

# China Oyster Mushroom Industry Market Analysis & Forecast 2018-2023

<https://marketpublishers.com/r/CA2EE33D00CEN.html>

Date: July 2018

Pages: 93

Price: US\$ 3,120.00 (Single User License)

ID: CA2EE33D00CEN

## Abstracts

In the China Oyster Mushroom Industry Market Analysis & Forecast 2018-2023, the revenue is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2023, growing at a CAGR of XX% between 2018 and 2023. The production is estimated at XX million in 2017 and is forecasted to reach XX million by the end of 2023, growing at a CAGR of XX% between 2018 and 2023.

It covers Regional Segment Analysis, Type, Application, Major Manufacturers, Industry Chain Analysis, Competitive Insights and Macroeconomic Analysis.

The Major players reported in the market include:

Country Fresh

Whole Earth Harvest

Sylvan

Traveler Produce

Mycoterra Farm

Farming Fungi

Cayuga Mushroom Farm

Fungaia Farm

company 9

China Oyster Mushroom Market: Product Segment Analysis

Grey Oyster Mushroom

White Oyster Mushroom

Type 3

China Oyster Mushroom Market: Application Segment Analysis

Food  
Medical  
Other

## **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### China Oyster Mushroom Industry Market Analysis & Forecast 2018-2023

#### **CHAPTER 1 OYSTER MUSHROOM MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Oyster Mushroom
- 1.2 Oyster Mushroom Market Segmentation by Type
  - 1.2.1 China Production Market Share of Oyster Mushroom by Grey Oyster Mushroomn 2017
  - 1.2.1 Grey Oyster Mushroom
  - 1.2.2 White Oyster Mushroom
  - 1.2.3 Type
- 1.3 Oyster Mushroom Market Segmentation by Application
  - 1.3.1 Oyster Mushroom Consumption Market Share by Application in 2017
  - 1.3.2 Food
  - 1.3.3 Medical
  - 1.3.4 Other
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Oyster Mushroom (2013-2023)

#### **CHAPTER 2 CHINA ECONOMIC IMPACT ON OYSTER MUSHROOM INDUSTRY**

- 2.1 China Macroeconomic Environment Analysis
  - 2.1.1 China Macroeconomic Analysis
  - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Oyster Mushroom Industry

#### **CHAPTER 3 CHINA OYSTER MUSHROOM MARKET COMPETITION BY MANUFACTURERS**

- 3.1 China Oyster Mushroom Production and Share by Manufacturers (2016 and 2017)
- 3.2 China Oyster Mushroom Revenue and Share by Manufacturers (2016 and 2017)
- 3.3 China Oyster Mushroom Average Price by Manufacturers (2016 and 2017)
- 3.4 Manufacturers Oyster Mushroom Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Oyster Mushroom Market Competitive Situation and Trends
  - 3.5.1 Oyster Mushroom Market Concentration Rate
  - 3.5.2 Oyster Mushroom Market Share of Top 3 and Top 5 Manufacturers

### 3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 CHINA OYSTER MUSHROOM CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2013-2018)**

### 4.1 China Oyster Mushroom Capacity, Production and Growth (2013-2018)

### 4.2 China Oyster Mushroom Revenue and Growth (2013-2018)

### 4.3 China Oyster Mushroom Production, Consumption, Export and Import (2013-2018)

## **CHAPTER 5 CHINA OYSTER MUSHROOM PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

### 5.1 China Oyster Mushroom Production and Market Share by Type (2013-2018)

### 5.2 China Oyster Mushroom Revenue and Market Share by Type (2013-2018)

### 5.3 China Oyster Mushroom Price by Type (2013-2018)

### 5.4 China Oyster Mushroom Production Growth by Type (2013-2018)

## **CHAPTER 6 CHINA OYSTER MUSHROOM MARKET ANALYSIS BY APPLICATION**

### 6.1 China Oyster Mushroom Consumption and Market Share by Application (2013-2018)

### 6.2 China Oyster Mushroom Consumption Growth Rate by Application (2013-2018)

### 6.3 Market Drivers and Opportunities

#### 6.3.1 Potential Applications

#### 6.3.2 Emerging Markets/Countries

## **CHAPTER 7 CHINA OYSTER MUSHROOM MANUFACTURERS ANALYSIS**

### 7.1 Country Fresh

#### 7.1.1 Company Basic Information, Manufacturing Base and Competitors

#### 7.1.2 Product Type, Application and Specification

#### 7.1.3 Production, Revenue, Price and Gross Margin (2013-2018)

#### 7.1.4 Business Overview

### 7.2 Whole Earth Harvest

#### 7.2.1 Company Basic Information, Manufacturing Base and Competitors

#### 7.2.2 Product Type, Application and Specification

#### 7.2.3 Production, Revenue, Price and Gross Margin (2013-2018)

#### 7.2.4 Business Overview

### 7.3 Sylvan

- 7.3.1 Company Basic Information, Manufacturing Base and Competitors
- 7.3.2 Product Type, Application and Specification
- 7.3.3 Production, Revenue, Price and Gross Margin (2013-2018)
- 7.3.4 Business Overview
- 7.4 Traveler Produce
  - 7.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.4.2 Product Type, Application and Specification
  - 7.4.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.4.4 Business Overview
- 7.5 Mycoterra Farm
  - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.5.2 Product Type, Application and Specification
  - 7.5.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.5.4 Business Overview
- 7.6 Farming Fungi
  - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.6.2 Product Type, Application and Specification
  - 7.6.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.6.4 Business Overview
- 7.7 Cayuga Mushroom Farm
  - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.7.2 Product Type, Application and Specification
  - 7.7.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.7.4 Business Overview
- 7.8 Fungaia Farm
  - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.8.2 Product Type, Application and Specification
  - 7.8.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.8.4 Business Overview
- 7.9 company
  - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.9.2 Product Type, Application and Specification
  - 7.9.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.9.4 Business Overview
- ...

## **CHAPTER 8 OYSTER MUSHROOM MANUFACTURING COST ANALYSIS**

### **8.1 Oyster Mushroom Key Raw Materials Analysis**

- 8.1.1 Key Raw Materials
- 8.1.2 Price Trend of Key Raw Materials
- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Oyster Mushroom

## **CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Oyster Mushroom Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Oyster Mushroom Major Manufacturers in 2016
- 9.4 Downstream Buyers

## **CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **CHAPTER 12 CHINA OYSTER MUSHROOM MARKET FORECAST (2018-2023)**

- 12.1 China Oyster Mushroom Production, Revenue Forecast (2018-2023)
- 12.2 China Oyster Mushroom Production, Consumption Forecast by Regions (2018-2023)
- 12.3 China Oyster Mushroom Production Forecast by Type (2018-2023)
- 12.4 China Oyster Mushroom Consumption Forecast by Application (2018-2023)
- 12.5 Oyster Mushroom Price Forecast (2018-2023)

## **CHAPTER 13 APPENDIX**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Oyster Mushroom

Figure China Production Market Share of Oyster Mushroom by Grey Oyster Mushroomn 2017

Table Oyster Mushroom Consumption Market Share by Application in 2017

Figure China Oyster Mushroom Revenue (Million USD) and Growth Rate (2013-2023)

Table China Oyster Mushroom Capacity of Key Manufacturers (2016 and 2017)

Table China Oyster Mushroom Capacity Market Share of Key Manufacturers (2016 and 2017)

Figure China Oyster Mushroom Capacity of Key Manufacturers in 2016

Figure China Oyster Mushroom Capacity of Key Manufacturers in 2017

Table China Oyster Mushroom Production of Key Manufacturers (2016 and 2017)

Table China Oyster Mushroom Production Share by Manufacturers (2016 and 2017)

Figure 2015 Oyster Mushroom Production Share by Manufacturers

Figure 2016 Oyster Mushroom Production Share by Manufacturers

Table China Oyster Mushroom Revenue (Million USD) by Manufacturers (2016 and 2017)

Table China Oyster Mushroom Revenue Share by Manufacturers (2016 and 2017)

Table 2015 China Oyster Mushroom Revenue Share by Manufacturers

Table 2016 China Oyster Mushroom Revenue Share by Manufacturers

Table China Market Oyster Mushroom Average Price of Key Manufacturers (2016 and 2017)

Figure China Market Oyster Mushroom Average Price of Key Manufacturers in 2016

Table Manufacturers Oyster Mushroom Manufacturing Base Distribution and Sales Area

Table Manufacturers Oyster Mushroom Product Type

Figure Oyster Mushroom Market Share of Top 3 Manufacturers

Figure Oyster Mushroom Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Oyster Mushroom Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

Figure Church & Dwight Oyster Mushroom Market Share (2013-2018)

Table Country Fresh Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Country Fresh Oyster Mushroom Production, Revenue, Price and Gross Margin (2013-2018)



Table Country Fresh Oyster Mushroom Market Share (2013-2018)

Table Whole Earth Harvest Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Whole Earth Harvest Oyster Mushroom Production, Revenue, Price and Gross Margin (2013-2018)

Table Whole Earth Harvest Oyster Mushroom Market Share (2013-2018)

Table Sylvan Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Sylvan Oyster Mushroom Production, Revenue, Price and Gross Margin (2013-2018)

Table Sylvan Oyster Mushroom Market Share (2013-2018)

Table Traveler Produce Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Traveler Produce Oyster Mushroom Production, Revenue, Price and Gross Margin (2013-2018)

Table Traveler Produce Oyster Mushroom Market Share (2013-2018)

Table Mycoterra Farm Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Mycoterra Farm Oyster Mushroom Production, Revenue, Price and Gross Margin (2013-2018)

Table Mycoterra Farm Oyster Mushroom Market Share (2013-2018)

Table Farming Fungi Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Farming Fungi Oyster Mushroom Production, Revenue, Price and Gross Margin (2013-2018)

Table Farming Fungi Oyster Mushroom Market Share (2013-2018)

Table Cayuga Mushroom Farm Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Cayuga Mushroom Farm Oyster Mushroom Production, Revenue, Price and Gross Margin (2013-2018)

Table Cayuga Mushroom Farm Oyster Mushroom Market Share (2013-2018)

Table Fungaia Farm Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Fungaia Farm Oyster Mushroom Production, Revenue, Price and Gross Margin (2013-2018)

Table Fungaia Farm Oyster Mushroom Market Share (2013-2018)

Table company 9 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 9 Oyster Mushroom Production, Revenue, Price and Gross Margin

(2013-2018)

Table company 9 Oyster Mushroom Market Share (2013-2018)

Figure Production Revenue Share of Oyster Mushroom by Type (2013-2018)

Figure 2015 Revenue Market Share of Oyster Mushroom by Type

Table China Oyster Mushroom Price by Type (2013-2018)

Figure China Oyster Mushroom Production Growth by Type (2013-2018)

Table China Oyster Mushroom Consumption by Application (2013-2018)

Table China Oyster Mushroom Consumption Market Share by Application (2013-2018)

Figure China Oyster Mushroom Consumption Market Share by Application in 2016

Table China Oyster Mushroom Consumption Growth Rate by Application (2013-2018)

Figure China Oyster Mushroom Consumption Growth Rate by Application (2013-2018)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Oyster Mushroom

Figure Manufacturing Process Analysis of Oyster Mushroom

Figure Oyster Mushroom Industrial Chain Analysis

Table Raw Materials Sources of Oyster Mushroom Major Manufacturers in 2016

Table Major Buyers of Oyster Mushroom

Table Distributors/Traders List

Figure China Oyster Mushroom Capacity, Production and Growth Rate Forecast  
(2018-2023)

Figure China Oyster Mushroom Revenue and Growth Rate Forecast (2018-2023)

Table China Oyster Mushroom Production, Import, Export and Consumption Forecast  
(2018-2023)

Table China Oyster Mushroom Production Forecast by Type (2018-2023)

Table China Oyster Mushroom Consumption Forecast by Application (2018-2023)

## **COMPANIES MENTIONED**

Country Fresh Whole Earth Harvest Sylvan Traveler Produce Mycoterra Farm Farming  
Fungi Cayuga Mushroom Farm Fungaia Farm

## I would like to order

Product name: China Oyster Mushroom Industry Market Analysis & Forecast 2018-2023

Product link: <https://marketpublishers.com/r/CA2EE33D00CEN.html>

Price: US\$ 3,120.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CA2EE33D00CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970