

# China Sailing Luxury Yachts Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/CF092383852EN.html

Date: March 2017

Pages: 109

Price: US\$ 2,480.00 (Single User License)

ID: CF092383852EN

#### **Abstracts**

The China Sailing Luxury Yachts Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Sailing Luxury Yachts industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Sailing Luxury Yachts market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:



	•		٠.	O. C.	_	٠.	 ٠
Ferretti	G	ro	u	р			

Azimut/Benetti

Sanlorenzo

Sunseeker

Feadship

Lürssen

**Princess Yachts** 

Amels/Damen

Heesen Yachts

China Sailing Luxury Yachts Market: Product Segment Analysis

Type 1

Type 2

Type 3

China Sailing Luxury Yachts Market: Application Segment Analysis

Private Use

Commercial Use

Special Use

#### REASONS FOR BUYING THIS REPORT

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future



It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



#### **Contents**

China Sailing Luxury Yachts Market Research Report Forecast 2017-2021

#### CHAPTER 1 SAILING LUXURY YACHTS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Sailing Luxury Yachts
- 1.2 Sailing Luxury Yachts Market Segmentation by Type
  - 1.2.1 China Production Market Share of Sailing Luxury Yachts by Type 1n 2016
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Sailing Luxury Yachts Market Segmentation by Application
- 1.3.1 Sailing Luxury Yachts Consumption Market Share by Application in 2016
- 1.3.2 Private Use
- 1.3.3 Commercial Use
- 1.3.4 Special Use
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Sailing Luxury Yachts (2012-2021)

# CHAPTER 2 CHINA ECONOMIC IMPACT ON SAILING LUXURY YACHTS INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
  - 2.1.1 China Macroeconomic Analysis
- 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Sailing Luxury Yachts Industry

### CHAPTER 3 CHINA SAILING LUXURY YACHTS MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Sailing Luxury Yachts Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Sailing Luxury Yachts Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Sailing Luxury Yachts Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Sailing Luxury Yachts Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Sailing Luxury Yachts Market Competitive Situation and Trends
  - 3.5.1 Sailing Luxury Yachts Market Concentration Rate



- 3.5.2 Sailing Luxury Yachts Market Share of Top 3 and Top 5 Manufacturers
- 3.5.3 Mergers & Acquisitions, Expansion

# CHAPTER 4 CHINA SAILING LUXURY YACHTS CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

- 4.1 China Sailing Luxury Yachts Capacity, Production and Growth (2012-2017)
- 4.2 China Sailing Luxury Yachts Revenue and Growth (2012-2017)
- 4.3 China Sailing Luxury Yachts Production, Consumption, Export and Import (2012-2017)

# CHAPTER 5 CHINA SAILING LUXURY YACHTS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Sailing Luxury Yachts Production and Market Share by Type (2012-2017)
- 5.2 China Sailing Luxury Yachts Revenue and Market Share by Type (2012-2017)
- 5.3 China Sailing Luxury Yachts Price by Type (2012-2017)
- 5.4 China Sailing Luxury Yachts Production Growth by Type (2012-2017)

## CHAPTER 6 CHINA SAILING LUXURY YACHTS MARKET ANALYSIS BY APPLICATION

- 6.1 China Sailing Luxury Yachts Consumption and Market Share by Application (2012-2017)
- 6.2 China Sailing Luxury Yachts Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

#### CHAPTER 7 CHINA SAILING LUXURY YACHTS MANUFACTURERS ANALYSIS

- 7.1 Azimut/Benetti
- 7.1.1 Company Basic Information, Manufacturing Base and Competitors
- 7.1.2 Product Type, Application and Specification
- 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.1.4 Business Overview
- 7.2 Ferretti Group
- 7.2.1 Company Basic Information, Manufacturing Base and Competitors
- 7.2.2 Product Type, Application and Specification



- 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.2.4 Business Overview
- 7.3 Sanlorenzo
  - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.3.2 Product Type, Application and Specification
  - 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.3.4 Business Overview
- 7.4 Sunseeker
  - 7.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.4.2 Product Type, Application and Specification
  - 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.4.4 Business Overview
- 7.5 Feadship
  - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.5.2 Product Type, Application and Specification
  - 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.5.4 Business Overview
- 7.6 Lürssen
  - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.6.2 Product Type, Application and Specification
  - 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.6.4 Business Overview
- 7.7 Princess Yachts
  - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.7.2 Product Type, Application and Specification
  - 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.7.4 Business Overview
- 7.8 Amels/Damen
  - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.8.2 Product Type, Application and Specification
  - 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.8.4 Business Overview
- 7.9 Heesen Yachts
  - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.9.2 Product Type, Application and Specification
  - 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.9.4 Business Overview

#### CHAPTER 8 SAILING LUXURY YACHTS MANUFACTURING COST ANALYSIS



- 8.1 Sailing Luxury Yachts Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Sailing Luxury Yachts

## CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Sailing Luxury Yachts Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Sailing Luxury Yachts Major Manufacturers in 2015
- 9.4 Downstream Buyers

#### CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change



#### **CHAPTER 12 CHINA SAILING LUXURY YACHTS MARKET FORECAST (2017-2021)**

- 12.1 China Sailing Luxury Yachts Production, Revenue Forecast (2017-2021)
- 12.2 China Sailing Luxury Yachts Production, Consumption Forecast by Regions (2017-2021)
- 12.3 China Sailing Luxury Yachts Production Forecast by Type (2017-2021)
- 12.4 China Sailing Luxury Yachts Consumption Forecast by Application (2017-2021)
- 12.5 Sailing Luxury Yachts Price Forecast (2017-2021)

#### **CHAPTER 13 APPENDIX**



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Sailing Luxury Yachts

Figure China Production Market Share of Sailing Luxury Yachts by Type 1n 2016 Table Sailing Luxury Yachts Consumption Market Share by Application in 2016 Figure China Sailing Luxury Yachts Revenue (Million USD) and Growth Rate (2012-2021)

Table China Sailing Luxury Yachts Capacity of Key Manufacturers (2015 and 2016)
Table China Sailing Luxury Yachts Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Sailing Luxury Yachts Capacity of Key Manufacturers in 2015

Figure China Sailing Luxury Yachts Capacity of Key Manufacturers in 2016

Table China Sailing Luxury Yachts Production of Key Manufacturers (2015 and 2016)

Table China Sailing Luxury Yachts Production Share by Manufacturers (2015 and 2016)

Figure 2015 Sailing Luxury Yachts Production Share by Manufacturers

Figure 2016 Sailing Luxury Yachts Production Share by Manufacturers

Table China Sailing Luxury Yachts Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Sailing Luxury Yachts Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Sailing Luxury Yachts Revenue Share by Manufacturers

Table 2016 China Sailing Luxury Yachts Revenue Share by Manufacturers

Table China Market Sailing Luxury Yachts Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Sailing Luxury Yachts Average Price of Key Manufacturers in 2015 Table Manufacturers Sailing Luxury Yachts Manufacturing Base Distribution and Sales Area

Table Manufacturers Sailing Luxury Yachts Product Type

Figure Sailing Luxury Yachts Market Share of Top 3 Manufacturers

Figure Sailing Luxury Yachts Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Sailing Luxury Yachts Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Sailing Luxury Yachts Market Share (2012-2017)

Table Azimut/Benetti Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Azimut/Benetti Sailing Luxury Yachts Production, Revenue, Price and Gross



Margin (2012-2017)

Table Azimut/Benetti Sailing Luxury Yachts Market Share (2012-2017)

Table Ferretti Group Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Ferretti Group Sailing Luxury Yachts Production, Revenue, Price and Gross Margin (2012-2017)

Table Ferretti Group Sailing Luxury Yachts Market Share (2012-2017)

Table Sanlorenzo Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Sanlorenzo Sailing Luxury Yachts Production, Revenue, Price and Gross Margin (2012-2017)

Table Sanlorenzo Sailing Luxury Yachts Market Share (2012-2017)

Table Sunseeker Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Sunseeker Sailing Luxury Yachts Production, Revenue, Price and Gross Margin (2012-2017)

Table Sunseeker Sailing Luxury Yachts Market Share (2012-2017)

Table Feadship Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Feadship Sailing Luxury Yachts Production, Revenue, Price and Gross Margin (2012-2017)

Table Feadship Sailing Luxury Yachts Market Share (2012-2017)

Table Lürssen Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Lürssen Sailing Luxury Yachts Production, Revenue, Price and Gross Margin (2012-2017)

Table Lürssen Sailing Luxury Yachts Market Share (2012-2017)

Table Princess Yachts Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Princess Yachts Sailing Luxury Yachts Production, Revenue, Price and Gross Margin (2012-2017)

Table Princess Yachts Sailing Luxury Yachts Market Share (2012-2017)

Table Amels/Damen Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Amels/Damen Sailing Luxury Yachts Production, Revenue, Price and Gross Margin (2012-2017)

Table Amels/Damen Sailing Luxury Yachts Market Share (2012-2017)

Table Heesen Yachts Basic Information, Manufacturing Base, Production Area and Its Competitors



Table Heesen Yachts Sailing Luxury Yachts Production, Revenue, Price and Gross Margin (2012-2017)

Table Heesen Yachts Sailing Luxury Yachts Market Share (2012-2017)

Figure Production Revenue Share of Sailing Luxury Yachts by Type (2012-2017)

Figure 2015 Revenue Market Share of Sailing Luxury Yachts by Type

Table China Sailing Luxury Yachts Price by Type (2012-2017)

Figure China Sailing Luxury Yachts Production Growth by Type (2012-2017)

Table China Sailing Luxury Yachts Consumption by Application (2012-2017)

Table China Sailing Luxury Yachts Consumption Market Share by Application (2012-2017)

Figure China Sailing Luxury Yachts Consumption Market Share by Application in 2015 Table China Sailing Luxury Yachts Consumption Growth Rate by Application (2012-2017)

Figure China Sailing Luxury Yachts Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Sailing Luxury Yachts

Figure Manufacturing Process Analysis of Sailing Luxury Yachts

Figure Sailing Luxury Yachts Industrial Chain Analysis

Table Raw Materials Sources of Sailing Luxury Yachts Major Manufacturers in 2015

Table Major Buyers of Sailing Luxury Yachts

Table Distributors/Traders List

Figure China Sailing Luxury Yachts Capacity, Production and Growth Rate Forecast (2017-2021)

Figure China Sailing Luxury Yachts Revenue and Growth Rate Forecast (2017-2021)

Table China Sailing Luxury Yachts Production, Import, Export and Consumption Forecast (2017-2021)

Table China Sailing Luxury Yachts Production Forecast by Type (2017-2021)

Table China Sailing Luxury Yachts Consumption Forecast by Application (2017-2021)



#### I would like to order

Product name: China Sailing Luxury Yachts Market Research Report Forecast 2017-2021

Product link: https://marketpublishers.com/r/CF092383852EN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

#### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/CF092383852EN.html">https://marketpublishers.com/r/CF092383852EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970