figure China Wrist Wearable Devices Capacity, Production and Growth Rate Forecast (2017-2021)

Figure China Wrist Wearable Devices Revenue and Growth Rate Forecast (2017-2021)

Table China Wrist Wearable Devices Production, Import, Export and Consumption Forecast (2017-2021)

Table China Wrist Wearable Devices Production Forecast by Type (2017-2021)

Table China Wrist Wearable Devices Consumption Forecast by Application (2017-2021)

COMPANIES MENTIONED

Fitbit Inc.



Connectedevice Ltd.

Jawbone Up

Xiaomi Inc.

Qualcomm Inc.

Nike Inc.

Adidas Ag

LG Electronics Inc.

Sony Corp.

Google Inc.

Apple Inc.

Garmin Corporation

Metawatch Ltd.

Pebble Technology Corporation

Samsung

Razer Inc.

Basis Science Inc

Misfit Wearable's

Timex Group

Motorola Solutions Inc.

Movea Inc.



I would like to order

Product name: China Wrist Wearable Devices Market Research Report Forecast 2017-2021

Product link: https://marketpublishers.com/r/CA778FC44B8EN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/CA778FC44B8EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:			
Last name:			
Email:			
Company:			
Address:			
City:			
Zip code:			
Country:			
Tel:			
Fax:			
Your message:			
	**All fields are required		
	Custumer signature		

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970