

# China Percussion Instrument Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/C36512B301EEN.html

Date: April 2017

Pages: 131

Price: US\$ 2,480.00 (Single User License)

ID: C36512B301EEN

### **Abstracts**

The China Percussion Instrument Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Percussion Instrument industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Percussion Instrument market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

**Gretsch Drums** 

**Ludwig Drums** 

Remo

Roland

Yamaha

**Alesis** 



Ashton Music Fibes Drum Company Drum Workshop

China Percussion Instrument Market: Product Segment Analysis

Traditional Percussion Instrument Electronic Percussion Instrument Type 3

China Percussion Instrument Market: Application Segment Analysis

Professional Amateur Educational

### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



### **Contents**

China Percussion Instrument Market Research Report Forecast 2017-2021

#### **CHAPTER 1 PERCUSSION INSTRUMENT MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Percussion Instrument
- 1.2 Percussion Instrument Market Segmentation by Type
- 1.2.1 China Production Market Share of Percussion Instrument by Traditional Percussion Instrumentn 2016
  - 1.2.1 Traditional Percussion Instrument
  - 1.2.2 Electronic Percussion Instrument
  - 1.2.3 Type
- 1.3 Percussion Instrument Market Segmentation by Application
- 1.3.1 Percussion Instrument Consumption Market Share by Application in 2016
- 1.3.2 Professional
- 1.3.3 Amateur
- 1.3.4 Educational
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Percussion Instrument (2012-2021)

### CHAPTER 2 CHINA ECONOMIC IMPACT ON PERCUSSION INSTRUMENT INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
  - 2.1.1 China Macroeconomic Analysis
  - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Percussion Instrument Industry

# CHAPTER 3 CHINA PERCUSSION INSTRUMENT MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Percussion Instrument Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Percussion Instrument Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Percussion Instrument Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Percussion Instrument Manufacturing Base Distribution, Production Area and Product Type



- 3.5 Percussion Instrument Market Competitive Situation and Trends
  - 3.5.1 Percussion Instrument Market Concentration Rate
  - 3.5.2 Percussion Instrument Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

# CHAPTER 4 CHINA PERCUSSION INSTRUMENT CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

- 4.1 China Percussion Instrument Capacity, Production and Growth (2012-2017)
- 4.2 China Percussion Instrument Revenue and Growth (2012-2017)
- 4.3 China Percussion Instrument Production, Consumption, Export and Import (2012-2017)

# CHAPTER 5 CHINA PERCUSSION INSTRUMENT PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Percussion Instrument Production and Market Share by Type (2012-2017)
- 5.2 China Percussion Instrument Revenue and Market Share by Type (2012-2017)
- 5.3 China Percussion Instrument Price by Type (2012-2017)
- 5.4 China Percussion Instrument Production Growth by Type (2012-2017)

### CHAPTER 6 CHINA PERCUSSION INSTRUMENT MARKET ANALYSIS BY APPLICATION

- 6.1 China Percussion Instrument Consumption and Market Share by Application (2012-2017)
- 6.2 China Percussion Instrument Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

#### CHAPTER 7 CHINA PERCUSSION INSTRUMENT MANUFACTURERS ANALYSIS

- 7.1 Gretsch Drums
- 7.1.1 Company Basic Information, Manufacturing Base and Competitors
- 7.1.2 Product Type, Application and Specification
- 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.1.4 Business Overview
- 7.2 Ludwig Drums



- 7.2.1 Company Basic Information, Manufacturing Base and Competitors
- 7.2.2 Product Type, Application and Specification
- 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.2.4 Business Overview
- 7.3 Remo
- 7.3.1 Company Basic Information, Manufacturing Base and Competitors
- 7.3.2 Product Type, Application and Specification
- 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.3.4 Business Overview
- 7.4 Roland
  - 7.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.4.2 Product Type, Application and Specification
- 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.4.4 Business Overview
- 7.5 Yamaha
  - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.5.2 Product Type, Application and Specification
  - 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.5.4 Business Overview
- 7.6 Alesis
  - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.6.2 Product Type, Application and Specification
  - 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.6.4 Business Overview
- 7.7 Ashton Music
- 7.7.1 Company Basic Information, Manufacturing Base and Competitors
- 7.7.2 Product Type, Application and Specification
- 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.7.4 Business Overview
- 7.8 Fibes Drum Company
  - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.8.2 Product Type, Application and Specification
  - 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.8.4 Business Overview
- 7.9 Drum Workshop
  - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.9.2 Product Type, Application and Specification
  - 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.9.4 Business Overview



#### CHAPTER 8 PERCUSSION INSTRUMENT MANUFACTURING COST ANALYSIS

- 8.1 Percussion Instrument Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Percussion Instrument

## CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Percussion Instrument Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Percussion Instrument Major Manufacturers in 2015
- 9.4 Downstream Buyers

### CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry



- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

# CHAPTER 12 CHINA PERCUSSION INSTRUMENT MARKET FORECAST (2017-2021)

- 12.1 China Percussion Instrument Production, Revenue Forecast (2017-2021)
- 12.2 China Percussion Instrument Production, Consumption Forecast by Regions (2017-2021)
- 12.3 China Percussion Instrument Production Forecast by Type (2017-2021)
- 12.4 China Percussion Instrument Consumption Forecast by Application (2017-2021)
- 12.5 Percussion Instrument Price Forecast (2017-2021)

### **CHAPTER 13 APPENDIX**



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Percussion Instrument

Figure China Production Market Share of Percussion Instrument by Traditional Percussion Instrumentn 2016

Table Percussion Instrument Consumption Market Share by Application in 2016 Figure China Percussion Instrument Revenue (Million USD) and Growth Rate (2012-2021)

Table China Percussion Instrument Capacity of Key Manufacturers (2015 and 2016)

Table China Percussion Instrument Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Percussion Instrument Capacity of Key Manufacturers in 2015
Figure China Percussion Instrument Capacity of Key Manufacturers in 2016
Table China Percussion Instrument Production of Key Manufacturers (2015 and 2016)
Table China Percussion Instrument Production Share by Manufacturers (2015 and

Table China Percussion Instrument Production Share by Manufacturers (2015 and 2016)

Figure 2015 Percussion Instrument Production Share by Manufacturers Figure 2016 Percussion Instrument Production Share by Manufacturers

Table China Percussion Instrument Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Percussion Instrument Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Percussion Instrument Revenue Share by Manufacturers

Table 2016 China Percussion Instrument Revenue Share by Manufacturers

Table China Market Percussion Instrument Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Percussion Instrument Average Price of Key Manufacturers in 2015

Table Manufacturers Percussion Instrument Manufacturing Base Distribution and Sales Area

Table Manufacturers Percussion Instrument Product Type

Figure Percussion Instrument Market Share of Top 3 Manufacturers

Figure Percussion Instrument Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Percussion Instrument Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Percussion Instrument Market Share (2012-2017)



Table Gretsch Drums Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Gretsch Drums Percussion Instrument Production, Revenue, Price and Gross Margin (2012-2017)

Table Gretsch Drums Percussion Instrument Market Share (2012-2017)

Table Ludwig Drums Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Ludwig Drums Percussion Instrument Production, Revenue, Price and Gross Margin (2012-2017)

Table Ludwig Drums Percussion Instrument Market Share (2012-2017)

Table Remo Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Remo Percussion Instrument Production, Revenue, Price and Gross Margin (2012-2017)

Table Remo Percussion Instrument Market Share (2012-2017)

Table Roland Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Roland Percussion Instrument Production, Revenue, Price and Gross Margin (2012-2017)

Table Roland Percussion Instrument Market Share (2012-2017)

Table Yamaha Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Yamaha Percussion Instrument Production, Revenue, Price and Gross Margin (2012-2017)

Table Yamaha Percussion Instrument Market Share (2012-2017)

Table Alesis Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Alesis Percussion Instrument Production, Revenue, Price and Gross Margin (2012-2017)

Table Alesis Percussion Instrument Market Share (2012-2017)

Table Ashton Music Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Ashton Music Percussion Instrument Production, Revenue, Price and Gross Margin (2012-2017)

Table Ashton Music Percussion Instrument Market Share (2012-2017)

Table Fibes Drum Company Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Fibes Drum Company Percussion Instrument Production, Revenue, Price and Gross Margin (2012-2017)



Table Fibes Drum Company Percussion Instrument Market Share (2012-2017)

Table Drum Workshop Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Drum Workshop Percussion Instrument Production, Revenue, Price and Gross Margin (2012-2017)

Table Drum Workshop Percussion Instrument Market Share (2012-2017)

Figure Production Revenue Share of Percussion Instrument by Type (2012-2017)

Figure 2015 Revenue Market Share of Percussion Instrument by Type

Table China Percussion Instrument Price by Type (2012-2017)

Figure China Percussion Instrument Production Growth by Type (2012-2017)

Table China Percussion Instrument Consumption by Application (2012-2017)

Table China Percussion Instrument Consumption Market Share by Application (2012-2017)

Figure China Percussion Instrument Consumption Market Share by Application in 2015 Table China Percussion Instrument Consumption Growth Rate by Application (2012-2017)

Figure China Percussion Instrument Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Percussion Instrument

Figure Manufacturing Process Analysis of Percussion Instrument

Figure Percussion Instrument Industrial Chain Analysis

Table Raw Materials Sources of Percussion Instrument Major Manufacturers in 2015

Table Major Buyers of Percussion Instrument

Table Distributors/Traders List

Figure China Percussion Instrument Capacity, Production and Growth Rate Forecast (2017-2021)

Figure China Percussion Instrument Revenue and Growth Rate Forecast (2017-2021)

Table China Percussion Instrument Production, Import, Export and Consumption Forecast (2017-2021)

Table China Percussion Instrument Production Forecast by Type (2017-2021)

Table China Percussion Instrument Consumption Forecast by Application (2017-2021)

### **COMPANIES MENTIONED**

Gretsch Drums, Ludwig Drums, Remo, Roland, Yamaha, Alesis, Ashton Music, Fibes Drum Company, Drum Workshop, Hoshino Gakki, Jupiter Band Instruments, Majestic



Percussion, Meinl Percussion, Pearl Musical Instrument, Walberg and Auge, Wang Percussion Instrument



### I would like to order

Product name: China Percussion Instrument Market Research Report Forecast 2017-2021

Product link: https://marketpublishers.com/r/C36512B301EEN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C36512B301EEN.html">https://marketpublishers.com/r/C36512B301EEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970