

China Probiotic Yogurt Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/CD85F271BFFEN.html>

Date: March 2017

Pages: 125

Price: US\$ 2,480.00 (Single User License)

ID: CD85F271BFFEN

Abstracts

The China Probiotic Yogurt Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Probiotic Yogurt industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Probiotic Yogurt market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

- Key market segments and sub-segments

- Evolving market trends and dynamics

- Changing supply and demand scenarios

- Quantifying market opportunities through market sizing and market forecasting

- Tracking current trends/opportunities/challenges

- Competitive insights

- Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Danone

Nestle SA

Valio

Danisco (Dupont)

Lifeway Foods Incorporation

Morinaga Milk Industry

Mother Dairy

Yakult Honsha Co., Ltd

company 9

China Probiotic Yogurt Market: Product Segment Analysis

Type 1

Type 2

Type 3

China Probiotic Yogurt Market: Application Segment Analysis

Application 1

Application 2

Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

Contents

CHAPTER 1 PROBIOTIC YOGURT MARKET OVERVIEW

- 1.1 Product Overview and Scope of Probiotic Yogurt
- 1.2 Probiotic Yogurt Market Segmentation by Type
 - 1.2.1 China Production Market Share of Probiotic Yogurt by Type 1n 2016
 - 1.2.1 Type
 - 1.2.2 Type
 - 1.2.3 Type
- 1.3 Probiotic Yogurt Market Segmentation by Application
 - 1.3.1 Probiotic Yogurt Consumption Market Share by Application in 2016
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Probiotic Yogurt (2012-2021)

CHAPTER 2 CHINA ECONOMIC IMPACT ON PROBIOTIC YOGURT INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
 - 2.1.1 China Macroeconomic Analysis
 - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Probiotic Yogurt Industry

CHAPTER 3 CHINA PROBIOTIC YOGURT MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Probiotic Yogurt Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Probiotic Yogurt Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Probiotic Yogurt Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Probiotic Yogurt Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Probiotic Yogurt Market Competitive Situation and Trends
 - 3.5.1 Probiotic Yogurt Market Concentration Rate
 - 3.5.2 Probiotic Yogurt Market Share of Top 3 and Top 5 Manufacturers
 - 3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 CHINA PROBIOTIC YOGURT CAPACITY, PRODUCTION, REVENUE,

CONSUMPTION, EXPORT AND IMPORT (2012-2017)

- 4.1 China Probiotic Yogurt Capacity, Production and Growth (2012-2017)
- 4.2 China Probiotic Yogurt Revenue and Growth (2012-2017)
- 4.3 China Probiotic Yogurt Production, Consumption, Export and Import (2012-2017)

CHAPTER 5 CHINA PROBIOTIC YOGURT PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Probiotic Yogurt Production and Market Share by Type (2012-2017)
- 5.2 China Probiotic Yogurt Revenue and Market Share by Type (2012-2017)
- 5.3 China Probiotic Yogurt Price by Type (2012-2017)
- 5.4 China Probiotic Yogurt Production Growth by Type (2012-2017)

CHAPTER 6 CHINA PROBIOTIC YOGURT MARKET ANALYSIS BY APPLICATION

- 6.1 China Probiotic Yogurt Consumption and Market Share by Application (2012-2017)
- 6.2 China Probiotic Yogurt Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

CHAPTER 7 CHINA PROBIOTIC YOGURT MANUFACTURERS ANALYSIS

- 7.1 Danone
 - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.1.2 Product Type, Application and Specification
 - 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.1.4 Business Overview
- 7.2 Nestle SA
 - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.2.2 Product Type, Application and Specification
 - 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.2.4 Business Overview
- 7.3 Valio
 - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.3.2 Product Type, Application and Specification
 - 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.3.4 Business Overview

7.4 Danisco (Dupont)

7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Product Type, Application and Specification

7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.4.4 Business Overview

7.5 Lifeway Foods Incorporation

7.5.1 Company Basic Information, Manufacturing Base and Competitors

7.5.2 Product Type, Application and Specification

7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.5.4 Business Overview

7.6 Morinaga Milk Industry

7.6.1 Company Basic Information, Manufacturing Base and Competitors

7.6.2 Product Type, Application and Specification

7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.6.4 Business Overview

7.7 Mother Dairy

7.7.1 Company Basic Information, Manufacturing Base and Competitors

7.7.2 Product Type, Application and Specification

7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.7.4 Business Overview

7.8 Yakult Honsha Co., Ltd

7.8.1 Company Basic Information, Manufacturing Base and Competitors

7.8.2 Product Type, Application and Specification

7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.8.4 Business Overview

7.9 company

7.9.1 Company Basic Information, Manufacturing Base and Competitors

7.9.2 Product Type, Application and Specification

7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.9.4 Business Overview

CHAPTER 8 PROBIOTIC YOGURT MANUFACTURING COST ANALYSIS

8.1 Probiotic Yogurt Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

- 8.2.1 Raw Materials
- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Probiotic Yogurt

CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Probiotic Yogurt Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Probiotic Yogurt Major Manufacturers in 2015
- 9.4 Downstream Buyers

CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

CHAPTER 12 CHINA PROBIOTIC YOGURT MARKET FORECAST (2017-2021)

- 12.1 China Probiotic Yogurt Production, Revenue Forecast (2017-2021)
- 12.2 China Probiotic Yogurt Production, Consumption Forecast by Regions (2017-2021)
- 12.3 China Probiotic Yogurt Production Forecast by Type (2017-2021)
- 12.4 China Probiotic Yogurt Consumption Forecast by Application (2017-2021)

12.5 Probiotic Yogurt Price Forecast (2017-2021)

CHAPTER 13 APPENDIX

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Probiotic Yogurt

Figure China Production Market Share of Probiotic Yogurt by Type 1n 2016

Table Probiotic Yogurt Consumption Market Share by Application in 2016

Figure China Probiotic Yogurt Revenue (Million USD) and Growth Rate (2012-2021)

Table China Probiotic Yogurt Capacity of Key Manufacturers (2015 and 2016)

Table China Probiotic Yogurt Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Probiotic Yogurt Capacity of Key Manufacturers in 2015

Figure China Probiotic Yogurt Capacity of Key Manufacturers in 2016

Table China Probiotic Yogurt Production of Key Manufacturers (2015 and 2016)

Table China Probiotic Yogurt Production Share by Manufacturers (2015 and 2016)

Figure 2015 Probiotic Yogurt Production Share by Manufacturers

Figure 2016 Probiotic Yogurt Production Share by Manufacturers

Table China Probiotic Yogurt Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Probiotic Yogurt Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Probiotic Yogurt Revenue Share by Manufacturers

Table 2016 China Probiotic Yogurt Revenue Share by Manufacturers

Table China Market Probiotic Yogurt Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Probiotic Yogurt Average Price of Key Manufacturers in 2015

Table Manufacturers Probiotic Yogurt Manufacturing Base Distribution and Sales Area

Table Manufacturers Probiotic Yogurt Product Type

Figure Probiotic Yogurt Market Share of Top 3 Manufacturers

Figure Probiotic Yogurt Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Probiotic Yogurt Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Probiotic Yogurt Market Share (2012-2017)

Table Danone Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Danone Probiotic Yogurt Production, Revenue, Price and Gross Margin (2012-2017)

Table Danone Probiotic Yogurt Market Share (2012-2017)

Table Nestle SA Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Nestle SA Probiotic Yogurt Production, Revenue, Price and Gross Margin (2012-2017)

Table Nestle SA Probiotic Yogurt Market Share (2012-2017)

Table Valio Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Valio Probiotic Yogurt Production, Revenue, Price and Gross Margin (2012-2017)

Table Valio Probiotic Yogurt Market Share (2012-2017)

Table Danisco (Dupont) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Danisco (Dupont) Probiotic Yogurt Production, Revenue, Price and Gross Margin (2012-2017)

Table Danisco (Dupont) Probiotic Yogurt Market Share (2012-2017)

Table Lifeway Foods Incorporation Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Lifeway Foods Incorporation Probiotic Yogurt Production, Revenue, Price and Gross Margin (2012-2017)

Table Lifeway Foods Incorporation Probiotic Yogurt Market Share (2012-2017)

Table Morinaga Milk Industry Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Morinaga Milk Industry Probiotic Yogurt Production, Revenue, Price and Gross Margin (2012-2017)

Table Morinaga Milk Industry Probiotic Yogurt Market Share (2012-2017)

Table Mother Dairy Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Mother Dairy Probiotic Yogurt Production, Revenue, Price and Gross Margin (2012-2017)

Table Mother Dairy Probiotic Yogurt Market Share (2012-2017)

Table Yakult Honsha Co., Ltd Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Yakult Honsha Co., Ltd Probiotic Yogurt Production, Revenue, Price and Gross Margin (2012-2017)

Table Yakult Honsha Co., Ltd Probiotic Yogurt Market Share (2012-2017)

Table company 9 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 9 Probiotic Yogurt Production, Revenue, Price and Gross Margin (2012-2017)

Table company 9 Probiotic Yogurt Market Share (2012-2017)

Figure Production Revenue Share of Probiotic Yogurt by Type (2012-2017)

Figure 2015 Revenue Market Share of Probiotic Yogurt by Type

Table China Probiotic Yogurt Price by Type (2012-2017)
Figure China Probiotic Yogurt Production Growth by Type (2012-2017)
Table China Probiotic Yogurt Consumption by Application (2012-2017)
Table China Probiotic Yogurt Consumption Market Share by Application (2012-2017)
Figure China Probiotic Yogurt Consumption Market Share by Application in 2015
Table China Probiotic Yogurt Consumption Growth Rate by Application (2012-2017)
Figure China Probiotic Yogurt Consumption Growth Rate by Application (2012-2017)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Probiotic Yogurt
Figure Manufacturing Process Analysis of Probiotic Yogurt
Figure Probiotic Yogurt Industrial Chain Analysis
Table Raw Materials Sources of Probiotic Yogurt Major Manufacturers in 2015
Table Major Buyers of Probiotic Yogurt
Table Distributors/Traders List
Figure China Probiotic Yogurt Capacity, Production and Growth Rate Forecast (2017-2021)
Figure China Probiotic Yogurt Revenue and Growth Rate Forecast (2017-2021)
Table China Probiotic Yogurt Production, Import, Export and Consumption Forecast (2017-2021)
Table China Probiotic Yogurt Production Forecast by Type (2017-2021)
Table China Probiotic Yogurt Consumption Forecast by Application (2017-2021)

I would like to order

Product name: China Probiotic Yogurt Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/CD85F271BFFEN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CD85F271BFFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970