

# China Smart Athletic Apparel Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/CB59B72A5B7EN.html>

Date: May 2017

Pages: 119

Price: US\$ 2,480.00 (Single User License)

ID: CB59B72A5B7EN

## Abstracts

The China Smart Athletic Apparel Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Smart Athletic Apparel industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Smart Athletic Apparel market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Adidas  
Apple  
Fitbit  
Garmin  
Jawbone  
Nike  
Samsung Electronics  
Sony  
LG

China Smart Athletic Apparel Market: Product Segment Analysis  
Smart Wristban  
Sports Watch  
Other

China Smart Athletic Apparel Market: Application Segment Analysis

Application 1

Application 2

Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### **CHAPTER 1 SMART ATHLETIC APPAREL MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Smart Athletic Apparel
- 1.2 Smart Athletic Apparel Market Segmentation by Type
  - 1.2.1 China Production Market Share of Smart Athletic Apparel by Smart Wristbann 2016
  - 1.2.1 Smart Wristban
  - 1.2.2 Sports Watch
  - 1.2.3 Other
- 1.3 Smart Athletic Apparel Market Segmentation by Application
  - 1.3.1 Smart Athletic Apparel Consumption Market Share by Application in 2016
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Smart Athletic Apparel (2012-2021)

### **CHAPTER 2 CHINA ECONOMIC IMPACT ON SMART ATHLETIC APPAREL INDUSTRY**

- 2.1 China Macroeconomic Environment Analysis
  - 2.1.1 China Macroeconomic Analysis
  - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Smart Athletic Apparel Industry

### **CHAPTER 3 CHINA SMART ATHLETIC APPAREL MARKET COMPETITION BY MANUFACTURERS**

- 3.1 China Smart Athletic Apparel Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Smart Athletic Apparel Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Smart Athletic Apparel Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Smart Athletic Apparel Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Smart Athletic Apparel Market Competitive Situation and Trends
  - 3.5.1 Smart Athletic Apparel Market Concentration Rate

- 3.5.2 Smart Athletic Apparel Market Share of Top 3 and Top 5 Manufacturers
- 3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 CHINA SMART ATHLETIC APPAREL CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)**

- 4.1 China Smart Athletic Apparel Capacity, Production and Growth (2012-2017)
- 4.2 China Smart Athletic Apparel Revenue and Growth (2012-2017)
- 4.3 China Smart Athletic Apparel Production, Consumption, Export and Import (2012-2017)

## **CHAPTER 5 CHINA SMART ATHLETIC APPAREL PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 China Smart Athletic Apparel Production and Market Share by Type (2012-2017)
- 5.2 China Smart Athletic Apparel Revenue and Market Share by Type (2012-2017)
- 5.3 China Smart Athletic Apparel Price by Type (2012-2017)
- 5.4 China Smart Athletic Apparel Production Growth by Type (2012-2017)

## **CHAPTER 6 CHINA SMART ATHLETIC APPAREL MARKET ANALYSIS BY APPLICATION**

- 6.1 China Smart Athletic Apparel Consumption and Market Share by Application (2012-2017)
- 6.2 China Smart Athletic Apparel Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

## **CHAPTER 7 CHINA SMART ATHLETIC APPAREL MANUFACTURERS ANALYSIS**

- 7.1 Adidas
  - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.1.2 Product Type, Application and Specification
  - 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.1.4 Business Overview
- 7.2 Apple
  - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.2.2 Product Type, Application and Specification

7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.2.4 Business Overview

7.3 Fitbit

7.3.1 Company Basic Information, Manufacturing Base and Competitors

7.3.2 Product Type, Application and Specification

7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.3.4 Business Overview

7.4 Garmin

7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Product Type, Application and Specification

7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.4.4 Business Overview

7.5 Jawbone

7.5.1 Company Basic Information, Manufacturing Base and Competitors

7.5.2 Product Type, Application and Specification

7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.5.4 Business Overview

7.6 Nike

7.6.1 Company Basic Information, Manufacturing Base and Competitors

7.6.2 Product Type, Application and Specification

7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.6.4 Business Overview

7.7 Samsung Electronics

7.7.1 Company Basic Information, Manufacturing Base and Competitors

7.7.2 Product Type, Application and Specification

7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.7.4 Business Overview

7.8 Sony

7.8.1 Company Basic Information, Manufacturing Base and Competitors

7.8.2 Product Type, Application and Specification

7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.8.4 Business Overview

7.9 LG

7.9.1 Company Basic Information, Manufacturing Base and Competitors

7.9.2 Product Type, Application and Specification

7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.9.4 Business Overview

## **CHAPTER 8 SMART ATHLETIC APPAREL MANUFACTURING COST ANALYSIS**

## 8.1 Smart Athletic Apparel Key Raw Materials Analysis

### 8.1.1 Key Raw Materials

### 8.1.2 Price Trend of Key Raw Materials

### 8.1.3 Key Suppliers of Raw Materials

### 8.1.4 Market Concentration Rate of Raw Materials

## 8.2 Proportion of Manufacturing Cost Structure

### 8.2.1 Raw Materials

### 8.2.2 Labor Cost

### 8.2.3 Manufacturing Expenses

## 8.3 Manufacturing Process Analysis of Smart Athletic Apparel

## **CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 9.1 Smart Athletic Apparel Industrial Chain Analysis

### 9.2 Upstream Raw Materials Sourcing

### 9.3 Raw Materials Sources of Smart Athletic Apparel Major Manufacturers in 2015

### 9.4 Downstream Buyers

## **CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

#### 10.2.2 Brand Strategy

#### 10.2.3 Target Client

### 10.3 Distributors/Traders List

## **CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS**

### 11.1 Technology Progress/Risk

#### 11.1.1 Substitutes Threat

#### 11.1.2 Technology Progress in Related Industry

### 11.2 Consumer Needs/Customer Preference Change

### 11.3 Economic/Political Environmental Change

## **CHAPTER 12 CHINA SMART ATHLETIC APPAREL MARKET FORECAST (2017-2021)**

- 12.1 China Smart Athletic Apparel Production, Revenue Forecast (2017-2021)
- 12.2 China Smart Athletic Apparel Production, Consumption Forecast by Regions (2017-2021)
- 12.3 China Smart Athletic Apparel Production Forecast by Type (2017-2021)
- 12.4 China Smart Athletic Apparel Consumption Forecast by Application (2017-2021)
- 12.5 Smart Athletic Apparel Price Forecast (2017-2021)

## **CHAPTER 13 APPENDIX**



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Smart Athletic Apparel

Figure China Production Market Share of Smart Athletic Apparel by Smart Wristbann  
2016

Table Smart Athletic Apparel Consumption Market Share by Application in 2016

Figure China Smart Athletic Apparel Revenue (Million USD) and Growth Rate  
(2012-2021)

Table China Smart Athletic Apparel Capacity of Key Manufacturers (2015 and 2016)

Table China Smart Athletic Apparel Capacity Market Share of Key Manufacturers (2015  
and 2016)

Figure China Smart Athletic Apparel Capacity of Key Manufacturers in 2015

Figure China Smart Athletic Apparel Capacity of Key Manufacturers in 2016

Table China Smart Athletic Apparel Production of Key Manufacturers (2015 and 2016)

Table China Smart Athletic Apparel Production Share by Manufacturers (2015 and  
2016)

Figure 2015 Smart Athletic Apparel Production Share by Manufacturers

Figure 2016 Smart Athletic Apparel Production Share by Manufacturers

Table China Smart Athletic Apparel Revenue (Million USD) by Manufacturers (2015 and  
2016)

Table China Smart Athletic Apparel Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Smart Athletic Apparel Revenue Share by Manufacturers

Table 2016 China Smart Athletic Apparel Revenue Share by Manufacturers

Table China Market Smart Athletic Apparel Average Price of Key Manufacturers (2015  
and 2016)

Figure China Market Smart Athletic Apparel Average Price of Key Manufacturers in  
2015

Table Manufacturers Smart Athletic Apparel Manufacturing Base Distribution and Sales  
Area

Table Manufacturers Smart Athletic Apparel Product Type

Figure Smart Athletic Apparel Market Share of Top 3 Manufacturers

Figure Smart Athletic Apparel Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its  
Competitors

Table Church & Dwight Smart Athletic Apparel Capacity, Production, Revenue, Price  
and Gross Margin (2012-2017)

Figure Church & Dwight Smart Athletic Apparel Market Share (2012-2017)

Table Adidas Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Adidas Smart Athletic Apparel Production, Revenue, Price and Gross Margin (2012-2017)

Table Adidas Smart Athletic Apparel Market Share (2012-2017)

Table Apple Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Apple Smart Athletic Apparel Production, Revenue, Price and Gross Margin (2012-2017)

Table Apple Smart Athletic Apparel Market Share (2012-2017)

Table Fitbit Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Fitbit Smart Athletic Apparel Production, Revenue, Price and Gross Margin (2012-2017)

Table Fitbit Smart Athletic Apparel Market Share (2012-2017)

Table Garmin Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Garmin Smart Athletic Apparel Production, Revenue, Price and Gross Margin (2012-2017)

Table Garmin Smart Athletic Apparel Market Share (2012-2017)

Table Jawbone Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Jawbone Smart Athletic Apparel Production, Revenue, Price and Gross Margin (2012-2017)

Table Jawbone Smart Athletic Apparel Market Share (2012-2017)

Table Nike Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Nike Smart Athletic Apparel Production, Revenue, Price and Gross Margin (2012-2017)

Table Nike Smart Athletic Apparel Market Share (2012-2017)

Table Samsung Electronics Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Samsung Electronics Smart Athletic Apparel Production, Revenue, Price and Gross Margin (2012-2017)

Table Samsung Electronics Smart Athletic Apparel Market Share (2012-2017)

Table Sony Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Sony Smart Athletic Apparel Production, Revenue, Price and Gross Margin (2012-2017)

Table Sony Smart Athletic Apparel Market Share (2012-2017)

Table LG Basic Information, Manufacturing Base, Production Area and Its Competitors

Table LG Smart Athletic Apparel Production, Revenue, Price and Gross Margin  
(2012-2017)

Table LG Smart Athletic Apparel Market Share (2012-2017)

Figure Production Revenue Share of Smart Athletic Apparel by Type (2012-2017)

Figure 2015 Revenue Market Share of Smart Athletic Apparel by Type

Table China Smart Athletic Apparel Price by Type (2012-2017)

Figure China Smart Athletic Apparel Production Growth by Type (2012-2017)

Table China Smart Athletic Apparel Consumption by Application (2012-2017)

Table China Smart Athletic Apparel Consumption Market Share by Application  
(2012-2017)

Figure China Smart Athletic Apparel Consumption Market Share by Application in 2015

Table China Smart Athletic Apparel Consumption Growth Rate by Application  
(2012-2017)

Figure China Smart Athletic Apparel Consumption Growth Rate by Application  
(2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Smart Athletic Apparel

Figure Manufacturing Process Analysis of Smart Athletic Apparel

Figure Smart Athletic Apparel Industrial Chain Analysis

Table Raw Materials Sources of Smart Athletic Apparel Major Manufacturers in 2015

Table Major Buyers of Smart Athletic Apparel

Table Distributors/Traders List

Figure China Smart Athletic Apparel Capacity, Production and Growth Rate Forecast  
(2017-2021)

Figure China Smart Athletic Apparel Revenue and Growth Rate Forecast (2017-2021)

Table China Smart Athletic Apparel Production, Import, Export and Consumption  
Forecast (2017-2021)

Table China Smart Athletic Apparel Production Forecast by Type (2017-2021)

Table China Smart Athletic Apparel Consumption Forecast by Application (2017-2021)

## I would like to order

Product name: China Smart Athletic Apparel Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/CB59B72A5B7EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CB59B72A5B7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970