

China Road Bikes Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/C440B1768FAEN.html

Date: May 2017 Pages: 102 Price: US\$ 2,480.00 (Single User License) ID: C440B1768FAEN

Abstracts

The China Road Bikes Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Road Bikes industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Road Bikes market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments Evolving market trends and dynamics Changing supply and demand scenarios Quantifying market opportunities through market sizing and market forecasting Tracking current trends/opportunities/challenges Competitive insights Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Giant Trek Bridgestone Cycle Hero Cycles Merida Fuji Bikes



Xidesheng Bicycle

Accell Specialized

China Road Bikes Market: Product Segment Analysis

Aluminum Road Bike Carbon Fiber Road Bike Others

China Road Bikes Market: Application Segment Analysis

Transportation Tools Racing Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



Contents

China Road Bikes Market Research Report Forecast 2017-2021

CHAPTER 1 ROAD BIKES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Road Bikes
- 1.2 Road Bikes Market Segmentation by Type
- 1.2.1 China Production Market Share of Road Bikes by Aluminum Road Biken 2016
- 1.2.1 Aluminum Road Bike
- 1.2.2 Carbon Fiber Road Bike
- 1.2.3 Others
- 1.3 Road Bikes Market Segmentation by Application
- 1.3.1 Road Bikes Consumption Market Share by Application in 2016
- 1.3.2 Transportation Tools
- 1.3.3 Racing
- 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Road Bikes (2012-2021)

CHAPTER 2 CHINA ECONOMIC IMPACT ON ROAD BIKES INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
 - 2.1.1 China Macroeconomic Analysis
 - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Road Bikes Industry

CHAPTER 3 CHINA ROAD BIKES MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Road Bikes Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Road Bikes Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Road Bikes Average Price by Manufacturers (2015 and 2016)

3.4 Manufacturers Road Bikes Manufacturing Base Distribution, Production Area and Product Type

- 3.5 Road Bikes Market Competitive Situation and Trends
 - 3.5.1 Road Bikes Market Concentration Rate
 - 3.5.2 Road Bikes Market Share of Top 3 and Top 5 Manufacturers
 - 3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 CHINA ROAD BIKES CAPACITY, PRODUCTION, REVENUE,



CONSUMPTION, EXPORT AND IMPORT (2012-2017)

- 4.1 China Road Bikes Capacity, Production and Growth (2012-2017)
- 4.2 China Road Bikes Revenue and Growth (2012-2017)
- 4.3 China Road Bikes Production, Consumption, Export and Import (2012-2017)

CHAPTER 5 CHINA ROAD BIKES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Road Bikes Production and Market Share by Type (2012-2017)
- 5.2 China Road Bikes Revenue and Market Share by Type (2012-2017)
- 5.3 China Road Bikes Price by Type (2012-2017)
- 5.4 China Road Bikes Production Growth by Type (2012-2017)

CHAPTER 6 CHINA ROAD BIKES MARKET ANALYSIS BY APPLICATION

- 6.1 China Road Bikes Consumption and Market Share by Application (2012-2017)
- 6.2 China Road Bikes Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

CHAPTER 7 CHINA ROAD BIKES MANUFACTURERS ANALYSIS

- 7.1 Giant
 - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.1.2 Product Type, Application and Specification
 - 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.1.4 Business Overview

7.2 Trek

- 7.2.1 Company Basic Information, Manufacturing Base and Competitors
- 7.2.2 Product Type, Application and Specification
- 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.2.4 Business Overview
- 7.3 Bridgestone Cycle
 - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.3.2 Product Type, Application and Specification
 - 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.3.4 Business Overview



7.4 Hero Cycles

- 7.4.1 Company Basic Information, Manufacturing Base and Competitors
- 7.4.2 Product Type, Application and Specification
- 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.4.4 Business Overview
- 7.5 Merida
 - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.5.2 Product Type, Application and Specification
- 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.5.4 Business Overview
- 7.6 Fuji Bikes
 - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.6.2 Product Type, Application and Specification
- 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.6.4 Business Overview
- 7.7 Xidesheng Bicycle
 - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.7.2 Product Type, Application and Specification
 - 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.7.4 Business Overview
- 7.8 Accell
 - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.8.2 Product Type, Application and Specification
 - 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.8.4 Business Overview
- 7.9 Specialized
 - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.9.2 Product Type, Application and Specification
 - 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.9.4 Business Overview

CHAPTER 8 ROAD BIKES MANUFACTURING COST ANALYSIS

- 8.1 Road Bikes Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure



- 8.2.1 Raw Materials
- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Road Bikes

CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Road Bikes Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Road Bikes Major Manufacturers in 2015
- 9.4 Downstream Buyers

CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
- 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

CHAPTER 12 CHINA ROAD BIKES MARKET FORECAST (2017-2021)

- 12.1 China Road Bikes Production, Revenue Forecast (2017-2021)
- 12.2 China Road Bikes Production, Consumption Forecast by Regions (2017-2021)
- 12.3 China Road Bikes Production Forecast by Type (2017-2021)
- 12.4 China Road Bikes Consumption Forecast by Application (2017-2021)



12.5 Road Bikes Price Forecast (2017-2021)

CHAPTER 13 APPENDIX



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Road Bikes Figure China Production Market Share of Road Bikes by Aluminum Road Biken 2016 Table Road Bikes Consumption Market Share by Application in 2016 Figure China Road Bikes Revenue (Million USD) and Growth Rate (2012-2021) Table China Road Bikes Capacity of Key Manufacturers (2015 and 2016) Table China Road Bikes Capacity Market Share of Key Manufacturers (2015 and 2016) Figure China Road Bikes Capacity of Key Manufacturers in 2015 Figure China Road Bikes Capacity of Key Manufacturers in 2016 Table China Road Bikes Production of Key Manufacturers (2015 and 2016) Table China Road Bikes Production Share by Manufacturers (2015 and 2016) Figure 2015 Road Bikes Production Share by Manufacturers Figure 2016 Road Bikes Production Share by Manufacturers Table China Road Bikes Revenue (Million USD) by Manufacturers (2015 and 2016) Table China Road Bikes Revenue Share by Manufacturers (2015 and 2016) Table 2015 China Road Bikes Revenue Share by Manufacturers Table 2016 China Road Bikes Revenue Share by Manufacturers Table China Market Road Bikes Average Price of Key Manufacturers (2015 and 2016) Figure China Market Road Bikes Average Price of Key Manufacturers in 2015 Table Manufacturers Road Bikes Manufacturing Base Distribution and Sales Area Table Manufacturers Road Bikes Product Type Figure Road Bikes Market Share of Top 3 Manufacturers Figure Road Bikes Market Share of Top 5 Manufacturers Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Church & Dwight Road Bikes Capacity, Production, Revenue, Price and Gross Margin (2012-2017) Figure Church & Dwight Road Bikes Market Share (2012-2017) Table Giant Basic Information, Manufacturing Base, Production Area and Its Competitors Table Giant Road Bikes Production, Revenue, Price and Gross Margin (2012-2017) Table Giant Road Bikes Market Share (2012-2017) Table Trek Basic Information, Manufacturing Base, Production Area and Its Competitors Table Trek Road Bikes Production, Revenue, Price and Gross Margin (2012-2017) Table Trek Road Bikes Market Share (2012-2017)

Table Bridgestone Cycle Basic Information, Manufacturing Base, Production Area and



Its Competitors

Table Bridgestone Cycle Road Bikes Production, Revenue, Price and Gross Margin (2012-2017)

Table Bridgestone Cycle Road Bikes Market Share (2012-2017)

Table Hero Cycles Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Hero Cycles Road Bikes Production, Revenue, Price and Gross Margin (2012-2017)

Table Hero Cycles Road Bikes Market Share (2012-2017)

Table Merida Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Merida Road Bikes Production, Revenue, Price and Gross Margin (2012-2017)Table Merida Road Bikes Market Share (2012-2017)

Table Fuji Bikes Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Fuji Bikes Road Bikes Production, Revenue, Price and Gross Margin (2012-2017) Table Fuji Bikes Road Bikes Market Share (2012-2017)

Table Xidesheng Bicycle Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Xidesheng Bicycle Road Bikes Production, Revenue, Price and Gross Margin (2012-2017)

Table Xidesheng Bicycle Road Bikes Market Share (2012-2017)

Table Accell Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Accell Road Bikes Production, Revenue, Price and Gross Margin (2012-2017) Table Accell Road Bikes Market Share (2012-2017)

Table Specialized Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Specialized Road Bikes Production, Revenue, Price and Gross Margin (2012-2017)

Table Specialized Road Bikes Market Share (2012-2017)

Figure Production Revenue Share of Road Bikes by Type (2012-2017)

Figure 2015 Revenue Market Share of Road Bikes by Type

Table China Road Bikes Price by Type (2012-2017)

Figure China Road Bikes Production Growth by Type (2012-2017)

Table China Road Bikes Consumption by Application (2012-2017)

Table China Road Bikes Consumption Market Share by Application (2012-2017)

Figure China Road Bikes Consumption Market Share by Application in 2015

Table China Road Bikes Consumption Growth Rate by Application (2012-2017)



Figure China Road Bikes Consumption Growth Rate by Application (2012-2017) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Road Bikes Figure Manufacturing Process Analysis of Road Bikes Figure Road Bikes Industrial Chain Analysis Table Raw Materials Sources of Road Bikes Major Manufacturers in 2015 Table Major Buyers of Road Bikes Table Distributors/Traders List Figure China Road Bikes Capacity, Production and Growth Rate Forecast (2017-2021) Figure China Road Bikes Revenue and Growth Rate Forecast (2017-2021) Table China Road Bikes Production, Import, Export and Consumption Forecast (2017 - 2021)Table China Road Bikes Production Forecast by Type (2017-2021) Table China Road Bikes Consumption Forecast by Application (2017-2021)

COMPANIES MENTIONED

Giant, Trek, Bridgestone Cycle, Hero Cycles, Merida, Fuji Bikes, Xidesheng Bicycle, Accell, Specialized, Ti Cycles, Cannondale, Cube, OMYO, Tianjin Battle, Shanghai Phonex, Flying Pigeon, Grimaldi Industri, Trinx Bikes, Scott Sports, Derby Cycle, LOOK, Atlas, Laux Bike, KHS



I would like to order

Product name: China Road Bikes Market Research Report Forecast 2017-2021 Product link: <u>https://marketpublishers.com/r/C440B1768FAEN.html</u> Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/C440B1768FAEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970