

# China Quinoa Seed Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/CD527B81BAAEN.html>

Date: May 2017

Pages: 119

Price: US\$ 2,480.00 (Single User License)

ID: CD527B81BAAEN

## Abstracts

The China Quinoa Seed Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Quinoa Seed industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Quinoa Seed market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Alter Eco

Ancient Harvest

Andean Naturals

Andean Valley

Quinoa Foods Company

Arrowhead Mills

Big Oz

Complejo Industrial y Tecnológico Yanapasiani SRL

COMRURAL XXI

China Quinoa Seed Market: Product Segment Analysis

Type 1

Type 2

Type 3

China Quinoa Seed Market: Application Segment Analysis

Application 1

Application 2

Application 3

### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### **CHAPTER 1 QUINOA SEED MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Quinoa Seed
- 1.2 Quinoa Seed Market Segmentation by Type
  - 1.2.1 China Production Market Share of Quinoa Seed by Type 1n 2016
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Quinoa Seed Market Segmentation by Application
  - 1.3.1 Quinoa Seed Consumption Market Share by Application in 2016
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Quinoa Seed (2012-2021)

### **CHAPTER 2 CHINA ECONOMIC IMPACT ON QUINOA SEED INDUSTRY**

- 2.1 China Macroeconomic Environment Analysis
  - 2.1.1 China Macroeconomic Analysis
  - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Quinoa Seed Industry

### **CHAPTER 3 CHINA QUINOA SEED MARKET COMPETITION BY MANUFACTURERS**

- 3.1 China Quinoa Seed Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Quinoa Seed Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Quinoa Seed Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Quinoa Seed Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Quinoa Seed Market Competitive Situation and Trends
  - 3.5.1 Quinoa Seed Market Concentration Rate
  - 3.5.2 Quinoa Seed Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

### **CHAPTER 4 CHINA QUINOA SEED CAPACITY, PRODUCTION, REVENUE,**

## **CONSUMPTION, EXPORT AND IMPORT (2012-2017)**

- 4.1 China Quinoa Seed Capacity, Production and Growth (2012-2017)
- 4.2 China Quinoa Seed Revenue and Growth (2012-2017)
- 4.3 China Quinoa Seed Production, Consumption, Export and Import (2012-2017)

## **CHAPTER 5 CHINA QUINOA SEED PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 China Quinoa Seed Production and Market Share by Type (2012-2017)
- 5.2 China Quinoa Seed Revenue and Market Share by Type (2012-2017)
- 5.3 China Quinoa Seed Price by Type (2012-2017)
- 5.4 China Quinoa Seed Production Growth by Type (2012-2017)

## **CHAPTER 6 CHINA QUINOA SEED MARKET ANALYSIS BY APPLICATION**

- 6.1 China Quinoa Seed Consumption and Market Share by Application (2012-2017)
- 6.2 China Quinoa Seed Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

## **CHAPTER 7 CHINA QUINOA SEED MANUFACTURERS ANALYSIS**

- 7.1 Alter Eco
  - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.1.2 Product Type, Application and Specification
  - 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.1.4 Business Overview
- 7.2 Ancient Harvest
  - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.2.2 Product Type, Application and Specification
  - 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.2.4 Business Overview
- 7.3 Andean Naturals
  - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.3.2 Product Type, Application and Specification
  - 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.3.4 Business Overview

#### 7.4 Andean Valley

7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Product Type, Application and Specification

7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.4.4 Business Overview

#### 7.5 Quinoa Foods Company

7.5.1 Company Basic Information, Manufacturing Base and Competitors

7.5.2 Product Type, Application and Specification

7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.5.4 Business Overview

#### 7.6 Arrowhead Mills

7.6.1 Company Basic Information, Manufacturing Base and Competitors

7.6.2 Product Type, Application and Specification

7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.6.4 Business Overview

#### 7.7 Big Oz

7.7.1 Company Basic Information, Manufacturing Base and Competitors

7.7.2 Product Type, Application and Specification

7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.7.4 Business Overview

#### 7.8 Complejo Industrial y Tecnológico Yanapasiani SRL

7.8.1 Company Basic Information, Manufacturing Base and Competitors

7.8.2 Product Type, Application and Specification

7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.8.4 Business Overview

#### 7.9 COMRURAL XXI

7.9.1 Company Basic Information, Manufacturing Base and Competitors

7.9.2 Product Type, Application and Specification

7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.9.4 Business Overview

## **CHAPTER 8 QUINOA SEED MANUFACTURING COST ANALYSIS**

### 8.1 Quinoa Seed Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

### 8.2 Proportion of Manufacturing Cost Structure

- 8.2.1 Raw Materials
- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Quinoa Seed

## **CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Quinoa Seed Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Quinoa Seed Major Manufacturers in 2015
- 9.4 Downstream Buyers

## **CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **CHAPTER 12 CHINA QUINOA SEED MARKET FORECAST (2017-2021)**

- 12.1 China Quinoa Seed Production, Revenue Forecast (2017-2021)
- 12.2 China Quinoa Seed Production, Consumption Forecast by Regions (2017-2021)
- 12.3 China Quinoa Seed Production Forecast by Type (2017-2021)
- 12.4 China Quinoa Seed Consumption Forecast by Application (2017-2021)

## 12.5 Quinoa Seed Price Forecast (2017-2021)

### **CHAPTER 13 APPENDIX**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Quinoa Seed

Figure China Production Market Share of Quinoa Seed by Type 1n 2016

Table Quinoa Seed Consumption Market Share by Application in 2016

Figure China Quinoa Seed Revenue (Million USD) and Growth Rate (2012-2021)

Table China Quinoa Seed Capacity of Key Manufacturers (2015 and 2016)

Table China Quinoa Seed Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Quinoa Seed Capacity of Key Manufacturers in 2015

Figure China Quinoa Seed Capacity of Key Manufacturers in 2016

Table China Quinoa Seed Production of Key Manufacturers (2015 and 2016)

Table China Quinoa Seed Production Share by Manufacturers (2015 and 2016)

Figure 2015 Quinoa Seed Production Share by Manufacturers

Figure 2016 Quinoa Seed Production Share by Manufacturers

Table China Quinoa Seed Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Quinoa Seed Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Quinoa Seed Revenue Share by Manufacturers

Table 2016 China Quinoa Seed Revenue Share by Manufacturers

Table China Market Quinoa Seed Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Quinoa Seed Average Price of Key Manufacturers in 2015

Table Manufacturers Quinoa Seed Manufacturing Base Distribution and Sales Area

Table Manufacturers Quinoa Seed Product Type

Figure Quinoa Seed Market Share of Top 3 Manufacturers

Figure Quinoa Seed Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Quinoa Seed Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Quinoa Seed Market Share (2012-2017)

Table Alter Eco Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Alter Eco Quinoa Seed Production, Revenue, Price and Gross Margin (2012-2017)

Table Alter Eco Quinoa Seed Market Share (2012-2017)

Table Ancient Harvest Basic Information, Manufacturing Base, Production Area and Its Competitors



Table Ancient Harvest Quinoa Seed Production, Revenue, Price and Gross Margin (2012-2017)

Table Ancient Harvest Quinoa Seed Market Share (2012-2017)

Table Andean Naturals Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Andean Naturals Quinoa Seed Production, Revenue, Price and Gross Margin (2012-2017)

Table Andean Naturals Quinoa Seed Market Share (2012-2017)

Table Andean Valley Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Andean Valley Quinoa Seed Production, Revenue, Price and Gross Margin (2012-2017)

Table Andean Valley Quinoa Seed Market Share (2012-2017)

Table Quinoa Foods Company Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Quinoa Foods Company Quinoa Seed Production, Revenue, Price and Gross Margin (2012-2017)

Table Quinoa Foods Company Quinoa Seed Market Share (2012-2017)

Table Arrowhead Mills Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Arrowhead Mills Quinoa Seed Production, Revenue, Price and Gross Margin (2012-2017)

Table Arrowhead Mills Quinoa Seed Market Share (2012-2017)

Table Big Oz Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Big Oz Quinoa Seed Production, Revenue, Price and Gross Margin (2012-2017)

Table Big Oz Quinoa Seed Market Share (2012-2017)

Table Complejo Industrial y Tecnológico Yanapasiani SRL Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Complejo Industrial y Tecnológico Yanapasiani SRL Quinoa Seed Production, Revenue, Price and Gross Margin (2012-2017)

Table Complejo Industrial y Tecnológico Yanapasiani SRL Quinoa Seed Market Share (2012-2017)

Table COMRURAL XXI Basic Information, Manufacturing Base, Production Area and Its Competitors

Table COMRURAL XXI Quinoa Seed Production, Revenue, Price and Gross Margin (2012-2017)

Table COMRURAL XXI Quinoa Seed Market Share (2012-2017)

Figure Production Revenue Share of Quinoa Seed by Type (2012-2017)

Figure 2015 Revenue Market Share of Quinoa Seed by Type  
Table China Quinoa Seed Price by Type (2012-2017)  
Figure China Quinoa Seed Production Growth by Type (2012-2017)  
Table China Quinoa Seed Consumption by Application (2012-2017)  
Table China Quinoa Seed Consumption Market Share by Application (2012-2017)  
Figure China Quinoa Seed Consumption Market Share by Application in 2015  
Table China Quinoa Seed Consumption Growth Rate by Application (2012-2017)  
Figure China Quinoa Seed Consumption Growth Rate by Application (2012-2017)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Quinoa Seed  
Figure Manufacturing Process Analysis of Quinoa Seed  
Figure Quinoa Seed Industrial Chain Analysis  
Table Raw Materials Sources of Quinoa Seed Major Manufacturers in 2015  
Table Major Buyers of Quinoa Seed  
Table Distributors/Traders List  
Figure China Quinoa Seed Capacity, Production and Growth Rate Forecast (2017-2021)  
Figure China Quinoa Seed Revenue and Growth Rate Forecast (2017-2021)  
Table China Quinoa Seed Production, Import, Export and Consumption Forecast (2017-2021)  
Table China Quinoa Seed Production Forecast by Type (2017-2021)  
Table China Quinoa Seed Consumption Forecast by Application (2017-2021)

## **COMPANIES MENTIONED**

Alter Eco  
Ancient Harvest  
Andean Naturals  
Andean Valley  
Quinoa Foods Company  
Arrowhead Mills  
Big Oz  
Complejo Industrial y Tecnológico Yanapasiani SRL  
COMRURAL XXI  
Highland Farm Foods  
Irupana Andean Organic Food  
Northern Quinoa

Quinoabol  
The British Quinoa Company

## I would like to order

Product name: China Quinoa Seed Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/CD527B81BAAEN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CD527B81BAAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970