

## China Sports Clothing Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/CC4922183A8EN.html

Date: August 2017 Pages: 105 Price: US\$ 2,480.00 (Single User License) ID: CC4922183A8EN

### Abstracts

The China Sports Clothing Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Sports Clothing industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Sports Clothing market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:



NIKE Adidas Under Armour Columbia PUMA V.F.Corporation Anta Amer Sports LULULEMON ATHLETICA

China Sports Clothing Market: Product Segment Analysis

Type 1 Type 2 Type 3

China Sports Clothing Market: Application Segment Analysis

Application 1 Application 2 Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of



market and by making in-depth analysis of market segments



## Contents

#### CHAPTER 1 SPORTS CLOTHING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Sports Clothing
- 1.2 Sports Clothing Market Segmentation by Type
- 1.2.1 China Production Market Share of Sports Clothing by Type 1n 2016
- 1.2.1 Type
- 1.2.2 Type
- 1.2.3 Type
- 1.3 Sports Clothing Market Segmentation by Application
- 1.3.1 Sports Clothing Consumption Market Share by Application in 2016
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application

1.4 China Market Size Sales (Value) and Revenue (Volume) of Sports Clothing (2012-2021)

#### **CHAPTER 2 CHINA ECONOMIC IMPACT ON SPORTS CLOTHING INDUSTRY**

- 2.1 China Macroeconomic Environment Analysis
- 2.1.1 China Macroeconomic Analysis
- 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Sports Clothing Industry

#### CHAPTER 3 CHINA SPORTS CLOTHING MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Sports Clothing Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Sports Clothing Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Sports Clothing Average Price by Manufacturers (2015 and 2016)

3.4 Manufacturers Sports Clothing Manufacturing Base Distribution, Production Area and Product Type

- 3.5 Sports Clothing Market Competitive Situation and Trends
  - 3.5.1 Sports Clothing Market Concentration Rate
  - 3.5.2 Sports Clothing Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

#### **CHAPTER 4 CHINA SPORTS CLOTHING CAPACITY, PRODUCTION, REVENUE,**



#### CONSUMPTION, EXPORT AND IMPORT (2012-2017)

- 4.1 China Sports Clothing Capacity, Production and Growth (2012-2017)
- 4.2 China Sports Clothing Revenue and Growth (2012-2017)
- 4.3 China Sports Clothing Production, Consumption, Export and Import (2012-2017)

# CHAPTER 5 CHINA SPORTS CLOTHING PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Sports Clothing Production and Market Share by Type (2012-2017)
- 5.2 China Sports Clothing Revenue and Market Share by Type (2012-2017)
- 5.3 China Sports Clothing Price by Type (2012-2017)
- 5.4 China Sports Clothing Production Growth by Type (2012-2017)

#### CHAPTER 6 CHINA SPORTS CLOTHING MARKET ANALYSIS BY APPLICATION

- 6.1 China Sports Clothing Consumption and Market Share by Application (2012-2017)
- 6.2 China Sports Clothing Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

#### **CHAPTER 7 CHINA SPORTS CLOTHING MANUFACTURERS ANALYSIS**

#### 7.1 NIKE

- 7.1.1 Company Basic Information, Manufacturing Base and Competitors
- 7.1.2 Product Type, Application and Specification
- 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.1.4 Business Overview

7.2 Adidas

- 7.2.1 Company Basic Information, Manufacturing Base and Competitors
- 7.2.2 Product Type, Application and Specification
- 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.2.4 Business Overview
- 7.3 Under Armour
  - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.3.2 Product Type, Application and Specification
  - 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.3.4 Business Overview



#### 7.4 Columbia

- 7.4.1 Company Basic Information, Manufacturing Base and Competitors
- 7.4.2 Product Type, Application and Specification
- 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.4.4 Business Overview
- 7.5 PUMA
  - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
- 7.5.2 Product Type, Application and Specification
- 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.5.4 Business Overview
- 7.6 V.F.Corporation
  - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.6.2 Product Type, Application and Specification
- 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.6.4 Business Overview

7.7 Anta

- 7.7.1 Company Basic Information, Manufacturing Base and Competitors
- 7.7.2 Product Type, Application and Specification
- 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.7.4 Business Overview
- 7.8 Amer Sports
  - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.8.2 Product Type, Application and Specification
  - 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.8.4 Business Overview
- 7.9 LULULEMON ATHLETICA
  - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.9.2 Product Type, Application and Specification
  - 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.9.4 Business Overview

•••

#### CHAPTER 8 SPORTS CLOTHING MANUFACTURING COST ANALYSIS

- 8.1 Sports Clothing Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials



- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
- 8.2.1 Raw Materials
- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Sports Clothing

#### CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Sports Clothing Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Sports Clothing Major Manufacturers in 2015
- 9.4 Downstream Buyers

#### CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
- 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

#### CHAPTER 12 CHINA SPORTS CLOTHING MARKET FORECAST (2017-2021)

- 12.1 China Sports Clothing Production, Revenue Forecast (2017-2021)
- 12.2 China Sports Clothing Production, Consumption Forecast by Regions (2017-2021)



- 12.3 China Sports Clothing Production Forecast by Type (2017-2021)
- 12.4 China Sports Clothing Consumption Forecast by Application (2017-2021)
- 12.5 Sports Clothing Price Forecast (2017-2021)

#### **CHAPTER 13 APPENDIX**



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Sports Clothing

Figure China Production Market Share of Sports Clothing by Type 1n 2016 Table Sports Clothing Consumption Market Share by Application in 2016 Figure China Sports Clothing Revenue (Million USD) and Growth Rate (2012-2021) Table China Sports Clothing Capacity of Key Manufacturers (2015 and 2016) Table China Sports Clothing Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Sports Clothing Capacity of Key Manufacturers in 2015

Figure China Sports Clothing Capacity of Key Manufacturers in 2016

Table China Sports Clothing Production of Key Manufacturers (2015 and 2016)

Table China Sports Clothing Production Share by Manufacturers (2015 and 2016)

Figure 2015 Sports Clothing Production Share by Manufacturers

Figure 2016 Sports Clothing Production Share by Manufacturers

Table China Sports Clothing Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Sports Clothing Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Sports Clothing Revenue Share by Manufacturers

Table 2016 China Sports Clothing Revenue Share by Manufacturers

Table China Market Sports Clothing Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Sports Clothing Average Price of Key Manufacturers in 2015 Table Manufacturers Sports Clothing Manufacturing Base Distribution and Sales Area Table Manufacturers Sports Clothing Product Type

Figure Sports Clothing Market Share of Top 3 Manufacturers

Figure Sports Clothing Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Sports Clothing Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Sports Clothing Market Share (2012-2017)

Table NIKE Basic Information, Manufacturing Base, Production Area and Its Competitors

Table NIKE Sports Clothing Production, Revenue, Price and Gross Margin (2012-2017) Table NIKE Sports Clothing Market Share (2012-2017)

Table Adidas Basic Information, Manufacturing Base, Production Area and Its Competitors



Table Adidas Sports Clothing Production, Revenue, Price and Gross Margin (2012-2017)

Table Adidas Sports Clothing Market Share (2012-2017)

Table Under Armour Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Under Armour Sports Clothing Production, Revenue, Price and Gross Margin (2012-2017)

Table Under Armour Sports Clothing Market Share (2012-2017)

Table Columbia Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Columbia Sports Clothing Production, Revenue, Price and Gross Margin (2012-2017)

Table Columbia Sports Clothing Market Share (2012-2017)

Table PUMA Basic Information, Manufacturing Base, Production Area and Its Competitors

Table PUMA Sports Clothing Production, Revenue, Price and Gross Margin (2012-2017)

Table PUMA Sports Clothing Market Share (2012-2017)

Table V.F.Corporation Basic Information, Manufacturing Base, Production Area and Its Competitors

Table V.F.Corporation Sports Clothing Production, Revenue, Price and Gross Margin (2012-2017)

Table V.F.Corporation Sports Clothing Market Share (2012-2017)

Table Anta Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Anta Sports Clothing Production, Revenue, Price and Gross Margin (2012-2017)

 Table Anta Sports Clothing Market Share (2012-2017)

Table Amer Sports Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Amer Sports Sports Clothing Production, Revenue, Price and Gross Margin (2012-2017)

Table Amer Sports Sports Clothing Market Share (2012-2017)

Table LULULEMON ATHLETICA Basic Information, Manufacturing Base, Production Area and Its Competitors

Table LULULEMON ATHLETICA Sports Clothing Production, Revenue, Price and Gross Margin (2012-2017)

Table LULULEMON ATHLETICA Sports Clothing Market Share (2012-2017)

Figure Production Revenue Share of Sports Clothing by Type (2012-2017)

Figure 2015 Revenue Market Share of Sports Clothing by Type

Table China Sports Clothing Price by Type (2012-2017)



Figure China Sports Clothing Production Growth by Type (2012-2017) Table China Sports Clothing Consumption by Application (2012-2017) Table China Sports Clothing Consumption Market Share by Application (2012-2017) Figure China Sports Clothing Consumption Market Share by Application in 2015 Table China Sports Clothing Consumption Growth Rate by Application (2012-2017) Figure China Sports Clothing Consumption Growth Rate by Application (2012-2017) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Sports Clothing Figure Manufacturing Process Analysis of Sports Clothing Figure Sports Clothing Industrial Chain Analysis Table Raw Materials Sources of Sports Clothing Major Manufacturers in 2015 Table Major Buyers of Sports Clothing Table Distributors/Traders List Figure China Sports Clothing Capacity, Production and Growth Rate Forecast (2017 - 2021)Figure China Sports Clothing Revenue and Growth Rate Forecast (2017-2021) Table China Sports Clothing Production, Import, Export and Consumption Forecast (2017-2021) Table China Sports Clothing Production Forecast by Type (2017-2021)

Table China Sports Clothing Consumption Forecast by Application (2017-2021)



#### I would like to order

Product name: China Sports Clothing Market Research Report Forecast 2017-2021 Product link: <u>https://marketpublishers.com/r/CC4922183A8EN.html</u>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/CC4922183A8EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970