

China Surfboard Market Research Report Forecast 2017 to 2022

<https://marketpublishers.com/r/CC00429829DEN.html>

Date: November 2017

Pages: 113

Price: US\$ 2,480.00 (Single User License)

ID: CC00429829DEN

Abstracts

Delivery of the Report will take 2-3 working days once order is placed.

The China Surfboard Market Research Report Forecast 2017-2022 is a valuable source of insightful data for business strategists. It provides the Surfboard industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Surfboard market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Quiksilver
Hobie
Rusty Surfboards
Xanadu Surfboards
Haydenshapes
boardworks Surf
Firewire Surfboards
Surftech
McTavish Surfboards

China Surfboard Market: Product Segment Analysis

Type 1
Type 2
Type 3

China Surfboard Market: Application Segment Analysis

Entertainment
Sport Competition
Other

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

Contents

CHAPTER 1 SURFBOARD MARKET OVERVIEW

- 1.1 Product Overview and Scope of Surfboard
- 1.2 Surfboard Market Segmentation by Type
 - 1.2.1 China Production Market Share of Surfboard by Type in 2016
 - 1.2.1 Type
 - 1.2.2 Type
 - 1.2.3 Type
- 1.3 Surfboard Market Segmentation by Application
 - 1.3.1 Surfboard Consumption Market Share by Application in 2016
 - 1.3.2 Entertainment
 - 1.3.3 Sport Competition
 - 1.3.4 Other
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Surfboard (2012-2021)

CHAPTER 2 CHINA ECONOMIC IMPACT ON SURFBOARD INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
 - 2.1.1 China Macroeconomic Analysis
 - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Surfboard Industry

CHAPTER 3 CHINA SURFBOARD MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Surfboard Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Surfboard Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Surfboard Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Surfboard Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Surfboard Market Competitive Situation and Trends
 - 3.5.1 Surfboard Market Concentration Rate
 - 3.5.2 Surfboard Market Share of Top 3 and Top 5 Manufacturers
 - 3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 CHINA SURFBOARD CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

- 4.1 China Surfboard Capacity, Production and Growth (2012-2017)
- 4.2 China Surfboard Revenue and Growth (2012-2017)
- 4.3 China Surfboard Production, Consumption, Export and Import (2012-2017)

CHAPTER 5 CHINA SURFBOARD PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Surfboard Production and Market Share by Type (2012-2017)
- 5.2 China Surfboard Revenue and Market Share by Type (2012-2017)
- 5.3 China Surfboard Price by Type (2012-2017)
- 5.4 China Surfboard Production Growth by Type (2012-2017)

CHAPTER 6 CHINA SURFBOARD MARKET ANALYSIS BY APPLICATION

- 6.1 China Surfboard Consumption and Market Share by Application (2012-2017)
- 6.2 China Surfboard Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

CHAPTER 7 CHINA SURFBOARD MANUFACTURERS ANALYSIS

- 7.1 Quiksilver
 - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.1.2 Product Type, Application and Specification
 - 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.1.4 Business Overview
- 7.2 Hobie
 - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.2.2 Product Type, Application and Specification
 - 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.2.4 Business Overview
- 7.3 Rusty Surfboards
 - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.3.2 Product Type, Application and Specification
 - 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.3.4 Business Overview
- 7.4 Xanadu Surfboards
 - 7.4.1 Company Basic Information, Manufacturing Base and Competitors

- 7.4.2 Product Type, Application and Specification
- 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.4.4 Business Overview
- 7.5 Haydenshapes
 - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.5.2 Product Type, Application and Specification
 - 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.5.4 Business Overview
- 7.6 boardworks Surf
 - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.6.2 Product Type, Application and Specification
 - 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.6.4 Business Overview
- 7.7 Firewire Surfboards
 - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.7.2 Product Type, Application and Specification
 - 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.7.4 Business Overview
- 7.8 Surftech
 - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.8.2 Product Type, Application and Specification
 - 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.8.4 Business Overview
- 7.9 McTavish Surfboards
 - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.9.2 Product Type, Application and Specification
 - 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.9.4 Business Overview

CHAPTER 8 SURFBOARD MANUFACTURING COST ANALYSIS

- 8.1 Surfboard Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost

- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Surfboard

CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Surfboard Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Surfboard Major Manufacturers in 2016
- 9.4 Downstream Buyers

CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

CHAPTER 12 CHINA SURFBOARD MARKET FORECAST (2017-2022)

- 12.1 China Surfboard Production, Revenue Forecast (2017-2022)
- 12.2 China Surfboard Production, Consumption Forecast by Regions (2017-2022)
- 12.3 China Surfboard Production Forecast by Type (2017-2022)
- 12.4 China Surfboard Consumption Forecast by Application (2017-2022)
- 12.5 Surfboard Price Forecast (2017-2022)

CHAPTER 13 APPENDIX

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Surfboard

Figure China Production Market Share of Surfboard by Type in 2016

Table Surfboard Consumption Market Share by Application in 2016

Figure China Surfboard Revenue (Million USD) and Growth Rate (2012-2021)

Table China Surfboard Capacity of Key Manufacturers (2015 and 2016)

Table China Surfboard Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Surfboard Capacity of Key Manufacturers in 2015

Figure China Surfboard Capacity of Key Manufacturers in 2016

Table China Surfboard Production of Key Manufacturers (2015 and 2016)

Table China Surfboard Production Share by Manufacturers (2015 and 2016)

Figure 2015 Surfboard Production Share by Manufacturers

Figure 2016 Surfboard Production Share by Manufacturers

Table China Surfboard Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Surfboard Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Surfboard Revenue Share by Manufacturers

Table 2016 China Surfboard Revenue Share by Manufacturers

Table China Market Surfboard Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Surfboard Average Price of Key Manufacturers in 2016

Table Manufacturers Surfboard Manufacturing Base Distribution and Sales Area

Table Manufacturers Surfboard Product Type

Figure Surfboard Market Share of Top 3 Manufacturers

Figure Surfboard Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Surfboard Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Surfboard Market Share (2012-2017)

Table Quiksilver Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Quiksilver Surfboard Production, Revenue, Price and Gross Margin (2012-2017)

Table Quiksilver Surfboard Market Share (2012-2017)

Table Hobie Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Hobie Surfboard Production, Revenue, Price and Gross Margin (2012-2017)

Table Hobie Surfboard Market Share (2012-2017)

Table Rusty Surfboards Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Rusty Surfboards Surfboard Production, Revenue, Price and Gross Margin (2012-2017)

Table Rusty Surfboards Surfboard Market Share (2012-2017)

Table Xanadu Surfboards Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Xanadu Surfboards Surfboard Production, Revenue, Price and Gross Margin (2012-2017)

Table Xanadu Surfboards Surfboard Market Share (2012-2017)

Table Haydenshapes Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Haydenshapes Surfboard Production, Revenue, Price and Gross Margin (2012-2017)

Table Haydenshapes Surfboard Market Share (2012-2017)

Table boardworks Surf Basic Information, Manufacturing Base, Production Area and Its Competitors

Table boardworks Surf Surfboard Production, Revenue, Price and Gross Margin (2012-2017)

Table boardworks Surf Surfboard Market Share (2012-2017)

Table Firewire Surfboards Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Firewire Surfboards Surfboard Production, Revenue, Price and Gross Margin (2012-2017)

Table Firewire Surfboards Surfboard Market Share (2012-2017)

Table Surftech Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Surftech Surfboard Production, Revenue, Price and Gross Margin (2012-2017)

Table Surftech Surfboard Market Share (2012-2017)

Table McTavish Surfboards Basic Information, Manufacturing Base, Production Area and Its Competitors

Table McTavish Surfboards Surfboard Production, Revenue, Price and Gross Margin (2012-2017)

Table McTavish Surfboards Surfboard Market Share (2012-2017)

Figure Production Revenue Share of Surfboard by Type (2012-2017)

Figure 2015 Revenue Market Share of Surfboard by Type

Table China Surfboard Price by Type (2012-2017)

Figure China Surfboard Production Growth by Type (2012-2017)

Table China Surfboard Consumption by Application (2012-2017)

Table China Surfboard Consumption Market Share by Application (2012-2017)
Figure China Surfboard Consumption Market Share by Application in 2016
Table China Surfboard Consumption Growth Rate by Application (2012-2017)
Figure China Surfboard Consumption Growth Rate by Application (2012-2017)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Surfboard
Figure Manufacturing Process Analysis of Surfboard
Figure Surfboard Industrial Chain Analysis
Table Raw Materials Sources of Surfboard Major Manufacturers in 2015
Table Major Buyers of Surfboard
Table Distributors/Traders List
Figure China Surfboard Capacity, Production and Growth Rate Forecast (2017-2022)
Figure China Surfboard Revenue and Growth Rate Forecast (2017-2022)
Table China Surfboard Production, Import, Export and Consumption Forecast (2017-2022)
Table China Surfboard Production Forecast by Type (2017-2022)
Table China Surfboard Consumption Forecast by Application (2017-2022)

COMPANIES MENTIONED

Quiksilver
Hobie
Rusty Surfboards
Xanadu Surfboards
Haydenshapes
boardworks Surf
Firewire Surfboards
Surfttech
McTavish Surfboards
Keeper Sports
True North Gear

I would like to order

Product name: China Surfboard Market Research Report Forecast 2017 to 2022

Product link: <https://marketpublishers.com/r/CC00429829DEN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CC00429829DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970