

# China Potato Chips Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/C1789D34336EN.html

Date: May 2017

Pages: 108

Price: US\$ 2,480.00 (Single User License)

ID: C1789D34336EN

# **Abstracts**

The China Potato Chips Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Potato Chips industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Potato Chips market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:



Calbee Foods

PepsiCo

Herr

Intersnack Group

Snyder's-Lance

**UTZ** Quality Foods

Burtschips

Golden Flake Snack Foods

**Great Lakes Potato Chips** 

China Potato Chips Market: Product Segment Analysis

Canned

Bagged

Type 3

China Potato Chips Market: Application Segment Analysis Supermarket/Hypermarket Convenience Store Independent Retailer

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



## **Contents**

#### **CHAPTER 1 POTATO CHIPS MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Potato Chips
- 1.2 Potato Chips Market Segmentation by Type
- 1.2.1 China Production Market Share of Potato Chips by Cannedn 2016
- 1.2.1 Canned
- 1.2.2 Bagged
- 1.2.3 Type
- 1.3 Potato Chips Market Segmentation by Application
- 1.3.1 Potato Chips Consumption Market Share by Application in 2016
- 1.3.2 Supermarket/Hypermarket
- 1.3.3 Convenience Store
- 1.3.4 Independent Retailer
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Potato Chips (2012-2021)

#### CHAPTER 2 CHINA ECONOMIC IMPACT ON POTATO CHIPS INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
  - 2.1.1 China Macroeconomic Analysis
  - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Potato Chips Industry

# CHAPTER 3 CHINA POTATO CHIPS MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Potato Chips Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Potato Chips Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Potato Chips Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Potato Chips Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Potato Chips Market Competitive Situation and Trends
  - 3.5.1 Potato Chips Market Concentration Rate
  - 3.5.2 Potato Chips Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

## CHAPTER 4 CHINA POTATO CHIPS CAPACITY, PRODUCTION, REVENUE,



## **CONSUMPTION, EXPORT AND IMPORT (2012-2017)**

- 4.1 China Potato Chips Capacity, Production and Growth (2012-2017)
- 4.2 China Potato Chips Revenue and Growth (2012-2017)
- 4.3 China Potato Chips Production, Consumption, Export and Import (2012-2017)

# CHAPTER 5 CHINA POTATO CHIPS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Potato Chips Production and Market Share by Type (2012-2017)
- 5.2 China Potato Chips Revenue and Market Share by Type (2012-2017)
- 5.3 China Potato Chips Price by Type (2012-2017)
- 5.4 China Potato Chips Production Growth by Type (2012-2017)

#### CHAPTER 6 CHINA POTATO CHIPS MARKET ANALYSIS BY APPLICATION

- 6.1 China Potato Chips Consumption and Market Share by Application (2012-2017)
- 6.2 China Potato Chips Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

#### CHAPTER 7 CHINA POTATO CHIPS MANUFACTURERS ANALYSIS

- 7.1 Calbee Foods
  - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.1.2 Product Type, Application and Specification
  - 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.1.4 Business Overview
- 7.2 PepsiCo
  - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.2.2 Product Type, Application and Specification
  - 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.2.4 Business Overview
- 7.3 Herr
  - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.3.2 Product Type, Application and Specification
  - 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.3.4 Business Overview



# 7.4 Intersnack Group

- 7.4.1 Company Basic Information, Manufacturing Base and Competitors
- 7.4.2 Product Type, Application and Specification
- 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.4.4 Business Overview

#### 7.5 Snyder's-Lance

- 7.5.1 Company Basic Information, Manufacturing Base and Competitors
- 7.5.2 Product Type, Application and Specification
- 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.5.4 Business Overview

#### 7.6 UTZ Quality Foods

- 7.6.1 Company Basic Information, Manufacturing Base and Competitors
- 7.6.2 Product Type, Application and Specification
- 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.6.4 Business Overview

#### 7.7 Burtschips

- 7.7.1 Company Basic Information, Manufacturing Base and Competitors
- 7.7.2 Product Type, Application and Specification
- 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.7.4 Business Overview
- 7.8 Golden Flake Snack Foods
  - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.8.2 Product Type, Application and Specification
  - 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.8.4 Business Overview
- 7.9 Great Lakes Potato Chips
  - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.9.2 Product Type, Application and Specification
  - 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.9.4 Business Overview

#### **CHAPTER 8 POTATO CHIPS MANUFACTURING COST ANALYSIS**

- 8.1 Potato Chips Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure



- 8.2.1 Raw Materials
- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Potato Chips

# CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Potato Chips Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Potato Chips Major Manufacturers in 2015
- 9.4 Downstream Buyers

### CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

# CHAPTER 12 CHINA POTATO CHIPS MARKET FORECAST (2017-2021)

- 12.1 China Potato Chips Production, Revenue Forecast (2017-2021)
- 12.2 China Potato Chips Production, Consumption Forecast by Regions (2017-2021)
- 12.3 China Potato Chips Production Forecast by Type (2017-2021)
- 12.4 China Potato Chips Consumption Forecast by Application (2017-2021)



12.5 Potato Chips Price Forecast (2017-2021)

# **CHAPTER 13 APPENDIX**



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Potato Chips

Figure China Production Market Share of Potato Chips by Cannedn 2016

Table Potato Chips Consumption Market Share by Application in 2016

Figure China Potato Chips Revenue (Million USD) and Growth Rate (2012-2021)

Table China Potato Chips Capacity of Key Manufacturers (2015 and 2016)

Table China Potato Chips Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Potato Chips Capacity of Key Manufacturers in 2015

Figure China Potato Chips Capacity of Key Manufacturers in 2016

Table China Potato Chips Production of Key Manufacturers (2015 and 2016)

Table China Potato Chips Production Share by Manufacturers (2015 and 2016)

Figure 2015 Potato Chips Production Share by Manufacturers

Figure 2016 Potato Chips Production Share by Manufacturers

Table China Potato Chips Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Potato Chips Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Potato Chips Revenue Share by Manufacturers

Table 2016 China Potato Chips Revenue Share by Manufacturers

Table China Market Potato Chips Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Potato Chips Average Price of Key Manufacturers in 2015

Table Manufacturers Potato Chips Manufacturing Base Distribution and Sales Area

Table Manufacturers Potato Chips Product Type

Figure Potato Chips Market Share of Top 3 Manufacturers

Figure Potato Chips Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Potato Chips Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Potato Chips Market Share (2012-2017)

Table Calbee Foods Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Calbee Foods Potato Chips Production, Revenue, Price and Gross Margin (2012-2017)

Table Calbee Foods Potato Chips Market Share (2012-2017)

Table PepsiCo Basic Information, Manufacturing Base, Production Area and Its Competitors



Table PepsiCo Potato Chips Production, Revenue, Price and Gross Margin (2012-2017) Table PepsiCo Potato Chips Market Share (2012-2017)

Table Herr Basic Information, Manufacturing Base, Production Area and Its Competitors Table Herr Potato Chips Production, Revenue, Price and Gross Margin (2012-2017) Table Herr Potato Chips Market Share (2012-2017)

Table Intersnack Group Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Intersnack Group Potato Chips Production, Revenue, Price and Gross Margin (2012-2017)

Table Intersnack Group Potato Chips Market Share (2012-2017)

Table Snyder's-Lance Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Snyder's-Lance Potato Chips Production, Revenue, Price and Gross Margin (2012-2017)

Table Snyder's-Lance Potato Chips Market Share (2012-2017)

Table UTZ Quality Foods Basic Information, Manufacturing Base, Production Area and Its Competitors

Table UTZ Quality Foods Potato Chips Production, Revenue, Price and Gross Margin (2012-2017)

Table UTZ Quality Foods Potato Chips Market Share (2012-2017)

Table Burtschips Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Burtschips Potato Chips Production, Revenue, Price and Gross Margin (2012-2017)

Table Burtschips Potato Chips Market Share (2012-2017)

Table Golden Flake Snack Foods Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Golden Flake Snack Foods Potato Chips Production, Revenue, Price and Gross Margin (2012-2017)

Table Golden Flake Snack Foods Potato Chips Market Share (2012-2017)

Table Great Lakes Potato Chips Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Great Lakes Potato Chips Potato Chips Production, Revenue, Price and Gross Margin (2012-2017)

Table Great Lakes Potato Chips Potato Chips Market Share (2012-2017)

Figure Production Revenue Share of Potato Chips by Type (2012-2017)

Figure 2015 Revenue Market Share of Potato Chips by Type

Table China Potato Chips Price by Type (2012-2017)

Figure China Potato Chips Production Growth by Type (2012-2017)



Table China Potato Chips Consumption by Application (2012-2017)

Table China Potato Chips Consumption Market Share by Application (2012-2017)

Figure China Potato Chips Consumption Market Share by Application in 2015

Table China Potato Chips Consumption Growth Rate by Application (2012-2017)

Figure China Potato Chips Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Potato Chips

Figure Manufacturing Process Analysis of Potato Chips

Figure Potato Chips Industrial Chain Analysis

Table Raw Materials Sources of Potato Chips Major Manufacturers in 2015

Table Major Buyers of Potato Chips

Table Distributors/Traders List

Figure China Potato Chips Capacity, Production and Growth Rate Forecast (2017-2021)

Figure China Potato Chips Revenue and Growth Rate Forecast (2017-2021)

Table China Potato Chips Production, Import, Export and Consumption Forecast (2017-2021)

Table China Potato Chips Production Forecast by Type (2017-2021)

Table China Potato Chips Consumption Forecast by Application (2017-2021)



#### I would like to order

Product name: China Potato Chips Market Research Report Forecast 2017-2021

Product link: https://marketpublishers.com/r/C1789D34336EN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C1789D34336EN.html">https://marketpublishers.com/r/C1789D34336EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970