

China Platinum Jewelry Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/CA4024852B2EN.html>

Date: March 2017

Pages: 126

Price: US\$ 2,480.00 (Single User License)

ID: CA4024852B2EN

Abstracts

The China Platinum Jewelry Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Platinum Jewelry industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Platinum Jewelry market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

- Key market segments and sub-segments

- Evolving market trends and dynamics

- Changing supply and demand scenarios

- Quantifying market opportunities through market sizing and market forecasting

- Tracking current trends/opportunities/challenges

- Competitive insights

- Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Chow Tai Fook Jewelry Group
Richemont
Signet Jewellers
Swatch Group
Rajesh Exports
Lao Feng Xiang
Tiffany
Malabar Gold and Diamonds
LVMH Moet Hennessy

China Platinum Jewelry Market: Product Segment Analysis

Necklaces
Earrings
Bracelets & Rings

China Platinum Jewelry Market: Application Segment Analysis

Collections
Wedding
Festive blessing

REASONS FOR BUYING THIS REPORT

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

Contents

China Platinum Jewelry Market Research Report Forecast 2017-2021

CHAPTER 1 PLATINUM JEWELRY MARKET OVERVIEW

- 1.1 Product Overview and Scope of Platinum Jewelry
- 1.2 Platinum Jewelry Market Segmentation by Type
 - 1.2.1 China Production Market Share of Platinum Jewelry by Necklacesn 2016
 - 1.2.1 Necklaces
 - 1.2.2 Earrings
 - 1.2.3 Bracelets & Rings
- 1.3 Platinum Jewelry Market Segmentation by Application
 - 1.3.1 Platinum Jewelry Consumption Market Share by Application in 2016
 - 1.3.2 Collections
 - 1.3.3 Wedding
 - 1.3.4 Festive blessing
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Platinum Jewelry (2012-2021)

CHAPTER 2 CHINA ECONOMIC IMPACT ON PLATINUM JEWELRY INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
 - 2.1.1 China Macroeconomic Analysis
 - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Platinum Jewelry Industry

CHAPTER 3 CHINA PLATINUM JEWELRY MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Platinum Jewelry Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Platinum Jewelry Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Platinum Jewelry Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Platinum Jewelry Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Platinum Jewelry Market Competitive Situation and Trends
 - 3.5.1 Platinum Jewelry Market Concentration Rate
 - 3.5.2 Platinum Jewelry Market Share of Top 3 and Top 5 Manufacturers
 - 3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 CHINA PLATINUM JEWELRY CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

- 4.1 China Platinum Jewelry Capacity, Production and Growth (2012-2017)
- 4.2 China Platinum Jewelry Revenue and Growth (2012-2017)
- 4.3 China Platinum Jewelry Production, Consumption, Export and Import (2012-2017)

CHAPTER 5 CHINA PLATINUM JEWELRY PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Platinum Jewelry Production and Market Share by Type (2012-2017)
- 5.2 China Platinum Jewelry Revenue and Market Share by Type (2012-2017)
- 5.3 China Platinum Jewelry Price by Type (2012-2017)
- 5.4 China Platinum Jewelry Production Growth by Type (2012-2017)

CHAPTER 6 CHINA PLATINUM JEWELRY MARKET ANALYSIS BY APPLICATION

- 6.1 China Platinum Jewelry Consumption and Market Share by Application (2012-2017)
- 6.2 China Platinum Jewelry Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

CHAPTER 7 CHINA PLATINUM JEWELRY MANUFACTURERS ANALYSIS

- 7.1 Chow Tai Fook Jewelry Group
 - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.1.2 Product Type, Application and Specification
 - 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.1.4 Business Overview
- 7.2 Richemont
 - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.2.2 Product Type, Application and Specification
 - 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 7.2.4 Business Overview
- 7.3 Signet Jewellers
 - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 7.3.2 Product Type, Application and Specification

7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.3.4 Business Overview

7.4 Swatch Group

7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Product Type, Application and Specification

7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.4.4 Business Overview

7.5 Rajesh Exports

7.5.1 Company Basic Information, Manufacturing Base and Competitors

7.5.2 Product Type, Application and Specification

7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.5.4 Business Overview

7.6 Lao Feng Xiang

7.6.1 Company Basic Information, Manufacturing Base and Competitors

7.6.2 Product Type, Application and Specification

7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.6.4 Business Overview

7.7 Tiffany

7.7.1 Company Basic Information, Manufacturing Base and Competitors

7.7.2 Product Type, Application and Specification

7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.7.4 Business Overview

7.8 Malabar Gold and Diamonds

7.8.1 Company Basic Information, Manufacturing Base and Competitors

7.8.2 Product Type, Application and Specification

7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.8.4 Business Overview

7.9 LVMH Moet Hennessy

7.9.1 Company Basic Information, Manufacturing Base and Competitors

7.9.2 Product Type, Application and Specification

7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.9.4 Business Overview

CHAPTER 8 PLATINUM JEWELRY MANUFACTURING COST ANALYSIS

8.1 Platinum Jewelry Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Platinum Jewelry

CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Platinum Jewelry Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Platinum Jewelry Major Manufacturers in 2015
- 9.4 Downstream Buyers

CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

CHAPTER 12 CHINA PLATINUM JEWELRY MARKET FORECAST (2017-2021)

- 12.1 China Platinum Jewelry Production, Revenue Forecast (2017-2021)
- 12.2 China Platinum Jewelry Production, Consumption Forecast by Regions

(2017-2021)

12.3 China Platinum Jewelry Production Forecast by Type (2017-2021)

12.4 China Platinum Jewelry Consumption Forecast by Application (2017-2021)

12.5 Platinum Jewelry Price Forecast (2017-2021)

CHAPTER 13 APPENDIX

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Platinum Jewelry

Figure China Production Market Share of Platinum Jewelry by Necklacesn 2016

Table Platinum Jewelry Consumption Market Share by Application in 2016

Figure China Platinum Jewelry Revenue (Million USD) and Growth Rate (2012-2021)

Table China Platinum Jewelry Capacity of Key Manufacturers (2015 and 2016)

Table China Platinum Jewelry Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Platinum Jewelry Capacity of Key Manufacturers in 2015

Figure China Platinum Jewelry Capacity of Key Manufacturers in 2016

Table China Platinum Jewelry Production of Key Manufacturers (2015 and 2016)

Table China Platinum Jewelry Production Share by Manufacturers (2015 and 2016)

Figure 2015 Platinum Jewelry Production Share by Manufacturers

Figure 2016 Platinum Jewelry Production Share by Manufacturers

Table China Platinum Jewelry Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Platinum Jewelry Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Platinum Jewelry Revenue Share by Manufacturers

Table 2016 China Platinum Jewelry Revenue Share by Manufacturers

Table China Market Platinum Jewelry Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Platinum Jewelry Average Price of Key Manufacturers in 2015

Table Manufacturers Platinum Jewelry Manufacturing Base Distribution and Sales Area

Table Manufacturers Platinum Jewelry Product Type

Figure Platinum Jewelry Market Share of Top 3 Manufacturers

Figure Platinum Jewelry Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Platinum Jewelry Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Platinum Jewelry Market Share (2012-2017)

Table Chow Tai Fook Jewelry Group Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Chow Tai Fook Jewelry Group Platinum Jewelry Production, Revenue, Price and Gross Margin (2012-2017)

Table Chow Tai Fook Jewelry Group Platinum Jewelry Market Share (2012-2017)

Table Richemont Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Richemont Platinum Jewelry Production, Revenue, Price and Gross Margin (2012-2017)

Table Richemont Platinum Jewelry Market Share (2012-2017)

Table Signet Jewellers Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Signet Jewellers Platinum Jewelry Production, Revenue, Price and Gross Margin (2012-2017)

Table Signet Jewellers Platinum Jewelry Market Share (2012-2017)

Table Swatch Group Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Swatch Group Platinum Jewelry Production, Revenue, Price and Gross Margin (2012-2017)

Table Swatch Group Platinum Jewelry Market Share (2012-2017)

Table Rajesh Exports Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Rajesh Exports Platinum Jewelry Production, Revenue, Price and Gross Margin (2012-2017)

Table Rajesh Exports Platinum Jewelry Market Share (2012-2017)

Table Lao Feng Xiang Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Lao Feng Xiang Platinum Jewelry Production, Revenue, Price and Gross Margin (2012-2017)

Table Lao Feng Xiang Platinum Jewelry Market Share (2012-2017)

Table Tiffany Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Tiffany Platinum Jewelry Production, Revenue, Price and Gross Margin (2012-2017)

Table Tiffany Platinum Jewelry Market Share (2012-2017)

Table Malabar Gold and Diamonds Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Malabar Gold and Diamonds Platinum Jewelry Production, Revenue, Price and Gross Margin (2012-2017)

Table Malabar Gold and Diamonds Platinum Jewelry Market Share (2012-2017)

Table LVMH Moet Hennessy Basic Information, Manufacturing Base, Production Area and Its Competitors

Table LVMH Moet Hennessy Platinum Jewelry Production, Revenue, Price and Gross Margin (2012-2017)

Table LVMH Moet Hennessy Platinum Jewelry Market Share (2012-2017)
Figure Production Revenue Share of Platinum Jewelry by Type (2012-2017)
Figure 2015 Revenue Market Share of Platinum Jewelry by Type
Table China Platinum Jewelry Price by Type (2012-2017)
Figure China Platinum Jewelry Production Growth by Type (2012-2017)
Table China Platinum Jewelry Consumption by Application (2012-2017)
Table China Platinum Jewelry Consumption Market Share by Application (2012-2017)
Figure China Platinum Jewelry Consumption Market Share by Application in 2015
Table China Platinum Jewelry Consumption Growth Rate by Application (2012-2017)
Figure China Platinum Jewelry Consumption Growth Rate by Application (2012-2017)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Platinum Jewelry
Figure Manufacturing Process Analysis of Platinum Jewelry
Figure Platinum Jewelry Industrial Chain Analysis
Table Raw Materials Sources of Platinum Jewelry Major Manufacturers in 2015
Table Major Buyers of Platinum Jewelry
Table Distributors/Traders List
Figure China Platinum Jewelry Capacity, Production and Growth Rate Forecast (2017-2021)
Figure China Platinum Jewelry Revenue and Growth Rate Forecast (2017-2021)
Table China Platinum Jewelry Production, Import, Export and Consumption Forecast (2017-2021)
Table China Platinum Jewelry Production Forecast by Type (2017-2021)
Table China Platinum Jewelry Consumption Forecast by Application (2017-2021)

I would like to order

Product name: China Platinum Jewelry Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/CA4024852B2EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CA4024852B2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970