

# China Set Top Boxes Industry Market Analysis & Forecast 2018-2023

<https://marketpublishers.com/r/CC6D6CEF360EN.html>

Date: July 2018

Pages: 121

Price: US\$ 3,120.00 (Single User License)

ID: CC6D6CEF360EN

## Abstracts

In the China Set Top Boxes Industry Market Analysis & Forecast 2018-2023, the revenue is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2023, growing at a CAGR of XX% between 2018 and 2023. The production is estimated at XX million in 2017 and is forecasted to reach XX million by the end of 2023, growing at a CAGR of XX% between 2018 and 2023.

It covers Regional Segment Analysis, Type, Application, Major Manufactures, Industry Chain Analysis, Competitive Insights and Macroeconomic Analysis.

The Major players reported in the market include:

Pace

Technicolor

Arris (Motorola)

Echostar

Humax

Netgem

Sagemcom

Samsung

Roku

China Set Top Boxes Market: Product Segment Analysis

Cable

Satellite

Others

China Set Top Boxes Market: Application Segment Analysis

Residential Use  
Commercial Use  
Application 3

### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### China Set Top Boxes Industry Market Analysis & Forecast 2018-2023

#### **CHAPTER 1 SET TOP BOXES MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Set Top Boxes
- 1.2 Set Top Boxes Market Segmentation by Type
  - 1.2.1 China Production Market Share of Set Top Boxes by Cablen 2017
  - 1.2.1 Cable
  - 1.2.2 Satellite
  - 1.2.3 Others
- 1.3 Set Top Boxes Market Segmentation by Application
  - 1.3.1 Set Top Boxes Consumption Market Share by Application in 2017
  - 1.3.2 Residential Use
  - 1.3.3 Commercial Use
  - 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Set Top Boxes (2013-2023)

#### **CHAPTER 2 CHINA ECONOMIC IMPACT ON SET TOP BOXES INDUSTRY**

- 2.1 China Macroeconomic Environment Analysis
  - 2.1.1 China Macroeconomic Analysis
  - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Set Top Boxes Industry

#### **CHAPTER 3 CHINA SET TOP BOXES MARKET COMPETITION BY MANUFACTURERS**

- 3.1 China Set Top Boxes Production and Share by Manufacturers (2016 and 2017)
- 3.2 China Set Top Boxes Revenue and Share by Manufacturers (2016 and 2017)
- 3.3 China Set Top Boxes Average Price by Manufacturers (2016 and 2017)
- 3.4 Manufacturers Set Top Boxes Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Set Top Boxes Market Competitive Situation and Trends
  - 3.5.1 Set Top Boxes Market Concentration Rate
  - 3.5.2 Set Top Boxes Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 CHINA SET TOP BOXES CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2013-2018)**

- 4.1 China Set Top Boxes Capacity, Production and Growth (2013-2018)
- 4.2 China Set Top Boxes Revenue and Growth (2013-2018)
- 4.3 China Set Top Boxes Production, Consumption, Export and Import (2013-2018)

## **CHAPTER 5 CHINA SET TOP BOXES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 China Set Top Boxes Production and Market Share by Type (2013-2018)
- 5.2 China Set Top Boxes Revenue and Market Share by Type (2013-2018)
- 5.3 China Set Top Boxes Price by Type (2013-2018)
- 5.4 China Set Top Boxes Production Growth by Type (2013-2018)

## **CHAPTER 6 CHINA SET TOP BOXES MARKET ANALYSIS BY APPLICATION**

- 6.1 China Set Top Boxes Consumption and Market Share by Application (2013-2018)
- 6.2 China Set Top Boxes Consumption Growth Rate by Application (2013-2018)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

## **CHAPTER 7 CHINA SET TOP BOXES MANUFACTURERS ANALYSIS**

- 7.1 Pace
  - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.1.2 Product Type, Application and Specification
  - 7.1.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.1.4 Business Overview
- 7.2 Technicolor
  - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.2.2 Product Type, Application and Specification
  - 7.2.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.2.4 Business Overview
- 7.3 Arris (Motorola)
  - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.3.2 Product Type, Application and Specification

- 7.3.3 Production, Revenue, Price and Gross Margin (2013-2018)
- 7.3.4 Business Overview
- 7.4 Echostar
  - 7.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.4.2 Product Type, Application and Specification
  - 7.4.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.4.4 Business Overview
- 7.5 Humax
  - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.5.2 Product Type, Application and Specification
  - 7.5.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.5.4 Business Overview
- 7.6 Netgem
  - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.6.2 Product Type, Application and Specification
  - 7.6.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.6.4 Business Overview
- 7.7 Sagemcom
  - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.7.2 Product Type, Application and Specification
  - 7.7.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.7.4 Business Overview
- 7.8 Samsung
  - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.8.2 Product Type, Application and Specification
  - 7.8.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.8.4 Business Overview
- 7.9 Roku
  - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.9.2 Product Type, Application and Specification
  - 7.9.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.9.4 Business Overview

...

## **CHAPTER 8 SET TOP BOXES MANUFACTURING COST ANALYSIS**

- 8.1 Set Top Boxes Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials

- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Set Top Boxes

## **CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Set Top Boxes Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Set Top Boxes Major Manufacturers in 2016
- 9.4 Downstream Buyers

## **CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **CHAPTER 12 CHINA SET TOP BOXES MARKET FORECAST (2018-2023)**

- 12.1 China Set Top Boxes Production, Revenue Forecast (2018-2023)

- 12.2 China Set Top Boxes Production, Consumption Forecast by Regions (2018-2023)
- 12.3 China Set Top Boxes Production Forecast by Type (2018-2023)
- 12.4 China Set Top Boxes Consumption Forecast by Application (2018-2023)
- 12.5 Set Top Boxes Price Forecast (2018-2023)

## **CHAPTER 13 APPENDIX**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Set Top Boxes

Figure China Production Market Share of Set Top Boxes by Cablen 2017

Table Set Top Boxes Consumption Market Share by Application in 2017

Figure China Set Top Boxes Revenue (Million USD) and Growth Rate (2013-2023)

Table China Set Top Boxes Capacity of Key Manufacturers (2016 and 2017)

Table China Set Top Boxes Capacity Market Share of Key Manufacturers (2016 and 2017)

Figure China Set Top Boxes Capacity of Key Manufacturers in 2016

Figure China Set Top Boxes Capacity of Key Manufacturers in 2017

Table China Set Top Boxes Production of Key Manufacturers (2016 and 2017)

Table China Set Top Boxes Production Share by Manufacturers (2016 and 2017)

Figure 2015 Set Top Boxes Production Share by Manufacturers

Figure 2016 Set Top Boxes Production Share by Manufacturers

Table China Set Top Boxes Revenue (Million USD) by Manufacturers (2016 and 2017)

Table China Set Top Boxes Revenue Share by Manufacturers (2016 and 2017)

Table 2015 China Set Top Boxes Revenue Share by Manufacturers

Table 2016 China Set Top Boxes Revenue Share by Manufacturers

Table China Market Set Top Boxes Average Price of Key Manufacturers (2016 and 2017)

Figure China Market Set Top Boxes Average Price of Key Manufacturers in 2016

Table Manufacturers Set Top Boxes Manufacturing Base Distribution and Sales Area

Table Manufacturers Set Top Boxes Product Type

Figure Set Top Boxes Market Share of Top 3 Manufacturers

Figure Set Top Boxes Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Set Top Boxes Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

Figure Church & Dwight Set Top Boxes Market Share (2013-2018)

Table Pace Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Pace Set Top Boxes Production, Revenue, Price and Gross Margin (2013-2018)

Table Pace Set Top Boxes Market Share (2013-2018)

Table Technicolor Basic Information, Manufacturing Base, Production Area and Its Competitors



Table Technicolor Set Top Boxes Production, Revenue, Price and Gross Margin (2013-2018)

Table Technicolor Set Top Boxes Market Share (2013-2018)

Table Arris (Motorola) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Arris (Motorola) Set Top Boxes Production, Revenue, Price and Gross Margin (2013-2018)

Table Arris (Motorola) Set Top Boxes Market Share (2013-2018)

Table Echostar Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Echostar Set Top Boxes Production, Revenue, Price and Gross Margin (2013-2018)

Table Echostar Set Top Boxes Market Share (2013-2018)

Table Humax Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Humax Set Top Boxes Production, Revenue, Price and Gross Margin (2013-2018)

Table Humax Set Top Boxes Market Share (2013-2018)

Table Netgem Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Netgem Set Top Boxes Production, Revenue, Price and Gross Margin (2013-2018)

Table Netgem Set Top Boxes Market Share (2013-2018)

Table Sagemcom Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Sagemcom Set Top Boxes Production, Revenue, Price and Gross Margin (2013-2018)

Table Sagemcom Set Top Boxes Market Share (2013-2018)

Table Samsung Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Samsung Set Top Boxes Production, Revenue, Price and Gross Margin (2013-2018)

Table Samsung Set Top Boxes Market Share (2013-2018)

Table Roku Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Roku Set Top Boxes Production, Revenue, Price and Gross Margin (2013-2018)

Table Roku Set Top Boxes Market Share (2013-2018)

Figure Production Revenue Share of Set Top Boxes by Type (2013-2018)

Figure 2015 Revenue Market Share of Set Top Boxes by Type

Table China Set Top Boxes Price by Type (2013-2018)  
Figure China Set Top Boxes Production Growth by Type (2013-2018)  
Table China Set Top Boxes Consumption by Application (2013-2018)  
Table China Set Top Boxes Consumption Market Share by Application (2013-2018)  
Figure China Set Top Boxes Consumption Market Share by Application in 2016  
Table China Set Top Boxes Consumption Growth Rate by Application (2013-2018)  
Figure China Set Top Boxes Consumption Growth Rate by Application (2013-2018)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Set Top Boxes  
Figure Manufacturing Process Analysis of Set Top Boxes  
Figure Set Top Boxes Industrial Chain Analysis  
Table Raw Materials Sources of Set Top Boxes Major Manufacturers in 2016  
Table Major Buyers of Set Top Boxes  
Table Distributors/Traders List  
Figure China Set Top Boxes Capacity, Production and Growth Rate Forecast (2018-2023)  
Figure China Set Top Boxes Revenue and Growth Rate Forecast (2018-2023)  
Table China Set Top Boxes Production, Import, Export and Consumption Forecast (2018-2023)  
Table China Set Top Boxes Production Forecast by Type (2018-2023)  
Table China Set Top Boxes Consumption Forecast by Application (2018-2023)

## **COMPANIES MENTIONED**

Pace Technicolor Arris (Motorola) Echostar Humax Netgem Sagemcom Samsung Roku

## I would like to order

Product name: China Set Top Boxes Industry Market Analysis & Forecast 2018-2023

Product link: <https://marketpublishers.com/r/CC6D6CEF360EN.html>

Price: US\$ 3,120.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CC6D6CEF360EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970