

China Rubber Floor Covering Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/C84055CDAFFEN.html

Date: May 2017

Pages: 106

Price: US\$ 2,480.00 (Single User License)

ID: C84055CDAFFEN

Abstracts

The China Rubber Floor Covering Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Rubber Floor Covering industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Rubber Floor Covering market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Nora

MONDO

Artigo

SOFTER

ARTO

LGHausys



Haite

GOGWA Polyflor

China Rubber Floor Covering Market: Product Segment Analysis

Homogeneity Rubber Floor Covering Heterogeneous Rubber Floor Covering Type 3

China Rubber Floor Covering Market: Application Segment Analysis

Residential Sport Field Commercial

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



Contents

China Rubber Floor Covering Market Research Report Forecast 2017-2021

CHAPTER 1 RUBBER FLOOR COVERING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Rubber Floor Covering
- 1.2 Rubber Floor Covering Market Segmentation by Type
- 1.2.1 China Production Market Share of Rubber Floor Covering by Homogeneity Rubber Floor Coveringn 2016
 - 1.2.1 Homogeneity Rubber Floor Covering
 - 1.2.2 Heterogeneous Rubber Floor Covering
 - 1.2.3 Type
- 1.3 Rubber Floor Covering Market Segmentation by Application
- 1.3.1 Rubber Floor Covering Consumption Market Share by Application in 2016
- 1.3.2 Residential
- 1.3.3 Sport Field
- 1.3.4 Commercial
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Rubber Floor Covering (2012-2021)

CHAPTER 2 CHINA ECONOMIC IMPACT ON RUBBER FLOOR COVERING INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
 - 2.1.1 China Macroeconomic Analysis
 - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Rubber Floor Covering Industry

CHAPTER 3 CHINA RUBBER FLOOR COVERING MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Rubber Floor Covering Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Rubber Floor Covering Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Rubber Floor Covering Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Rubber Floor Covering Manufacturing Base Distribution, Production Area and Product Type



- 3.5 Rubber Floor Covering Market Competitive Situation and Trends
 - 3.5.1 Rubber Floor Covering Market Concentration Rate
 - 3.5.2 Rubber Floor Covering Market Share of Top 3 and Top 5 Manufacturers
 - 3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 CHINA RUBBER FLOOR COVERING CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

- 4.1 China Rubber Floor Covering Capacity, Production and Growth (2012-2017)
- 4.2 China Rubber Floor Covering Revenue and Growth (2012-2017)
- 4.3 China Rubber Floor Covering Production, Consumption, Export and Import (2012-2017)

CHAPTER 5 CHINA RUBBER FLOOR COVERING PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Rubber Floor Covering Production and Market Share by Type (2012-2017)
- 5.2 China Rubber Floor Covering Revenue and Market Share by Type (2012-2017)
- 5.3 China Rubber Floor Covering Price by Type (2012-2017)
- 5.4 China Rubber Floor Covering Production Growth by Type (2012-2017)

CHAPTER 6 CHINA RUBBER FLOOR COVERING MARKET ANALYSIS BY APPLICATION

- 6.1 China Rubber Floor Covering Consumption and Market Share by Application (2012-2017)
- 6.2 China Rubber Floor Covering Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

CHAPTER 7 CHINA RUBBER FLOOR COVERING MANUFACTURERS ANALYSIS

- 7.1 Nora
 - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.1.2 Product Type, Application and Specification
 - 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.1.4 Business Overview
- 7.2 MONDO



- 7.2.1 Company Basic Information, Manufacturing Base and Competitors
- 7.2.2 Product Type, Application and Specification
- 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.2.4 Business Overview

7.3 Artigo

- 7.3.1 Company Basic Information, Manufacturing Base and Competitors
- 7.3.2 Product Type, Application and Specification
- 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.3.4 Business Overview

7.4 SOFTER

- 7.4.1 Company Basic Information, Manufacturing Base and Competitors
- 7.4.2 Product Type, Application and Specification
- 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.4.4 Business Overview

7.5 ARTO

- 7.5.1 Company Basic Information, Manufacturing Base and Competitors
- 7.5.2 Product Type, Application and Specification
- 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.5.4 Business Overview

7.6 LGHausys

- 7.6.1 Company Basic Information, Manufacturing Base and Competitors
- 7.6.2 Product Type, Application and Specification
- 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.6.4 Business Overview

7.7 Haite

- 7.7.1 Company Basic Information, Manufacturing Base and Competitors
- 7.7.2 Product Type, Application and Specification
- 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.7.4 Business Overview

7.8 GOGWA

- 7.8.1 Company Basic Information, Manufacturing Base and Competitors
- 7.8.2 Product Type, Application and Specification
- 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.8.4 Business Overview

7.9 Polyflor

- 7.9.1 Company Basic Information, Manufacturing Base and Competitors
- 7.9.2 Product Type, Application and Specification
- 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.9.4 Business Overview



CHAPTER 8 RUBBER FLOOR COVERING MANUFACTURING COST ANALYSIS

- 8.1 Rubber Floor Covering Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Rubber Floor Covering

CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Rubber Floor Covering Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Rubber Floor Covering Major Manufacturers in 2015
- 9.4 Downstream Buyers

CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry



- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

CHAPTER 12 CHINA RUBBER FLOOR COVERING MARKET FORECAST (2017-2021)

- 12.1 China Rubber Floor Covering Production, Revenue Forecast (2017-2021)
- 12.2 China Rubber Floor Covering Production, Consumption Forecast by Regions (2017-2021)
- 12.3 China Rubber Floor Covering Production Forecast by Type (2017-2021)
- 12.4 China Rubber Floor Covering Consumption Forecast by Application (2017-2021)
- 12.5 Rubber Floor Covering Price Forecast (2017-2021)

CHAPTER 13 APPENDIX



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Rubber Floor Covering

Figure China Production Market Share of Rubber Floor Covering by Homogeneity Rubber Floor Coveringn 2016

Table Rubber Floor Covering Consumption Market Share by Application in 2016 Figure China Rubber Floor Covering Revenue (Million USD) and Growth Rate (2012-2021)

Table China Rubber Floor Covering Capacity of Key Manufacturers (2015 and 2016)

Table China Rubber Floor Covering Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Rubber Floor Covering Capacity of Key Manufacturers in 2015
Figure China Rubber Floor Covering Capacity of Key Manufacturers in 2016
Table China Rubber Floor Covering Production of Key Manufacturers (2015 and 2016)
Table China Rubber Floor Covering Production Share by Manufacturers (2015 and 2016)

Figure 2015 Rubber Floor Covering Production Share by Manufacturers
Figure 2016 Rubber Floor Covering Production Share by Manufacturers
Table China Rubber Floor Covering Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Rubber Floor Covering Revenue Share by Manufacturers (2015 and 2016)
Table 2015 China Rubber Floor Covering Revenue Share by Manufacturers
Table 2016 China Rubber Floor Covering Revenue Share by Manufacturers
Table China Market Rubber Floor Covering Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Rubber Floor Covering Average Price of Key Manufacturers in 2015

Table Manufacturers Rubber Floor Covering Manufacturing Base Distribution and Sales Area

Table Manufacturers Rubber Floor Covering Product Type

Figure Rubber Floor Covering Market Share of Top 3 Manufacturers

Figure Rubber Floor Covering Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Rubber Floor Covering Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Rubber Floor Covering Market Share (2012-2017)



Table Nora Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Nora Rubber Floor Covering Production, Revenue, Price and Gross Margin (2012-2017)

Table Nora Rubber Floor Covering Market Share (2012-2017)

Table MONDO Basic Information, Manufacturing Base, Production Area and Its Competitors

Table MONDO Rubber Floor Covering Production, Revenue, Price and Gross Margin (2012-2017)

Table MONDO Rubber Floor Covering Market Share (2012-2017)

Table Artigo Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Artigo Rubber Floor Covering Production, Revenue, Price and Gross Margin (2012-2017)

Table Artigo Rubber Floor Covering Market Share (2012-2017)

Table SOFTER Basic Information, Manufacturing Base, Production Area and Its Competitors

Table SOFTER Rubber Floor Covering Production, Revenue, Price and Gross Margin (2012-2017)

Table SOFTER Rubber Floor Covering Market Share (2012-2017)

Table ARTO Basic Information, Manufacturing Base, Production Area and Its Competitors

Table ARTO Rubber Floor Covering Production, Revenue, Price and Gross Margin (2012-2017)

Table ARTO Rubber Floor Covering Market Share (2012-2017)

Table LGHausys Basic Information, Manufacturing Base, Production Area and Its Competitors

Table LGHausys Rubber Floor Covering Production, Revenue, Price and Gross Margin (2012-2017)

Table LGHausys Rubber Floor Covering Market Share (2012-2017)

Table Haite Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Haite Rubber Floor Covering Production, Revenue, Price and Gross Margin (2012-2017)

Table Haite Rubber Floor Covering Market Share (2012-2017)

Table GOGWA Basic Information, Manufacturing Base, Production Area and Its Competitors

Table GOGWA Rubber Floor Covering Production, Revenue, Price and Gross Margin (2012-2017)



Table GOGWA Rubber Floor Covering Market Share (2012-2017)

Table Polyflor Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Polyflor Rubber Floor Covering Production, Revenue, Price and Gross Margin (2012-2017)

Table Polyflor Rubber Floor Covering Market Share (2012-2017)

Figure Production Revenue Share of Rubber Floor Covering by Type (2012-2017)

Figure 2015 Revenue Market Share of Rubber Floor Covering by Type

Table China Rubber Floor Covering Price by Type (2012-2017)

Figure China Rubber Floor Covering Production Growth by Type (2012-2017)

Table China Rubber Floor Covering Consumption by Application (2012-2017)

Table China Rubber Floor Covering Consumption Market Share by Application (2012-2017)

Figure China Rubber Floor Covering Consumption Market Share by Application in 2015 Table China Rubber Floor Covering Consumption Growth Rate by Application (2012-2017)

Figure China Rubber Floor Covering Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Rubber Floor Covering

Figure Manufacturing Process Analysis of Rubber Floor Covering

Figure Rubber Floor Covering Industrial Chain Analysis

Table Raw Materials Sources of Rubber Floor Covering Major Manufacturers in 2015

Table Major Buyers of Rubber Floor Covering

Table Distributors/Traders List

Figure China Rubber Floor Covering Capacity, Production and Growth Rate Forecast (2017-2021)

Figure China Rubber Floor Covering Revenue and Growth Rate Forecast (2017-2021)

Table China Rubber Floor Covering Production, Import, Export and Consumption Forecast (2017-2021)

Table China Rubber Floor Covering Production Forecast by Type (2017-2021)

Table China Rubber Floor Covering Consumption Forecast by Application (2017-2021)

COMPANIES MENTIONED

Nora, MONDO, Artigo, SOFTER, ARTO, LGHausys, Haite, GOGWA, Polyflor, Changda



I would like to order

Product name: China Rubber Floor Covering Market Research Report Forecast 2017-2021

Product link: https://marketpublishers.com/r/C84055CDAFFEN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C84055CDAFFEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970