

China Toys Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/C5AA5338230EN.html

Date: April 2017 Pages: 110 Price: US\$ 2,480.00 (Single User License) ID: C5AA5338230EN

Abstracts

The China Toys Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Toys industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Toys market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments Evolving market trends and dynamics Changing supply and demand scenarios Quantifying market opportunities through market sizing and market forecasting Tracking current trends/opportunities/challenges Competitive insights Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

CBP Cytek Jaster M. EpochAir YKS Mattel company 7



company 8

company 9

China Toys Market: Product Segment Analysis

Type 1 Type 2 Type 3

China Toys Market: Application Segment Analysis

Application 1 Application 2 Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



Contents

China Toys Market Research Report Forecast 2017-2021

CHAPTER 1 TOYS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Toys
- 1.2 Toys Market Segmentation by Type
- 1.2.1 China Production Market Share of Toys by Type 1n 2016
- 1.2.1 Type
- 1.2.2 Type
- 1.2.3 Type
- 1.3 Toys Market Segmentation by Application
- 1.3.1 Toys Consumption Market Share by Application in 2016
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Toys (2012-2021)

CHAPTER 2 CHINA ECONOMIC IMPACT ON TOYS INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
 - 2.1.1 China Macroeconomic Analysis
- 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Toys Industry

CHAPTER 3 CHINA TOYS MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Toys Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Toys Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Toys Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Toys Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Toys Market Competitive Situation and Trends
 - 3.5.1 Toys Market Concentration Rate
 - 3.5.2 Toys Market Share of Top 3 and Top 5 Manufacturers
 - 3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 CHINA TOYS CAPACITY, PRODUCTION, REVENUE, CONSUMPTION,



EXPORT AND IMPORT (2012-2017)

- 4.1 China Toys Capacity, Production and Growth (2012-2017)
- 4.2 China Toys Revenue and Growth (2012-2017)
- 4.3 China Toys Production, Consumption, Export and Import (2012-2017)

CHAPTER 5 CHINA TOYS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Toys Production and Market Share by Type (2012-2017)
- 5.2 China Toys Revenue and Market Share by Type (2012-2017)
- 5.3 China Toys Price by Type (2012-2017)
- 5.4 China Toys Production Growth by Type (2012-2017)

CHAPTER 6 CHINA TOYS MARKET ANALYSIS BY APPLICATION

- 6.1 China Toys Consumption and Market Share by Application (2012-2017)
- 6.2 China Toys Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

CHAPTER 7 CHINA TOYS MANUFACTURERS ANALYSIS

7.1 CBP

- 7.1.1 Company Basic Information, Manufacturing Base and Competitors
- 7.1.2 Product Type, Application and Specification
- 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.1.4 Business Overview

7.2 Cytek

- 7.2.1 Company Basic Information, Manufacturing Base and Competitors
- 7.2.2 Product Type, Application and Specification
- 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.2.4 Business Overview
- 7.3 Jaster M.
 - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.3.2 Product Type, Application and Specification
 - 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.3.4 Business Overview



7.4 EpochAir

- 7.4.1 Company Basic Information, Manufacturing Base and Competitors
- 7.4.2 Product Type, Application and Specification
- 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.4.4 Business Overview
- 7.5 YKS
 - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.5.2 Product Type, Application and Specification
- 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.5.4 Business Overview
- 7.6 Mattel
 - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.6.2 Product Type, Application and Specification
- 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.6.4 Business Overview
- 7.7 company
 - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.7.2 Product Type, Application and Specification
 - 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.7.4 Business Overview
- 7.8 company
 - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.8.2 Product Type, Application and Specification
 - 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.8.4 Business Overview
- 7.9 company
 - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.9.2 Product Type, Application and Specification
 - 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.9.4 Business Overview

CHAPTER 8 TOYS MANUFACTURING COST ANALYSIS

- 8.1 Toys Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure



- 8.2.1 Raw Materials
- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Toys

CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Toys Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Toys Major Manufacturers in 2015
- 9.4 Downstream Buyers

CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
- 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

CHAPTER 12 CHINA TOYS MARKET FORECAST (2017-2021)

- 12.1 China Toys Production, Revenue Forecast (2017-2021)
- 12.2 China Toys Production, Consumption Forecast by Regions (2017-2021)
- 12.3 China Toys Production Forecast by Type (2017-2021)
- 12.4 China Toys Consumption Forecast by Application (2017-2021)



12.5 Toys Price Forecast (2017-2021)

CHAPTER 13 APPENDIX



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Toys Figure China Production Market Share of Toys by Type 1n 2016 Table Toys Consumption Market Share by Application in 2016 Figure China Toys Revenue (Million USD) and Growth Rate (2012-2021) Table China Toys Capacity of Key Manufacturers (2015 and 2016) Table China Toys Capacity Market Share of Key Manufacturers (2015 and 2016) Figure China Toys Capacity of Key Manufacturers in 2015 Figure China Toys Capacity of Key Manufacturers in 2016 Table China Toys Production of Key Manufacturers (2015 and 2016) Table China Toys Production Share by Manufacturers (2015 and 2016) Figure 2015 Toys Production Share by Manufacturers Figure 2016 Toys Production Share by Manufacturers Table China Toys Revenue (Million USD) by Manufacturers (2015 and 2016) Table China Toys Revenue Share by Manufacturers (2015 and 2016) Table 2015 China Toys Revenue Share by Manufacturers Table 2016 China Toys Revenue Share by Manufacturers Table China Market Toys Average Price of Key Manufacturers (2015 and 2016) Figure China Market Toys Average Price of Key Manufacturers in 2015 Table Manufacturers Toys Manufacturing Base Distribution and Sales Area Table Manufacturers Toys Product Type Figure Toys Market Share of Top 3 Manufacturers Figure Toys Market Share of Top 5 Manufacturers Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Church & Dwight Toys Capacity, Production, Revenue, Price and Gross Margin (2012 - 2017)Figure Church & Dwight Toys Market Share (2012-2017) Table CBP Basic Information, Manufacturing Base, Production Area and Its Competitors Table CBP Toys Production, Revenue, Price and Gross Margin (2012-2017) Table CBP Toys Market Share (2012-2017) Table Cytek Basic Information, Manufacturing Base, Production Area and Its Competitors Table Cytek Toys Production, Revenue, Price and Gross Margin (2012-2017) Table Cytek Toys Market Share (2012-2017) Table Jaster M. Basic Information, Manufacturing Base, Production Area and Its



Competitors

Table Jaster M. Toys Production, Revenue, Price and Gross Margin (2012-2017) Table Jaster M. Toys Market Share (2012-2017)

Table EpochAir Basic Information, Manufacturing Base, Production Area and Its Competitors

Table EpochAir Toys Production, Revenue, Price and Gross Margin (2012-2017) Table EpochAir Toys Market Share (2012-2017)

Table YKS Basic Information, Manufacturing Base, Production Area and Its Competitors Table YKS Toys Production, Revenue, Price and Gross Margin (2012-2017) Table YKS Toys Market Share (2012-2017)

Table Mattel Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Mattel Toys Production, Revenue, Price and Gross Margin (2012-2017)Table Mattel Toys Market Share (2012-2017)

Table company 7 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 7 Toys Production, Revenue, Price and Gross Margin (2012-2017) Table company 7 Toys Market Share (2012-2017)

Table company 8 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 8 Toys Production, Revenue, Price and Gross Margin (2012-2017) Table company 8 Toys Market Share (2012-2017)

Table company 9 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 9 Toys Production, Revenue, Price and Gross Margin (2012-2017) Table company 9 Toys Market Share (2012-2017)

Figure Production Revenue Share of Toys by Type (2012-2017)

Figure 2015 Revenue Market Share of Toys by Type

Table China Toys Price by Type (2012-2017)

Figure China Toys Production Growth by Type (2012-2017)

Table China Toys Consumption by Application (2012-2017)

Table China Toys Consumption Market Share by Application (2012-2017)

Figure China Toys Consumption Market Share by Application in 2015

Table China Toys Consumption Growth Rate by Application (2012-2017)

Figure China Toys Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Toys



Figure Manufacturing Process Analysis of Toys Figure Toys Industrial Chain Analysis Table Raw Materials Sources of Toys Major Manufacturers in 2015 Table Major Buyers of Toys Table Distributors/Traders List Figure China Toys Capacity, Production and Growth Rate Forecast (2017-2021) Figure China Toys Revenue and Growth Rate Forecast (2017-2021) Table China Toys Production, Import, Export and Consumption Forecast (2017-2021) Table China Toys Production Forecast by Type (2017-2021) Table China Toys Consumption Forecast by Application (2017-2021)

COMPANIES MENTIONED

CBP, Cytek, Jaster M., EpochAir, YKS, Mattel



I would like to order

Product name: China Toys Market Research Report Forecast 2017-2021 Product link: https://marketpublishers.com/r/C5AA5338230EN.html Price: US\$ 2,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/C5AA5338230EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970