

# China Travel Insurance Industry Market Analysis & Forecast 2018-2023

<https://marketpublishers.com/r/C113C961CEAEN.html>

Date: July 2018

Pages: 99

Price: US\$ 3,120.00 (Single User License)

ID: C113C961CEAEN

## Abstracts

In the China Travel Insurance Industry Market Analysis & Forecast 2018-2023, the revenue is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2023, growing at a CAGR of XX% between 2018 and 2023. The production is estimated at XX million in 2017 and is forecasted to reach XX million by the end of 2023, growing at a CAGR of XX% between 2018 and 2023.

It covers Regional Segment Analysis, Type, Application, Major Manufactures, Industry Chain Analysis, Competitive Insights and Macroeconomic Analysis.

The Major players reported in the market include:

Allianz

Munich RE

Generali

AXA

Hanse Merkur

Groupama

Mapfre Asistencia

AIG

CSA Travel Protection

China Travel Insurance Market: Product Segment Analysis

Medical expense

Trip Cancellation

Others

China Travel Insurance Market: Application Segment Analysis

Domestic Tourism  
Oversea Tourism  
Application 3

### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### China Travel Insurance Industry Market Analysis & Forecast 2018-2023

#### **CHAPTER 1 TRAVEL INSURANCE MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Travel Insurance
- 1.2 Travel Insurance Market Segmentation by Type
  - 1.2.1 China Production Market Share of Travel Insurance by Medical expenses 2017
  - 1.2.1 Medical expense
  - 1.2.2 Trip Cancellation
  - 1.2.3 Others
- 1.3 Travel Insurance Market Segmentation by Application
  - 1.3.1 Travel Insurance Consumption Market Share by Application in 2017
  - 1.3.2 Domestic Tourism
  - 1.3.3 Oversea Tourism
  - 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Travel Insurance (2013-2023)

#### **CHAPTER 2 CHINA ECONOMIC IMPACT ON TRAVEL INSURANCE INDUSTRY**

- 2.1 China Macroeconomic Environment Analysis
  - 2.1.1 China Macroeconomic Analysis
  - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Travel Insurance Industry

#### **CHAPTER 3 CHINA TRAVEL INSURANCE MARKET COMPETITION BY MANUFACTURERS**

- 3.1 China Travel Insurance Production and Share by Manufacturers (2016 and 2017)
- 3.2 China Travel Insurance Revenue and Share by Manufacturers (2016 and 2017)
- 3.3 China Travel Insurance Average Price by Manufacturers (2016 and 2017)
- 3.4 Manufacturers Travel Insurance Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Travel Insurance Market Competitive Situation and Trends
  - 3.5.1 Travel Insurance Market Concentration Rate
  - 3.5.2 Travel Insurance Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 CHINA TRAVEL INSURANCE CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2013-2018)**

- 4.1 China Travel Insurance Capacity, Production and Growth (2013-2018)
- 4.2 China Travel Insurance Revenue and Growth (2013-2018)
- 4.3 China Travel Insurance Production, Consumption, Export and Import (2013-2018)

## **CHAPTER 5 CHINA TRAVEL INSURANCE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 China Travel Insurance Production and Market Share by Type (2013-2018)
- 5.2 China Travel Insurance Revenue and Market Share by Type (2013-2018)
- 5.3 China Travel Insurance Price by Type (2013-2018)
- 5.4 China Travel Insurance Production Growth by Type (2013-2018)

## **CHAPTER 6 CHINA TRAVEL INSURANCE MARKET ANALYSIS BY APPLICATION**

- 6.1 China Travel Insurance Consumption and Market Share by Application (2013-2018)
- 6.2 China Travel Insurance Consumption Growth Rate by Application (2013-2018)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

## **CHAPTER 7 CHINA TRAVEL INSURANCE MANUFACTURERS ANALYSIS**

- 7.1 Allianz
  - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.1.2 Product Type, Application and Specification
  - 7.1.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.1.4 Business Overview
- 7.2 Munich RE
  - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.2.2 Product Type, Application and Specification
  - 7.2.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.2.4 Business Overview
- 7.3 Generali
  - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.3.2 Product Type, Application and Specification

7.3.3 Production, Revenue, Price and Gross Margin (2013-2018)

7.3.4 Business Overview

7.4 AXA

7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Product Type, Application and Specification

7.4.3 Production, Revenue, Price and Gross Margin (2013-2018)

7.4.4 Business Overview

7.5 Hanse Merkur

7.5.1 Company Basic Information, Manufacturing Base and Competitors

7.5.2 Product Type, Application and Specification

7.5.3 Production, Revenue, Price and Gross Margin (2013-2018)

7.5.4 Business Overview

7.6 Groupama

7.6.1 Company Basic Information, Manufacturing Base and Competitors

7.6.2 Product Type, Application and Specification

7.6.3 Production, Revenue, Price and Gross Margin (2013-2018)

7.6.4 Business Overview

7.7 Mapfre Asistencia

7.7.1 Company Basic Information, Manufacturing Base and Competitors

7.7.2 Product Type, Application and Specification

7.7.3 Production, Revenue, Price and Gross Margin (2013-2018)

7.7.4 Business Overview

7.8 AIG

7.8.1 Company Basic Information, Manufacturing Base and Competitors

7.8.2 Product Type, Application and Specification

7.8.3 Production, Revenue, Price and Gross Margin (2013-2018)

7.8.4 Business Overview

7.9 CSA Travel Protection

7.9.1 Company Basic Information, Manufacturing Base and Competitors

7.9.2 Product Type, Application and Specification

7.9.3 Production, Revenue, Price and Gross Margin (2013-2018)

7.9.4 Business Overview

...

## **CHAPTER 8 TRAVEL INSURANCE MANUFACTURING COST ANALYSIS**

8.1 Travel Insurance Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Travel Insurance

## **CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Travel Insurance Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Travel Insurance Major Manufacturers in 2016
- 9.4 Downstream Buyers

## **CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **CHAPTER 12 CHINA TRAVEL INSURANCE MARKET FORECAST (2018-2023)**

- 12.1 China Travel Insurance Production, Revenue Forecast (2018-2023)

12.2 China Travel Insurance Production, Consumption Forecast by Regions  
(2018-2023)

12.3 China Travel Insurance Production Forecast by Type (2018-2023)

12.4 China Travel Insurance Consumption Forecast by Application (2018-2023)

12.5 Travel Insurance Price Forecast (2018-2023)

## **CHAPTER 13 APPENDIX**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Travel Insurance

Figure China Production Market Share of Travel Insurance by Medical expensen 2017

Table Travel Insurance Consumption Market Share by Application in 2017

Figure China Travel Insurance Revenue (Million USD) and Growth Rate (2013-2023)

Table China Travel Insurance Capacity of Key Manufacturers (2016 and 2017)

Table China Travel Insurance Capacity Market Share of Key Manufacturers (2016 and 2017)

Figure China Travel Insurance Capacity of Key Manufacturers in 2016

Figure China Travel Insurance Capacity of Key Manufacturers in 2017

Table China Travel Insurance Production of Key Manufacturers (2016 and 2017)

Table China Travel Insurance Production Share by Manufacturers (2016 and 2017)

Figure 2015 Travel Insurance Production Share by Manufacturers

Figure 2016 Travel Insurance Production Share by Manufacturers

Table China Travel Insurance Revenue (Million USD) by Manufacturers (2016 and 2017)

Table China Travel Insurance Revenue Share by Manufacturers (2016 and 2017)

Table 2015 China Travel Insurance Revenue Share by Manufacturers

Table 2016 China Travel Insurance Revenue Share by Manufacturers

Table China Market Travel Insurance Average Price of Key Manufacturers (2016 and 2017)

Figure China Market Travel Insurance Average Price of Key Manufacturers in 2016

Table Manufacturers Travel Insurance Manufacturing Base Distribution and Sales Area

Table Manufacturers Travel Insurance Product Type

Figure Travel Insurance Market Share of Top 3 Manufacturers

Figure Travel Insurance Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Travel Insurance Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

Figure Church & Dwight Travel Insurance Market Share (2013-2018)

Table Allianz Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Allianz Travel Insurance Production, Revenue, Price and Gross Margin (2013-2018)

Table Allianz Travel Insurance Market Share (2013-2018)



Table Munich RE Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Munich RE Travel Insurance Production, Revenue, Price and Gross Margin (2013-2018)

Table Munich RE Travel Insurance Market Share (2013-2018)

Table Generali Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Generali Travel Insurance Production, Revenue, Price and Gross Margin (2013-2018)

Table Generali Travel Insurance Market Share (2013-2018)

Table AXA Basic Information, Manufacturing Base, Production Area and Its Competitors

Table AXA Travel Insurance Production, Revenue, Price and Gross Margin (2013-2018)

Table AXA Travel Insurance Market Share (2013-2018)

Table Hanse Merkur Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Hanse Merkur Travel Insurance Production, Revenue, Price and Gross Margin (2013-2018)

Table Hanse Merkur Travel Insurance Market Share (2013-2018)

Table Groupama Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Groupama Travel Insurance Production, Revenue, Price and Gross Margin (2013-2018)

Table Groupama Travel Insurance Market Share (2013-2018)

Table Mapfre Asistencia Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Mapfre Asistencia Travel Insurance Production, Revenue, Price and Gross Margin (2013-2018)

Table Mapfre Asistencia Travel Insurance Market Share (2013-2018)

Table AIG Basic Information, Manufacturing Base, Production Area and Its Competitors

Table AIG Travel Insurance Production, Revenue, Price and Gross Margin (2013-2018)

Table AIG Travel Insurance Market Share (2013-2018)

Table CSA Travel Protection Basic Information, Manufacturing Base, Production Area and Its Competitors

Table CSA Travel Protection Travel Insurance Production, Revenue, Price and Gross Margin (2013-2018)

Table CSA Travel Protection Travel Insurance Market Share (2013-2018)

Figure Production Revenue Share of Travel Insurance by Type (2013-2018)

Figure 2015 Revenue Market Share of Travel Insurance by Type

Table China Travel Insurance Price by Type (2013-2018)

Figure China Travel Insurance Production Growth by Type (2013-2018)  
Table China Travel Insurance Consumption by Application (2013-2018)  
Table China Travel Insurance Consumption Market Share by Application (2013-2018)  
Figure China Travel Insurance Consumption Market Share by Application in 2016  
Table China Travel Insurance Consumption Growth Rate by Application (2013-2018)  
Figure China Travel Insurance Consumption Growth Rate by Application (2013-2018)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Travel Insurance  
Figure Manufacturing Process Analysis of Travel Insurance  
Figure Travel Insurance Industrial Chain Analysis  
Table Raw Materials Sources of Travel Insurance Major Manufacturers in 2016  
Table Major Buyers of Travel Insurance  
Table Distributors/Traders List  
Figure China Travel Insurance Capacity, Production and Growth Rate Forecast (2018-2023)  
Figure China Travel Insurance Revenue and Growth Rate Forecast (2018-2023)  
Table China Travel Insurance Production, Import, Export and Consumption Forecast (2018-2023)  
Table China Travel Insurance Production Forecast by Type (2018-2023)  
Table China Travel Insurance Consumption Forecast by Application (2018-2023)

## **COMPANIES MENTIONED**

Allianz Munich RE Generali AXA Hanse Merkur Groupama Mapfre Asistencia AIG CSA  
Travel Protection

## I would like to order

Product name: China Travel Insurance Industry Market Analysis & Forecast 2018-2023

Product link: <https://marketpublishers.com/r/C113C961CEAEN.html>

Price: US\$ 3,120.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C113C961CEAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970