

China Ready to Drink (RTD) Coffee Industry Market Analysis & Forecast 2018-2023

<https://marketpublishers.com/r/C0394E9F287EN.html>

Date: July 2018

Pages: 103

Price: US\$ 3,120.00 (Single User License)

ID: C0394E9F287EN

Abstracts

In the China Ready to Drink (RTD) Coffee Industry Market Analysis & Forecast 2018-2023, the revenue is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2023, growing at a CAGR of XX% between 2018 and 2023. The production is estimated at XX million in 2017 and is forecasted to reach XX million by the end of 2023, growing at a CAGR of XX% between 2018 and 2023.

It covers Regional Segment Analysis, Type, Application, Major Manufactures, Industry Chain Analysis, Competitive Insights and Macroeconomic Analysis.

The Major players reported in the market include:

Starbucks

Nestle

Coca-Cola

Illy

Chameleon

UCC

International Delight

Bolthouse Farms

Ajinomoto

China Ready to Drink (RTD) Coffee Market: Product Segment Analysis

Espresso Coffee

Iced Coffee

Others

China Ready to Drink (RTD) Coffee Market: Application Segment Analysis

Supermarkets/Hypermarkets
Convenience Stores
Food Service

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

Contents

China Ready to Drink (RTD) Coffee Industry Market Analysis & Forecast 2018-2023

CHAPTER 1 READY TO DRINK (RTD) COFFEE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Ready to Drink (RTD) Coffee
- 1.2 Ready to Drink (RTD) Coffee Market Segmentation by Type
 - 1.2.1 China Production Market Share of Ready to Drink (RTD) Coffee by Espresso Coffeen 2017
 - 1.2.1 Espresso Coffee
 - 1.2.2 Iced Coffee
 - 1.2.3 Others
- 1.3 Ready to Drink (RTD) Coffee Market Segmentation by Application
 - 1.3.1 Ready to Drink (RTD) Coffee Consumption Market Share by Application in 2017
 - 1.3.2 Supermarkets/Hypermarkets
 - 1.3.3 Convenience Stores
 - 1.3.4 Food Service
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Ready to Drink (RTD) Coffee (2013-2023)

CHAPTER 2 CHINA ECONOMIC IMPACT ON READY TO DRINK (RTD) COFFEE INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
 - 2.1.1 China Macroeconomic Analysis
 - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Ready to Drink (RTD) Coffee Industry

CHAPTER 3 CHINA READY TO DRINK (RTD) COFFEE MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Ready to Drink (RTD) Coffee Production and Share by Manufacturers (2016 and 2017)
- 3.2 China Ready to Drink (RTD) Coffee Revenue and Share by Manufacturers (2016 and 2017)
- 3.3 China Ready to Drink (RTD) Coffee Average Price by Manufacturers (2016 and 2017)
- 3.4 Manufacturers Ready to Drink (RTD) Coffee Manufacturing Base Distribution,

Production Area and Product Type

3.5 Ready to Drink (RTD) Coffee Market Competitive Situation and Trends

3.5.1 Ready to Drink (RTD) Coffee Market Concentration Rate

3.5.2 Ready to Drink (RTD) Coffee Market Share of Top 3 and Top 5 Manufacturers

3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 CHINA READY TO DRINK (RTD) COFFEE CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2013-2018)

4.1 China Ready to Drink (RTD) Coffee Capacity, Production and Growth (2013-2018)

4.2 China Ready to Drink (RTD) Coffee Revenue and Growth (2013-2018)

4.3 China Ready to Drink (RTD) Coffee Production, Consumption, Export and Import (2013-2018)

CHAPTER 5 CHINA READY TO DRINK (RTD) COFFEE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Ready to Drink (RTD) Coffee Production and Market Share by Type (2013-2018)

5.2 China Ready to Drink (RTD) Coffee Revenue and Market Share by Type (2013-2018)

5.3 China Ready to Drink (RTD) Coffee Price by Type (2013-2018)

5.4 China Ready to Drink (RTD) Coffee Production Growth by Type (2013-2018)

CHAPTER 6 CHINA READY TO DRINK (RTD) COFFEE MARKET ANALYSIS BY APPLICATION

6.1 China Ready to Drink (RTD) Coffee Consumption and Market Share by Application (2013-2018)

6.2 China Ready to Drink (RTD) Coffee Consumption Growth Rate by Application (2013-2018)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

CHAPTER 7 CHINA READY TO DRINK (RTD) COFFEE MANUFACTURERS ANALYSIS

7.1 Starbucks

- 7.1.1 Company Basic Information, Manufacturing Base and Competitors
- 7.1.2 Product Type, Application and Specification
- 7.1.3 Production, Revenue, Price and Gross Margin (2013-2018)
- 7.1.4 Business Overview
- 7.2 Nestle
 - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.2.2 Product Type, Application and Specification
 - 7.2.3 Production, Revenue, Price and Gross Margin (2013-2018)
 - 7.2.4 Business Overview
- 7.3 Coca-Cola
 - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.3.2 Product Type, Application and Specification
 - 7.3.3 Production, Revenue, Price and Gross Margin (2013-2018)
 - 7.3.4 Business Overview
- 7.4 Illy
 - 7.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.4.2 Product Type, Application and Specification
 - 7.4.3 Production, Revenue, Price and Gross Margin (2013-2018)
 - 7.4.4 Business Overview
- 7.5 Chameleon
 - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.5.2 Product Type, Application and Specification
 - 7.5.3 Production, Revenue, Price and Gross Margin (2013-2018)
 - 7.5.4 Business Overview
- 7.6 UCC
 - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.6.2 Product Type, Application and Specification
 - 7.6.3 Production, Revenue, Price and Gross Margin (2013-2018)
 - 7.6.4 Business Overview
- 7.7 International Delight
 - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.7.2 Product Type, Application and Specification
 - 7.7.3 Production, Revenue, Price and Gross Margin (2013-2018)
 - 7.7.4 Business Overview
- 7.8 Bolthouse Farms
 - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.8.2 Product Type, Application and Specification
 - 7.8.3 Production, Revenue, Price and Gross Margin (2013-2018)
 - 7.8.4 Business Overview

7.9 Ajinomoto

7.9.1 Company Basic Information, Manufacturing Base and Competitors

7.9.2 Product Type, Application and Specification

7.9.3 Production, Revenue, Price and Gross Margin (2013-2018)

7.9.4 Business Overview

...

CHAPTER 8 READY TO DRINK (RTD) COFFEE MANUFACTURING COST ANALYSIS

8.1 Ready to Drink (RTD) Coffee Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Ready to Drink (RTD) Coffee

CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Ready to Drink (RTD) Coffee Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Ready to Drink (RTD) Coffee Major Manufacturers in 2016

9.4 Downstream Buyers

CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

CHAPTER 12 CHINA READY TO DRINK (RTD) COFFEE MARKET FORECAST (2018-2023)

- 12.1 China Ready to Drink (RTD) Coffee Production, Revenue Forecast (2018-2023)
- 12.2 China Ready to Drink (RTD) Coffee Production, Consumption Forecast by Regions (2018-2023)
- 12.3 China Ready to Drink (RTD) Coffee Production Forecast by Type (2018-2023)
- 12.4 China Ready to Drink (RTD) Coffee Consumption Forecast by Application (2018-2023)
- 12.5 Ready to Drink (RTD) Coffee Price Forecast (2018-2023)

CHAPTER 13 APPENDIX

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Ready to Drink (RTD) Coffee

Figure China Production Market Share of Ready to Drink (RTD) Coffee by Espresso Coffeen 2017

Table Ready to Drink (RTD) Coffee Consumption Market Share by Application in 2017

Figure China Ready to Drink (RTD) Coffee Revenue (Million USD) and Growth Rate (2013-2023)

Table China Ready to Drink (RTD) Coffee Capacity of Key Manufacturers (2016 and 2017)

Table China Ready to Drink (RTD) Coffee Capacity Market Share of Key Manufacturers (2016 and 2017)

Figure China Ready to Drink (RTD) Coffee Capacity of Key Manufacturers in 2016

Figure China Ready to Drink (RTD) Coffee Capacity of Key Manufacturers in 2017

Table China Ready to Drink (RTD) Coffee Production of Key Manufacturers (2016 and 2017)

Table China Ready to Drink (RTD) Coffee Production Share by Manufacturers (2016 and 2017)

Figure 2015 Ready to Drink (RTD) Coffee Production Share by Manufacturers

Figure 2016 Ready to Drink (RTD) Coffee Production Share by Manufacturers

Table China Ready to Drink (RTD) Coffee Revenue (Million USD) by Manufacturers (2016 and 2017)

Table China Ready to Drink (RTD) Coffee Revenue Share by Manufacturers (2016 and 2017)

Table 2015 China Ready to Drink (RTD) Coffee Revenue Share by Manufacturers

Table 2016 China Ready to Drink (RTD) Coffee Revenue Share by Manufacturers

Table China Market Ready to Drink (RTD) Coffee Average Price of Key Manufacturers (2016 and 2017)

Figure China Market Ready to Drink (RTD) Coffee Average Price of Key Manufacturers in 2016

Table Manufacturers Ready to Drink (RTD) Coffee Manufacturing Base Distribution and Sales Area

Table Manufacturers Ready to Drink (RTD) Coffee Product Type

Figure Ready to Drink (RTD) Coffee Market Share of Top 3 Manufacturers

Figure Ready to Drink (RTD) Coffee Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Ready to Drink (RTD) Coffee Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

Figure Church & Dwight Ready to Drink (RTD) Coffee Market Share (2013-2018)

Table Starbucks Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Starbucks Ready to Drink (RTD) Coffee Production, Revenue, Price and Gross Margin (2013-2018)

Table Starbucks Ready to Drink (RTD) Coffee Market Share (2013-2018)

Table Nestle Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Nestle Ready to Drink (RTD) Coffee Production, Revenue, Price and Gross Margin (2013-2018)

Table Nestle Ready to Drink (RTD) Coffee Market Share (2013-2018)

Table Coca-Cola Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Coca-Cola Ready to Drink (RTD) Coffee Production, Revenue, Price and Gross Margin (2013-2018)

Table Coca-Cola Ready to Drink (RTD) Coffee Market Share (2013-2018)

Table Illy Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Illy Ready to Drink (RTD) Coffee Production, Revenue, Price and Gross Margin (2013-2018)

Table Illy Ready to Drink (RTD) Coffee Market Share (2013-2018)

Table Chameleon Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Chameleon Ready to Drink (RTD) Coffee Production, Revenue, Price and Gross Margin (2013-2018)

Table Chameleon Ready to Drink (RTD) Coffee Market Share (2013-2018)

Table UCC Basic Information, Manufacturing Base, Production Area and Its Competitors

Table UCC Ready to Drink (RTD) Coffee Production, Revenue, Price and Gross Margin (2013-2018)

Table UCC Ready to Drink (RTD) Coffee Market Share (2013-2018)

Table International Delight Basic Information, Manufacturing Base, Production Area and Its Competitors

Table International Delight Ready to Drink (RTD) Coffee Production, Revenue, Price and Gross Margin (2013-2018)

Table International Delight Ready to Drink (RTD) Coffee Market Share (2013-2018)

Table Bolthouse Farms Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Bolthouse Farms Ready to Drink (RTD) Coffee Production, Revenue, Price and Gross Margin (2013-2018)

Table Bolthouse Farms Ready to Drink (RTD) Coffee Market Share (2013-2018)

Table Ajinomoto Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Ajinomoto Ready to Drink (RTD) Coffee Production, Revenue, Price and Gross Margin (2013-2018)

Table Ajinomoto Ready to Drink (RTD) Coffee Market Share (2013-2018)

Figure Production Revenue Share of Ready to Drink (RTD) Coffee by Type (2013-2018)

Figure 2015 Revenue Market Share of Ready to Drink (RTD) Coffee by Type

Table China Ready to Drink (RTD) Coffee Price by Type (2013-2018)

Figure China Ready to Drink (RTD) Coffee Production Growth by Type (2013-2018)

Table China Ready to Drink (RTD) Coffee Consumption by Application (2013-2018)

Table China Ready to Drink (RTD) Coffee Consumption Market Share by Application (2013-2018)

Figure China Ready to Drink (RTD) Coffee Consumption Market Share by Application in 2016

Table China Ready to Drink (RTD) Coffee Consumption Growth Rate by Application (2013-2018)

Figure China Ready to Drink (RTD) Coffee Consumption Growth Rate by Application (2013-2018)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Ready to Drink (RTD) Coffee

Figure Manufacturing Process Analysis of Ready to Drink (RTD) Coffee

Figure Ready to Drink (RTD) Coffee Industrial Chain Analysis

Table Raw Materials Sources of Ready to Drink (RTD) Coffee Major Manufacturers in 2016

Table Major Buyers of Ready to Drink (RTD) Coffee

Table Distributors/Traders List

Figure China Ready to Drink (RTD) Coffee Capacity, Production and Growth Rate Forecast (2018-2023)

Figure China Ready to Drink (RTD) Coffee Revenue and Growth Rate Forecast (2018-2023)

Table China Ready to Drink (RTD) Coffee Production, Import, Export and Consumption Forecast (2018-2023)

Table China Ready to Drink (RTD) Coffee Production Forecast by Type (2018-2023)

Table China Ready to Drink (RTD) Coffee Consumption Forecast by Application

(2018-2023)

COMPANIES MENTIONED

Starbucks Nestle Coca-Cola Illy Chameleon UCC International Delight Bolthouse Farms
Ajinomoto

I would like to order

Product name: China Ready to Drink (RTD) Coffee Industry Market Analysis & Forecast 2018-2023

Product link: <https://marketpublishers.com/r/C0394E9F287EN.html>

Price: US\$ 3,120.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C0394E9F287EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970