

China Recreational GPS Devices Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/C62F4EDAC0CEN.html>

Date: September 2017

Pages: 126

Price: US\$ 2,480.00 (Single User License)

ID: C62F4EDAC0CEN

Abstracts

The China Recreational GPS Devices Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Recreational GPS Devices industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Recreational GPS Devices market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Bushnell Corporation (USA)
Bryton Incorporated (Taiwan)
DeLorme (USA)
Garmin International, Inc. (USA)
HOLUX Technology Inc. (Taiwan)
Lowrance Electronics (USA)
MiTAC International Corporation (Taiwan)
Magellan Navigation, Inc. (US)
Mio Technology Corporation (Taiwan)

China Recreational GPS Devices Market: Product Segment Analysis

Type 1
Type 2
Type 3

China Recreational GPS Devices Market: Application Segment Analysis

Application 1
Application 2
Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

Contents

CHAPTER 1 RECREATIONAL GPS DEVICES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Recreational GPS Devices
- 1.2 Recreational GPS Devices Market Segmentation by Type
 - 1.2.1 China Production Market Share of Recreational GPS Devices by Type 1n 2016
 - 1.2.1 Type
 - 1.2.2 Type
 - 1.2.3 Type
- 1.3 Recreational GPS Devices Market Segmentation by Application
 - 1.3.1 Recreational GPS Devices Consumption Market Share by Application in 2016
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Recreational GPS Devices (2012-2021)

CHAPTER 2 CHINA ECONOMIC IMPACT ON RECREATIONAL GPS DEVICES INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
 - 2.1.1 China Macroeconomic Analysis
 - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Recreational GPS Devices Industry

CHAPTER 3 CHINA RECREATIONAL GPS DEVICES MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Recreational GPS Devices Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Recreational GPS Devices Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Recreational GPS Devices Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Recreational GPS Devices Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Recreational GPS Devices Market Competitive Situation and Trends
 - 3.5.1 Recreational GPS Devices Market Concentration Rate
 - 3.5.2 Recreational GPS Devices Market Share of Top 3 and Top 5 Manufacturers

3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 CHINA RECREATIONAL GPS DEVICES CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

4.1 China Recreational GPS Devices Capacity, Production and Growth (2012-2017)

4.2 China Recreational GPS Devices Revenue and Growth (2012-2017)

4.3 China Recreational GPS Devices Production, Consumption, Export and Import (2012-2017)

CHAPTER 5 CHINA RECREATIONAL GPS DEVICES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Recreational GPS Devices Production and Market Share by Type (2012-2017)

5.2 China Recreational GPS Devices Revenue and Market Share by Type (2012-2017)

5.3 China Recreational GPS Devices Price by Type (2012-2017)

5.4 China Recreational GPS Devices Production Growth by Type (2012-2017)

CHAPTER 6 CHINA RECREATIONAL GPS DEVICES MARKET ANALYSIS BY APPLICATION

6.1 China Recreational GPS Devices Consumption and Market Share by Application (2012-2017)

6.2 China Recreational GPS Devices Consumption Growth Rate by Application (2012-2017)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

CHAPTER 7 CHINA RECREATIONAL GPS DEVICES MANUFACTURERS ANALYSIS

7.1 Bushnell Corporation (USA)

7.1.1 Company Basic Information, Manufacturing Base and Competitors

7.1.2 Product Type, Application and Specification

7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.1.4 Business Overview

7.2 Bryton Incorporated (Taiwan)

- 7.2.1 Company Basic Information, Manufacturing Base and Competitors
- 7.2.2 Product Type, Application and Specification
- 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.2.4 Business Overview
- 7.3 DeLorme (USA)
 - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.3.2 Product Type, Application and Specification
 - 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.3.4 Business Overview
- 7.4 Garmin International, Inc. (USA)
 - 7.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.4.2 Product Type, Application and Specification
 - 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.4.4 Business Overview
- 7.5 HOLUX Technology Inc. (Taiwan)
 - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.5.2 Product Type, Application and Specification
 - 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.5.4 Business Overview
- 7.6 Lowrance Electronics (USA)
 - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.6.2 Product Type, Application and Specification
 - 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.6.4 Business Overview
- 7.7 MiTAC International Corporation (Taiwan)
 - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.7.2 Product Type, Application and Specification
 - 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.7.4 Business Overview
- 7.8 Magellan Navigation, Inc. (US)
 - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.8.2 Product Type, Application and Specification
 - 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.8.4 Business Overview
- 7.9 Mio Technology Corporation (Taiwan)
 - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.9.2 Product Type, Application and Specification
 - 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.9.4 Business Overview

CHAPTER 8 RECREATIONAL GPS DEVICES MANUFACTURING COST ANALYSIS

8.1 Recreational GPS Devices Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Recreational GPS Devices

CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Recreational GPS Devices Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Recreational GPS Devices Major Manufacturers in 2015

9.4 Downstream Buyers

CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

CHAPTER 12 CHINA RECREATIONAL GPS DEVICES MARKET FORECAST (2017-2021)

12.1 China Recreational GPS Devices Production, Revenue Forecast (2017-2021)

12.2 China Recreational GPS Devices Production, Consumption Forecast by Regions
(2017-2021)

12.3 China Recreational GPS Devices Production Forecast by Type (2017-2021)

12.4 China Recreational GPS Devices Consumption Forecast by Application
(2017-2021)

12.5 Recreational GPS Devices Price Forecast (2017-2021)

CHAPTER 13 APPENDIX

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Recreational GPS Devices

Figure China Production Market Share of Recreational GPS Devices by Type 1n 2016

Table Recreational GPS Devices Consumption Market Share by Application in 2016

Figure China Recreational GPS Devices Revenue (Million USD) and Growth Rate (2012-2021)

Table China Recreational GPS Devices Capacity of Key Manufacturers (2015 and 2016)

Table China Recreational GPS Devices Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Recreational GPS Devices Capacity of Key Manufacturers in 2015

Figure China Recreational GPS Devices Capacity of Key Manufacturers in 2016

Table China Recreational GPS Devices Production of Key Manufacturers (2015 and 2016)

Table China Recreational GPS Devices Production Share by Manufacturers (2015 and 2016)

Figure 2015 Recreational GPS Devices Production Share by Manufacturers

Figure 2016 Recreational GPS Devices Production Share by Manufacturers

Table China Recreational GPS Devices Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Recreational GPS Devices Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Recreational GPS Devices Revenue Share by Manufacturers

Table 2016 China Recreational GPS Devices Revenue Share by Manufacturers

Table China Market Recreational GPS Devices Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Recreational GPS Devices Average Price of Key Manufacturers in 2015

Table Manufacturers Recreational GPS Devices Manufacturing Base Distribution and Sales Area

Table Manufacturers Recreational GPS Devices Product Type

Figure Recreational GPS Devices Market Share of Top 3 Manufacturers

Figure Recreational GPS Devices Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Recreational GPS Devices Capacity, Production, Revenue,

Price and Gross Margin (2012-2017)

Figure Church & Dwight Recreational GPS Devices Market Share (2012-2017)

Table Bushnell Corporation (USA) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Bushnell Corporation (USA) Recreational GPS Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table Bushnell Corporation (USA) Recreational GPS Devices Market Share (2012-2017)

Table Bryton Incorporated (Taiwan) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Bryton Incorporated (Taiwan) Recreational GPS Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table Bryton Incorporated (Taiwan) Recreational GPS Devices Market Share (2012-2017)

Table DeLorme (USA) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table DeLorme (USA) Recreational GPS Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table DeLorme (USA) Recreational GPS Devices Market Share (2012-2017)

Table Garmin International, Inc. (USA) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Garmin International, Inc. (USA) Recreational GPS Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table Garmin International, Inc. (USA) Recreational GPS Devices Market Share (2012-2017)

Table HOLUX Technology Inc. (Taiwan) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table HOLUX Technology Inc. (Taiwan) Recreational GPS Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table HOLUX Technology Inc. (Taiwan) Recreational GPS Devices Market Share (2012-2017)

Table Lowrance Electronics (USA) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Lowrance Electronics (USA) Recreational GPS Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table Lowrance Electronics (USA) Recreational GPS Devices Market Share (2012-2017)

Table MiTAC International Corporation (Taiwan) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table MiTAC International Corporation (Taiwan) Recreational GPS Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table MiTAC International Corporation (Taiwan) Recreational GPS Devices Market Share (2012-2017)

Table Magellan Navigation, Inc. (US) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Magellan Navigation, Inc. (US) Recreational GPS Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table Magellan Navigation, Inc. (US) Recreational GPS Devices Market Share (2012-2017)

Table Mio Technology Corporation (Taiwan) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Mio Technology Corporation (Taiwan) Recreational GPS Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table Mio Technology Corporation (Taiwan) Recreational GPS Devices Market Share (2012-2017)

Figure Production Revenue Share of Recreational GPS Devices by Type (2012-2017)

Figure 2015 Revenue Market Share of Recreational GPS Devices by Type

Table China Recreational GPS Devices Price by Type (2012-2017)

Figure China Recreational GPS Devices Production Growth by Type (2012-2017)

Table China Recreational GPS Devices Consumption by Application (2012-2017)

Table China Recreational GPS Devices Consumption Market Share by Application (2012-2017)

Figure China Recreational GPS Devices Consumption Market Share by Application in 2015

Table China Recreational GPS Devices Consumption Growth Rate by Application (2012-2017)

Figure China Recreational GPS Devices Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Recreational GPS Devices

Figure Manufacturing Process Analysis of Recreational GPS Devices

Figure Recreational GPS Devices Industrial Chain Analysis

Table Raw Materials Sources of Recreational GPS Devices Major Manufacturers in 2015

Table Major Buyers of Recreational GPS Devices

Table Distributors/Traders List

Figure China Recreational GPS Devices Capacity, Production and Growth Rate Forecast (2017-2021)

Figure China Recreational GPS Devices Revenue and Growth Rate Forecast (2017-2021)

Table China Recreational GPS Devices Production, Import, Export and Consumption Forecast (2017-2021)

Table China Recreational GPS Devices Production Forecast by Type (2017-2021)

Table China Recreational GPS Devices Consumption Forecast by Application (2017-2021)

COMPANIES MENTIONED

Bushnell Corporation (USA)

Bryton Incorporated (Taiwan)

DeLorme (USA)

Garmin International, Inc. (USA)

HOLUX Technology Inc. (Taiwan)

Lowrance Electronics (USA)

MiTAC International Corporation (Taiwan)

Magellan Navigation, Inc. (US)

Mio Technology Corporation (Taiwan)

Navman (New Zealand)

Satmap Systems Ltd. (UK)

TomTom N.V. (The Netherlands)

I would like to order

Product name: China Recreational GPS Devices Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/C62F4EDAC0CEN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C62F4EDAC0CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970