

China Table Tennis Equipment Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/C062B05703CEN.html

Date: June 2017 Pages: 104 Price: US\$ 2,480.00 (Single User License) ID: C062B05703CEN

Abstracts

The China Table Tennis Equipment Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Table Tennis Equipment industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Table Tennis Equipment market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:



Butterfly Double Happiness DONIC JOOLA STIGA Andro Cornilleau Dr. Neubauer G.K. Industries

China Table Tennis Equipment Market: Product Segment Analysis

Type 1 Type 2

Туре 3

China Table Tennis Equipment Market: Application Segment Analysis

Application 1

Application 2

Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow



It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



Contents

CHAPTER 1 TABLE TENNIS EQUIPMENT MARKET OVERVIEW

- 1.1 Product Overview and Scope of Table Tennis Equipment
- 1.2 Table Tennis Equipment Market Segmentation by Type
- 1.2.1 China Production Market Share of Table Tennis Equipment by Type 1n 2016
- 1.2.1 Type
- 1.2.2 Type
- 1.2.3 Type
- 1.3 Table Tennis Equipment Market Segmentation by Application
- 1.3.1 Table Tennis Equipment Consumption Market Share by Application in 2016
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application

1.4 China Market Size Sales (Value) and Revenue (Volume) of Table Tennis Equipment (2012-2021)

CHAPTER 2 CHINA ECONOMIC IMPACT ON TABLE TENNIS EQUIPMENT INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
- 2.1.1 China Macroeconomic Analysis
- 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Table Tennis Equipment Industry

CHAPTER 3 CHINA TABLE TENNIS EQUIPMENT MARKET COMPETITION BY MANUFACTURERS

3.1 China Table Tennis Equipment Production and Share by Manufacturers (2015 and 2016)

3.2 China Table Tennis Equipment Revenue and Share by Manufacturers (2015 and 2016)

3.3 China Table Tennis Equipment Average Price by Manufacturers (2015 and 2016)

3.4 Manufacturers Table Tennis Equipment Manufacturing Base Distribution, Production Area and Product Type

3.5 Table Tennis Equipment Market Competitive Situation and Trends

- 3.5.1 Table Tennis Equipment Market Concentration Rate
- 3.5.2 Table Tennis Equipment Market Share of Top 3 and Top 5 Manufacturers



3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 CHINA TABLE TENNIS EQUIPMENT CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

4.1 China Table Tennis Equipment Capacity, Production and Growth (2012-2017)
4.2 China Table Tennis Equipment Revenue and Growth (2012-2017)
4.3 China Table Tennis Equipment Production, Consumption, Export and Import (2012-2017)

CHAPTER 5 CHINA TABLE TENNIS EQUIPMENT PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Table Tennis Equipment Production and Market Share by Type (2012-2017)
- 5.2 China Table Tennis Equipment Revenue and Market Share by Type (2012-2017)
- 5.3 China Table Tennis Equipment Price by Type (2012-2017)
- 5.4 China Table Tennis Equipment Production Growth by Type (2012-2017)

CHAPTER 6 CHINA TABLE TENNIS EQUIPMENT MARKET ANALYSIS BY APPLICATION

6.1 China Table Tennis Equipment Consumption and Market Share by Application (2012-2017)

6.2 China Table Tennis Equipment Consumption Growth Rate by Application (2012-2017)

- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

CHAPTER 7 CHINA TABLE TENNIS EQUIPMENT MANUFACTURERS ANALYSIS

7.1 Butterfly

- 7.1.1 Company Basic Information, Manufacturing Base and Competitors
- 7.1.2 Product Type, Application and Specification
- 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.1.4 Business Overview

7.2 Double Happiness

- 7.2.1 Company Basic Information, Manufacturing Base and Competitors
- 7.2.2 Product Type, Application and Specification



- 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.2.4 Business Overview
- 7.3 DONIC
 - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.3.2 Product Type, Application and Specification
- 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.3.4 Business Overview
- 7.4 JOOLA
 - 7.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.4.2 Product Type, Application and Specification
 - 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.4.4 Business Overview
- 7.5 STIGA
 - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.5.2 Product Type, Application and Specification
 - 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.5.4 Business Overview
- 7.6 Andro
 - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.6.2 Product Type, Application and Specification
 - 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.6.4 Business Overview
- 7.7 Cornilleau
 - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.7.2 Product Type, Application and Specification
 - 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.7.4 Business Overview
- 7.8 Dr. Neubauer
 - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.8.2 Product Type, Application and Specification
 - 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.8.4 Business Overview
- 7.9 G.K. Industries
 - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.9.2 Product Type, Application and Specification
 - 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.9.4 Business Overview

CHAPTER 8 TABLE TENNIS EQUIPMENT MANUFACTURING COST ANALYSIS



- 8.1 Table Tennis Equipment Key Raw Materials Analysis
- 8.1.1 Key Raw Materials
- 8.1.2 Price Trend of Key Raw Materials
- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
- 8.2.1 Raw Materials
- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Table Tennis Equipment

CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Table Tennis Equipment Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Table Tennis Equipment Major Manufacturers in 2015
- 9.4 Downstream Buyers

CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
- 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change



CHAPTER 12 CHINA TABLE TENNIS EQUIPMENT MARKET FORECAST (2017-2021)

12.1 China Table Tennis Equipment Production, Revenue Forecast (2017-2021)

12.2 China Table Tennis Equipment Production, Consumption Forecast by Regions (2017-2021)

12.3 China Table Tennis Equipment Production Forecast by Type (2017-2021)

12.4 China Table Tennis Equipment Consumption Forecast by Application (2017-2021)

12.5 Table Tennis Equipment Price Forecast (2017-2021)

CHAPTER 13 APPENDIX



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Table Tennis Equipment

Figure China Production Market Share of Table Tennis Equipment by Type 1n 2016 Table Table Tennis Equipment Consumption Market Share by Application in 2016 Figure China Table Tennis Equipment Revenue (Million USD) and Growth Rate (2012-2021)

Table China Table Tennis Equipment Capacity of Key Manufacturers (2015 and 2016) Table China Table Tennis Equipment Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Table Tennis Equipment Capacity of Key Manufacturers in 2015 Figure China Table Tennis Equipment Capacity of Key Manufacturers in 2016

Table China Table Tennis Equipment Production of Key Manufacturers (2015 and 2016) Table China Table Tennis Equipment Production Share by Manufacturers (2015 and 2016)

Figure 2015 Table Tennis Equipment Production Share by Manufacturers

Figure 2016 Table Tennis Equipment Production Share by Manufacturers

Table China Table Tennis Equipment Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Table Tennis Equipment Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Table Tennis Equipment Revenue Share by ManufacturersTable 2016 China Table Tennis Equipment Revenue Share by Manufacturers

Table China Market Table Tennis Equipment Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Table Tennis Equipment Average Price of Key Manufacturers in 2015

Table Manufacturers Table Tennis Equipment Manufacturing Base Distribution and Sales Area

Table Manufacturers Table Tennis Equipment Product Type

Figure Table Tennis Equipment Market Share of Top 3 Manufacturers

Figure Table Tennis Equipment Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Table Tennis Equipment Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Table Tennis Equipment Market Share (2012-2017)



Table Butterfly Basic Information, Manufacturing Base, Production Area and Its Competitors Table Butterfly Table Tennis Equipment Production, Revenue, Price and Gross Margin (2012 - 2017)Table Butterfly Table Tennis Equipment Market Share (2012-2017) Table Double Happiness Basic Information, Manufacturing Base, Production Area and Its Competitors Table Double Happiness Table Tennis Equipment Production, Revenue, Price and Gross Margin (2012-2017) Table Double Happiness Table Tennis Equipment Market Share (2012-2017) Table DONIC Basic Information, Manufacturing Base, Production Area and Its Competitors Table DONIC Table Tennis Equipment Production, Revenue, Price and Gross Margin (2012 - 2017)Table DONIC Table Tennis Equipment Market Share (2012-2017) Table JOOLA Basic Information, Manufacturing Base, Production Area and Its Competitors Table JOOLA Table Tennis Equipment Production, Revenue, Price and Gross Margin (2012 - 2017)Table JOOLA Table Tennis Equipment Market Share (2012-2017) Table STIGA Basic Information, Manufacturing Base, Production Area and Its Competitors Table STIGA Table Tennis Equipment Production, Revenue, Price and Gross Margin (2012 - 2017)Table STIGA Table Tennis Equipment Market Share (2012-2017) Table Andro Basic Information, Manufacturing Base, Production Area and Its Competitors Table Andro Table Tennis Equipment Production, Revenue, Price and Gross Margin (2012 - 2017)Table Andro Table Tennis Equipment Market Share (2012-2017) Table Cornilleau Basic Information, Manufacturing Base, Production Area and Its Competitors Table Cornilleau Table Tennis Equipment Production, Revenue, Price and Gross Margin (2012-2017) Table Cornilleau Table Tennis Equipment Market Share (2012-2017) Table Dr. Neubauer Basic Information, Manufacturing Base, Production Area and Its Competitors Table Dr. Neubauer Table Tennis Equipment Production, Revenue, Price and Gross Margin (2012-2017)



Table Dr. Neubauer Table Tennis Equipment Market Share (2012-2017)

Table G.K. Industries Basic Information, Manufacturing Base, Production Area and Its Competitors

Table G.K. Industries Table Tennis Equipment Production, Revenue, Price and Gross Margin (2012-2017)

 Table G.K. Industries Table Tennis Equipment Market Share (2012-2017)

Figure Production Revenue Share of Table Tennis Equipment by Type (2012-2017)

Figure 2015 Revenue Market Share of Table Tennis Equipment by Type

 Table China Table Tennis Equipment Price by Type (2012-2017)

Figure China Table Tennis Equipment Production Growth by Type (2012-2017)

Table China Table Tennis Equipment Consumption by Application (2012-2017)

Table China Table Tennis Equipment Consumption Market Share by Application (2012-2017)

Figure China Table Tennis Equipment Consumption Market Share by Application in 2015

Table China Table Tennis Equipment Consumption Growth Rate by Application (2012-2017)

Figure China Table Tennis Equipment Consumption Growth Rate by Application (2012-2017)

 Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Table Tennis Equipment

Figure Manufacturing Process Analysis of Table Tennis Equipment

Figure Table Tennis Equipment Industrial Chain Analysis

Table Raw Materials Sources of Table Tennis Equipment Major Manufacturers in 2015

 Table Major Buyers of Table Tennis Equipment

Table Distributors/Traders List

Figure China Table Tennis Equipment Capacity, Production and Growth Rate Forecast (2017-2021)

Figure China Table Tennis Equipment Revenue and Growth Rate Forecast (2017-2021) Table China Table Tennis Equipment Production, Import, Export and Consumption Forecast (2017-2021)

Table China Table Tennis Equipment Production Forecast by Type (2017-2021) Table China Table Tennis Equipment Consumption Forecast by Application (2017-2021)



I would like to order

Product name: China Table Tennis Equipment Market Research Report Forecast 2017-2021 Product link: <u>https://marketpublishers.com/r/C062B05703CEN.html</u>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/C062B05703CEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970