

### China Tartar Control Toothpaste Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/CCF37BDF06EEN.html

Date: March 2017 Pages: 122 Price: US\$ 2,480.00 (Single User License) ID: CCF37BDF06EEN

### Abstracts

The China Tartar Control Toothpaste Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Tartar Control Toothpaste industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Tartar Control Toothpaste market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:



CCA Industries, Inc. (US) Church & Dwight Co., Inc. (US) Colgate-Palmolive Company (US) Colgate-Palmolive GmbH (Germany) Unilever NV (The Netherlands/The UK) Gaba Holding AG (Switzerland) Dabur India Limited (India) Hindustan Unilever Limited (India) Henkel AG & Co. KGaA (Germany)

China Tartar Control Toothpaste Market: Product Segment Analysis

Type 1 Type 2 Type 3

China Tartar Control Toothpaste Market: Application Segment Analysis

Application 1 Application 2 Application 3

#### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of



market and by making in-depth analysis of market segments



### Contents

China Tartar Control Toothpaste Market Research Report Forecast 2017-2021

### CHAPTER 1 TARTAR CONTROL TOOTHPASTE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Tartar Control Toothpaste
- 1.2 Tartar Control Toothpaste Market Segmentation by Type
- 1.2.1 China Production Market Share of Tartar Control Toothpaste by Type 1n 2016
- 1.2.1 Type
- 1.2.2 Type
- 1.2.3 Type
- 1.3 Tartar Control Toothpaste Market Segmentation by Application
- 1.3.1 Tartar Control Toothpaste Consumption Market Share by Application in 2016
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application

1.4 China Market Size Sales (Value) and Revenue (Volume) of Tartar Control Toothpaste (2012-2021)

## CHAPTER 2 CHINA ECONOMIC IMPACT ON TARTAR CONTROL TOOTHPASTE INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
  - 2.1.1 China Macroeconomic Analysis
  - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Tartar Control Toothpaste Industry

### CHAPTER 3 CHINA TARTAR CONTROL TOOTHPASTE MARKET COMPETITION BY MANUFACTURERS

3.1 China Tartar Control Toothpaste Production and Share by Manufacturers (2015 and 2016)

3.2 China Tartar Control Toothpaste Revenue and Share by Manufacturers (2015 and 2016)

3.3 China Tartar Control Toothpaste Average Price by Manufacturers (2015 and 2016)

3.4 Manufacturers Tartar Control Toothpaste Manufacturing Base Distribution,

Production Area and Product Type

3.5 Tartar Control Toothpaste Market Competitive Situation and Trends



3.5.1 Tartar Control Toothpaste Market Concentration Rate3.5.2 Tartar Control Toothpaste Market Share of Top 3 and Top 5 Manufacturers3.5.3 Mergers & Acquisitions, Expansion

### CHAPTER 4 CHINA TARTAR CONTROL TOOTHPASTE CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

4.1 China Tartar Control Toothpaste Capacity, Production and Growth (2012-2017)
4.2 China Tartar Control Toothpaste Revenue and Growth (2012-2017)
4.3 China Tartar Control Toothpaste Production, Consumption, Export and Import (2012-2017)

# CHAPTER 5 CHINA TARTAR CONTROL TOOTHPASTE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Tartar Control Toothpaste Production and Market Share by Type (2012-2017)

5.2 China Tartar Control Toothpaste Revenue and Market Share by Type (2012-2017)

5.3 China Tartar Control Toothpaste Price by Type (2012-2017)

5.4 China Tartar Control Toothpaste Production Growth by Type (2012-2017)

## CHAPTER 6 CHINA TARTAR CONTROL TOOTHPASTE MARKET ANALYSIS BY APPLICATION

6.1 China Tartar Control Toothpaste Consumption and Market Share by Application (2012-2017)

6.2 China Tartar Control Toothpaste Consumption Growth Rate by Application (2012-2017)

- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

### CHAPTER 7 CHINA TARTAR CONTROL TOOTHPASTE MANUFACTURERS ANALYSIS

7.1 CCA Industries, Inc. (US)

- 7.1.1 Company Basic Information, Manufacturing Base and Competitors
- 7.1.2 Product Type, Application and Specification
- 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.1.4 Business Overview



- 7.2 Church & Dwight Co., Inc. (US)
  - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.2.2 Product Type, Application and Specification
  - 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.2.4 Business Overview
- 7.3 Colgate-Palmolive Company (US)
  - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
- 7.3.2 Product Type, Application and Specification
- 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.3.4 Business Overview
- 7.4 Colgate-Palmolive GmbH (Germany)
  - 7.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.4.2 Product Type, Application and Specification
- 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.4.4 Business Overview
- 7.5 Unilever NV (The Netherlands/The UK)
  - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.5.2 Product Type, Application and Specification
  - 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.5.4 Business Overview
- 7.6 Gaba Holding AG (Switzerland)
  - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.6.2 Product Type, Application and Specification
  - 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.6.4 Business Overview
- 7.7 Dabur India Limited (India)
  - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.7.2 Product Type, Application and Specification
  - 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.7.4 Business Overview
- 7.8 Hindustan Unilever Limited (India)
  - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.8.2 Product Type, Application and Specification
  - 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.8.4 Business Overview
- 7.9 Henkel AG & Co. KGaA (Germany)
  - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.9.2 Product Type, Application and Specification
  - 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)



7.9.4 Business Overview

### CHAPTER 8 TARTAR CONTROL TOOTHPASTE MANUFACTURING COST ANALYSIS

- 8.1 Tartar Control Toothpaste Key Raw Materials Analysis
- 8.1.1 Key Raw Materials
- 8.1.2 Price Trend of Key Raw Materials
- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
- 8.2.1 Raw Materials
- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Tartar Control Toothpaste

## CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Tartar Control Toothpaste Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Tartar Control Toothpaste Major Manufacturers in 2015
- 9.4 Downstream Buyers

#### CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

### CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS

11.1 Technology Progress/Risk



- 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## CHAPTER 12 CHINA TARTAR CONTROL TOOTHPASTE MARKET FORECAST (2017-2021)

12.1 China Tartar Control Toothpaste Production, Revenue Forecast (2017-2021)

12.2 China Tartar Control Toothpaste Production, Consumption Forecast by Regions (2017-2021)

12.3 China Tartar Control Toothpaste Production Forecast by Type (2017-2021)

12.4 China Tartar Control Toothpaste Consumption Forecast by Application (2017-2021)

12.5 Tartar Control Toothpaste Price Forecast (2017-2021)

### **CHAPTER 13 APPENDIX**



### **List Of Tables**

### LIST OF TABLES AND FIGURES

Figure Picture of Tartar Control Toothpaste

Figure China Production Market Share of Tartar Control Toothpaste by Type 1n 2016 Table Tartar Control Toothpaste Consumption Market Share by Application in 2016 Figure China Tartar Control Toothpaste Revenue (Million USD) and Growth Rate (2012-2021)

Table China Tartar Control Toothpaste Capacity of Key Manufacturers (2015 and 2016) Table China Tartar Control Toothpaste Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Tartar Control Toothpaste Capacity of Key Manufacturers in 2015 Figure China Tartar Control Toothpaste Capacity of Key Manufacturers in 2016

Table China Tartar Control Toothpaste Production of Key Manufacturers (2015 and 2016)

Table China Tartar Control Toothpaste Production Share by Manufacturers (2015 and 2016)

Figure 2015 Tartar Control Toothpaste Production Share by Manufacturers Figure 2016 Tartar Control Toothpaste Production Share by Manufacturers

Table China Tartar Control Toothpaste Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Tartar Control Toothpaste Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Tartar Control Toothpaste Revenue Share by Manufacturers Table 2016 China Tartar Control Toothpaste Revenue Share by Manufacturers Table China Market Tartar Control Toothpaste Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Tartar Control Toothpaste Average Price of Key Manufacturers in 2015

Table Manufacturers Tartar Control Toothpaste Manufacturing Base Distribution and Sales Area

Table Manufacturers Tartar Control Toothpaste Product Type

Figure Tartar Control Toothpaste Market Share of Top 3 Manufacturers

Figure Tartar Control Toothpaste Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Tartar Control Toothpaste Capacity, Production, Revenue, Price and Gross Margin (2012-2017)



Figure Church & Dwight Tartar Control Toothpaste Market Share (2012-2017) Table CCA Industries, Inc. (US) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table CCA Industries, Inc. (US) Tartar Control Toothpaste Production, Revenue, Price and Gross Margin (2012-2017)

Table CCA Industries, Inc. (US) Tartar Control Toothpaste Market Share (2012-2017) Table Church & Dwight Co., Inc. (US) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Church & Dwight Co., Inc. (US) Tartar Control Toothpaste Production, Revenue, Price and Gross Margin (2012-2017)

Table Church & Dwight Co., Inc. (US) Tartar Control Toothpaste Market Share (2012-2017)

Table Colgate-Palmolive Company (US) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Colgate-Palmolive Company (US) Tartar Control Toothpaste Production, Revenue, Price and Gross Margin (2012-2017)

Table Colgate-Palmolive Company (US) Tartar Control Toothpaste Market Share (2012-2017)

Table Colgate-Palmolive GmbH (Germany) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Colgate-Palmolive GmbH (Germany) Tartar Control Toothpaste Production, Revenue, Price and Gross Margin (2012-2017)

Table Colgate-Palmolive GmbH (Germany) Tartar Control Toothpaste Market Share (2012-2017)

Table Unilever NV (The Netherlands/The UK) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Unilever NV (The Netherlands/The UK) Tartar Control Toothpaste Production, Revenue, Price and Gross Margin (2012-2017)

Table Unilever NV (The Netherlands/The UK) Tartar Control Toothpaste Market Share (2012-2017)

Table Gaba Holding AG (Switzerland) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Gaba Holding AG (Switzerland) Tartar Control Toothpaste Production, Revenue, Price and Gross Margin (2012-2017)

Table Gaba Holding AG (Switzerland) Tartar Control Toothpaste Market Share (2012-2017)

Table Dabur India Limited (India) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Dabur India Limited (India) Tartar Control Toothpaste Production, Revenue, Price



and Gross Margin (2012-2017) Table Dabur India Limited (India) Tartar Control Toothpaste Market Share (2012-2017) Table Hindustan Unilever Limited (India) Basic Information, Manufacturing Base, Production Area and Its Competitors Table Hindustan Unilever Limited (India) Tartar Control Toothpaste Production, Revenue, Price and Gross Margin (2012-2017) Table Hindustan Unilever Limited (India) Tartar Control Toothpaste Market Share (2012 - 2017)Table Henkel AG & Co. KGaA (Germany) Basic Information, Manufacturing Base, Production Area and Its Competitors Table Henkel AG & Co. KGaA (Germany) Tartar Control Toothpaste Production, Revenue, Price and Gross Margin (2012-2017) Table Henkel AG & Co. KGaA (Germany) Tartar Control Toothpaste Market Share (2012 - 2017)Figure Production Revenue Share of Tartar Control Toothpaste by Type (2012-2017) Figure 2015 Revenue Market Share of Tartar Control Toothpaste by Type Table China Tartar Control Toothpaste Price by Type (2012-2017) Figure China Tartar Control Toothpaste Production Growth by Type (2012-2017) Table China Tartar Control Toothpaste Consumption by Application (2012-2017) Table China Tartar Control Toothpaste Consumption Market Share by Application (2012 - 2017)Figure China Tartar Control Toothpaste Consumption Market Share by Application in 2015 Table China Tartar Control Toothpaste Consumption Growth Rate by Application (2012 - 2017)Figure China Tartar Control Toothpaste Consumption Growth Rate by Application (2012 - 2017)Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Tartar Control Toothpaste Figure Manufacturing Process Analysis of Tartar Control Toothpaste Figure Tartar Control Toothpaste Industrial Chain Analysis

Table Raw Materials Sources of Tartar Control Toothpaste Major Manufacturers in 2015

Table Major Buyers of Tartar Control Toothpaste

Table Distributors/Traders List

Figure China Tartar Control Toothpaste Capacity, Production and Growth Rate Forecast (2017-2021)

Figure China Tartar Control Toothpaste Revenue and Growth Rate Forecast



#### (2017-2021)

Table China Tartar Control Toothpaste Production, Import, Export and Consumption Forecast (2017-2021)

Table China Tartar Control Toothpaste Production Forecast by Type (2017-2021) Table China Tartar Control Toothpaste Consumption Forecast by Application (2017-2021)

#### **COMPANIES MENTIONED**

CCA Industries, Inc. (US), Church & Dwight Co., Inc. (US), Colgate-Palmolive Company (US), Colgate-Palmolive GmbH (Germany), Unilever NV (The Netherlands/The UK), Gaba Holding AG (Switzerland), Dabur India Limited (India), Hindustan Unilever Limited (India), Henkel AG & Co. KGaA (Germany), Johnson and Johnson (US), LG Household & Health Care Ltd. (South Korea), Lion Corporation (Japan), Procter & Gamble Company (US), Sunstar Suisse S.A. (Switzerland)



#### I would like to order

Product name: China Tartar Control Toothpaste Market Research Report Forecast 2017-2021 Product link: <u>https://marketpublishers.com/r/CCF37BDF06EEN.html</u>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/CCF37BDF06EEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970