

# **China Skin Care Market Research Report Forecast** 2017-2021

https://marketpublishers.com/r/CB33F2266A4EN.html

Date: May 2017

Pages: 118

Price: US\$ 2,480.00 (Single User License)

ID: CB33F2266A4EN

# **Abstracts**

The China Skin Care Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Skin Care industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Skin Care market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

EsteeLauder Lancome Shiseido Loreal Clinique Olay Sk? The Body Shop GlamGlow



#### Dr.Morita

company 2

company 3

company 4

company 5

company 6

company 7

company 8

company 9

China Skin Care Market: Product Segment Analysis

Eye Cream Eye Essence Eye Mask

Type 2

Type 3

China Skin Care Market: Application Segment Analysis

Specialist Retailers Factory Outlets Internet Sales

Application 2

Application 3

#### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



# **Contents**

#### **CHAPTER 1 SKIN CARE MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Skin Care
- 1.2 Skin Care Market Segmentation by Type
- 1.2.1 China Production Market Share of Skin Care by Eye Cream Eye Essence Eye Maskn 2016
  - 1.2.1 Eye Cream Eye Essence Eye Mask
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Skin Care Market Segmentation by Application
  - 1.3.1 Skin Care Consumption Market Share by Application in 2016
  - 1.3.2 Specialist Retailers Factory Outlets Internet Sales
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Skin Care (2012-2021)

#### CHAPTER 2 CHINA ECONOMIC IMPACT ON SKIN CARE INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
  - 2.1.1 China Macroeconomic Analysis
  - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Skin Care Industry

#### CHAPTER 3 CHINA SKIN CARE MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Skin Care Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Skin Care Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Skin Care Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Skin Care Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Skin Care Market Competitive Situation and Trends
  - 3.5.1 Skin Care Market Concentration Rate
  - 3.5.2 Skin Care Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

# CHAPTER 4 CHINA SKIN CARE CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)



- 4.1 China Skin Care Capacity, Production and Growth (2012-2017)
- 4.2 China Skin Care Revenue and Growth (2012-2017)
- 4.3 China Skin Care Production, Consumption, Export and Import (2012-2017)

# CHAPTER 5 CHINA SKIN CARE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Skin Care Production and Market Share by Type (2012-2017)
- 5.2 China Skin Care Revenue and Market Share by Type (2012-2017)
- 5.3 China Skin Care Price by Type (2012-2017)
- 5.4 China Skin Care Production Growth by Type (2012-2017)

#### CHAPTER 6 CHINA SKIN CARE MARKET ANALYSIS BY APPLICATION

- 6.1 China Skin Care Consumption and Market Share by Application (2012-2017)
- 6.2 China Skin Care Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

#### **CHAPTER 7 CHINA SKIN CARE MANUFACTURERS ANALYSIS**

- 7.1 EsteeLauder Lancome Shiseido Loreal Clinique Olay Sk? The Body Shop GlamGlow Dr.Morita
- 7.1.1 Company Basic Information, Manufacturing Base and Competitors
- 7.1.2 Product Type, Application and Specification
- 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.1.4 Business Overview
- 7.2 company
  - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.2.2 Product Type, Application and Specification
  - 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.2.4 Business Overview
- 7.3 company
  - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.3.2 Product Type, Application and Specification
  - 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.3.4 Business Overview



# 7.4 company

- 7.4.1 Company Basic Information, Manufacturing Base and Competitors
- 7.4.2 Product Type, Application and Specification
- 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.4.4 Business Overview

#### 7.5 company

- 7.5.1 Company Basic Information, Manufacturing Base and Competitors
- 7.5.2 Product Type, Application and Specification
- 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.5.4 Business Overview

## 7.6 company

- 7.6.1 Company Basic Information, Manufacturing Base and Competitors
- 7.6.2 Product Type, Application and Specification
- 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.6.4 Business Overview

#### 7.7 company

- 7.7.1 Company Basic Information, Manufacturing Base and Competitors
- 7.7.2 Product Type, Application and Specification
- 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.7.4 Business Overview

### 7.8 company

- 7.8.1 Company Basic Information, Manufacturing Base and Competitors
- 7.8.2 Product Type, Application and Specification
- 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.8.4 Business Overview

#### 7.9 company

- 7.9.1 Company Basic Information, Manufacturing Base and Competitors
- 7.9.2 Product Type, Application and Specification
- 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.9.4 Business Overview

#### **CHAPTER 8 SKIN CARE MANUFACTURING COST ANALYSIS**

- 8.1 Skin Care Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure



- 8.2.1 Raw Materials
- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Skin Care

# CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Skin Care Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Skin Care Major Manufacturers in 2015
- 9.4 Downstream Buyers

### CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

### **CHAPTER 12 CHINA SKIN CARE MARKET FORECAST (2017-2021)**

- 12.1 China Skin Care Production, Revenue Forecast (2017-2021)
- 12.2 China Skin Care Production, Consumption Forecast by Regions (2017-2021)
- 12.3 China Skin Care Production Forecast by Type (2017-2021)
- 12.4 China Skin Care Consumption Forecast by Application (2017-2021)



12.5 Skin Care Price Forecast (2017-2021)

# **CHAPTER 13 APPENDIX**



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Skin Care

Figure China Production Market Share of Skin Care by Eye Cream Eye Essence Eye Maskn 2016

Table Skin Care Consumption Market Share by Application in 2016

Figure China Skin Care Revenue (Million USD) and Growth Rate (2012-2021)

Table China Skin Care Capacity of Key Manufacturers (2015 and 2016)

Table China Skin Care Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Skin Care Capacity of Key Manufacturers in 2015

Figure China Skin Care Capacity of Key Manufacturers in 2016

Table China Skin Care Production of Key Manufacturers (2015 and 2016)

Table China Skin Care Production Share by Manufacturers (2015 and 2016)

Figure 2015 Skin Care Production Share by Manufacturers

Figure 2016 Skin Care Production Share by Manufacturers

Table China Skin Care Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Skin Care Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Skin Care Revenue Share by Manufacturers

Table 2016 China Skin Care Revenue Share by Manufacturers

Table China Market Skin Care Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Skin Care Average Price of Key Manufacturers in 2015

Table Manufacturers Skin Care Manufacturing Base Distribution and Sales Area

Table Manufacturers Skin Care Product Type

Figure Skin Care Market Share of Top 3 Manufacturers

Figure Skin Care Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Skin Care Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Skin Care Market Share (2012-2017)

Table EsteeLauder Lancome Shiseido Loreal Clinique Olay Sk? The Body Shop GlamGlow Dr.Morita Basic Information, Manufacturing Base, Production Area and Its Competitors

Table EsteeLauder Lancome Shiseido Loreal Clinique Olay Sk? The Body Shop GlamGlow Dr.Morita Skin Care Production, Revenue, Price and Gross Margin (2012-2017)

Table EsteeLauder Lancome Shiseido Loreal Clinique Olay Sk? The Body Shop



GlamGlow Dr.Morita Skin Care Market Share (2012-2017)

Table company 2 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 2 Skin Care Production, Revenue, Price and Gross Margin (2012-2017)

Table company 2 Skin Care Market Share (2012-2017)

Table company 3 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 3 Skin Care Production, Revenue, Price and Gross Margin (2012-2017)

Table company 3 Skin Care Market Share (2012-2017)

Table company 4 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 4 Skin Care Production, Revenue, Price and Gross Margin (2012-2017)

Table company 4 Skin Care Market Share (2012-2017)

Table company 5 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 5 Skin Care Production, Revenue, Price and Gross Margin (2012-2017)

Table company 5 Skin Care Market Share (2012-2017)

Table company 6 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 6 Skin Care Production, Revenue, Price and Gross Margin (2012-2017)

Table company 6 Skin Care Market Share (2012-2017)

Table company 7 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 7 Skin Care Production, Revenue, Price and Gross Margin (2012-2017)

Table company 7 Skin Care Market Share (2012-2017)

Table company 8 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 8 Skin Care Production, Revenue, Price and Gross Margin (2012-2017)

Table company 8 Skin Care Market Share (2012-2017)

Table company 9 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 9 Skin Care Production, Revenue, Price and Gross Margin (2012-2017)

Table company 9 Skin Care Market Share (2012-2017)

Figure Production Revenue Share of Skin Care by Type (2012-2017)

Figure 2015 Revenue Market Share of Skin Care by Type

Table China Skin Care Price by Type (2012-2017)

Figure China Skin Care Production Growth by Type (2012-2017)

Table China Skin Care Consumption by Application (2012-2017)

Table China Skin Care Consumption Market Share by Application (2012-2017)



Figure China Skin Care Consumption Market Share by Application in 2015

Table China Skin Care Consumption Growth Rate by Application (2012-2017)

Figure China Skin Care Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Skin Care

Figure Manufacturing Process Analysis of Skin Care

Figure Skin Care Industrial Chain Analysis

Table Raw Materials Sources of Skin Care Major Manufacturers in 2015

Table Major Buyers of Skin Care

Table Distributors/Traders List

Figure China Skin Care Capacity, Production and Growth Rate Forecast (2017-2021)

Figure China Skin Care Revenue and Growth Rate Forecast (2017-2021)

Table China Skin Care Production, Import, Export and Consumption Forecast (2017-2021)

Table China Skin Care Production Forecast by Type (2017-2021)

Table China Skin Care Consumption Forecast by Application (2017-2021)

#### **COMPANIES MENTIONED**

EsteeLauder

Lancome

Shiseido

Loreal

Clinique

Olay

Sk?

The Body Shop

GlamGlow

Dr.Morita



#### I would like to order

Product name: China Skin Care Market Research Report Forecast 2017-2021

Product link: https://marketpublishers.com/r/CB33F2266A4EN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/CB33F2266A4EN.html">https://marketpublishers.com/r/CB33F2266A4EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970