

# China Soybean Phospholipid Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/CBBB1EFEBF2EN.html>

Date: May 2017

Pages: 113

Price: US\$ 2,480.00 (Single User License)

ID: CBBB1EFEBF2EN

## Abstracts

The China Soybean Phospholipid Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Soybean Phospholipid industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Soybean Phospholipid market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Cargill

ADM

Danisco

Lipoid GmbH

Avanti Polar Lipids

VAV Life Sciences

Natpt biological technology

Liangyou Group

Meryas

China Soybean Phospholipid Market: Product Segment Analysis

Type 1

Type 2

Type 3

China Soybean Phospholipid Market: Application Segment Analysis

Application 1

Application 2

Application 3

### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### **CHAPTER 1 SOYBEAN PHOSPHOLIPID MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Soybean Phospholipid
- 1.2 Soybean Phospholipid Market Segmentation by Type
  - 1.2.1 China Production Market Share of Soybean Phospholipid by Type 1n 2016
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Soybean Phospholipid Market Segmentation by Application
  - 1.3.1 Soybean Phospholipid Consumption Market Share by Application in 2016
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Soybean Phospholipid (2012-2021)

### **CHAPTER 2 CHINA ECONOMIC IMPACT ON SOYBEAN PHOSPHOLIPID INDUSTRY**

- 2.1 China Macroeconomic Environment Analysis
  - 2.1.1 China Macroeconomic Analysis
  - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Soybean Phospholipid Industry

### **CHAPTER 3 CHINA SOYBEAN PHOSPHOLIPID MARKET COMPETITION BY MANUFACTURERS**

- 3.1 China Soybean Phospholipid Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Soybean Phospholipid Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Soybean Phospholipid Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Soybean Phospholipid Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Soybean Phospholipid Market Competitive Situation and Trends
  - 3.5.1 Soybean Phospholipid Market Concentration Rate
  - 3.5.2 Soybean Phospholipid Market Share of Top 3 and Top 5 Manufacturers

### 3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 CHINA SOYBEAN PHOSPHOLIPID CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)**

### 4.1 China Soybean Phospholipid Capacity, Production and Growth (2012-2017)

### 4.2 China Soybean Phospholipid Revenue and Growth (2012-2017)

### 4.3 China Soybean Phospholipid Production, Consumption, Export and Import (2012-2017)

## **CHAPTER 5 CHINA SOYBEAN PHOSPHOLIPID PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

### 5.1 China Soybean Phospholipid Production and Market Share by Type (2012-2017)

### 5.2 China Soybean Phospholipid Revenue and Market Share by Type (2012-2017)

### 5.3 China Soybean Phospholipid Price by Type (2012-2017)

### 5.4 China Soybean Phospholipid Production Growth by Type (2012-2017)

## **CHAPTER 6 CHINA SOYBEAN PHOSPHOLIPID MARKET ANALYSIS BY APPLICATION**

### 6.1 China Soybean Phospholipid Consumption and Market Share by Application (2012-2017)

### 6.2 China Soybean Phospholipid Consumption Growth Rate by Application (2012-2017)

### 6.3 Market Drivers and Opportunities

#### 6.3.1 Potential Applications

#### 6.3.2 Emerging Markets/Countries

## **CHAPTER 7 CHINA SOYBEAN PHOSPHOLIPID MANUFACTURERS ANALYSIS**

### 7.1 Cargill

#### 7.1.1 Company Basic Information, Manufacturing Base and Competitors

#### 7.1.2 Product Type, Application and Specification

#### 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)

#### 7.1.4 Business Overview

### 7.2 ADM

#### 7.2.1 Company Basic Information, Manufacturing Base and Competitors

#### 7.2.2 Product Type, Application and Specification

#### 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)

- 7.2.4 Business Overview
- 7.3 Danisco
  - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.3.2 Product Type, Application and Specification
  - 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.3.4 Business Overview
- 7.4 Lipoid GmbH
  - 7.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.4.2 Product Type, Application and Specification
  - 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.4.4 Business Overview
- 7.5 Avanti Polar Lipids
  - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.5.2 Product Type, Application and Specification
  - 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.5.4 Business Overview
- 7.6 VAV Life Sciences
  - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.6.2 Product Type, Application and Specification
  - 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.6.4 Business Overview
- 7.7 Natpt biological technology
  - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.7.2 Product Type, Application and Specification
  - 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.7.4 Business Overview
- 7.8 Liangyou Group
  - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.8.2 Product Type, Application and Specification
  - 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.8.4 Business Overview
- 7.9 Meryas
  - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.9.2 Product Type, Application and Specification
  - 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.9.4 Business Overview

## **CHAPTER 8 SOYBEAN PHOSPHOLIPID MANUFACTURING COST ANALYSIS**

- 8.1 Soybean Phospholipid Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Soybean Phospholipid

## **CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Soybean Phospholipid Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Soybean Phospholipid Major Manufacturers in 2015
- 9.4 Downstream Buyers

## **CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **CHAPTER 12 CHINA SOYBEAN PHOSPHOLIPID MARKET FORECAST (2017-2021)**

- 12.1 China Soybean Phospholipid Production, Revenue Forecast (2017-2021)
- 12.2 China Soybean Phospholipid Production, Consumption Forecast by Regions (2017-2021)
- 12.3 China Soybean Phospholipid Production Forecast by Type (2017-2021)
- 12.4 China Soybean Phospholipid Consumption Forecast by Application (2017-2021)
- 12.5 Soybean Phospholipid Price Forecast (2017-2021)

## **CHAPTER 13 APPENDIX**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Soybean Phospholipid

Figure China Production Market Share of Soybean Phospholipid by Type 1n 2016

Table Soybean Phospholipid Consumption Market Share by Application in 2016

Figure China Soybean Phospholipid Revenue (Million USD) and Growth Rate (2012-2021)

Table China Soybean Phospholipid Capacity of Key Manufacturers (2015 and 2016)

Table China Soybean Phospholipid Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Soybean Phospholipid Capacity of Key Manufacturers in 2015

Figure China Soybean Phospholipid Capacity of Key Manufacturers in 2016

Table China Soybean Phospholipid Production of Key Manufacturers (2015 and 2016)

Table China Soybean Phospholipid Production Share by Manufacturers (2015 and 2016)

Figure 2015 Soybean Phospholipid Production Share by Manufacturers

Figure 2016 Soybean Phospholipid Production Share by Manufacturers

Table China Soybean Phospholipid Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Soybean Phospholipid Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Soybean Phospholipid Revenue Share by Manufacturers

Table 2016 China Soybean Phospholipid Revenue Share by Manufacturers

Table China Market Soybean Phospholipid Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Soybean Phospholipid Average Price of Key Manufacturers in 2015

Table Manufacturers Soybean Phospholipid Manufacturing Base Distribution and Sales Area

Table Manufacturers Soybean Phospholipid Product Type

Figure Soybean Phospholipid Market Share of Top 3 Manufacturers

Figure Soybean Phospholipid Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Soybean Phospholipid Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Soybean Phospholipid Market Share (2012-2017)

Table Cargill Basic Information, Manufacturing Base, Production Area and Its



## Competitors

Table Cargill Soybean Phospholipid Production, Revenue, Price and Gross Margin (2012-2017)

Table Cargill Soybean Phospholipid Market Share (2012-2017)

Table ADM Basic Information, Manufacturing Base, Production Area and Its Competitors

Table ADM Soybean Phospholipid Production, Revenue, Price and Gross Margin (2012-2017)

Table ADM Soybean Phospholipid Market Share (2012-2017)

Table Danisco Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Danisco Soybean Phospholipid Production, Revenue, Price and Gross Margin (2012-2017)

Table Danisco Soybean Phospholipid Market Share (2012-2017)

Table Lipoid GmbH Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Lipoid GmbH Soybean Phospholipid Production, Revenue, Price and Gross Margin (2012-2017)

Table Lipoid GmbH Soybean Phospholipid Market Share (2012-2017)

Table Avanti Polar Lipids Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Avanti Polar Lipids Soybean Phospholipid Production, Revenue, Price and Gross Margin (2012-2017)

Table Avanti Polar Lipids Soybean Phospholipid Market Share (2012-2017)

Table VAV Life Sciences Basic Information, Manufacturing Base, Production Area and Its Competitors

Table VAV Life Sciences Soybean Phospholipid Production, Revenue, Price and Gross Margin (2012-2017)

Table VAV Life Sciences Soybean Phospholipid Market Share (2012-2017)

Table Natpt biological technology Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Natpt biological technology Soybean Phospholipid Production, Revenue, Price and Gross Margin (2012-2017)

Table Natpt biological technology Soybean Phospholipid Market Share (2012-2017)

Table Liangyou Group Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Liangyou Group Soybean Phospholipid Production, Revenue, Price and Gross Margin (2012-2017)

Table Liangyou Group Soybean Phospholipid Market Share (2012-2017)

Table Meryas Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Meryas Soybean Phospholipid Production, Revenue, Price and Gross Margin (2012-2017)

Table Meryas Soybean Phospholipid Market Share (2012-2017)

Figure Production Revenue Share of Soybean Phospholipid by Type (2012-2017)

Figure 2015 Revenue Market Share of Soybean Phospholipid by Type

Table China Soybean Phospholipid Price by Type (2012-2017)

Figure China Soybean Phospholipid Production Growth by Type (2012-2017)

Table China Soybean Phospholipid Consumption by Application (2012-2017)

Table China Soybean Phospholipid Consumption Market Share by Application (2012-2017)

Figure China Soybean Phospholipid Consumption Market Share by Application in 2015

Table China Soybean Phospholipid Consumption Growth Rate by Application (2012-2017)

Figure China Soybean Phospholipid Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Soybean Phospholipid

Figure Manufacturing Process Analysis of Soybean Phospholipid

Figure Soybean Phospholipid Industrial Chain Analysis

Table Raw Materials Sources of Soybean Phospholipid Major Manufacturers in 2015

Table Major Buyers of Soybean Phospholipid

Table Distributors/Traders List

Figure China Soybean Phospholipid Capacity, Production and Growth Rate Forecast (2017-2021)

Figure China Soybean Phospholipid Revenue and Growth Rate Forecast (2017-2021)

Table China Soybean Phospholipid Production, Import, Export and Consumption Forecast (2017-2021)

Table China Soybean Phospholipid Production Forecast by Type (2017-2021)

Table China Soybean Phospholipid Consumption Forecast by Application (2017-2021)

## **COMPANIES MENTIONED**

Cargill

ADM

Danisco

Lipoid GmbH  
Avanti Polar Lipids  
VAV Life Sciences  
Natpt biological technology  
Liangyou Group  
Meryas  
Hopefull grain & oil group  
Stern Wywiol Gruppe  
Shenyang Tianfeng Bio-Pharmaceuticals.,Ltd.  
Yuan Hua Mei Lecithin Sci-Tech  
Wuhan YuanCheng Gongchuang Technology Co.,Ltd  
Hebei Jusheng Technology Co., Ltd.  
Shenzhen Sendi Biological Technology Co.,Ltd.

## I would like to order

Product name: China Soybean Phospholipid Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/CBBB1EFEBF2EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CBBB1EFEBF2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970