

China PU Artificial Leather Market Research Report Forecast 2017 to 2022

<https://marketpublishers.com/r/CD9BEBF8676EN.html>

Date: July 2017

Pages: 124

Price: US\$ 2,480.00 (Single User License)

ID: CD9BEBF8676EN

Abstracts

Delivery of the Report will take 2-3 working days once order is placed.

The China PU Artificial Leather Market Research Report Forecast 2017-2022 is a valuable source of insightful data for business strategists. It provides the PU Artificial Leather industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This PU Artificial Leather market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Mayur
ATS
Sempurnaindah Multinusantara
Decorative Plastic
Wellmark
VinyRoyal Plasticoates (VPPL)
Veekay Group
Duksung
LEO VINYLS

China PU Artificial Leather Market: Product Segment Analysis

Normal PU Leather
Microfiber PU Leather
Others

China PU Artificial Leather Market: Application Segment Analysis

Application 1

Application 2

Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

Contents

CHAPTER 1 PU ARTIFICIAL LEATHER MARKET OVERVIEW

- 1.1 Product Overview and Scope of PU Artificial Leather
- 1.2 PU Artificial Leather Market Segmentation by Type
 - 1.2.1 China Production Market Share of PU Artificial Leather by Type in 2016
 - 1.2.1 Normal PU Leather
 - 1.2.2 Microfiber PU Leather
 - 1.2.3 Others
- 1.3 PU Artificial Leather Market Segmentation by Application
 - 1.3.1 PU Artificial Leather Consumption Market Share by Application in 2016
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of PU Artificial Leather (2012-2021)

CHAPTER 2 CHINA ECONOMIC IMPACT ON PU ARTIFICIAL LEATHER INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
 - 2.1.1 China Macroeconomic Analysis
 - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to PU Artificial Leather Industry

CHAPTER 3 CHINA PU ARTIFICIAL LEATHER MARKET COMPETITION BY MANUFACTURERS

- 3.1 China PU Artificial Leather Production and Share by Manufacturers (2015 and 2016)
- 3.2 China PU Artificial Leather Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China PU Artificial Leather Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers PU Artificial Leather Manufacturing Base Distribution, Production Area and Product Type
- 3.5 PU Artificial Leather Market Competitive Situation and Trends
 - 3.5.1 PU Artificial Leather Market Concentration Rate
 - 3.5.2 PU Artificial Leather Market Share of Top 3 and Top 5 Manufacturers
 - 3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 CHINA PU ARTIFICIAL LEATHER CAPACITY, PRODUCTION,

REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

- 4.1 China PU Artificial Leather Capacity, Production and Growth (2012-2017)
- 4.2 China PU Artificial Leather Revenue and Growth (2012-2017)
- 4.3 China PU Artificial Leather Production, Consumption, Export and Import (2012-2017)

CHAPTER 5 CHINA PU ARTIFICIAL LEATHER PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China PU Artificial Leather Production and Market Share by Type (2012-2017)
- 5.2 China PU Artificial Leather Revenue and Market Share by Type (2012-2017)
- 5.3 China PU Artificial Leather Price by Type (2012-2017)
- 5.4 China PU Artificial Leather Production Growth by Type (2012-2017)

CHAPTER 6 CHINA PU ARTIFICIAL LEATHER MARKET ANALYSIS BY APPLICATION

- 6.1 China PU Artificial Leather Consumption and Market Share by Application (2012-2017)
- 6.2 China PU Artificial Leather Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

CHAPTER 7 CHINA PU ARTIFICIAL LEATHER MANUFACTURERS ANALYSIS

- 7.1 Mayur
 - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.1.2 Product Type, Application and Specification
 - 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.1.4 Business Overview
- 7.2 ATS
 - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.2.2 Product Type, Application and Specification
 - 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.2.4 Business Overview
- 7.3 Sempurnaindah Multinusantara
 - 7.3.1 Company Basic Information, Manufacturing Base and Competitors

- 7.3.2 Product Type, Application and Specification
- 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.3.4 Business Overview
- 7.4 Decorative Plastic
 - 7.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.4.2 Product Type, Application and Specification
 - 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.4.4 Business Overview
- 7.5 Wellmark
 - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.5.2 Product Type, Application and Specification
 - 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.5.4 Business Overview
- 7.6 VinyRoyal Plasticoates (VPPL)
 - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.6.2 Product Type, Application and Specification
 - 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.6.4 Business Overview
- 7.7 Veekay Group
 - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.7.2 Product Type, Application and Specification
 - 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.7.4 Business Overview
- 7.8 Duksung
 - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.8.2 Product Type, Application and Specification
 - 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.8.4 Business Overview
- 7.9 LEO VINYLS
 - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.9.2 Product Type, Application and Specification
 - 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.9.4 Business Overview

CHAPTER 8 PU ARTIFICIAL LEATHER MANUFACTURING COST ANALYSIS

- 8.1 PU Artificial Leather Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials

- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of PU Artificial Leather

CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 PU Artificial Leather Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of PU Artificial Leather Major Manufacturers in 2016
- 9.4 Downstream Buyers

CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

CHAPTER 12 CHINA PU ARTIFICIAL LEATHER MARKET FORECAST (2017-2022)

- 12.1 China PU Artificial Leather Production, Revenue Forecast (2017-2022)

12.2 China PU Artificial Leather Production, Consumption Forecast by Regions (2017-2022)

12.3 China PU Artificial Leather Production Forecast by Type (2017-2022)

12.4 China PU Artificial Leather Consumption Forecast by Application (2017-2022)

12.5 PU Artificial Leather Price Forecast (2017-2022)

CHAPTER 13 APPENDIX

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of PU Artificial Leather

Figure China Production Market Share of PU Artificial Leather by Type in 2016

Table PU Artificial Leather Consumption Market Share by Application in 2016

Figure China PU Artificial Leather Revenue (Million USD) and Growth Rate (2012-2021)

Table China PU Artificial Leather Capacity of Key Manufacturers (2015 and 2016)

Table China PU Artificial Leather Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China PU Artificial Leather Capacity of Key Manufacturers in 2015

Figure China PU Artificial Leather Capacity of Key Manufacturers in 2016

Table China PU Artificial Leather Production of Key Manufacturers (2015 and 2016)

Table China PU Artificial Leather Production Share by Manufacturers (2015 and 2016)

Figure 2015 PU Artificial Leather Production Share by Manufacturers

Figure 2016 PU Artificial Leather Production Share by Manufacturers

Table China PU Artificial Leather Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China PU Artificial Leather Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China PU Artificial Leather Revenue Share by Manufacturers

Table 2016 China PU Artificial Leather Revenue Share by Manufacturers

Table China Market PU Artificial Leather Average Price of Key Manufacturers (2015 and 2016)

Figure China Market PU Artificial Leather Average Price of Key Manufacturers in 2016

Table Manufacturers PU Artificial Leather Manufacturing Base Distribution and Sales Area

Table Manufacturers PU Artificial Leather Product Type

Figure PU Artificial Leather Market Share of Top 3 Manufacturers

Figure PU Artificial Leather Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight PU Artificial Leather Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight PU Artificial Leather Market Share (2012-2017)

Table Mayur Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Mayur PU Artificial Leather Production, Revenue, Price and Gross Margin (2012-2017)

Table Mayur PU Artificial Leather Market Share (2012-2017)

Table ATS Basic Information, Manufacturing Base, Production Area and Its Competitors

Table ATS PU Artificial Leather Production, Revenue, Price and Gross Margin (2012-2017)

Table ATS PU Artificial Leather Market Share (2012-2017)

Table Sempurnaindah Multinusantara Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Sempurnaindah Multinusantara PU Artificial Leather Production, Revenue, Price and Gross Margin (2012-2017)

Table Sempurnaindah Multinusantara PU Artificial Leather Market Share (2012-2017)

Table Decorative Plastic Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Decorative Plastic PU Artificial Leather Production, Revenue, Price and Gross Margin (2012-2017)

Table Decorative Plastic PU Artificial Leather Market Share (2012-2017)

Table Wellmark Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Wellmark PU Artificial Leather Production, Revenue, Price and Gross Margin (2012-2017)

Table Wellmark PU Artificial Leather Market Share (2012-2017)

Table VinyRoyal Plasticoates (VPPL) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table VinyRoyal Plasticoates (VPPL) PU Artificial Leather Production, Revenue, Price and Gross Margin (2012-2017)

Table VinyRoyal Plasticoates (VPPL) PU Artificial Leather Market Share (2012-2017)

Table Veekay Group Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Veekay Group PU Artificial Leather Production, Revenue, Price and Gross Margin (2012-2017)

Table Veekay Group PU Artificial Leather Market Share (2012-2017)

Table Duksung Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Duksung PU Artificial Leather Production, Revenue, Price and Gross Margin (2012-2017)

Table Duksung PU Artificial Leather Market Share (2012-2017)

Table LEO VINYLS Basic Information, Manufacturing Base, Production Area and Its Competitors

Table LEO VINYLS PU Artificial Leather Production, Revenue, Price and Gross Margin (2012-2017)

Table LEO VINYLS PU Artificial Leather Market Share (2012-2017)
Figure Production Revenue Share of PU Artificial Leather by Type (2012-2017)
Figure 2015 Revenue Market Share of PU Artificial Leather by Type
Table China PU Artificial Leather Price by Type (2012-2017)
Figure China PU Artificial Leather Production Growth by Type (2012-2017)
Table China PU Artificial Leather Consumption by Application (2012-2017)
Table China PU Artificial Leather Consumption Market Share by Application (2012-2017)
Figure China PU Artificial Leather Consumption Market Share by Application in 2016
Table China PU Artificial Leather Consumption Growth Rate by Application (2012-2017)
Figure China PU Artificial Leather Consumption Growth Rate by Application (2012-2017)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of PU Artificial Leather
Figure Manufacturing Process Analysis of PU Artificial Leather
Figure PU Artificial Leather Industrial Chain Analysis
Table Raw Materials Sources of PU Artificial Leather Major Manufacturers in 2015
Table Major Buyers of PU Artificial Leather
Table Distributors/Traders List
Figure China PU Artificial Leather Capacity, Production and Growth Rate Forecast (2017-2022)
Figure China PU Artificial Leather Revenue and Growth Rate Forecast (2017-2022)
Table China PU Artificial Leather Production, Import, Export and Consumption Forecast (2017-2022)
Table China PU Artificial Leather Production Forecast by Type (2017-2022)
Table China PU Artificial Leather Consumption Forecast by Application (2017-2022)

I would like to order

Product name: China PU Artificial Leather Market Research Report Forecast 2017 to 2022

Product link: <https://marketpublishers.com/r/CD9BEBF8676EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CD9BEBF8676EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970