

China Stick PC Industry Market Analysis & Forecast 2018-2023

<https://marketpublishers.com/r/CFC74A62D08EN.html>

Date: July 2018

Pages: 102

Price: US\$ 3,120.00 (Single User License)

ID: CFC74A62D08EN

Abstracts

In the China Stick PC Industry Market Analysis & Forecast 2018-2023, the revenue is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2023, growing at a CAGR of XX% between 2018 and 2023. The production is estimated at XX million in 2017 and is forecasted to reach XX million by the end of 2023, growing at a CAGR of XX% between 2018 and 2023.

It covers Regional Segment Analysis, Type, Application, Major Manufactures, Industry Chain Analysis, Competitive Insights and Macroeconomic Analysis.

The Major players reported in the market include:

Intel

ASUS

Azulle

Lenovo

Archos

Dell

InFocus

Hannspree

Modcom

China Stick PC Market: Product Segment Analysis

Intel Atom Processor

Core M Processor

Type 3

China Stick PC Market: Application Segment Analysis

Home Use
Commercial Use
Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

Contents

China Stick PC Industry Market Analysis & Forecast 2018-2023

CHAPTER 1 STICK PC MARKET OVERVIEW

- 1.1 Product Overview and Scope of Stick PC
- 1.2 Stick PC Market Segmentation by Type
 - 1.2.1 China Production Market Share of Stick PC by Intel Atom Processorn 2017
 - 1.2.1 Intel Atom Processor
 - 1.2.2 Core M Processor
 - 1.2.3 Type
- 1.3 Stick PC Market Segmentation by Application
 - 1.3.1 Stick PC Consumption Market Share by Application in 2017
 - 1.3.2 Home Use
 - 1.3.3 Commercial Use
 - 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Stick PC (2013-2023)

CHAPTER 2 CHINA ECONOMIC IMPACT ON STICK PC INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
 - 2.1.1 China Macroeconomic Analysis
 - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Stick PC Industry

CHAPTER 3 CHINA STICK PC MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Stick PC Production and Share by Manufacturers (2016 and 2017)
- 3.2 China Stick PC Revenue and Share by Manufacturers (2016 and 2017)
- 3.3 China Stick PC Average Price by Manufacturers (2016 and 2017)
- 3.4 Manufacturers Stick PC Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Stick PC Market Competitive Situation and Trends
 - 3.5.1 Stick PC Market Concentration Rate
 - 3.5.2 Stick PC Market Share of Top 3 and Top 5 Manufacturers
 - 3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 CHINA STICK PC CAPACITY, PRODUCTION, REVENUE,

CONSUMPTION, EXPORT AND IMPORT (2013-2018)

- 4.1 China Stick PC Capacity, Production and Growth (2013-2018)
- 4.2 China Stick PC Revenue and Growth (2013-2018)
- 4.3 China Stick PC Production, Consumption, Export and Import (2013-2018)

CHAPTER 5 CHINA STICK PC PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Stick PC Production and Market Share by Type (2013-2018)
- 5.2 China Stick PC Revenue and Market Share by Type (2013-2018)
- 5.3 China Stick PC Price by Type (2013-2018)
- 5.4 China Stick PC Production Growth by Type (2013-2018)

CHAPTER 6 CHINA STICK PC MARKET ANALYSIS BY APPLICATION

- 6.1 China Stick PC Consumption and Market Share by Application (2013-2018)
- 6.2 China Stick PC Consumption Growth Rate by Application (2013-2018)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

CHAPTER 7 CHINA STICK PC MANUFACTURERS ANALYSIS

- 7.1 Intel
 - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.1.2 Product Type, Application and Specification
 - 7.1.3 Production, Revenue, Price and Gross Margin (2013-2018)
 - 7.1.4 Business Overview
- 7.2 ASUS
 - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.2.2 Product Type, Application and Specification
 - 7.2.3 Production, Revenue, Price and Gross Margin (2013-2018)
 - 7.2.4 Business Overview
- 7.3 Azulle
 - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.3.2 Product Type, Application and Specification
 - 7.3.3 Production, Revenue, Price and Gross Margin (2013-2018)
 - 7.3.4 Business Overview

7.4 Lenovo

7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Product Type, Application and Specification

7.4.3 Production, Revenue, Price and Gross Margin (2013-2018)

7.4.4 Business Overview

7.5 Archos

7.5.1 Company Basic Information, Manufacturing Base and Competitors

7.5.2 Product Type, Application and Specification

7.5.3 Production, Revenue, Price and Gross Margin (2013-2018)

7.5.4 Business Overview

7.6 Dell

7.6.1 Company Basic Information, Manufacturing Base and Competitors

7.6.2 Product Type, Application and Specification

7.6.3 Production, Revenue, Price and Gross Margin (2013-2018)

7.6.4 Business Overview

7.7 InFocus

7.7.1 Company Basic Information, Manufacturing Base and Competitors

7.7.2 Product Type, Application and Specification

7.7.3 Production, Revenue, Price and Gross Margin (2013-2018)

7.7.4 Business Overview

7.8 Hannspree

7.8.1 Company Basic Information, Manufacturing Base and Competitors

7.8.2 Product Type, Application and Specification

7.8.3 Production, Revenue, Price and Gross Margin (2013-2018)

7.8.4 Business Overview

7.9 Modecom

7.9.1 Company Basic Information, Manufacturing Base and Competitors

7.9.2 Product Type, Application and Specification

7.9.3 Production, Revenue, Price and Gross Margin (2013-2018)

7.9.4 Business Overview

...

CHAPTER 8 STICK PC MANUFACTURING COST ANALYSIS

8.1 Stick PC Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Stick PC

CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Stick PC Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Stick PC Major Manufacturers in 2016

9.4 Downstream Buyers

CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

CHAPTER 12 CHINA STICK PC MARKET FORECAST (2018-2023)

12.1 China Stick PC Production, Revenue Forecast (2018-2023)

12.2 China Stick PC Production, Consumption Forecast by Regions (2018-2023)

12.3 China Stick PC Production Forecast by Type (2018-2023)

12.4 China Stick PC Consumption Forecast by Application (2018-2023)

12.5 Stick PC Price Forecast (2018-2023)

CHAPTER 13 APPENDIX

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Stick PC

Figure China Production Market Share of Stick PC by Intel Atom Processorn 2017

Table Stick PC Consumption Market Share by Application in 2017

Figure China Stick PC Revenue (Million USD) and Growth Rate (2013-2023)

Table China Stick PC Capacity of Key Manufacturers (2016 and 2017)

Table China Stick PC Capacity Market Share of Key Manufacturers (2016 and 2017)

Figure China Stick PC Capacity of Key Manufacturers in 2016

Figure China Stick PC Capacity of Key Manufacturers in 2017

Table China Stick PC Production of Key Manufacturers (2016 and 2017)

Table China Stick PC Production Share by Manufacturers (2016 and 2017)

Figure 2015 Stick PC Production Share by Manufacturers

Figure 2016 Stick PC Production Share by Manufacturers

Table China Stick PC Revenue (Million USD) by Manufacturers (2016 and 2017)

Table China Stick PC Revenue Share by Manufacturers (2016 and 2017)

Table 2015 China Stick PC Revenue Share by Manufacturers

Table 2016 China Stick PC Revenue Share by Manufacturers

Table China Market Stick PC Average Price of Key Manufacturers (2016 and 2017)

Figure China Market Stick PC Average Price of Key Manufacturers in 2016

Table Manufacturers Stick PC Manufacturing Base Distribution and Sales Area

Table Manufacturers Stick PC Product Type

Figure Stick PC Market Share of Top 3 Manufacturers

Figure Stick PC Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Stick PC Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

Figure Church & Dwight Stick PC Market Share (2013-2018)

Table Intel Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Intel Stick PC Production, Revenue, Price and Gross Margin (2013-2018)

Table Intel Stick PC Market Share (2013-2018)

Table ASUS Basic Information, Manufacturing Base, Production Area and Its Competitors

Table ASUS Stick PC Production, Revenue, Price and Gross Margin (2013-2018)

Table ASUS Stick PC Market Share (2013-2018)

Table Azulle Basic Information, Manufacturing Base, Production Area and Its

Competitors

Table Azulle Stick PC Production, Revenue, Price and Gross Margin (2013-2018)

Table Azulle Stick PC Market Share (2013-2018)

Table Lenovo Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Lenovo Stick PC Production, Revenue, Price and Gross Margin (2013-2018)

Table Lenovo Stick PC Market Share (2013-2018)

Table Archos Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Archos Stick PC Production, Revenue, Price and Gross Margin (2013-2018)

Table Archos Stick PC Market Share (2013-2018)

Table Dell Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Dell Stick PC Production, Revenue, Price and Gross Margin (2013-2018)

Table Dell Stick PC Market Share (2013-2018)

Table InFocus Basic Information, Manufacturing Base, Production Area and Its Competitors

Table InFocus Stick PC Production, Revenue, Price and Gross Margin (2013-2018)

Table InFocus Stick PC Market Share (2013-2018)

Table Hannspree Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Hannspree Stick PC Production, Revenue, Price and Gross Margin (2013-2018)

Table Hannspree Stick PC Market Share (2013-2018)

Table Modecom Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Modecom Stick PC Production, Revenue, Price and Gross Margin (2013-2018)

Table Modecom Stick PC Market Share (2013-2018)

Figure Production Revenue Share of Stick PC by Type (2013-2018)

Figure 2015 Revenue Market Share of Stick PC by Type

Table China Stick PC Price by Type (2013-2018)

Figure China Stick PC Production Growth by Type (2013-2018)

Table China Stick PC Consumption by Application (2013-2018)

Table China Stick PC Consumption Market Share by Application (2013-2018)

Figure China Stick PC Consumption Market Share by Application in 2016

Table China Stick PC Consumption Growth Rate by Application (2013-2018)

Figure China Stick PC Consumption Growth Rate by Application (2013-2018)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Stick PC

Figure Manufacturing Process Analysis of Stick PC

Figure Stick PC Industrial Chain Analysis

Table Raw Materials Sources of Stick PC Major Manufacturers in 2016

Table Major Buyers of Stick PC

Table Distributors/Traders List

Figure China Stick PC Capacity, Production and Growth Rate Forecast (2018-2023)

Figure China Stick PC Revenue and Growth Rate Forecast (2018-2023)

Table China Stick PC Production, Import, Export and Consumption Forecast (2018-2023)

Table China Stick PC Production Forecast by Type (2018-2023)

Table China Stick PC Consumption Forecast by Application (2018-2023)

COMPANIES MENTIONED

Intel ASUS Azulle Lenovo Archos Dell InFocus Hannspree Modecom

I would like to order

Product name: China Stick PC Industry Market Analysis & Forecast 2018-2023

Product link: <https://marketpublishers.com/r/CFC74A62D08EN.html>

Price: US\$ 3,120.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CFC74A62D08EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970