

# China Wireless Earphone Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/C4AF5261987EN.html>

Date: March 2017

Pages: 135

Price: US\$ 2,480.00 (Single User License)

ID: C4AF5261987EN

## Abstracts

The China Wireless Earphone Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Wireless Earphone industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Wireless Earphone market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Sennheiser  
Beyerdynamic  
Ultrasone  
LG  
Grado  
Koss  
Audio-Technica  
Sony  
Denon

### China Wireless Earphone Market: Product Segment Analysis

RF Wireless Earphone  
IR Wireless Earphone  
Bluetooth Wireless Earphone

### China Wireless Earphone Market: Application Segment Analysis

Application 1  
Application 2  
Application 3

### Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of

market and by making in-depth analysis of market segments

## Contents

### **CHAPTER 1 WIRELESS EARPHONE MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Wireless Earphone
- 1.2 Wireless Earphone Market Segmentation by Type
  - 1.2.1 China Production Market Share of Wireless Earphone by RF Wireless Earphones 2016
    - 1.2.1.1 RF Wireless Earphone
    - 1.2.1.2 IR Wireless Earphone
    - 1.2.1.3 Bluetooth Wireless Earphone
- 1.3 Wireless Earphone Market Segmentation by Application
  - 1.3.1 Wireless Earphone Consumption Market Share by Application in 2016
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Wireless Earphone (2012-2021)

### **CHAPTER 2 CHINA ECONOMIC IMPACT ON WIRELESS EARPHONE INDUSTRY**

- 2.1 China Macroeconomic Environment Analysis
  - 2.1.1 China Macroeconomic Analysis
  - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Wireless Earphone Industry

### **CHAPTER 3 CHINA WIRELESS EARPHONE MARKET COMPETITION BY MANUFACTURERS**

- 3.1 China Wireless Earphone Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Wireless Earphone Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Wireless Earphone Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Wireless Earphone Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Wireless Earphone Market Competitive Situation and Trends
  - 3.5.1 Wireless Earphone Market Concentration Rate
  - 3.5.2 Wireless Earphone Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 CHINA WIRELESS EARPHONE CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)**

- 4.1 China Wireless Earphone Capacity, Production and Growth (2012-2017)
- 4.2 China Wireless Earphone Revenue and Growth (2012-2017)
- 4.3 China Wireless Earphone Production, Consumption, Export and Import (2012-2017)

## **CHAPTER 5 CHINA WIRELESS EARPHONE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 China Wireless Earphone Production and Market Share by Type (2012-2017)
- 5.2 China Wireless Earphone Revenue and Market Share by Type (2012-2017)
- 5.3 China Wireless Earphone Price by Type (2012-2017)
- 5.4 China Wireless Earphone Production Growth by Type (2012-2017)

## **CHAPTER 6 CHINA WIRELESS EARPHONE MARKET ANALYSIS BY APPLICATION**

- 6.1 China Wireless Earphone Consumption and Market Share by Application (2012-2017)
- 6.2 China Wireless Earphone Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

## **CHAPTER 7 CHINA WIRELESS EARPHONE MANUFACTURERS ANALYSIS**

- 7.1 Sennheiser
  - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.1.2 Product Type, Application and Specification
  - 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.1.4 Business Overview
- 7.2 Beyerdynamic
  - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.2.2 Product Type, Application and Specification
  - 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.2.4 Business Overview
- 7.3 Ultrasono
  - 7.3.1 Company Basic Information, Manufacturing Base and Competitors

7.3.2 Product Type, Application and Specification

7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.3.4 Business Overview

7.4 LG

7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Product Type, Application and Specification

7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.4.4 Business Overview

7.5 Grado

7.5.1 Company Basic Information, Manufacturing Base and Competitors

7.5.2 Product Type, Application and Specification

7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.5.4 Business Overview

7.6 Koss

7.6.1 Company Basic Information, Manufacturing Base and Competitors

7.6.2 Product Type, Application and Specification

7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.6.4 Business Overview

7.7 Audio-Technica

7.7.1 Company Basic Information, Manufacturing Base and Competitors

7.7.2 Product Type, Application and Specification

7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.7.4 Business Overview

7.8 Sony

7.8.1 Company Basic Information, Manufacturing Base and Competitors

7.8.2 Product Type, Application and Specification

7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.8.4 Business Overview

7.9 Denon

7.9.1 Company Basic Information, Manufacturing Base and Competitors

7.9.2 Product Type, Application and Specification

7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.9.4 Business Overview

## **CHAPTER 8 WIRELESS EARPHONE MANUFACTURING COST ANALYSIS**

8.1 Wireless Earphone Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Wireless Earphone

## **CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Wireless Earphone Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Wireless Earphone Major Manufacturers in 2015
- 9.4 Downstream Buyers

## **CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **CHAPTER 12 CHINA WIRELESS EARPHONE MARKET FORECAST (2017-2021)**

- 12.1 China Wireless Earphone Production, Revenue Forecast (2017-2021)

12.2 China Wireless Earphone Production, Consumption Forecast by Regions  
(2017-2021)

12.3 China Wireless Earphone Production Forecast by Type (2017-2021)

12.4 China Wireless Earphone Consumption Forecast by Application (2017-2021)

12.5 Wireless Earphone Price Forecast (2017-2021)

## **CHAPTER 13 APPENDIX**



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Wireless Earphone

Figure China Production Market Share of Wireless Earphone by RF Wireless Earphonen 2016

Table Wireless Earphone Consumption Market Share by Application in 2016

Figure China Wireless Earphone Revenue (Million USD) and Growth Rate (2012-2021)

Table China Wireless Earphone Capacity of Key Manufacturers (2015 and 2016)

Table China Wireless Earphone Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Wireless Earphone Capacity of Key Manufacturers in 2015

Figure China Wireless Earphone Capacity of Key Manufacturers in 2016

Table China Wireless Earphone Production of Key Manufacturers (2015 and 2016)

Table China Wireless Earphone Production Share by Manufacturers (2015 and 2016)

Figure 2015 Wireless Earphone Production Share by Manufacturers

Figure 2016 Wireless Earphone Production Share by Manufacturers

Table China Wireless Earphone Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Wireless Earphone Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Wireless Earphone Revenue Share by Manufacturers

Table 2016 China Wireless Earphone Revenue Share by Manufacturers

Table China Market Wireless Earphone Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Wireless Earphone Average Price of Key Manufacturers in 2015

Table Manufacturers Wireless Earphone Manufacturing Base Distribution and Sales Area

Table Manufacturers Wireless Earphone Product Type

Figure Wireless Earphone Market Share of Top 3 Manufacturers

Figure Wireless Earphone Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Wireless Earphone Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Wireless Earphone Market Share (2012-2017)

Table Sennheiser Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Sennheiser Wireless Earphone Production, Revenue, Price and Gross Margin

(2012-2017)

Table Sennheiser Wireless Earphone Market Share (2012-2017)

Table Beyerdynamic Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Beyerdynamic Wireless Earphone Production, Revenue, Price and Gross Margin (2012-2017)

Table Beyerdynamic Wireless Earphone Market Share (2012-2017)

Table Ultrasonic Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Ultrasonic Wireless Earphone Production, Revenue, Price and Gross Margin (2012-2017)

Table Ultrasonic Wireless Earphone Market Share (2012-2017)

Table LG Basic Information, Manufacturing Base, Production Area and Its Competitors

Table LG Wireless Earphone Production, Revenue, Price and Gross Margin (2012-2017)

Table LG Wireless Earphone Market Share (2012-2017)

Table Grado Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Grado Wireless Earphone Production, Revenue, Price and Gross Margin (2012-2017)

Table Grado Wireless Earphone Market Share (2012-2017)

Table Koss Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Koss Wireless Earphone Production, Revenue, Price and Gross Margin (2012-2017)

Table Koss Wireless Earphone Market Share (2012-2017)

Table Audio-Technica Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Audio-Technica Wireless Earphone Production, Revenue, Price and Gross Margin (2012-2017)

Table Audio-Technica Wireless Earphone Market Share (2012-2017)

Table Sony Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Sony Wireless Earphone Production, Revenue, Price and Gross Margin (2012-2017)

Table Sony Wireless Earphone Market Share (2012-2017)

Table Denon Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Denon Wireless Earphone Production, Revenue, Price and Gross Margin

(2012-2017)

Table Denon Wireless Earphone Market Share (2012-2017)

Figure Production Revenue Share of Wireless Earphone by Type (2012-2017)

Figure 2015 Revenue Market Share of Wireless Earphone by Type

Table China Wireless Earphone Price by Type (2012-2017)

Figure China Wireless Earphone Production Growth by Type (2012-2017)

Table China Wireless Earphone Consumption by Application (2012-2017)

Table China Wireless Earphone Consumption Market Share by Application (2012-2017)

Figure China Wireless Earphone Consumption Market Share by Application in 2015

Table China Wireless Earphone Consumption Growth Rate by Application (2012-2017)

Figure China Wireless Earphone Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Wireless Earphone

Figure Manufacturing Process Analysis of Wireless Earphone

Figure Wireless Earphone Industrial Chain Analysis

Table Raw Materials Sources of Wireless Earphone Major Manufacturers in 2015

Table Major Buyers of Wireless Earphone

Table Distributors/Traders List

Figure China Wireless Earphone Capacity, Production and Growth Rate Forecast (2017-2021)

Figure China Wireless Earphone Revenue and Growth Rate Forecast (2017-2021)

Table China Wireless Earphone Production, Import, Export and Consumption Forecast (2017-2021)

Table China Wireless Earphone Production Forecast by Type (2017-2021)

Table China Wireless Earphone Consumption Forecast by Application (2017-2021)

## I would like to order

Product name: China Wireless Earphone Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/C4AF5261987EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C4AF5261987EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970