

China Tennis Wear Market Research Report Forecast 2017 to 2022

https://marketpublishers.com/r/CA63C91E657EN.html

Date: October 2017 Pages: 132 Price: US\$ 2,480.00 (Single User License) ID: CA63C91E657EN

Abstracts

Delivery of the Report will take 2-3 working days once order is placed.

The China Tennis Wear Market Research Report Forecast 2017-2022 is a valuable source of insightful data for business strategists. It provides the Tennis Wear industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Tennis Wear market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs



Kappa

The Major players reported in the market include: NIKE Adidas Wilson HEAD LiNing Prince Champion Yonex

China Tennis Wear Market: Product Segment Analysis Type 1 Type 2 Type 3

China Tennis Wear Market: Application Segment Analysis Application 1 Application 2 Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



Contents

CHAPTER 1 TENNIS WEAR MARKET OVERVIEW

- 1.1 Product Overview and Scope of Tennis Wear
- 1.2 Tennis Wear Market Segmentation by Type
- 1.2.1 China Production Market Share of Tennis Wear by Type in 2016
- 1.2.1 Type
- 1.2.2 Type
- 1.2.3 Type
- 1.3 Tennis Wear Market Segmentation by Application
- 1.3.1 Tennis Wear Consumption Market Share by Application in 2016
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application

1.4 China Market Size Sales (Value) and Revenue (Volume) of Tennis Wear (2012-2021)

CHAPTER 2 CHINA ECONOMIC IMPACT ON TENNIS WEAR INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
- 2.1.1 China Macroeconomic Analysis
- 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Tennis Wear Industry

CHAPTER 3 CHINA TENNIS WEAR MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Tennis Wear Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Tennis Wear Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Tennis Wear Average Price by Manufacturers (2015 and 2016)

3.4 Manufacturers Tennis Wear Manufacturing Base Distribution, Production Area and Product Type

- 3.5 Tennis Wear Market Competitive Situation and Trends
 - 3.5.1 Tennis Wear Market Concentration Rate
 - 3.5.2 Tennis Wear Market Share of Top 3 and Top 5 Manufacturers
 - 3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 CHINA TENNIS WEAR CAPACITY, PRODUCTION, REVENUE,



CONSUMPTION, EXPORT AND IMPORT (2012-2017)

- 4.1 China Tennis Wear Capacity, Production and Growth (2012-2017)
- 4.2 China Tennis Wear Revenue and Growth (2012-2017)
- 4.3 China Tennis Wear Production, Consumption, Export and Import (2012-2017)

CHAPTER 5 CHINA TENNIS WEAR PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Tennis Wear Production and Market Share by Type (2012-2017)
- 5.2 China Tennis Wear Revenue and Market Share by Type (2012-2017)
- 5.3 China Tennis Wear Price by Type (2012-2017)
- 5.4 China Tennis Wear Production Growth by Type (2012-2017)

CHAPTER 6 CHINA TENNIS WEAR MARKET ANALYSIS BY APPLICATION

- 6.1 China Tennis Wear Consumption and Market Share by Application (2012-2017)
- 6.2 China Tennis Wear Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

CHAPTER 7 CHINA TENNIS WEAR MANUFACTURERS ANALYSIS

- 7.1 NIKE
 - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.1.2 Product Type, Application and Specification
 - 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.1.4 Business Overview

7.2 Adidas

- 7.2.1 Company Basic Information, Manufacturing Base and Competitors
- 7.2.2 Product Type, Application and Specification
- 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.2.4 Business Overview
- 7.3 Wilson
 - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.3.2 Product Type, Application and Specification
 - 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.3.4 Business Overview



7.4 HEAD

- 7.4.1 Company Basic Information, Manufacturing Base and Competitors
- 7.4.2 Product Type, Application and Specification
- 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.4.4 Business Overview
- 7.5 LiNing
 - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.5.2 Product Type, Application and Specification
 - 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.5.4 Business Overview
- 7.6 Prince
 - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.6.2 Product Type, Application and Specification
- 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.6.4 Business Overview
- 7.7 Champion
 - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.7.2 Product Type, Application and Specification
 - 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.7.4 Business Overview
- 7.8 Yonex
 - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.8.2 Product Type, Application and Specification
 - 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.8.4 Business Overview
- 7.9 Kappa
 - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.9.2 Product Type, Application and Specification
 - 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.9.4 Business Overview

CHAPTER 8 TENNIS WEAR MANUFACTURING COST ANALYSIS

- 8.1 Tennis Wear Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure



- 8.2.1 Raw Materials
- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Tennis Wear

CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Tennis Wear Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Tennis Wear Major Manufacturers in 2016
- 9.4 Downstream Buyers

CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
- 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

CHAPTER 12 CHINA TENNIS WEAR MARKET FORECAST (2017-2022)

- 12.1 China Tennis Wear Production, Revenue Forecast (2017-2022)
- 12.2 China Tennis Wear Production, Consumption Forecast by Regions (2017-2022)
- 12.3 China Tennis Wear Production Forecast by Type (2017-2022)
- 12.4 China Tennis Wear Consumption Forecast by Application (2017-2022)



12.5 Tennis Wear Price Forecast (2017-2022)

CHAPTER 13 APPENDIX



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Tennis Wear

Figure China Production Market Share of Tennis Wear by Type in 2016 Table Tennis Wear Consumption Market Share by Application in 2016 Figure China Tennis Wear Revenue (Million USD) and Growth Rate (2012-2021) Table China Tennis Wear Capacity of Key Manufacturers (2015 and 2016) Table China Tennis Wear Capacity Market Share of Key Manufacturers (2015 and 2016) Figure China Tennis Wear Capacity of Key Manufacturers in 2015 Figure China Tennis Wear Capacity of Key Manufacturers in 2016 Table China Tennis Wear Production of Key Manufacturers (2015 and 2016) Table China Tennis Wear Production Share by Manufacturers (2015 and 2016) Figure 2015 Tennis Wear Production Share by Manufacturers Figure 2016 Tennis Wear Production Share by Manufacturers Table China Tennis Wear Revenue (Million USD) by Manufacturers (2015 and 2016) Table China Tennis Wear Revenue Share by Manufacturers (2015 and 2016) Table 2015 China Tennis Wear Revenue Share by Manufacturers Table 2016 China Tennis Wear Revenue Share by Manufacturers Table China Market Tennis Wear Average Price of Key Manufacturers (2015 and 2016) Figure China Market Tennis Wear Average Price of Key Manufacturers in 2016 Table Manufacturers Tennis Wear Manufacturing Base Distribution and Sales Area Table Manufacturers Tennis Wear Product Type Figure Tennis Wear Market Share of Top 3 Manufacturers Figure Tennis Wear Market Share of Top 5 Manufacturers Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Church & Dwight Tennis Wear Capacity, Production, Revenue, Price and Gross Margin (2012-2017) Figure Church & Dwight Tennis Wear Market Share (2012-2017) Table NIKE Basic Information, Manufacturing Base, Production Area and Its Competitors Table NIKE Tennis Wear Production, Revenue, Price and Gross Margin (2012-2017) Table NIKE Tennis Wear Market Share (2012-2017) Table Adidas Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Adidas Tennis Wear Production, Revenue, Price and Gross Margin (2012-2017)



Table Adidas Tennis Wear Market Share (2012-2017) Table Wilson Basic Information, Manufacturing Base, Production Area and Its Competitors Table Wilson Tennis Wear Production, Revenue, Price and Gross Margin (2012-2017) Table Wilson Tennis Wear Market Share (2012-2017) Table HEAD Basic Information, Manufacturing Base, Production Area and Its Competitors Table HEAD Tennis Wear Production, Revenue, Price and Gross Margin (2012-2017) Table HEAD Tennis Wear Market Share (2012-2017) Table LiNing Basic Information, Manufacturing Base, Production Area and Its Competitors Table LiNing Tennis Wear Production, Revenue, Price and Gross Margin (2012-2017) Table LiNing Tennis Wear Market Share (2012-2017) Table Prince Basic Information, Manufacturing Base, Production Area and Its Competitors Table Prince Tennis Wear Production, Revenue, Price and Gross Margin (2012-2017) Table Prince Tennis Wear Market Share (2012-2017) Table Champion Basic Information, Manufacturing Base, Production Area and Its Competitors Table Champion Tennis Wear Production, Revenue, Price and Gross Margin (2012 - 2017)Table Champion Tennis Wear Market Share (2012-2017) Table Yonex Basic Information, Manufacturing Base, Production Area and Its Competitors Table Yonex Tennis Wear Production, Revenue, Price and Gross Margin (2012-2017) Table Yonex Tennis Wear Market Share (2012-2017) Table Kappa Basic Information, Manufacturing Base, Production Area and Its Competitors Table Kappa Tennis Wear Production, Revenue, Price and Gross Margin (2012-2017) Table Kappa Tennis Wear Market Share (2012-2017) Figure Production Revenue Share of Tennis Wear by Type (2012-2017) Figure 2015 Revenue Market Share of Tennis Wear by Type Table China Tennis Wear Price by Type (2012-2017) Figure China Tennis Wear Production Growth by Type (2012-2017) Table China Tennis Wear Consumption by Application (2012-2017) Table China Tennis Wear Consumption Market Share by Application (2012-2017) Figure China Tennis Wear Consumption Market Share by Application in 2016 Table China Tennis Wear Consumption Growth Rate by Application (2012-2017) Figure China Tennis Wear Consumption Growth Rate by Application (2012-2017)



Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Tennis Wear Figure Manufacturing Process Analysis of Tennis Wear Figure Tennis Wear Industrial Chain Analysis Table Raw Materials Sources of Tennis Wear Major Manufacturers in 2015 Table Major Buyers of Tennis Wear Table Distributors/Traders List Figure China Tennis Wear Capacity, Production and Growth Rate Forecast (2017-2022) Figure China Tennis Wear Revenue and Growth Rate Forecast (2017-2022) Table China Tennis Wear Production, Import, Export and Consumption Forecast (2017-2022) Table China Tennis Wear Production Forecast by Type (2017-2022) Table China Tennis Wear Consumption Forecast by Application (2017-2022)

COMPANIES MENTIONED

NIKE Adidas Wilson HEAD LiNing Prince Champion Yonex Kappa Babolat Dunlop Flia Decathlon LACOSTE UNIALO Sergio Tacchini Lotto ANTA **Kisswiss** Xtep ERKE



+44 20 8123 2220 info@marketpublishers.com

361°



I would like to order

Product name: China Tennis Wear Market Research Report Forecast 2017 to 2022 Product link: <u>https://marketpublishers.com/r/CA63C91E657EN.html</u> Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

> If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/CA63C91E657EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970