

China Table Tennis Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/CAC47981C48EN.html

Date: June 2017

Pages: 113

Price: US\$ 2,480.00 (Single User License)

ID: CAC47981C48EN

Abstracts

The China Table Tennis Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Table Tennis industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Table Tennis market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:



$\overline{}$		
	_	ı.

Double Fish

STIGA

Yasaka

Butterfly

JOOLA

SWORD

Donic

Hebei Yinhe Sports Goods

China Table Tennis Market: Product Segment Analysis

Ball

Table

Paddle/Racket

China Table Tennis Market: Application Segment Analysis

Entertainment

Athletics

Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



Contents

CHAPTER 1 TABLE TENNIS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Table Tennis
- 1.2 Table Tennis Market Segmentation by Type
 - 1.2.1 China Production Market Share of Table Tennis by Balln 2016
 - 1.2.1 Ball
 - 1.2.2 Table
 - 1.2.3 Paddle/Racket
- 1.3 Table Tennis Market Segmentation by Application
 - 1.3.1 Table Tennis Consumption Market Share by Application in 2016
 - 1.3.2 Entertainment
 - 1.3.3 Athletics
 - 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Table Tennis (2012-2021)

CHAPTER 2 CHINA ECONOMIC IMPACT ON TABLE TENNIS INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
 - 2.1.1 China Macroeconomic Analysis
 - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Table Tennis Industry

CHAPTER 3 CHINA TABLE TENNIS MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Table Tennis Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Table Tennis Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Table Tennis Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Table Tennis Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Table Tennis Market Competitive Situation and Trends
 - 3.5.1 Table Tennis Market Concentration Rate
 - 3.5.2 Table Tennis Market Share of Top 3 and Top 5 Manufacturers
 - 3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 CHINA TABLE TENNIS CAPACITY, PRODUCTION, REVENUE,



CONSUMPTION, EXPORT AND IMPORT (2012-2017)

- 4.1 China Table Tennis Capacity, Production and Growth (2012-2017)
- 4.2 China Table Tennis Revenue and Growth (2012-2017)
- 4.3 China Table Tennis Production, Consumption, Export and Import (2012-2017)

CHAPTER 5 CHINA TABLE TENNIS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Table Tennis Production and Market Share by Type (2012-2017)
- 5.2 China Table Tennis Revenue and Market Share by Type (2012-2017)
- 5.3 China Table Tennis Price by Type (2012-2017)
- 5.4 China Table Tennis Production Growth by Type (2012-2017)

CHAPTER 6 CHINA TABLE TENNIS MARKET ANALYSIS BY APPLICATION

- 6.1 China Table Tennis Consumption and Market Share by Application (2012-2017)
- 6.2 China Table Tennis Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

CHAPTER 7 CHINA TABLE TENNIS MANUFACTURERS ANALYSIS

7.1 DHS

- 7.1.1 Company Basic Information, Manufacturing Base and Competitors
- 7.1.2 Product Type, Application and Specification
- 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.1.4 Business Overview
- 7.2 Double Fish
 - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.2.2 Product Type, Application and Specification
 - 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.2.4 Business Overview
- 7.3 STIGA
 - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.3.2 Product Type, Application and Specification
 - 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.3.4 Business Overview



7.4 Yasaka

- 7.4.1 Company Basic Information, Manufacturing Base and Competitors
- 7.4.2 Product Type, Application and Specification
- 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.4.4 Business Overview

7.5 Butterfly

- 7.5.1 Company Basic Information, Manufacturing Base and Competitors
- 7.5.2 Product Type, Application and Specification
- 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.5.4 Business Overview

7.6 JOOLA

- 7.6.1 Company Basic Information, Manufacturing Base and Competitors
- 7.6.2 Product Type, Application and Specification
- 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.6.4 Business Overview

7.7 SWORD

- 7.7.1 Company Basic Information, Manufacturing Base and Competitors
- 7.7.2 Product Type, Application and Specification
- 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.7.4 Business Overview

7.8 Donic

- 7.8.1 Company Basic Information, Manufacturing Base and Competitors
- 7.8.2 Product Type, Application and Specification
- 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.8.4 Business Overview
- 7.9 Hebei Yinhe Sports Goods
 - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.9.2 Product Type, Application and Specification
 - 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.9.4 Business Overview

CHAPTER 8 TABLE TENNIS MANUFACTURING COST ANALYSIS

- 8.1 Table Tennis Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure



- 8.2.1 Raw Materials
- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Table Tennis

CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Table Tennis Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Table Tennis Major Manufacturers in 2015
- 9.4 Downstream Buyers

CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

CHAPTER 12 CHINA TABLE TENNIS MARKET FORECAST (2017-2021)

- 12.1 China Table Tennis Production, Revenue Forecast (2017-2021)
- 12.2 China Table Tennis Production, Consumption Forecast by Regions (2017-2021)
- 12.3 China Table Tennis Production Forecast by Type (2017-2021)
- 12.4 China Table Tennis Consumption Forecast by Application (2017-2021)



12.5 Table Tennis Price Forecast (2017-2021)

CHAPTER 13 APPENDIX



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Table Tennis

Figure China Production Market Share of Table Tennis by Balln 2016

Table Table Tennis Consumption Market Share by Application in 2016

Figure China Table Tennis Revenue (Million USD) and Growth Rate (2012-2021)

Table China Table Tennis Capacity of Key Manufacturers (2015 and 2016)

Table China Table Tennis Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Table Tennis Capacity of Key Manufacturers in 2015

Figure China Table Tennis Capacity of Key Manufacturers in 2016

Table China Table Tennis Production of Key Manufacturers (2015 and 2016)

Table China Table Tennis Production Share by Manufacturers (2015 and 2016)

Figure 2015 Table Tennis Production Share by Manufacturers

Figure 2016 Table Tennis Production Share by Manufacturers

Table China Table Tennis Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Table Tennis Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Table Tennis Revenue Share by Manufacturers

Table 2016 China Table Tennis Revenue Share by Manufacturers

Table China Market Table Tennis Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Table Tennis Average Price of Key Manufacturers in 2015

Table Manufacturers Table Tennis Manufacturing Base Distribution and Sales Area

Table Manufacturers Table Tennis Product Type

Figure Table Tennis Market Share of Top 3 Manufacturers

Figure Table Tennis Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Table Tennis Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Table Tennis Market Share (2012-2017)

Table DHS Basic Information, Manufacturing Base, Production Area and Its Competitors

Table DHS Table Tennis Production, Revenue, Price and Gross Margin (2012-2017)

Table DHS Table Tennis Market Share (2012-2017)

Table Double Fish Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Double Fish Table Tennis Production, Revenue, Price and Gross Margin



(2012-2017)

Table Double Fish Table Tennis Market Share (2012-2017)

Table STIGA Basic Information, Manufacturing Base, Production Area and Its Competitors

Table STIGA Table Tennis Production, Revenue, Price and Gross Margin (2012-2017)

Table STIGA Table Tennis Market Share (2012-2017)

Table Yasaka Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Yasaka Table Tennis Production, Revenue, Price and Gross Margin (2012-2017)

Table Yasaka Table Tennis Market Share (2012-2017)

Table Butterfly Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Butterfly Table Tennis Production, Revenue, Price and Gross Margin (2012-2017)

Table Butterfly Table Tennis Market Share (2012-2017)

Table JOOLA Basic Information, Manufacturing Base, Production Area and Its Competitors

Table JOOLA Table Tennis Production, Revenue, Price and Gross Margin (2012-2017)

Table JOOLA Table Tennis Market Share (2012-2017)

Table SWORD Basic Information, Manufacturing Base, Production Area and Its Competitors

Table SWORD Table Tennis Production, Revenue, Price and Gross Margin (2012-2017)

Table SWORD Table Tennis Market Share (2012-2017)

Table Donic Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Donic Table Tennis Production, Revenue, Price and Gross Margin (2012-2017)

Table Donic Table Tennis Market Share (2012-2017)

Table Hebei Yinhe Sports Goods Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Hebei Yinhe Sports Goods Table Tennis Production, Revenue, Price and Gross Margin (2012-2017)

Table Hebei Yinhe Sports Goods Table Tennis Market Share (2012-2017)

Figure Production Revenue Share of Table Tennis by Type (2012-2017)

Figure 2015 Revenue Market Share of Table Tennis by Type

Table China Table Tennis Price by Type (2012-2017)

Figure China Table Tennis Production Growth by Type (2012-2017)

Table China Table Tennis Consumption by Application (2012-2017)

Table China Table Tennis Consumption Market Share by Application (2012-2017)

Figure China Table Tennis Consumption Market Share by Application in 2015



Table China Table Tennis Consumption Growth Rate by Application (2012-2017)

Figure China Table Tennis Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Table Tennis

Figure Manufacturing Process Analysis of Table Tennis

Figure Table Tennis Industrial Chain Analysis

Table Raw Materials Sources of Table Tennis Major Manufacturers in 2015

Table Major Buyers of Table Tennis

Table Distributors/Traders List

Figure China Table Tennis Capacity, Production and Growth Rate Forecast (2017-2021)

Figure China Table Tennis Revenue and Growth Rate Forecast (2017-2021)

Table China Table Tennis Production, Import, Export and Consumption Forecast (2017-2021)

Table China Table Tennis Production Forecast by Type (2017-2021)

Table China Table Tennis Consumption Forecast by Application (2017-2021)



I would like to order

Product name: China Table Tennis Market Research Report Forecast 2017-2021

Product link: https://marketpublishers.com/r/CAC47981C48EN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/CAC47981C48EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970