

China States Outdoor Sports GPS Device Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/C470DA1D2B8EN.html>

Date: March 2017

Pages: 107

Price: US\$ 2,480.00 (Single User License)

ID: C470DA1D2B8EN

Abstracts

The China States Outdoor Sports GPS Device Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the States Outdoor Sports GPS Device industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This States Outdoor Sports GPS Device market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Apple
Garmin
Samsung
SONY
Adidas
Nike
Golife
Fitbit
TomTom

China States Outdoor Sports GPS Device Market: Product Segment Analysis

Type 1
Type 2
Type 3

China States Outdoor Sports GPS Device Market: Application Segment Analysis

Application 1
Application 2
Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

Contents

China States Outdoor Sports GPS Device Market Research Report Forecast 2017-2021

CHAPTER 1 STATES OUTDOOR SPORTS GPS DEVICE MARKET OVERVIEW

1.1 Product Overview and Scope of States Outdoor Sports GPS Device

1.2 States Outdoor Sports GPS Device Market Segmentation by Type

1.2.1 China Production Market Share of States Outdoor Sports GPS Device by Type
1n 2016

1.2.1 Type

1.2.2 Type

1.2.3 Type

1.3 States Outdoor Sports GPS Device Market Segmentation by Application

1.3.1 States Outdoor Sports GPS Device Consumption Market Share by Application in
2016

1.3.2 Application

1.3.3 Application

1.3.4 Application

1.4 China Market Size Sales (Value) and Revenue (Volume) of States Outdoor Sports
GPS Device (2012-2021)

CHAPTER 2 CHINA ECONOMIC IMPACT ON STATES OUTDOOR SPORTS GPS DEVICE INDUSTRY

2.1 China Macroeconomic Environment Analysis

2.1.1 China Macroeconomic Analysis

2.1.2 China Macroeconomic Environment Development Trend

2.2 Effects to States Outdoor Sports GPS Device Industry

CHAPTER 3 CHINA STATES OUTDOOR SPORTS GPS DEVICE MARKET COMPETITION BY MANUFACTURERS

3.1 China States Outdoor Sports GPS Device Production and Share by Manufacturers
(2015 and 2016)

3.2 China States Outdoor Sports GPS Device Revenue and Share by Manufacturers
(2015 and 2016)

3.3 China States Outdoor Sports GPS Device Average Price by Manufacturers (2015
and 2016)

3.4 Manufacturers States Outdoor Sports GPS Device Manufacturing Base Distribution, Production Area and Product Type

3.5 States Outdoor Sports GPS Device Market Competitive Situation and Trends

3.5.1 States Outdoor Sports GPS Device Market Concentration Rate

3.5.2 States Outdoor Sports GPS Device Market Share of Top 3 and Top 5

Manufacturers

3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 CHINA STATES OUTDOOR SPORTS GPS DEVICE CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

4.1 China States Outdoor Sports GPS Device Capacity, Production and Growth (2012-2017)

4.2 China States Outdoor Sports GPS Device Revenue and Growth (2012-2017)

4.3 China States Outdoor Sports GPS Device Production, Consumption, Export and Import (2012-2017)

CHAPTER 5 CHINA STATES OUTDOOR SPORTS GPS DEVICE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China States Outdoor Sports GPS Device Production and Market Share by Type (2012-2017)

5.2 China States Outdoor Sports GPS Device Revenue and Market Share by Type (2012-2017)

5.3 China States Outdoor Sports GPS Device Price by Type (2012-2017)

5.4 China States Outdoor Sports GPS Device Production Growth by Type (2012-2017)

CHAPTER 6 CHINA STATES OUTDOOR SPORTS GPS DEVICE MARKET ANALYSIS BY APPLICATION

6.1 China States Outdoor Sports GPS Device Consumption and Market Share by Application (2012-2017)

6.2 China States Outdoor Sports GPS Device Consumption Growth Rate by Application (2012-2017)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

CHAPTER 7 CHINA STATES OUTDOOR SPORTS GPS DEVICE MANUFACTURERS

ANALYSIS

7.1 Apple

7.1.1 Company Basic Information, Manufacturing Base and Competitors

7.1.2 Product Type, Application and Specification

7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.1.4 Business Overview

7.2 Garmin

7.2.1 Company Basic Information, Manufacturing Base and Competitors

7.2.2 Product Type, Application and Specification

7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.2.4 Business Overview

7.3 Samsung

7.3.1 Company Basic Information, Manufacturing Base and Competitors

7.3.2 Product Type, Application and Specification

7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.3.4 Business Overview

7.4 SONY

7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Product Type, Application and Specification

7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.4.4 Business Overview

7.5 Adidas

7.5.1 Company Basic Information, Manufacturing Base and Competitors

7.5.2 Product Type, Application and Specification

7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.5.4 Business Overview

7.6 Nike

7.6.1 Company Basic Information, Manufacturing Base and Competitors

7.6.2 Product Type, Application and Specification

7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.6.4 Business Overview

7.7 Golife

7.7.1 Company Basic Information, Manufacturing Base and Competitors

7.7.2 Product Type, Application and Specification

7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.7.4 Business Overview

7.8 Fitbit

7.8.1 Company Basic Information, Manufacturing Base and Competitors

- 7.8.2 Product Type, Application and Specification
- 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.8.4 Business Overview

7.9 TomTom

- 7.9.1 Company Basic Information, Manufacturing Base and Competitors
- 7.9.2 Product Type, Application and Specification
- 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.9.4 Business Overview

CHAPTER 8 STATES OUTDOOR SPORTS GPS DEVICE MANUFACTURING COST ANALYSIS

8.1 States Outdoor Sports GPS Device Key Raw Materials Analysis

- 8.1.1 Key Raw Materials
- 8.1.2 Price Trend of Key Raw Materials
- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

- 8.2.1 Raw Materials
- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of States Outdoor Sports GPS Device

CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 States Outdoor Sports GPS Device Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of States Outdoor Sports GPS Device Major Manufacturers in 2015

9.4 Downstream Buyers

CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel

- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

CHAPTER 12 CHINA STATES OUTDOOR SPORTS GPS DEVICE MARKET FORECAST (2017-2021)

- 12.1 China States Outdoor Sports GPS Device Production, Revenue Forecast (2017-2021)
- 12.2 China States Outdoor Sports GPS Device Production, Consumption Forecast by Regions (2017-2021)
- 12.3 China States Outdoor Sports GPS Device Production Forecast by Type (2017-2021)
- 12.4 China States Outdoor Sports GPS Device Consumption Forecast by Application (2017-2021)
- 12.5 States Outdoor Sports GPS Device Price Forecast (2017-2021)

CHAPTER 13 APPENDIX

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of States Outdoor Sports GPS Device

Figure China Production Market Share of States Outdoor Sports GPS Device by Type
1n 2016

Table States Outdoor Sports GPS Device Consumption Market Share by Application in
2016

Figure China States Outdoor Sports GPS Device Revenue (Million USD) and Growth
Rate (2012-2021)

Table China States Outdoor Sports GPS Device Capacity of Key Manufacturers (2015
and 2016)

Table China States Outdoor Sports GPS Device Capacity Market Share of Key
Manufacturers (2015 and 2016)

Figure China States Outdoor Sports GPS Device Capacity of Key Manufacturers in
2015

Figure China States Outdoor Sports GPS Device Capacity of Key Manufacturers in
2016

Table China States Outdoor Sports GPS Device Production of Key Manufacturers (2015
and 2016)

Table China States Outdoor Sports GPS Device Production Share by Manufacturers
(2015 and 2016)

Figure 2015 States Outdoor Sports GPS Device Production Share by Manufacturers

Figure 2016 States Outdoor Sports GPS Device Production Share by Manufacturers

Table China States Outdoor Sports GPS Device Revenue (Million USD) by
Manufacturers (2015 and 2016)

Table China States Outdoor Sports GPS Device Revenue Share by Manufacturers
(2015 and 2016)

Table 2015 China States Outdoor Sports GPS Device Revenue Share by
Manufacturers

Table 2016 China States Outdoor Sports GPS Device Revenue Share by
Manufacturers

Table China Market States Outdoor Sports GPS Device Average Price of Key
Manufacturers (2015 and 2016)

Figure China Market States Outdoor Sports GPS Device Average Price of Key
Manufacturers in 2015

Table Manufacturers States Outdoor Sports GPS Device Manufacturing Base
Distribution and Sales Area

Table Manufacturers States Outdoor Sports GPS Device Product Type
Figure States Outdoor Sports GPS Device Market Share of Top 3 Manufacturers
Figure States Outdoor Sports GPS Device Market Share of Top 5 Manufacturers
Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Church & Dwight States Outdoor Sports GPS Device Capacity, Production, Revenue, Price and Gross Margin (2012-2017)
Figure Church & Dwight States Outdoor Sports GPS Device Market Share (2012-2017)
Table Apple Basic Information, Manufacturing Base, Production Area and Its Competitors
Table Apple States Outdoor Sports GPS Device Production, Revenue, Price and Gross Margin (2012-2017)
Table Apple States Outdoor Sports GPS Device Market Share (2012-2017)
Table Garmin Basic Information, Manufacturing Base, Production Area and Its Competitors
Table Garmin States Outdoor Sports GPS Device Production, Revenue, Price and Gross Margin (2012-2017)
Table Garmin States Outdoor Sports GPS Device Market Share (2012-2017)
Table Samsung Basic Information, Manufacturing Base, Production Area and Its Competitors
Table Samsung States Outdoor Sports GPS Device Production, Revenue, Price and Gross Margin (2012-2017)
Table Samsung States Outdoor Sports GPS Device Market Share (2012-2017)
Table SONY Basic Information, Manufacturing Base, Production Area and Its Competitors
Table SONY States Outdoor Sports GPS Device Production, Revenue, Price and Gross Margin (2012-2017)
Table SONY States Outdoor Sports GPS Device Market Share (2012-2017)
Table Adidas Basic Information, Manufacturing Base, Production Area and Its Competitors
Table Adidas States Outdoor Sports GPS Device Production, Revenue, Price and Gross Margin (2012-2017)
Table Adidas States Outdoor Sports GPS Device Market Share (2012-2017)
Table Nike Basic Information, Manufacturing Base, Production Area and Its Competitors
Table Nike States Outdoor Sports GPS Device Production, Revenue, Price and Gross Margin (2012-2017)
Table Nike States Outdoor Sports GPS Device Market Share (2012-2017)
Table Golife Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Golife States Outdoor Sports GPS Device Production, Revenue, Price and Gross Margin (2012-2017)

Table Golife States Outdoor Sports GPS Device Market Share (2012-2017)

Table Fitbit Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Fitbit States Outdoor Sports GPS Device Production, Revenue, Price and Gross Margin (2012-2017)

Table Fitbit States Outdoor Sports GPS Device Market Share (2012-2017)

Table TomTom Basic Information, Manufacturing Base, Production Area and Its Competitors

Table TomTom States Outdoor Sports GPS Device Production, Revenue, Price and Gross Margin (2012-2017)

Table TomTom States Outdoor Sports GPS Device Market Share (2012-2017)

Figure Production Revenue Share of States Outdoor Sports GPS Device by Type (2012-2017)

Figure 2015 Revenue Market Share of States Outdoor Sports GPS Device by Type

Table China States Outdoor Sports GPS Device Price by Type (2012-2017)

Figure China States Outdoor Sports GPS Device Production Growth by Type (2012-2017)

Table China States Outdoor Sports GPS Device Consumption by Application (2012-2017)

Table China States Outdoor Sports GPS Device Consumption Market Share by Application (2012-2017)

Figure China States Outdoor Sports GPS Device Consumption Market Share by Application in 2015

Table China States Outdoor Sports GPS Device Consumption Growth Rate by Application (2012-2017)

Figure China States Outdoor Sports GPS Device Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of States Outdoor Sports GPS Device

Figure Manufacturing Process Analysis of States Outdoor Sports GPS Device

Figure States Outdoor Sports GPS Device Industrial Chain Analysis

Table Raw Materials Sources of States Outdoor Sports GPS Device Major Manufacturers in 2015

Table Major Buyers of States Outdoor Sports GPS Device

Table Distributors/Traders List

Figure China States Outdoor Sports GPS Device Capacity, Production and Growth Rate Forecast (2017-2021)

Figure China States Outdoor Sports GPS Device Revenue and Growth Rate Forecast (2017-2021)

Table China States Outdoor Sports GPS Device Production, Import, Export and Consumption Forecast (2017-2021)

Table China States Outdoor Sports GPS Device Production Forecast by Type (2017-2021)

Table China States Outdoor Sports GPS Device Consumption Forecast by Application (2017-2021)

COMPANIES MENTIONED

Apple

I would like to order

Product name: China States Outdoor Sports GPS Device Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/C470DA1D2B8EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C470DA1D2B8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970